

A grayscale photograph of the Torpedo Factory Arts Center, a large, multi-story industrial building with a prominent chimney on the right side. The building has many windows and a flagpole in the foreground. The image is dimmed to serve as a background for the text.

# TORPEDO FACTORY ARTS CENTER

TASK FORCE KICK OFF MEETING

SEPTEMBER 12<sup>TH</sup>, 2022

# AGENDA

INTRODUCTION



THE PROJECT TEAM



GROUNDING PRINCIPLES



RULES OF ENGAGEMENT



MEETING SCHEDULE



WRAP UP

# INTRODUCTION

# WELCOME & INTRODUCTION



**JAMES F. PARAJON**  
City Manager



# THE PROJECT TEAM

# TASK FORCE CONSULTANT TEAM

## ORGANIZATION CHART



### DEPARTMENT OF PROJECT IMPLEMENTATION (DPI)

**QIAOJUE YU**  
Project Manager

**MATTHEW LANDES**  
Contracting Officer's Technical Representative

### SMITHGROUP

**JIM SHEPHERD**  
Principal | Director of Historic Preservation

**CHRIS WOOD**  
Vice President | Cultural Studio Leader

**STACY BRINEGAR**  
Project Manager | Interior Designer

Consult**Econ**



**JAMES STEVENS**  
Principal

**DAVID VERSEL**  
Senior Associate

**KAYLIE SCHUNK**  
Research Associate

**RHAE PARKES**  
President

**CHELSEA LIEDSTRAND**  
Senior Associate

# TASK FORCE MEMBERS

## INTRODUCTIONS & ORGANIZATIONS



Alexandria Archaeological Commission (AAC)



ALEXANDRIA ARTS ALLIANCE

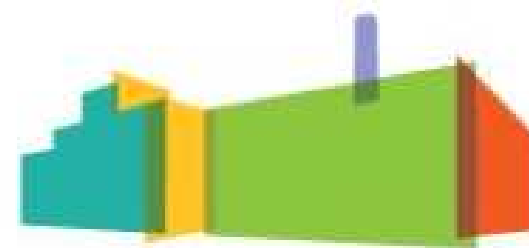


ALEXANDRIA COMMUNITY MEMBERS



Alexandria Waterfront Commission

Historic Alexandria Resources Commission (HARC)





# GROUNDING PRINCIPLES & EXPECTATIONS



# TASK FORCE INTRODUCTION

WHY ARE WE HERE?

## GOALS OF THE TASK FORCE:

- Identify opportunities for future programming and facility improvements to ensure long-term vibrancy and sustainability of Torpedo Factory Art Center (TFAC).
- Explore alternative governance structure(s) to manage the day-to-day operations of the facility.
- Represent the interests of your collective at-large groups and keep them informed throughout this process

# TASK FORCE MEMBERS

## ROLES AND EXPECTATIONS



### YOUR COMMITMENT:

- Task Force Members commit to at least 3 in-person meetings.
- Stakeholders represent their commissions or at-large groups and share their feedback and insights with the Task Force.

# GROUNDING EXPECTATIONS

## ROLES AND EXPECTATIONS



### THE GIVENS:

- Torpedo Factory Art Center will remain primarily an art center.
- The City intends to retain ownership of Torpedo Factory Art Center.
- This is not a consensus building exercise, but is rather an opportunity for the city to gather ideas, perspectives, and desires from stakeholders in the community.

# EXPECTED OUTCOMES

## ROLES AND EXPECTATIONS



### OBJECTIVES:

- A set of recommendations that will propose a sustainable plan for future programming and vibrancy.
- Recommend a comprehensive and implementable facility improvements plan.
- A recommended governance structure that will support the sustainable operation of Torpedo Factory Art Center.
- Branding recommendations to increase visibility of and utilization of TFAC.
- An open-line of communication between the city, TFAC stakeholders and the larger community.



# RULES OF ENGAGEMENT

# TASK FORCE MEETINGS



## RULES OF ENGAGEMENT:

- All voices and opinions are valid.
- Everyone does not have to agree.
- Stakeholders are encouraged to participate in open discussions in consideration of other's perspectives and opinions.

# TASK FORCE MEETINGS



## PROTOCOLS:

- Sign In Sheet at start of each meeting
  - Name, organization
  
- Communications
  - Task Force
  - Public
    - Provide feedback to Task Force Members and/or directly to staff via comment forms to solicit feedback

# MEETING TOPICS & SCHEDULE





# TASK FORCE SCHEDULE

## SCHEDULE & PLANNED TOPICS



### DATES & TOPICS:

- **Meeting 1: September 12th, 2022**
  - Kick Off & Project Introduction – 6:00pm-8:00pm
- **Meeting 2: October 26<sup>th</sup>, 2022:**
  - Facilities Improvements & Programming – 6:00pm-8:00pm\*
- **Meeting 3: December 7<sup>th</sup>, 2022**
  - Governance/Financial Structure models – 6:00pm-8:00pm\*
- **Meeting 4: January 18<sup>th</sup>, 2023**
  - Marketing/Placemaking – 6:00pm-8:00pm\*
- **Meeting 5: February 15<sup>th</sup>, 2023**
  - Final Summary & Wrap up – 6:00pm-8:00pm\*

\* (Proposed meeting times revised per discussion in meeting)



# WRAP UP



**THANK YOU!**

**TASK FORCE KICK OFF MEETING**

**SEPTEMBER 12<sup>TH</sup>, 2022**

# CLOSING ITEMS



## WRAP UP:

- **City Contact information:**
  - For more information:  
[www.alexandriava.gov/torpedofactory](http://www.alexandriava.gov/torpedofactory)
  - **Email questions comments to:**  
[torpedofactorytaskforce@alexandriava.gov](mailto:torpedofactorytaskforce@alexandriava.gov)
  
- **Next meeting:**
  - **October 26<sup>th</sup>, 2022; 6:00pm-8:00pm\***

\* (Proposed meeting times revised per discussion in meeting)