

## Alexandria Commission for the Arts – Regular Meeting

Tuesday, June 20, 2023

7:00 pm

Lee Center, Gold Room

1108 Jefferson St., Alexandria, VA 22314

### MEETING NOTES

- I. Call to Order. Chair Brian Kelley began the meeting at 7:00 pm with a quorum present. See [Attachment 1](#) for the meeting agenda. Note: Arts Commissioner Betty Amron has resigned since the last regular meeting.
- II. Roll Call. See [Attachment 2](#) for the Attendance Sign-In Sheet.
- III. Public Comment. Dean Rust spoke in recognition of the Alexandria Harmonizers' 75<sup>th</sup> Anniversary. See [Attachment 3](#) for the Public Comment Sign-up Sheet.
- IV. Approval of Minutes/Record
  - a. Tuesday, May 16, 2023, Regular Meeting. The Arts Commission approved the May minutes unanimously without edits.
- V. Chair Report. Brian Kelley gave the Chair Report. See [Attachment 4](#).
- VI. Fiscal Year 2024 Annual Program Grants. Commissioner Jason Longfellow recused himself from the discussion and vote.
  - a. Discussion and Approval of Program Grants. Based on the Program Grants scored by the Grants Task Force, Diane Ruggiero presented four funding options. See [Attachment 5](#). After discussion, a motion was put forward by Ryan Belmore and seconded by Dawn Rogala to approve Option C. This scenario recognized and rewarded the high-scoring applications. The top 22 organizations were provided with funding of \$172,600, which included twelve organizations that scored 90% and above receiving \$9,000 each and seven organizations that scored from 90% to 85% receiving \$8,000 each. In addition, three organizations that did not request the maximum funding available, the Alexandria Citizen Band for \$3,000, Tenants and Workers United for \$5,000, and Encore Stage & Studio for \$600, were given their requested funding uncut. See [Attachment 6](#) for the motion. The motion passed 9-0-1.
- VII. Committee, Liaison, and Task Force Updates
  - a. Outreach Committee – Ryan Belmore reported that there are currently four open slots for Arts Commissioners to be appointed by City Council.
  - b. City Council Committee – Dawn Rogala and Tiffany Williams reported.
  - c. Waterfront Commission Liaison – Marcee Craighill reported.
  - d. Alexandria Arts Alliance Liaison – Gayle Converse reported.
- VIII. Executive Committee Election
  - a. Election of Chair, First Vice-Chair, Second Vice-Chair, and Secretary. Dawn Rogala moved, with a second by Tiffany Williams, to approve the Nomination Committee's

Slate of Candidates: Brian Kelley as Chair, Ryan Belmore as 1<sup>st</sup> Vice Chair, Allison Heck as 2<sup>nd</sup> Vice Chair, and Gayle Converse as Secretary. See [Attachment 7](#). The motion passed 11-0-0.

- IX. Summer Meeting Schedule.
  - a. Discussion of Cancellation of July Regular Meeting. With a second by Paul Painter, Allison Heck moved that the Arts Commission will not meet in July. In addition, the Arts Commission would only meet in August if City staff, in consultation with the Executive Committee, determines any critical action items that the Arts Commission must address. See [Attachment 8](#). The motion passed 11-0-0.
- X. Annual Workplan Task Force. Diane Ruggiero gave an overview. See [Attachment 9](#).
  - a. Appointment of Project and Community Stakeholders. Marcee Craighill moved, with a second by Gayle Converse, that Linda Budinski, Eli Pollard, and Lizette Fox be appointed to the Workplan Task Force as Community Stakeholders. See [Attachment 10](#). The motion passed 11-0-0.
- XI. West End Transitway Public Art Task Force. Diane Ruggiero gave an overview. See [Attachment 11](#).
  - a. Appointment of Project and Community Stakeholders. Dawn Rogala moved, with a second by Ryan Belmore, to appoint Gus Ardura and Donna Fossum to the West End Transitway Public Art Task Force as Community Stakeholders and one representative each from the contract design team and Transportation and Environmental Services as Project Stakeholders. See [Attachment 12](#). The motion carried 11-0-0.
- XII. Office of the Arts Division Update. Diane Ruggiero gave an overview of ongoing projects.
- XIII. Torpedo Factory Art Center Update. Diane Ruggiero shared that the artist interviews of Phase III are complete.
- XIV. New Business.
- XV. Good of the Order and Announcements.
- XVI. Adjournment. With unanimous consent, Brian Kelley ended the meeting at 9:41 pm.

## Alexandria Commission for the Arts - Meeting

Tuesday, June 20, 2023

7:00 – 9:30 pm

Lee Center

Activity Room, 1<sup>st</sup> Floor

1108 Jefferson St., Alexandria, VA 22314

- I. Call to Order (7:00 pm)
- II. Roll Call (5', 7:00 – 7:05 pm)
- III. Public Comment (30', 7:05 – 7:35 pm)
- IV. Approval of Minutes (5', 7:35 – 7:40 pm)
  - a. Tuesday May 16, Regular Meeting
- V. Chair Report (10', 7:40 – 7:50 pm)
- VI. Fiscal Year 2024 Annual Arts Program Grants (30', 7:50 – 8:20 pm)
  - a. Discussion and Approval of Program Grants
- VII. Committee, Liaison, and Task Force Updates (20', 8:20 – 8:40 pm)
  - a. Outreach Committee – Ryan Belmore (5', 8:20 – 8:25 pm)
  - b. City Council Committee – Dawn Rogala (5', 8:25 – 8:30 pm)
  - c. Waterfront Commission Liaison – Marcee Craighill (5', 8:30 – 8:35 pm)
  - d. Alexandria Arts Alliance Liaison – Gayle Converse (5', 8:35 – 8:40 pm)
- VIII. Executive Committee Election (15', 8:40 – 8:55 pm)
  - a. Election of Chair, First Vice Chair, Second Vice Chair, and Secretary
- IX. Summer Meeting Schedule (10', 8:55 – 9:05 pm)
  - a. Discussion of Cancellation of July Regular Meeting
- X. Annual Workplan Task Force (10', 9:05 – 9:15 pm)
  - a. Appointment of Project and Community Stakeholders
- XI. West End Transitway Public Art Task Force (10', 9:15 – 9:25 pm)
  - a. Appointment of Community Stakeholders
- XII. Office of the Arts Division Update – Diane Ruggiero (15', 9:25 – 9:40 pm)
- XIII. Torpedo Factory Art Center Update – Diane Ruggiero (5', 9:40 – 9:45 pm)
- XIV. New Business (10', 9:45 – 9:55 pm)
- XV. Good of the Order and Announcements (5', 9:55 – 10:00 pm)
- XVI. Adjournment (10:00 pm)

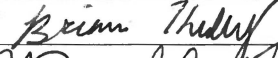
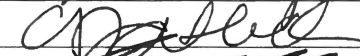

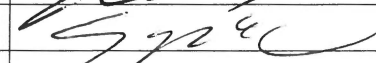
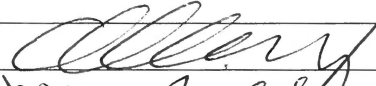
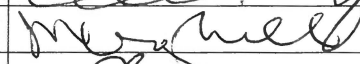

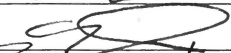
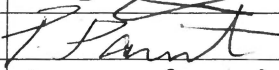
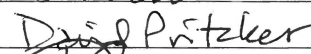

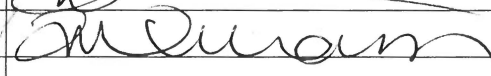

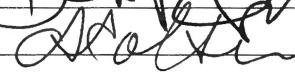
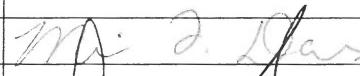
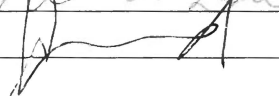
\*Times are approximate. Please allow for the possibility that some items or the meeting in general may run longer than announced.

**ATTENDANCE SIGN-IN SHEET**  
 ALEXANDRIA COMMISSION FOR THE ARTS  
 ALEXANDRIA, VIRGINIA

Meeting: Regular

Date: Tuesday, June 20, 2023

Meeting Place: Lee Center

<b>COMMISSION MEMBERS:</b>	<b>(Please Sign Name)</b>
Brian Kelley, Chair	
Allison Heck, 1 <sup>st</sup> Vice Chair	
Ryan Belmore, 2 <sup>nd</sup> Vice Chair	
Gayle Converse, Secretary	
Christina Calloway Baucom	
Marcee Craighill	
Chris Kurowski	
Jason Longfellow	
Paul Painter	
David Pritzker	
Dawn Rogala	
Tiffany Williams	
<b>CITY STAFF</b>	
James Spengler, Director, RP&CA	
Diane Ruggiero, Deputy Director, Cultural Arts	
Cheryl Anne Colton, Program Director	
Brett Johnson, TFAC Director	
Meika Daus, Public Art Senior Manager	
Matthew Harwood, Public Art Manager	

1000  
5-1000





# Chair Report

June 2023

## Introduction

The June meeting is traditionally the longest of the year (note that this meeting is scheduled for three hours instead of two and a half). We are approving the program grants for fiscal year 2024. With 31 applicants, we have more than I recall in recent history. Expect to see and hear from a number of these non-profits at the meeting. We are also holding the annual election for officers this month.

## Grants

**Commissioners, please make sure that you have fully reviewed the grant applications prior to the meeting.** Many thanks to the Paul Painter and Dawn Rogala for their service on the Grants Task Force. Keep in mind that in this meeting, the Commission is not scoring the applications. That has already been done by the Grants Task Force. What the Commission will be doing tonight is approving a funding scenario.

## Executive Committee Election & Annual Report

The slate presented last month by the Nominations Committee was Brian Kelley, Chair, Ryan Belmore, First Vice Chair, Allison Heck, Second Vice Chair, and Gayle Converse, Secretary. We will be electing a new Executive Committee this month. The new officer positions are effective at adjournment of the meeting, to last for the following year. Related to this is that the Executive Committee will soon start work on the Annual Report. If you have any photographs of from parades, performances, public events, etc. that could be included in the report, please send them to the Executive Committee, particularly the First Vice Chair. If you are in charge of a Committee, please provide the Executive Committee with a summary of what the Committee has done over the last year, so that it can be included in the Annual Report.

## Summer Meeting Schedule

Traditionally, the Commission for the Arts takes the month of July off, as do many other Alexandria Boards and Commissions. Should we want to cancel the July meeting, we would want to make a motion. While considering this, we should consult with staff to make sure we are aware of any pending action items from Public Art Task Forces.

## Public Art Task Forces

We will be appointing project and community stakeholders to the Annual Workplan and West End Transitway Public Art Task Force.

## Betty Amron Resignation

I want to thank Betty Amron, our Student Commissioner, for her service, as she has resigned. Betty was a frequent volunteer for Commission events, such as the refreshment stand we put out at the Torpedo

## Alexandria Commission for the Arts – Chair Report

Factory or marching in parades. She also created a monthly update on the arts events in ACPS. As she has now graduated from high school and will be going to college this fall, she has resigned from the Commission. I think I speak for everyone when I say I know that she will go on to do many great things in the future!

As always, if you have any questions or comments, please feel free to reach out to me.

Sincerely,

Brian Kelley


Chair, Alexandria Commission for the Arts



## City of Alexandria, Virginia

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MEMORANDUM

**DATE:** JUNE 20, 2023  
**TO:** ALEXANDRIA COMMISSION FOR THE ARTS   
**FROM:** DIANE RUGGIERO, DEPUTY DIRECTOR REC, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS  
**RE:** FISCAL YEAR 2024 ARTS PROGRAM GRANT – FUNDING

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**Background:**

The funding level for FY21 is expected to be \$174,000. The members of the Grants Task Force met on Tuesday, June 13, 2023 to review and score all eligible grant applications.

**Discussion:**

Arts Program Grants (up to \$10,000 not to exceed 50% of total budget, cash match 1:1) support an ongoing or short-term arts program performed or presented to substantially engage or benefit the residents of the City of Alexandria and take place within the Alexandria city limits.

Staff hosted workshops and webinars prior to the original application due date.

The following goals have identified for the Arts Grant Program:

- To strengthen Alexandria's creative capacity by providing its residents with diverse opportunities to meaningfully engage with the arts;
- To improve the capacity and stability of Alexandria-based arts organizations to create, perform, and present works of artistic excellence and innovation through organizational support and program funding;
- To create a vibrant urban environment by supporting diverse individual artists, organizations, and other entities in the creation, performance, and presentation of high-quality works of art across the City of Alexandria.

The Grants Task Force evaluates each application based on the guidelines and the following criteria:

**Artistic Content (45%)**

- Applicant's work samples demonstrate high standards of artistic excellence through professional quality of craftsmanship and mastery of skills, techniques, and professional approaches to processes and presentation.
- The submitted goals and achievements over the last twelve months, as well as the planned activities during the grant period, reflect high standards of artistic excellence.
- The goals will help further the City of Alexandria's Arts and Culture Master Plan goals.
- The applicant stands out from other arts organizations in the city, solving a problem or fulfilling a need with their proposed activities and goals.

**Impact and Engagement (35%)**

- Applicant's activities provide opportunities for the citizens of the City of Alexandria to engage with the arts in a meaningful way. They have provided evidence that they have positively impacted these citizens.
- The applicant's activities promote inclusion, diversity, and access.

- They demonstrate intentional efforts to ensure parity among their audience, participants, staff, and board.
- The applicant uses methods to effectively track participation and impact of their arts activities and uses this information to encourage growth.

Management and Budget (20%)

- Applicant’s budget is demonstrably realistic, advances their program's goals, and is focused on realizing their mission.
- The applicant has provided evidence that their key management personnel are qualified in managing an arts organization and advancing the success of the organization and/or their programs.

Scoring is based on a scale of 1-6:

6	Exceptional	Exceptionally strong with no material weaknesses
5	Excellent	Very strong with only a few minor weaknesses
4	Good	Strong with at least one moderate weakness
3	Average	Some strengths but several moderate weaknesses
2	Fair	Some strengths and at least one major weakness
1	Poor	Few strengths and numerous major weaknesses

- A minor weakness is defined as an easily addressable weakness that does not substantially lessen artistic quality or impact.
- A moderate weakness is defined as a weakness that lessens artistic quality or impact.
- A major weakness is defined as a weakness that severely limits artistic quality or impact.

The highest possible score for each application is 100 and funding is expected to support applications rated Exceptional or Excellent.

The Task Force reviewed and scored each application prior to their meeting. At the meeting, Task Force members discussed each grant application and were given the option to change their score based on the discussion amongst the group.

Per the ACA approved policy, applications with a score of 75 or below will not be considered for funding. For FY24, three organizations scored below 75 and will not be eligible for funding.

Funding Scenarios:

**Funding Option A**

Funding is based on the final score of the application and organizations that score above 75% receive funding until funding runs out. This scenario ensures that high scoring applications are recognized and provides 100% funding for 19 organizations.

**Funding Option B**

Funding is based on the score on the application until funding runs out. This scenario ensures that high scoring applications are recognized and provides funding for 21 organizations.

**Funding Option C**

Funding is based on the score providing 90% of requested funding for organizations that score a 90 or above, 80% for applications that score between 80 - 90, and 70% of funding for applications that score between a 70 – 80. This scenario ensures that high scoring applications are recognized and provides funding for 22 organizations.

**Funding Option D**

Provides 75% of funding request for organizations until funding runs out. This scenario provides funding for 26 organizations but does not reward high scoring applications.

Staff supports Funding Option C (90/80/70%) as this scenario funds more organizations with the most money, makes the best use of available funding by providing close to the requested amount, and funds all applications that scored above 85%. Additionally, staff recommends fulling funding Alexandria Citizens Band, Tenants and Workers United, and Encore Stage & Studio (highlighted in green below) since their requested amounts were significantly below the maximum amount.

Organization	Final Score	Request Amount	Full Funding	% of Score	90/80/70%	75%
Alexandria Film Festival	97.71%	\$10,000.00	\$10,000.00	\$9,770.83	\$9,000.00	\$7,500.00
QuinTango Inc	96.25%	\$10,000.00	\$10,000.00	\$9,625.00	\$9,000.00	\$7,500.00
Local Motion Project	95.00%	\$10,000.00	\$10,000.00	\$9,500.00	\$9,000.00	\$7,500.00
Alexandria Symphony Orchestra	94.17%	\$10,000.00	\$10,000.00	\$9,416.67	\$9,000.00	\$7,500.00
Heard	93.96%	\$10,000.00	\$10,000.00	\$9,395.83	\$9,000.00	\$7,500.00
Arts on the Horizon	93.75%	\$10,000.00	\$10,000.00	\$9,375.00	\$9,000.00	\$7,500.00
The Thirteen	93.54%	\$10,000.00	\$10,000.00	\$9,354.17	\$9,000.00	\$7,500.00
Sound Impact	93.33%	\$10,000.00	\$10,000.00	\$9,333.33	\$9,000.00	\$7,500.00
Washington Metropolitan Philharmonic Association	92.92%	\$10,000.00	\$10,000.00	\$9,291.67	\$9,000.00	\$7,500.00
The Campagna Center (TCC)	92.71%	\$10,000.00	\$10,000.00	\$9,270.83	\$9,000.00	\$7,500.00
Alexandria Citizen's Band	91.88%	\$3,000.00	\$3,000.00	\$2,756.25	\$3,000.00	\$2,250.00
Armed Services Arts Partnership	90.83%	\$10,000.00	\$10,000.00	\$9,083.33	\$9,000.00	\$7,500.00
Alexandria Harmonizers Inc.	90.63%	\$10,000.00	\$10,000.00	\$9,062.50	\$9,000.00	\$7,500.00
Tenants and Workers United	89.79%	\$5,000.00	\$5,000.00	\$4,489.58	\$5,000.00	\$3,750.00
Eclipse Chamber Orchestra	89.38%	\$10,000.00	\$10,000.00	\$8,937.50	\$8,000.00	\$7,500.00
Young Playwrights' Theater	88.54%	\$10,000.00	\$10,000.00	\$8,854.17	\$8,000.00	\$7,500.00
The Art League	87.50%	\$10,000.00	\$10,000.00	\$8,750.00	\$8,000.00	\$7,500.00
Encore Stage & Studio	86.67%	\$600.00	\$600.00	\$520.00	\$600.00	\$450.00
Monumental Theatre Company	86.67%	\$10,000.00	\$10,000.00	\$8,666.67	\$8,000.00	\$7,500.00
UpCycle Creative Reuse Center	85.42%	\$10,000.00	\$10,000.00	\$8,541.67	\$8,000.00	\$7,500.00
Momentum Collective Inc.	85.21%	\$10,000.00	\$10,000.00	\$8,520.83	\$8,000.00	\$7,500.00
Ethiopian Community Support and Advocacy Center (ECSAC)	85.00%	\$10,000.00	\$10,000.00	\$8,500.00	\$8,000.00	\$7,500.00
Alexandria Choral Society	84.79%	\$10,000.00	\$10,000.00	\$8,479.17	\$8,000.00	\$7,500.00
Art Resource Foundation : dba: Del Ray Artisans	83.75%	\$6,650.00	\$6,650.00	\$5,569.38	\$5,320.00	\$4,987.50
American Showcase Theatre Co Inc T. A. MetroStage	81.67%	\$10,000.00	\$10,000.00	\$8,166.67	\$8,000.00	\$7,500.00
Symphony Orchestra of Northern Virginia	80.42%	\$10,000.00	\$10,000.00	\$8,041.67	\$8,000.00	\$7,500.00
Del Ray Community Partnership	79.58%	\$5,550.00	\$5,550.00	\$4,416.88	\$3,885.00	\$4,162.50
TAYITU ENTERTAINMENT INC	79.17%	\$10,000.00	\$10,000.00	\$7,916.67	\$7,000.00	\$7,500.00
The Alexandria Singers	74.38%	\$10,000.00				
Virginia Opera Association., Inc.	73.13%	\$7,000.00				
SEMARYAT MEDIA	49.58%	\$10,000.00				
<b>Redline Total</b>		<b>\$277,800.00</b>	<b>\$168,600.00</b>	<b>\$172,515.83</b>	<b>\$172,600.00</b>	<b>\$176,437.50</b>

## ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, June 20, 2023

Lee Center – 7:00 pm



Motion Made By:	Motion Seconded By:	Vote Count
Ryan Belmont	Daron Rogala	Yes-- 1 No-- 0 Abstained-- <del>1</del> <i>recused</i>
<b>ACA Motion</b>		
<b>Agenda Item #:</b>		
<b>Motion:</b> <i>Staff recommended</i> To fund option C (90/80/70) and fully fund Alexandria Citizens Band, Tenants + workers union, and Encore stage + studio. \$172,600.00		

## ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, June 20, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
		Yes-- 11 No-- — Abstained-- —
<b>ACA Motion</b>		
<b>Agenda Item #:</b>		
<b>Motion:</b>		
<p>To elect the executive committee            slate of: Brian Kelley, Chair                      Ryan Balunas, First Vice Chair                      Allison Heck, Second Vice Chair                      Gayle Converse, Secretary</p>		

## ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, June 20, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
Allison Heck	Paul Painter	Yes-- 11 No-- 0 Abstained--
<b>ACA Motion</b>		
<b>Agenda Item #:</b>		
<p data-bbox="196 716 1354 1339"><b>Motion:</b></p> <p data-bbox="196 716 1354 1339">The Arts Commission will not meet in July 2023 and will <sup>not</sup> meet in August 2023 unless staff, in dialogue with the Executive Committee, determines there are critical action items that require a meeting.</p>		

## City of Alexandria, Virginia

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MEMORANDUM

**DATE:** JUNE 20, 2023  
**TO:** ALEXANDRIA COMMISSION FOR THE ARTS   
**FROM:** DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS  
**RE:** PUBLIC ART ANNUAL WORKPLAN TASK FORCE APPOINTMENT

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**Background:**

Per the Public Art Implementation Plan:

*Each year, the Public Art Program will adopt an Annual Workplan. The Workplan outlines which new projects the program will initiate, indicating where the projects are located, and what the proposed budgets will be. The Workplan takes a multiyear view, in that it indicates which projects are being carried over from previous year, and identifies three years into the future what goals and projects should be considered, even though future-year projections are subject to change. This three-year projection would mirror the City's internal "business plan" process.*

*The Workplan is prepared by staff in collaboration with a Workplan Task Force, reviewed by the Commission for the Arts, and approved by City Council as part of the budget process. The process of developing, approving and implementing the Workplan is analogous to basic approach to approving and implementing other components of the City's Capital Improvement Program.*

**Roles & Responsibilities:**

*The Task Force will:*

- *Review and assess opportunities for public art projects in the coming year.*
- *Advise staff on priority projects for funding and staff resources in the upcoming fiscal year and on potential projects for the next two subsequent fiscal years*
- *Report to the Commission on its activities on a monthly basis*
- *Support the presentation of the Workplan to the Commission*

**Discussion**

The Arts Commission has appointed two Commissioners to the Task Force. As additional members, the Office of the Arts proposes:

**Community Stakeholders**

**Linda Budinski** active arts patron.

**Eli Pollard** artist and co-founder of Galactic Panther Gallery in Old Town.

**Lizette Fox** accountant and active arts patron.

**Staff Recommendation**

Staff recommends appointment of the above Community Stakeholders to the 2023 Public Art Annual Workplan Task Force.



## ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, June 20, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
Marcee Craigbill	Mayle Conner	Yes-- 11 No-- 0 Abstained-- 0
ACA Motion		
Agenda Item #:		
Motion: To approve community stakeholders for the Public Art Annual Workshop Task Force —  Lunda Budinski Eli Pollard Jeyette Foy		

## City of Alexandria, Virginia

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MEMORANDUM

**DATE:** JUNE 20, 2023

**TO:** ALEXANDRIA COMMISSION FOR THE ARTS

**FROM:** DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS

**RE:** PUBLIC ART TASK FORCE APPOINTMENTS FOR WEST END TRANSITWAY

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**Background:**

The City of Alexandria is implementing a Bus Rapid Transit (BRT) system to provide high-capacity transit service using a combination of dedicated and shared lanes and high-quality stations with rider amenities on the West End. The West End Transitway will connect major transit facilities - Van Dorn Metrorail Station, a new relocated Landmark Mall site transit hub, Mark Center Transit Center, a new Southern Towers transit hub, Shirlington Transit Center, and the Pentagon Transit Center - and several neighborhoods along the corridor - Van Dorn/Landmark, a redeveloped Landmark Mall, and Beauregard.

The City will be implementing the West End Transitway in phases, and anticipates beginning initial operation of a first phase of the transitway by 2028. Public art will be incorporated into the design of the transitway.

**Discussion**

In accordance with the City Council approved Public Art Implementation Plan and Policy, the Commission for the Arts will form an ad hoc Public Art Project Task Force for this project. The Task Force will:

- Advise Office of the Arts staff on the development of the Public Art Project Plans and recommend the Plan to the full Commission.
- Review artist portfolios and recommend selection of an artist to the full Commission.
- Report to the Commission on its activities on a monthly basis
- Review artist concepts and recommend approval of concepts to the full Commission.

The Arts Commission has appointed Allison Heck and Brian Kelley to the Task Force. As additional members, the Office of the Arts proposes:

**Community Stakeholders****Gus Ardura**

Graduated from the University of Virginia, in 1973 with a Bachelor of Architecture and has practiced as an architect in Virginia and throughout the U.S. since 1973. Recently retired from corporate practice in 2020 and is very interested in urban art and the quality development of our communities.

Since retirement, Gus has focused his interests on painting, taking multiple classes, travelling, serving on various community committees related to design and environmental issues and doing personal architectural projects. Gus currently serves on the Beauregard Urban Design Advisory Committee in Alexandria and the 22202 Livability Committee in Arlington. His function there is to assist three Citizen Groups (Crystal City, Pentagon City and Aurora Hills) with design ideas for the development of the R.1 Corridor through Crystal City.

**Donna Fossum**

Senior-level public policy and data analyst in Federal Government with extensive knowledge of organizational, operational, and legal aspects of EOP and Congress. Donna has unique expertise of R&D/S&T budget and spending activities, both military and civilian with broad knowledge of intricacies of federal procurement and technology transfer policies and has authored many reports and articles, including Congressional reports and testimony.

Donna has also served numerous advisory committees in Alexandria, including, but not limited to:  
Beauregard Design Advisory Committee (Vice Chair 2013 – 2022, Chair 2022 – 2023)  
Planning Commission, City of Alexandria, Member (1990 – 2013), Vice Chair (1993 – 2001)  
Transportation Commission, City of Alexandria, Member (2008 – 2013)  
High Capacity Transportation Corridor Working Group, City of Alexandria (2010 – 2012)

Additionally, Donna is an artist and has taken numerous classes at The Art League and has been a regular at open studios doing basic painting. Donna would love to share all this with her West End neighbors to make public places ignite our communities collective imagination.

#### Project Stakeholders

One representative from the contracted design team for the project and one representative from Transportation and Environmental Services will serve as Project Stakeholders on the Task Force.

#### **Staff Recommendation**

Staff recommends appointment of the above Community Stakeholder to the West End Transit Public Art Project Task Force.

ALEXANDRIA COMMISSION FOR THE ARTS  
REGULAR MEETING  
Tuesday, June 20, 2023  
Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
<i>Duo-Rose</i>	<i>Alan Bement</i>	Yes-- 11 No-- 1 Abstained-- —
ACA Motion		
Agenda Item #:		
<p>Motion:</p> <p>To appoint for the West End Transitional Public Art Task Force —</p> <ul style="list-style-type: none"> <li>- Gus Ardore and Danna Fosson as Community Stakeholders, and</li> <li>- One representative for the contracted design team and one representative for Transportation + Environmental Services, as project stakeholders.</li> </ul>		