City of Alexandria, Virginia
FY 2024 Proposed Operating Budget & CIP
Budget Questions & Answers

April 10, 2023

Question: Could you break down how you expect the City Council Town Hall additional funding will be spent?

Response:

This is information that was gathered from Information Technology Services department regarding their support of Council meetings. Meeting support may need to be outsourced and the cost can range from $4,000 to $10,000 (per meeting) depending on the duration, complexity, and number of meetings.

These costs could include but are not limited to:

- Hiring a vendor to deliver services for microphones, audio/visual, and conferencing capabilities
- Cameras for recording or recording using Zoom
- Language translation services which vary on languages provided.
    - Typically cost for Spanish translation ranges from $150-$200 for 2 hours, while for Arabic, Amharic, Farsi, etc., the cost can run $500-$1,000 because those interpreters are difficult to find.
    - This service will likely include additional cost for the use of equipment such as: headphones and microphones for translation which ranges between $550-$600.

Broadcast capabilities to Channel 70 are limited to City Council chambers and require vendor support. Other possible uses include food services typically handled by City Manager's Office staff.