

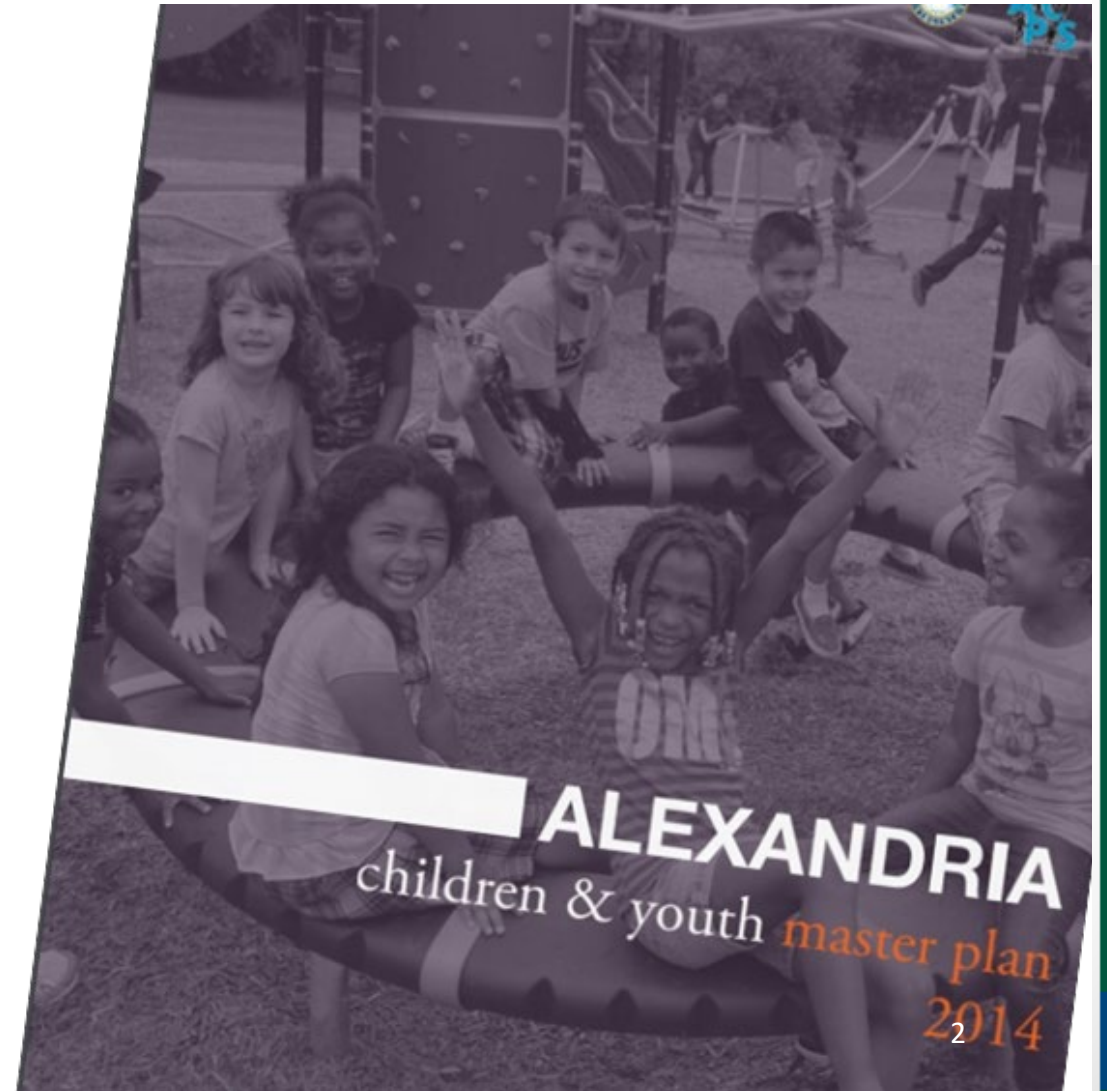


The Children & Youth Community Plan 2025



The Children & Youth Master Plan 2014: A Vision for Children & Youth

- **Vision:** All Alexandria's children and youth thrive today and tomorrow
- Designed by the Children, Youth, and Families Collaborative Commission
- Adopted by City Council & ACPS School Board in 2014
- A guide for how people can come together to create the conditions in Alexandria for all children and youth to thrive today and tomorrow
- Backbone coordination provided by Alexandria's Department of Community and Human Services





2019: Time to update the Plan!



Unified Planning Process – A New Model

- **3 City-Wide Plans to Improve Outcomes for Alexandrians**
 - Children & Youth Master Plan, Community Health Improvement Plan, & Alexandria City Public School Strategic Plan 2025
- **Common Lens & Timeframe**
 - use a trauma-informed lens,
 - an equity lens,
 - and the developmental assets framework when developing strategies
- **Alignment & Coordination**
 - coordinate our efforts,
 - align our resources,
 - data collection,
 - community outreach





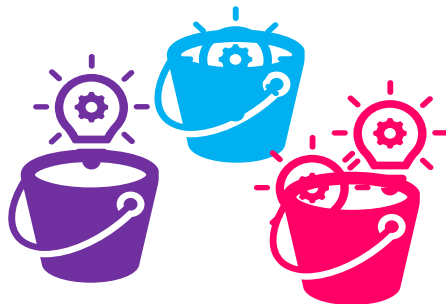
The Planning Process



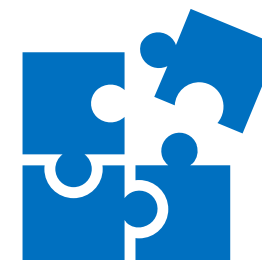
Overview of the Planning Process



March - October 2019
Gather Info Phase



November 2019 – February 2020
Analysis Phase



April – October 2020
Planning Phase



November 2020 – January 2021
Review & Refine Phase



January – February 2021
Design Phase



April 2021
Endorsements Phase



April 2021-2025
Implementation & Evaluation Phase



Gathering Info Phase

- **Methods:**

- **Listening Tour** (644 Youth Engaged)
- **Build Your Legacy Workshops** (1,498 people from over 50 stakeholder groups engaged)
- **Population-Level Data**

- **Results**

- Engaged 2,117 community members, 88% of which were youth, to learn more about the concerns, hopes, and dreams that Alexandrians have for its young people

An illustration of a group of people in a meeting room. They are gathered around a wall covered in sticky notes and diagrams. The scene is rendered in a stylized, high-contrast manner with a warm, golden-brown color palette. The people are shown in silhouette or semi-silhouette, looking towards the wall. A door labeled 'STORAGE' is visible in the background. The overall atmosphere is one of collaborative planning and discussion.

Planning Phase

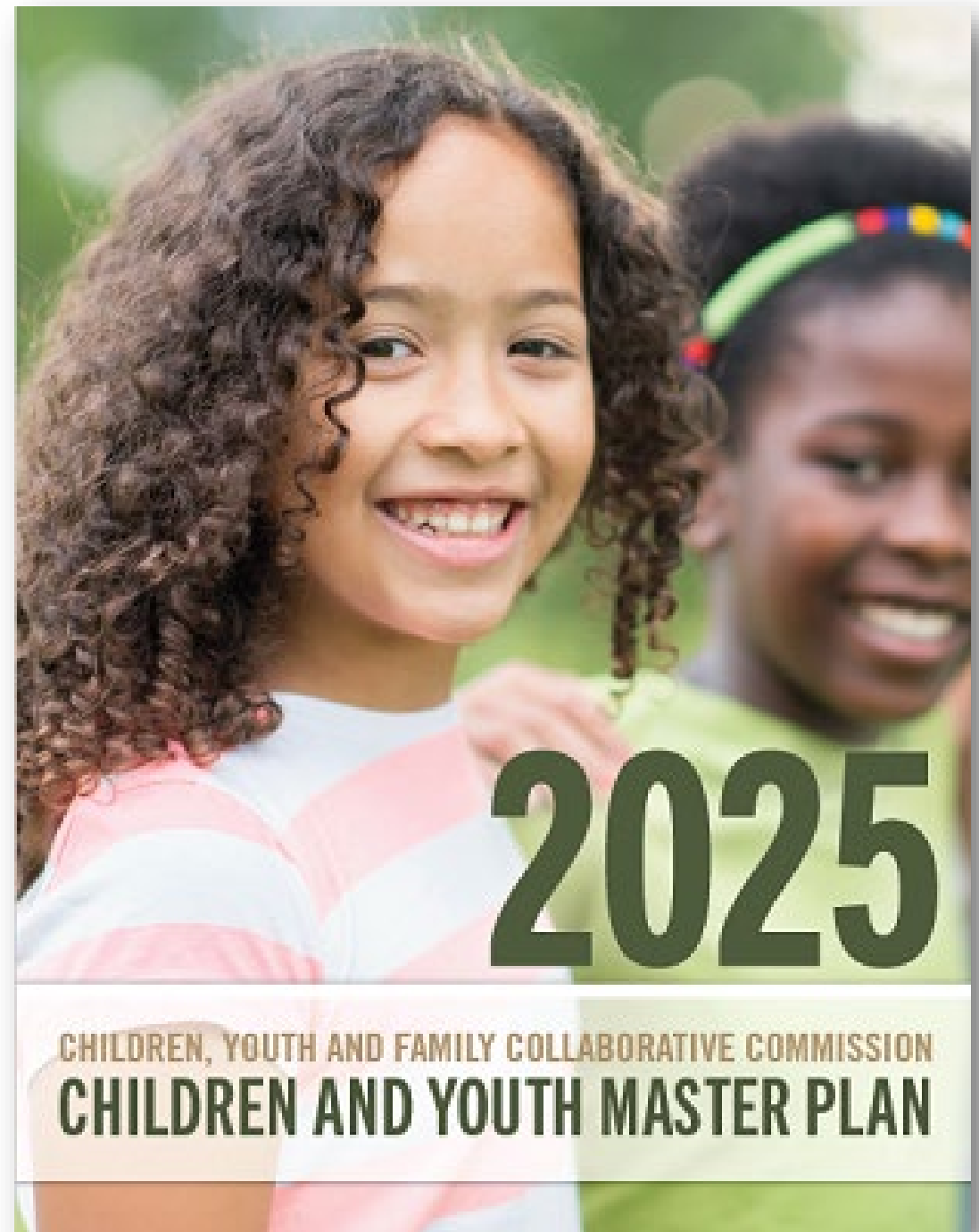
- What should we invest our resources in?
- How are we doing?
- What's our story?
- Who are the partners who can play a role?
- What works?
- What are we going to do?



Read the Plan!

Find the CYCP 2025 here:

<https://www.alexandriava.gov/uploadedFiles/dchs/childrenfamily/CYCP2025.pdf>





CYCP 2025 Strategy Map

All Children and Youth Thrive Today and Tomorrow

Vision

Goal

Goal 1:
All Children, Youth, and Families will be
Physically Safe and Healthy

Goal 2:
All Children will be
Academically Successful &
Career Ready

Goal 3:
All Children, Youth, and
Families will have Positive
Experiences

Outcome
Objective

Start Healthy and Connected

**Advance
Educational
Equity**

**Support
College &
Career
Readiness**

**Decrease ACEs,
Increase Assets**

Strategy

Increase participation in early childhood education & care

Prevent Risk-Taking Behaviors

Promote Health, Wellness, & Wellbeing

Connect Families to Resources

Preserve our Natural Environment

Foster Supportive Learning Environments

Light Pathways to College & Careers

Minimize exposure to Adverse Childhood Experiences

Adopt Trauma-Informed & Resilience Practices

Build Developmental Assets

Capacity &
Equity

Coordinated and Equitable Systems

Systemically Address Racism & Advance Equity

Build Capacity to Expand Resources & Workforce Resilience

Mobilize Funding for Positive Experiences

Improve Data Collection & Sharing

Strengthen Collaboration & Communication to Build Resilience

Goal 1:

All Children, Youth, and Families will be Physically Safe and Healthy

Support Early Childhood Development



Outcomes:

More babies born healthy & benefitting from high-quality, culturally responsive learning experiences

Prevent Risk-Taking Behaviors



Outcomes:

- **Less:** unintended teen pregnancy, court-involved youth, & substance use
- Increase in healthy relationships

Promote Health, Wellness, & Wellbeing



Outcomes:

- More families accessing health care
- More youth physically, socially, & emotionally healthy

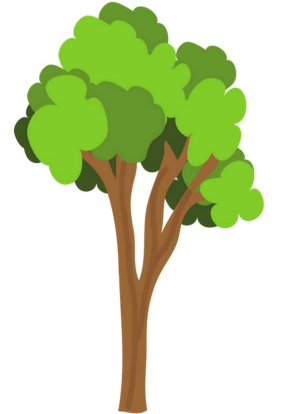
Connect Families to Resources



Outcomes:

More families financially secure, living in affordable housing, & moving out of poverty

Preserve our Natural Environment



Outcomes:

More green spaces & less pollution

Goal 1:

All Children, Youth, and Families will be Physically Safe and Healthy

Support Early Childhood Development

Key Initiatives:

Implement **Kids' First Years Common Agenda** which includes:

- Creating an equitable, aligned, accessible, and high-quality early care and education system
- Connecting families with comprehensive care
- Investing in professional learning opportunities
- Developing a data system



Prevent Risk-Taking Behaviors

Key Initiatives:

- Host Annual **Youth Leadership Conference, Healthy Conversation events, and Titan Takeover Nights**
- Provide information about **preventing substance use, teen pregnancy, and sexual and domestic violence** to students and families
- Connect youth at risk of **gang involvement** with **mentors**
- Improve student access to **comprehensive sex ed**
- Install **condom dispensers** at community sites



Promote Health, Wellness, & Wellbeing

Key Initiatives:

- Provide students with a **nutritious, plant-forward menu** at school
- **Co-locate health care and mental health services** at school and community settings
- Renovate and expand **play spaces**
- Increase engagement in and remove barriers to **physical activity**
- **Incorporate social-emotional and academic learning** into the school day



Connect Families to Resources

Key Initiatives:

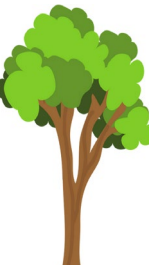
- Implement **Community Health Improvement Plan** and **City's Housing Master Plan**
- Increase access to **transportation** for students and families
- Determine the needs of the **immigrant community** and **improve resource sharing**
- Increase parents' access to **employment resources** and opportunities through apprenticeships, communication and outreach, and more



Preserve our Natural Environment

Key Initiatives:

- Implement the City's **Environmental Action Plan** with includes:
- Expanding a healthy urban **tree canopy**
 - Increasing **open green space**
 - **Reducing** greenhouse gas emissions, air **pollution**, and solid waste
 - Ensuring **safe drinking water** and swimmable waterbodies



Goal 2:

All Children will be Academically Successful and Career Ready

Foster Supportive Learning Environments

Light Pathways to College and Careers

Outcomes:

- Improved student outcomes in reading and math
- Opportunity gaps eliminated among low-income students, BIPOC students, English learners, and students with disabilities
- More Latino students graduate from high school and enroll in higher education



Goal 2:

All Children will be Academically Successful and Career Ready

Foster Supportive Learning Environments

Key Initiatives:

- **Support students**, including students with intellectual and developmental disabilities, **through key transitions** during their academic journey and beyond
- Provide supports to students who are **experiencing homelessness**
- **Remove barriers** to higher education among Latino students
- Provide reliable **technology infrastructure**



Light Pathways to College and Careers

Key Initiatives:

- Implement the **High School Project**
- Engage business partners to **expand opportunities** for students
- **Fund tech** and other **skills training** for vulnerable populations
- Provide youth with training, **employment, entrepreneurship and leadership opportunities**
- Implement a sequence of **work-based learning** opportunities for students



Goal 3:

All Children, Youth, and Families will have Positive Experiences

Minimize exposure to Adverse Childhood Experiences (ACEs)



Outcomes:

- Less youth enter the child welfare & juvenile justice systems
- Decrease in ACEs
- Youth feel safer in their homes, schools, & neighborhoods

Build Community Resilience



Outcomes:

- More Trauma-Informed organizations
- Positive health outcomes

Build Developmental Assets



Outcomes:

- **More youth:** have the ideal number of developmental assets, volunteer, connected to caring adults, socially connected, & feel valued

Goal 3:

All Children, Youth, and Families will have Positive Experiences

Minimize exposure to Adverse Childhood Experiences (ACEs)

Key Initiatives:

- Increase access to **family-centered treatment** for substance use disorders and behavioral health problems
- **Provide public education** on preventing intimate partner violence, bullying, and ACEs
- **Engage families** in creating supportive environments
- **Address disparities** in the criminal justice system
- Develop **positive relationships** between law enforcement and youth
- Create and promote **safe spaces** for youth to be when not in school
- Implement the **ACPS Strategic Plan 2025**



Build Community Resilience

Key Initiatives:

- Deliver **free trainings** on trauma, resilience, and ACEs to the public
- Help organizations **create trauma-informed spaces** and cultures
- **Advance policies** that dismantle systems that perpetuate racial trauma and inequity
- Participate in Resilience Week VA every year and support existing efforts that aim to **promote community wellness and resiliency**
- Host a **Trauma and Resiliency Summit** in Alexandria



Build Developmental Assets

Key Initiatives:

- Support institutions' adoption of the **Developmental Assets Framework**
- Provide fun and free community activities, clubs, and **social events**
- Create a **Civics Academy for youth** and fill more board seats with youth
- Connect more youth to **mentors**
- Expand opportunities to **volunteer**
- Establish a Youth Support Network to increase equitable access and engagement in **high-quality out-of-school time programs**



Coordinated and Equitable Systems

Design, implement, and evaluate solutions that advance equity



Outcomes:

- Greater youth & family voice in decision making
- Racial & Social Equity
- Greater Quality of Life
- Positive Program Outcomes
- Greater staff competence in racial equity

Strengthen organizational capacity



Outcomes:

- Accountability
- Improved Staff Wellbeing
- Improved Effectiveness
- Increased Capacity

Coordinated and Equitable Systems

Design, implement, and evaluate solutions that advance equity

Key Initiatives:

- Train community members in **advocacy**
- Work with various **youth leadership structures** to set priorities every year
- **Recruit of staff** that are reflective of the community served
- **Create trauma-informed environments** by encouraging all City departments to conduct a trauma-informed organizational self-assessment
- Invest in and require city and school staff to **attend equity trainings** and continuous learning
- Use evidence-base practices **to improve outreach and access** to care and services
- Adopt the consistent **use of the racial equity and empowerment lens** when making key decisions



Strengthen organizational capacity

Key Initiatives:

- Support individuals attending **trainings**
- Invest in **employee wellbeing**
- Annually set priorities and expectations for our **collaborative work**
- Strengthen marketing, communication, and **ease of access to information** so youth, families, and service providers know what resources are available
- Use software that will enable data sharing, **performance measurement**, and project management





Performance Measurement System

Why do we need a Scorecard?

- **A Scorecard is a tool** to help organizations evaluate their performance to ensure they're on track for achieving their goals, assess trends and patterns, and utilize resources in the most efficient way possible
- **Children and Youth Community Plan** needs to track the performance of our efforts, measure our impact, and report the successes to community stakeholders
- **The Scorecard will help us**
 - Visualize performance trends with charts and graphs
 - Connect our individual efforts to our high-level goals
 - With project management => assign actions, due dates, and monitor progress
- **Children and Youth Community Plan has:**
 - 30 Scorecards built
 - 72 Programs contributing to Results (~50% using the scorecard)
 - 27 Key Performance Indicators
 - 198 Actions
 - 50+ Scorecard Users



CYCP Report Card

Every month, we publish a “Children and Youth Community Plan Report Card” that engages the public on the progress of the CYCP. Each Report Card helps tell the unique story about Alexandria’s children and youth.

<https://www.alexandriava.gov/child-and-family-services/children-and-youth-community-plan-report-card>

CHILDREN & YOUTH COMMUNITY PLAN (CYCP) REPORT CARD

ALEXANDRIA'S PROGRESS TOWARDS ENSURING EVERY CHILD SUCCEEDS TODAY AND TOMORROW

Here is where the Awareness Month that we are celebrating will go

THIS MONTH IS...



CYCP GOAL



Which Goal from the CYCP does this Report contribute to? Find out here

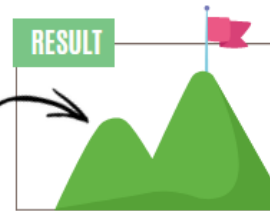
This is where you can learn about a real life youth or youth service provider in Alexandria who is making a difference in our community

SUCCESS SPOTLIGHT



The result that we are aiming to achieve by 2025

RESULT



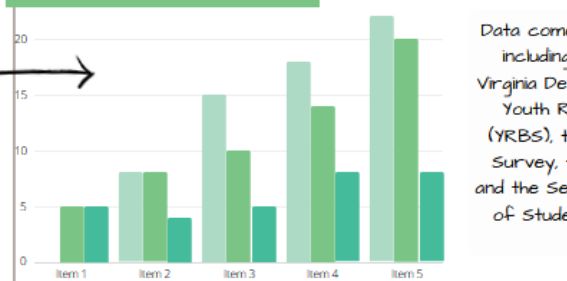
WHY THIS MATTERS



Provides evidence-based information on why achieving this result is important

Here is where a visual of the population-level data and trends will be featured

HOW WE ARE DOING

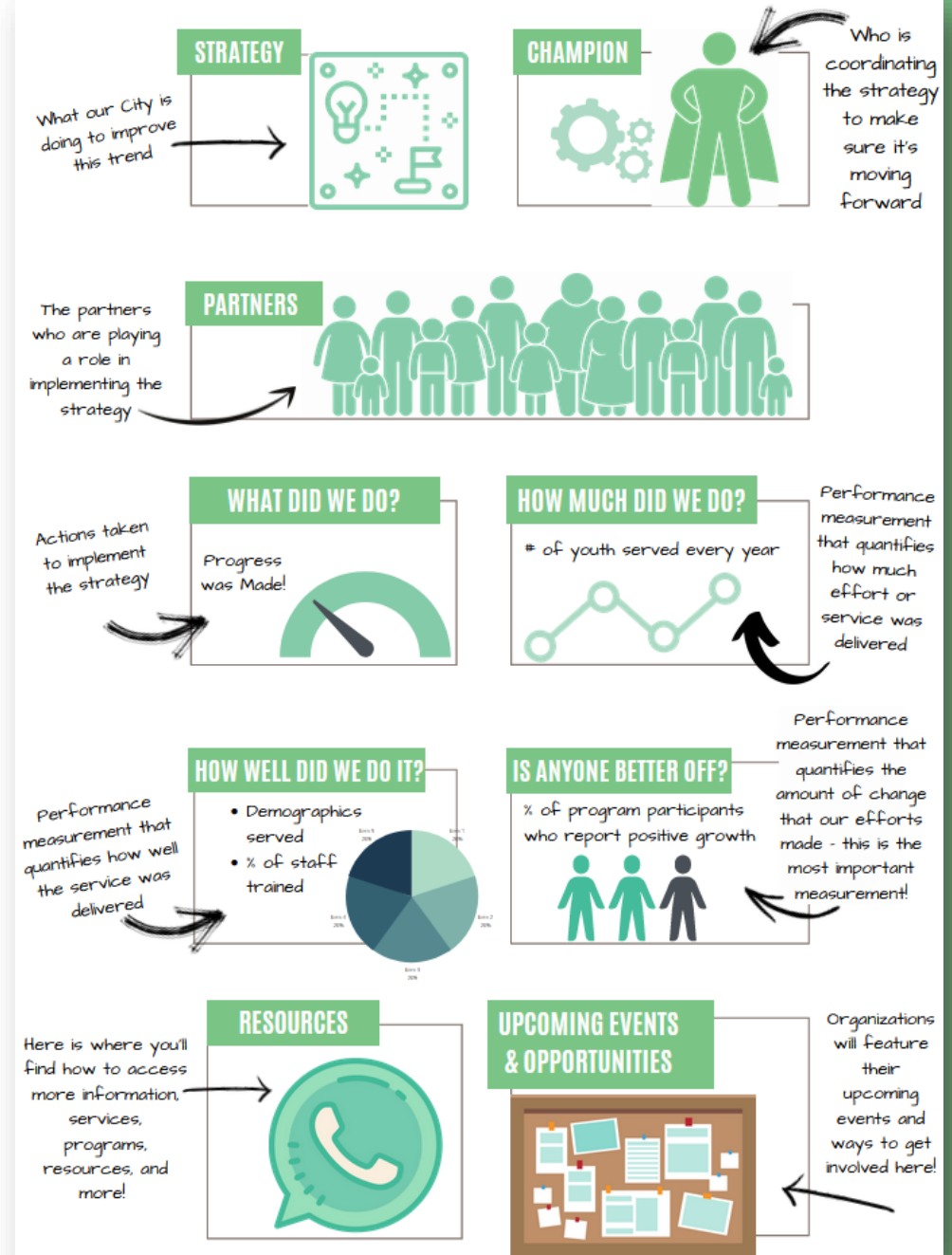


Data come from public records, including the U.S. Census, the Virginia Department of Health, the Youth Risk Behavior Survey (YRBS), the Alexandria Resident Survey, the ACPS Scorecard, and the Search Institute's Profiles of Student Life: Attitudes and Behaviors

CYCP Report Card

Topics have been organized around “Awareness Months.” We use these Awareness Months as an opportunity to:

- Increase transparency and accountability
- Shine a light on the key issues that this Plan aims to improve
- Visualize current data and trends
- Lift up Alexandria’s youth serving programs and the work they do to “turn the curve” (improve trends)
- Highlight our progress with implementation
- Report out on performance measurements



Current Needs for Advancing the Work

- More staff at Rec Centers and Child Care Centers
- Funding to expand access to physical activities among youth
 - A fund/grant program that would help families fund their children's involvement in recreational programming/activities and sports
 - Funding of sports programs so that sports are offered to families for free
- A fund/grant program that would expand access to mental health services among youth



Current Needs for Advancing the Work

- Funding to expand access to higher education among low-income and first-generation college-eligible students



Current Needs for Advancing the Work

- More safe spaces for children and youth to be when not in school
 - Youth Teen Center
 - Drop-in childcare at Alexandria Public Libraries
- Every community member take the “[Understanding ACEs](#)” Training and “[Everyone’s an Asset Builder](#)” Training
- Creation of mini-grants to help youth and family serving organizations transform their spaces into trauma-informed environments
- Fun and free community activities, clubs, and social events
- More [mentors](#) and a “mentorship discount pass” for mentors to use when engaging with their mentee
- Opportunities for youth to volunteer



Current Needs for Advancing the Work

- Stipends/Gift cards to incentivize youth and family participation in planning efforts and compensate them for their time
- Funding for language translation services
- Stronger data infrastructure in place and greater staff capacity for collecting and reporting data





Thank you!

Find the CYCP 2025 here:

<https://www.alexandriava.gov/uploadedFiles/dchs/childrenfamily/CYCP2025.pdf>

Contact

Chelsea Eickert, Children and Youth
Community Plan Coordinator
Chelsea.Eickert@alexandriava.gov
571.447.8132

