

Alexandria Commission for the Arts – Regular Meeting

Tuesday, October 17, 2023

7:00 pm

Lee Center, Conference Room #4

1108 Jefferson St., Alexandria, VA 22314

MEETING NOTES

- I. Call to Order. Chair Brian Kelley began the meeting at 7:03 pm with a quorum present. See [Attachment 1](#) for the meeting agenda. Note: Newly appointed Commissioner Stacey Becker was sworn in and is eligible to vote.
- II. Roll Call. See [Attachment 2](#) for the Attendance Sign-In Sheet.
- III. Public Comment. There was no public comment.
- IV. Approval of Minutes/Record
 - a. Tuesday, September 19, 2023, Regular Meeting. The Arts Commission approved the September minutes unanimously without edits.
- V. Chair Report. Brian Kelley gave the Chair Report. See [Attachment 3](#). For the Annual Report that was edited and submitted to City Council after the August meeting, see [Attachment 4](#).
- VI. Committee, Liaison, and Task Force Updates
 - a. City Council Committee – Dawn Rogala reported.
 - b. Waterfront Commission Liaison – For Marcee Craighill’s report, see [Attachment 5](#).
 - c. Alexandria Arts Alliance Liaison – Gayle Converse reported.
- VII. Annual Workplan Task Force. Jason Longfellow gave an overview of the proposed Public Art Annual Workplan. See [Attachment 6](#) for staff’s memo of the Task Force’s proposed Annual Workplan.
 - a. Approval of the Annual Workplan. Dawn Rogala moved, with a second by Jason Longfellow, to approve the Annual Workplan. See [Attachment 7](#). The motion passed 11-0-0.
- VIII. Discussion of Meeting Dates for November and December. Dawn Rogala moved, with a second by Allison Heck, to reschedule the Regular November and December meetings to Special meetings on November 14 and December 12. See [Attachment 8](#). The motion passed 11-0-0.
- IX. 1st Vice-Chair Vacancy. The resignation of Ryan Belmore from the Arts Commission left an opening on the Executive Committee.
 - a. Appoint Commissioner to 1st Vice-Chair. Gayle Converse moved, with a second by Dawn Rogala, to appoint Pual Ryan as the new 1st Vice-Chair. See [Attachment 9](#). The motion passed 11-0-0.
- X. Commission Letter on Budget Priorities to the City Manager. Brian Kelley presented his draft letter to the City Manager outlining the Arts Commission’s budget priorities. See

Attachment 10.

- a. Approval of Draft Letter. Marcee Craighill moved, with a second by Dawn Rogala, to approve the draft letter without edits to the City Manager. See **Attachment 11**. The motion was approved 11-0-0.
- XI. Time and Place Task Force.
 - a. Appointment of Stakeholders. The item was tabled. Commissioners are encouraged to reach out to qualified candidates to become potential Task Force members.
- XII. Wilkes Street Park Public Art Task Force
 - a. Appointment of Stakeholders. The item was tabled. Commissioners are encouraged to reach out to qualified candidates to become potential Task Force members.
- XIII. DCHS Task Force
 - a. Appointment of Stakeholders. The item was tabled. Commissioners are encouraged to reach out to qualified candidates to become potential Task Force members.
- XIV. Site/See Task Force. This item was brought forward on the agenda from item XVIII. New Business. Diane Ruggiero presented Studio KCA's concept proposal titled "Interstellar Influencer" for Site/See 2024. See **Attachment 12** for staff's memo giving additional background information about the process and the Task Force's recommendation for the proposed display of temporary public art at Waterfront Park.
 - a. Approval of the Concept Proposal. Dawn Rogala moved, with a second by Paul Painter, to approve Studio KCA's concept proposal for Site/See 2024. See **Attachment 13**. The motion passed 10-0-0.
- XV. Office of the Arts Division Update. Diane Ruggiero gave an overview of ongoing projects. See **Attachment 14** for a copy of the Office of the Arts Division Update.
- XVI. Torpedo Factory Art Center Update. Diane Ruggiero gave a Torpedo Factory Center update.
- XVII. New Business. Participation in the Scottish Walk was tabled for the next meeting.
- XVIII. Good of the Order and Announcements.
- XIX. Adjournment. With no further business before the Arts Commission, Brian Kelley ended the meeting at 9:27 pm.

Alexandria Commission for the Arts - Meeting

Tuesday, October 17, 2023

7:00 – 9:30 pm

Lee Center

Conference Room #4, 2nd Floor

1108 Jefferson St., Alexandria, VA 22314

- I. Call to Order (7:00 pm)
- II. Roll Call (5', 7:00 – 7:05 pm)
- III. Public Comment (5', 7:05 – 7:10 pm)
- IV. Approval of Minutes (5', 7:10 – 7:15 pm)
 - a. Tuesday September 19, Regular Meeting
- V. Chair Report (10', 7:15 – 7:25 pm)
- VI. Committee, Liaison, and Task Force Updates (15', 7:25 – 7:40 pm)
 - a. City Council Committee – Dawn Rogala (5', 7:25 – 7:30 pm)
 - b. Waterfront Commission Liaison – Marcee Craighill (5', 7:30 – 7:35 pm)
 - c. Alexandria Arts Alliance Liaison – Gayle Converse (5', 7:35 – 7:40 pm)
- VII. Annual Art Workplan Task Force (25', 7:40 – 8:05 pm)
 - a. Approval of Annual Workplan
- VIII. Discussion of Meeting Dates for November and December (10', 8:05 – 8:15 pm)
- IX. First Vice Chair Vacancy (10', 8:15 – 8:25 pm)
 - a. Appoint Commissioner to First Vice Chair
- X. Commission Letter on Budget Priorities to the City Manager (10', 8:25 – 8:35 pm)
 - a. Approval of Draft Letter
- XI. Time and Place Task Force (10', 8:35 – 8:45 pm)
 - a. Appointment of stakeholders
- XII. Wilkes Street Park Public Art Task Force (10', 8:45 – 8:55 pm)
 - a. Appointment of stakeholders
- XIII. DCHS Task Force (10', 8:55 – 9:05 pm)
 - a. Appointment of stakeholders
- XIV. Office of the Arts Division Update – Diane Ruggiero (10', 9:05 – 9:15 pm)
- XV. Torpedo Factory Art Center Update – Diane Ruggiero (5', 9:15 – 9:20 pm)
- XVI. New Business (5', 9:20 – 9:25 pm)
- XVII. Good of the Order and Announcements (5', 9:25 – 9:30 pm)
- XVIII. Adjournment (9:30 pm)

*Times are approximate. Please allow for the possibility that some items or the meeting in general may run longer than announced.

ATTENDANCE SIGN-IN SHEET

ALEXANDRIA COMMISSION FOR THE ARTS
ALEXANDRIA, VIRGINIA

Meeting: Regular

Date: Tuesday, October 17, 2023

Meeting Place: Lee Center

COMMISSION MEMBERS:	(Please Sign Name)
Brian Kelley, Chair	<i>Brian Kelley</i>
Allison Heck, 2 nd Vice-Chair	<i>Allison Heck</i>
Gayle Converse, Secretary	<i>Gayle Converse</i>
Christina Calloway Baucom	
Stacey Becker	<i>Stacey Becker</i>
Catherine Dehoney	PHONED IN
Marcee Craighill	<i>Marcee Craighill</i>
Robin Jordan	<i>Robin Jordan</i>
Chris Kurowski	
Jason Longfellow	
Paul Painter	<i>Paul Painter</i>
David Pritzker	<i>David Pritzker</i>
Dawn Rogala	<i>Dawn Rogala</i>
Tiffany Williams	
CITY STAFF	
James Spengler, Director, RP&CA	<i>James Spengler</i>
Diane Ruggiero, Deputy Director, Cultural Arts	<i>Diane Ruggiero</i>
Cheryl Anne Colton, Program Director	
Brett Johnson, TFAC Director	
Meika Daus, Public Art Senior Manager	<i>Meika Daus</i>
Matthew Harwood, Public Art Manager	<i>Matthew Harwood</i>

LEFT EARLY 5:26

Chair Report

October 2023

Introduction

We are currently in budget season and thinking about the big picture. This includes outreach to City Council and the City Manager on the budget, as well thinking about what the next round of public art task forces should look like. We also have some appointments and the consideration of meeting dates as we get into the winter holiday season.

Annual Workplan

The Annual Workplan Task Force will be presenting the new workplan. I anticipate this will be a substantial item, as it will cover multiple sites and possible projects, so I am giving it 30 minutes in the agenda. I look forward to seeing where we will be going next! I would highly recommend that Commissioners familiarize themselves with whatever proposals are sent by staff on this item in advance of the meeting.

Meeting Dates for November and December

We are scheduled to have regular meetings in November and December on Tuesday, November 21 and Tuesday, December 19. Staff has reminded me that these dates are running very close to major holidays in which many Commissioners may not be in town. We can entertain motions to change the date of the meetings to other times. For example, we could move the November meeting to November 14 and the December meeting to December 12. If possible, please check with your schedules before this October meeting to see what dates would or would not be possible. Also, please note that whenever the Commission changes the meeting date from its regular third Tuesday time, that meeting is considered special and does not count for or against attendance. Due to earlier cancelled meetings this summer, it is my understanding that the Commission does not have the option to cancel meetings in November or December entirely.

Vacancy of First Vice Chair

As explained in last month's meeting, we have a vacancy on the Executive Committee for First Vice Chair that I would like to fill this month.

Budget Outreach to City Council and City Manager

The Executive Commission has drafted a letter to the City Manager in response to his request for budget priorities from Boards and Commissions. We will be reviewing the draft for approval. Moreover, I want to thank everyone who has been writing to City Council regarding the arts budget, and particularly to Dawn Rogala and the City Council Committee for helping to organize this outreach.

One last reminder that the City Council Budget Hearing is scheduled for Saturday, October 14, 9:30 – 11:30 am, at City Hall. This is a great opportunity for public comment.

Task Forces

There will be appointments for community/project stakeholders on the following task forces: Time and Place Task Force, Wilkes Street Park Public Art Task Force, and DCHS Task Force.

As always, if you have any questions or comments, please feel free to reach out to me.

Sincerely,

Brian Kelley

Chair, Alexandria Commission for the Arts

**City of Alexandria
Alexandria Commission for the Arts
Annual Report
July 2022 – June 2023**

Summary of Accomplishments

The mission of the Alexandria Commission for the Arts is defined by the following Roles and Responsibilities per City ordinance (Article K, Sec. 2-4-91):

Advise Alexandria City Council with regard to policies that will strengthen the arts and further public access to the arts and cultural matters identified by the City Council

Establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds;

Allocate from such funds to eligible organizations and activities as may be appropriated by the City Council for such purpose;

Review the public art annual work plan as developed by the office of the arts and a work plan task force and make recommendations to the city council as part of the budget process;

Review and approve public art project plans for specific public art projects, and to review and approve artist selection and concept development;

Create committees and task forces, as necessary, to focus on public art project development and artist selection;

Review proposals for donations of public art and commemorative art and make recommendations to the City Council;

Collaborate with the Alexandria Office of the Arts on public art project evaluations;

Support public communication and outreach as related to the arts; and,

Serve as citizen liaisons to City planning initiatives when public art is involved.

Within these guidelines, the Alexandria Commission for the Arts membership completed the following activities during its 2022-2023 year.

Commission for the Arts Policy and Membership Accomplishments

The Alexandria Commission for the Arts (Commission) maintained a quorum for all meetings from September 2022 to June 2023, with an additional meeting retreat on May 13th. The Executive Committee is comprised of four elected officers and met regularly to set meeting agendas and priorities. The officers were initially nominated by the Nominating Committee before being voted on by the Commission. Additionally, the Outreach, City Council, and Grants Committees are under the guidance of the Alexandria Commission for the Arts.

Alexandria Commission for the Arts Policy and Membership Accomplishments

The Commission appointed liaisons to serve the following groups:

Alexandria Arts Alliance
Torpedo Factory Art Center Stakeholder Group
Waterfront Commission

The Commission continued to participate in and engaged with the following Task Forces during this fiscal year:

Public Art Annual Work Plan
Torpedo Factory Art Center Loading Dock Door Task Force
Del Ray Gateway Public Art Task Force
Old Town North Task Force
Fiscal Year 2024 Grant Review Task Force
Public Art at the Waterfront (Site/See)
Torpedo Factory Art Center Stakeholder Group
Public Art at Wilkes Street Park Task Force
South Circle Park/Block 32, Eisenhower Avenue Public Art Task Force
West End Transitway Public Art Task Force

Policy Accomplishments

- **Annual Report**
 - Reviewed and approved the 2021-2022 Annual Report.
- **Site/See at Waterfront Park:**
 - Concept approval of “Two Boxes of Oranges and Admonia Jackson” by Nina Cooke-John for Site/See 2023 at Waterfront Park.
 - Approved the Project Plan for the *Site See: New Views in Old Town 2024* installation.
 - Approved artist selection of STUDIOKCA for 2024 Site/See temporary art installation at Waterfront Park, and with Nekisha Durrett for 2025, if the site is available.

- **South Circle Park/Block 32, Eisenhower Avenue Public Art Task Force:**
 - Appointed Dawn Rogala and Tiffany Williams as Arts Commissioners to the Task Force.
 - Appointed Tristan Wright, Robert Azola, and Matthew Johnston as Community Stakeholders to the Task Force as well as one representative from the project architecture team and from Park Planning.
 - Approved the Public Art Project Plan.
- **ARTReach Committee Reorganization:**
 - Approved reorganization of ARTReach Committee into Outreach & City Council Committees.
 - Approved Ryan Belmore as chair of the Outreach Committee and Dawn Rogala and Tiffany Williams as co-chairs of the City Council Committee.
- **Old Town North Public Art Task Force:**
 - Approved artist concepts, comprising six proposed designs, for 24 stormwater covers in Old Town North.
- **Annual Workplan Task Force**
 - Approved the FY23-FY25 Annual Workplan.
 - Appointed two Commissioners to the Task Force: Jason Longfellow and Ryan Belmore.
 - Appointed Project and Community Stakeholders to the Task Force: Linda Budinski, Eli Pollard, and Lizette Fox.
- **Grants Task Force**
 - Appointment of two Commissioners to the Grant Task Force: Paul Painter and Dawn Rogala.
- **Russell Road Retaining Wall**
 - Approved community outreach efforts for an artist to create a design for the Russell Road retaining wall; design to be reviewed by the Arts Commission.
- **Text Amendment on Open Space**
 - Submitted a letter to City Council in support of the Text Amendment for Open Space from the City's Division of Park Planning, Design, & Capital Projects.
- **Nominations Committee**
 - Appointed Tiffany Williams and Marcee Craighill to the Nominations Committee.
- **Torpedo Factory Mural Task Force**
 - Appointed two Commissioners to the Task Force: Paul Painter and Marcee Craighill.
- **Wilkes Street Park Task Force**
 - Appointed Marcee Craighill as Commissioner to Task Force.
- **Grants/Arts Funding**

- In June 2022, approved funding recommendation Option C put forth by City Staff that provided funding to 22 arts organizations totaling \$172,600.
- **West End Transitway Public Art Task Force**
 - Appointed Project and Community Stakeholders to the Task Force: Gus Ardura and Donna Fossum; representatives from contract design team and Transportation and Environmental Services.
- **Additional Appointments & Administrative Actions:**
 - Approved Executive Committee for FY2024 to include Brian Kelley (Chair), Ryan Belmore (1st Vice Chair), Allison Heck (2nd Vice Chair), Gayle Converse (Secretary).
 - Meeting Scheduling to not meet in July 2023 and, if not needed, to cancel August 2023 meeting based on agenda items requiring action.

Commission for the Arts Member Activities

- Commissioners hosted the following informative speakers at regular Commission meetings and retreats: Pat Miller (Previous Arts Commission Chair), Jim Parajon (City Manager), Marta Ali & Cheryl Anne Colton (Creative Neighborhood Grant Program), Jose Ayala (Alexandria Division of Park Planning, Design, and Capital Projects), and Meika Daus (Alexandria Public Arts Senior Manager).
- Commissioners frequently attended and took part in arts and cultural activities and events throughout our great City, such as opening of “Two Boxes of Oranges and Admonia Jackson” at Waterfront Park, the Alexandria St. Patrick’s Day Parade, and multiple arts events put on in 2022-2023 by arts organizations supported by city grants.

Leadership

Officers for FY2023 were:

- Brian Kelley, Chair
- Allison Heck, 1st Vice Chair
- Ryan Belmore, 2nd Vice Chair
- Gayle Converse, Secretary

During the course of the year, membership included the following individuals:

- Brian Kelley, expertise in Visual Arts
- Gayle Converse, Public at Large/Arts Consumer
- Allison Heck, professional in Cityscape/Architecture
- Chris Kurowski, professional in Arts/Cultural Development
- Christina Calloway Baucom, Public at Large/Arts Consumer
- Judy Heiser, Expert in Visual Arts

- Sumrien Ali, professional in Cityscape/Architecture
 - Ryan Belmore, professional in Arts/Cultural Development
 - Paul Painter, Public at Large/Arts Consumer
 - David Pritzker, professional in Field/Arts Disciplines
 - Dawn Rogala, professional in Field/Arts Disciplines
 - Sheryl Sims, Public at Large/Arts Consumer
 - Roger Yoerges, professional in Field/Arts Disciplines
 - Marcee Craighill, professional in field/Arts Disciplines
 - Betty Amron, Student Representative
 - Tiffany Williams, Expert in Visual Arts
 - Mary Beth Gaiarin, professional in the field/Arts Disciplines
 - Jason Longfellow, professional in the field of Arts Disciplines
-
- Matthew Harwood acted as the City staff liaison to the Commission for the Arts.

Attachments

1. Commission Committee and Liaison Reports FY 2023
2. Commission and grantees events/projects photographs FY 2023
3. Notable Letters to City Council, Date, Subject

**Alexandria Commission for the Arts
Annual Report
July 2022– June 2023
Committee & Liaison Reports**

Grants Committee

The Grants Committee is chaired by Chris Kurowski during FY2023, the Arts Commissioners approved the FY 2024 Annual Arts Program Grants in June 2023. Commissioners Dawn Rogala and Paul Painter served on the FY 2024 Annual Arts Program Grants Task Force along with two other task force members from outside the Commission for the Arts. The Grant Task Force reviewed and provided detailed commentary on 31 grant applications, conducted a public meeting to discuss the grant applications. In addition, Dawn and Paul have met with (or have plans to meet with) seven applicants who have requested individual feedback sessions to discuss their grant results. The 31 applications received this year represented a 35% increase over last year's total of 23 applications. The Grant Task Force awarded a total of \$172,600 to 22 applicants.

Outreach Committee

At the September 20th Regular Meeting, the Arts Commission approved the restructuring of the ARTReach Committee into two committees: Outreach and City Council Committees. The Outreach Committee maintains the following duties:

- Maintains social media platforms through the Social Media Subcommittee.
- Works with Alexandria Office of the Arts to keep commission social media accounts up to date.
- Works with Alexandria Office of the Arts to promote grant recipients and other commission partners on commission social media.
- Provides commission updates to partners (such as Arts Alliance) for use in partners' social media.
- Communicates with partners (such as ACPS) to receive updates on their activities, for relay to commissioners or for use in commission social media.
- Otherwise works to promote the state of the arts in Alexandria through projects (ex: Arts Directory).

The Outreach Committee was chaired by Ryan Belmore in 2022-2023 and maintained an active social media presence and organized the Arts Commission's participation with the Alexandria Art's Alliance in the Alexandria St. Patrick's Day Parade.

City Council Committee

The City Council Committee was formed during the September 20, 2022, meeting of the Alexandria Commission for the Arts as part of the reorganization of the Commission's existing ARTReach Committee and two City Council Committee co-chairs (Commissioners Dawn Rogala and Tiffany Williams) were appointed during the October 18, 2022, Commission meeting. The City Council Committee keeps commissioners updated on the Alexandria City Council meeting calendar and encourages Commissioner attendance at City Council meetings, and keeps Commissioners apprised of City Council meeting topics of interest to the Commission, including requests and recommendations for letters to City Council members. The City Council Committee assists commissioners with questions about City Council meeting attendance and individual letter writing. Future plans for the City Council Committee include creating a letter-writing calendar to align with the city's annual budget, grant, and small plan development schedule, to assist the Commission in maintaining regular communication with City Council on important arts topics in the City of Alexandria.

Arts Alliance Liaison

In 2022-23, the Alexandria Commission for the Arts successfully strengthened its relationship with the city's umbrella arts membership organization, the Alexandria Arts Alliance. The Commission invited the Alliance to join forces to march in the 2023 Alexandria Ballyshanners St. Patrick's Parade. The event showcased the magnitude and important role the arts play in the city, as Alliance member organizations including the Alexandria Choral Society and Kyo Gallery partnered with current and former arts commissioners – all wearing green and displaying arts organization banners.

In September 2023, the Commission supported the Alliance's first signature event, "Party for the Arts" – a day at Canal Center highlighting our city's visual and performing artists.

**Alexandria Commission for the Arts
Annual Report
July 2022– June 2023**

Commission and grantees events/projects photographs FY 2023

Office of the Arts – Public Arts Projects



Opening celebration for “Two Boxes of Oranges and Admonia Jackson,” by Nina Cooke John at Waterfront Park. Left to Right (Meika Daus – City of Alexandria Public Art Senior Manager, Gayle Converse –Arts Commissioner, Nina Cooke John – Artist, and Brian Kelley – Chair, Commission for the Arts). Picture Courtesy Christina Calloway Baucom, Arts Commissioner.



Opening celebration for “Two Boxes of Oranges and Admonia Jackson,” by Nina Cooke John at Waterfront Park. Left to Right (Paul Painter, Arts Commissioner, Allison Heck, Arts Commissioner, and Ada Heck – Allison Heck’s daughter) Picture Courtesy Christina Calloway Baucom, Arts Commissioner.



Opening celebration for “Two Boxes of Oranges and Admonia Jackson,” by Nina Cooke John at Waterfront Park. Left to Right (Unknown, Nina Cooke John – Artist, Gayle Converse – Arts Commissioner, Brian Kelley – Chair, Commission for the Arts, Marcee Craighill – Arts Commissioner, and Christina Calloway Baucom, Arts Commissioner). Picture Courtesy Christina Calloway Baucom, Arts Commissioner.



Commissioners at the Alexandria Black History Museum as part of the Commission's Annual Retreat in May 2023. From Left to Right (Arts Commissioners: Jason Longfellow, Brian Kelley, Christina Calloway Baucom, Gayle Converse, and Chris Kurowski). Photo Courtesy Christina Calloway Baucom, Arts Commissioner.

Notable Letters to City Council from the Commission for the Arts for FY23



*The Honorable Mayor Justin Wilson and Members of the Council
City of Alexandria, Virginia*

*RE: Support for Public Open Space Zone Text Amendment
April 18, 2023*


Dear Mayor Wilson and Members of City Council:

The Commission for the Arts supports the Public Open Space Zone Text Amendment proposed by the Public Arts Commission. On March 21, during our regular meeting, we were given a presentation on the proposed amendment by city staff. As the Commission for the Arts works regularly with staff in Recreation, Parks, and Cultural Activities, and much of Alexandria's public art is situated in parks, we have some familiarity with the complexity of regulations for these public spaces.

Updates such as increased efficiencies in planning and approval processes would allow parks to be designed and redesigned at a faster and more responsive pace. This could positively impact public art projects that might otherwise be delayed pending approval for park designs. Increasing structure heights from 15 to 30 feet or up to 50 feet with a Special Use Permit would ultimately allow for the possibility of larger or taller works of public art. Particularly in parts of Alexandria in which there is higher zoning density and therefore taller nearby structures, this would allow for greater flexibility in aesthetically harmonizing the scale of public art with its surroundings. Finally, reducing the amount of uses requiring a Special Use Permit could allow for greater access of local arts non-profits to use public spaces for performances, workshops, or other community events.

While there are many reasons to support the proposed amendment, particularly how it is designed to streamline typical recreation uses, we think that the amendment will also have a positive impact on art and culture for Alexandria. Please reach out to the Commission for the Arts, should you have any questions or comments about this letter.

Most Cordially



Brian Kelley
Chair, Alexandria Commission for the Arts

Cc: Members, Alexandria Commission for the Arts

James F. Parajon, City Manager
Emily Baker, Deputy City Manager
James Spengler, Director, Recreation, Parks & Cultural Activities
Diane Ruggiero, Deputy Director, Office of the Arts (RPCA)
Matthew Harwood, Staff Liaison, Alexandria Commission for the Arts

Waterfront Commission (WC)– City of Alexandria
 Meeting Minutes
 October 17, 2023

FY 2025 Budget Priorities:

Last year letter is starting point for this year's letter. WC does not align with priorities of city mgr. Letter should list WC priorities and what we want the city to do for the waterfront: note full breath of waterfront, maintenance of waterfront, note that tourism results from vibrant waterfront that will enable revenue to support city interests – and will result in economic development. Flood mitigation WC continues interest in design and wants park plans quickly after flood mitigation, and goal that Torpedo Factory continues to be lively and welcome place. Will be drafted by Chair and Vice Chair of WC. Due November 3.

Make list of WC mission and align points with the CM list of priorities in letter.

Lower King Street Update:

New platforms well received. New bollards, lighting. Noise ordinance guru is effective. City engagement mtgs. To connect 100 unit blocks that continues to flood, temporarily artists are located down there until end of October. Ways to improve it after flood mitigation. Mai Tai parking lot IDA and realtors will meet, proposals solicited and discussions are ongoing, received 2-3 proposals. Mural on street should it be part of community engagement. Public Art at end of King St. artist has been selected. Not clear why only 8 months – established to be a rotating work, not durable work. Installation can take more than a month to install/de-install.

BISD Update:

Land owners of buildings on upper King St. live outside the area and it's been hard to contact. Work in progress because of multiple owners, almost 300 owners who need to weigh in. Need 60% owners/parcels to buy in. 'Welcome to Alexandria' at train station at King St. metro.

Community Projects and Activities:

Decommissioning public art in prep for holiday tree week of November 13, sat Nov. 18 is annual tree lighting. Replacing tree street lights on King up to metro.

Private Development Updates:

HILCO hosting 19th community mtg. Thursday, virtual. Architectural designs for blocks A,B,C. Working on open space.

101 Duke, Dan Schmitt developer update. Sticking with approved plans. Applied for demo permit. DC builder condo conversions. Lives in Old Town. 14 months of construction. 6 individual addresses. 3400 sq ft water facing, elevator, garage ready. Price range EYA 950/sq feet. 3.1 – 3.3 price point. Two buildings of 3 each.

Pride of Baltimore arrives this Friday – Sunday, free public tours 10-3 pm.

OLD town Business - Thursday is last Art Night – focus on Torpedo factory hosting dancers. Old Town Business family trick or treat and doggie trick or treat. Nov 18-19 cookie crawl.

NEXT Mtg. moved to Tuesday, Nov. 28 at 7:30.

City of Alexandria, Virginia

MEMORANDUM

DATE: OCTOBER 17, 2023
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: MEIKA DAUS, PUBLIC ART SENIOR MANAGER, OFFICE OF THE ARTS
THRU: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: PUBLIC ART ANNUAL WORKPLAN

Background:

Per the Public Art Implementation Plan:

Each year, the Public Art Program will adopt an Annual Workplan. The Workplan outlines which new projects the program will initiate, indicating where the projects are located, and what the proposed budgets will be. The Workplan takes a multiyear view, in that it indicates which projects are being carried over from previous year, and identifies three years into the future what goals and projects should be considered, even though future-year projections are subject to change. This three-year projection would mirror the City's internal "business plan" process.

The Workplan is prepared by staff in collaboration with a Workplan Task Force, reviewed by the Commission for the Arts, and approved by City Council as part of the budget process. The process of developing, approving and implementing the Workplan is analogous to basic approach to approving and implementing other components of the City's Capital Improvement Program.

Roles & Responsibilities:

The Task Force will:

- *Review and assess opportunities for public art projects in the coming year.*
- *Advise staff on priority projects for funding and staff resources in the upcoming fiscal year and on potential projects for the next two subsequent fiscal years*
- *Report to the Commission on its activities on a monthly basis*
- *Support the presentation of the Workplan to the Commission*

The Task Force held the following meetings on the Annual Workplan:

Meeting One, July 25	Meeting Two August 29	Meeting Three September 18	Meeting Four October 3
<p>Discuss process, discuss opportunities identified by staff</p> <p>Give direction for further research in possible projects</p>	<p>Site visits</p>	<p>Discuss opportunities, prioritize</p> <p>Give direction for writing work plan</p>	<p>Review and recommend work plan</p>

Recommendation

At their meeting on October 3, 2023, the Task Force recommended approval of the proposed Public Art Annual Work Plan.

Attachment

2024-2026 Alexandria Public Art Work Plan

Alexandria Public Art 2024-2026 Workplan

Outline of Projects

Projects Currently in Development

- Old Town North (manhole covers): *Fabrication Stage*
- Colasanto Spray Park: *Fabrication Stage*
- Wilkes Street Park: *Concept Development Stage*
- Site See FY24: *Concept Development Stage*
- Site See FY25: *Artist Selected*
- South Circle Block 32 (Carlyle): *Artist Selection Phase*
- DHCS Mark Center: *Planning Phase*
- West End Transit Corridor (Beauregard): *Planning Phase*
- Torpedo Factory Loading Door: *Planning Phase*

Projects Carried Over from Past Work Plans

- Duke Street in Motion
- North Potomac Yard Park (developer funded)
- Time and Place: Alexandria 275
- Time and Place: USA 250
- Site See FY26

New Projects (In Order of Recommended Priority)

Priority 1

- Vision Zero

Priority 2

- Ewald Park
- Powhatan Park
- Arlandria / Chirilagua Community Project
- Fire Station (either 202, 203, 204, or 210)
- Utility Boxes (Parks and Corridors)

Priority 3

- Stevenson Park
- Old Town North Sign Enhancement
- Montgomery Park
- Trails and Paths: Demonstration Trailhead (Chambliss / Dora Kelly)
- Trails and Paths: Temporary

Projects on FY24-26 Work Plan that are Carried Over from Past Work Plans

Duke Street in Motion (Carryover)

Several past public art work plans have recommended that public art be incorporated into the infrastructure investments that will be made on two of the three “high-capacity transit corridors” that the City has identified for priority and enhanced bus service (Corridor B along Duke Street and Corridor C, which will connect the West End and Landmark Districts with the Van Dorn Metro to the south and the Skyline area of Falls Church and the Columbia Pike transit corridor in Arlington).

Public art on the BRT can have a significant visual impact. For example, in Crystal City and Columbia Pike in Arlington, artworks have been incorporated into the glasswork of bus shelters.

The Duke Street in Motion Concept Plan was approved in summer, 2023. The long-term plan for the corridor will include center running bus lanes for the entirety of Duke Street with separate spaces for pedestrians and cyclists. Designs will be finalized in 2024 and 2025, and construction would occur in 2026 and 2027. During this time, a Duke Street Corridor small area plan would be undertaken to coordinate public and private investment.

This work plan recommends a small amount of funding for an artist and/or a planner to be retained to participate in the planning and design processes. Potential roles for the artist and/or planner would be:

- serve as a technical advisor and identify possible ways of integrating public art into the infrastructure, along with potential budgets and schedules.
- identify curatorial strategies and/or to collect background information about the communities the transit corridors pass through that could inspire the work of the artists.

In addition, funding should be reserved for FY25 to incorporate artwork into the early phases of construction.

Implementation Plan Theme: Natural and Urban Systems

Collaborator: Department of Transportation and Environmental Services

Proposed Budget: \$15,000 Planning, TBD Implementation

Planning Areas: Eisenhower East, Eisenhower West, Landmark Van Dorn, Seminary Hill, Taylor Run

North Potomac Yard Park (Carryover)

North Potomac Yard is a burgeoning area of development and redevelopment as a result of Amazon's decision to locate its second headquarters at National Landing in Alexandria and Arlington. North Potomac Yard will include the Virginia Tech Innovation Campus and related development. Generally, this involves the redevelopment of an area that is now occupied by a big-box shopping area, anchored by Target, Barnes and Noble, and a defunct movie theatre complex.

The developers of North Potomac Yard have provided a cash contribution for public art to be incorporated into a park that they are building. The park will be an extension of Potomac Yard Park north from the new WMATA station to Four Mile Run. A small extension, called Crescent Park, will run along Four Mile Run and connect to Richmond Highway and Four Mile Run Park.

The North Potomac Yard Small Area Plan has extensive recommendations for public art, including the creation of a "Public Art and History Interpretive Plan to integrate public art and history in a comprehensive way throughout the Plan area." However, it does not include recommendations for public art in the context of this park.

The design of the park is underway, with the first phase of the park planned for opening in fall of 2025 and the later phases (including Crescent Park) as many as three years out from now.

This project will be managed by the Public Art Program on behalf of the developer, with developer funding. It will be managed through the normal public art process, which includes the creation of a task for that will further explore the goals and opportunities for the project.

As the public art will not be integrated into the park during construction, the Public Art Program should wait until the park has been open for a year or so to understand patterns of use and learn from the community how public art could enhance their future use of the space.

Implementation Plan Theme: Gathering Places

Collaborator: Department of Recreation, Parks and Cultural Affairs

Proposed Budget: \$350,000 (Developer funds)

Planning Area: Potomac Yard

Time and Place: Alexandria 275, USA 250

Time and Place is a project in which artists are asked to create temporary, site-specific artworks that explore a facet of Alexandria's history. The installations are organized by a professional curator, using the City's unique locations and resources, under the guidance of a professional public art curator.

The inaugural exhibition featured works by artists Lauren Adams and Stewart Watson (collaborating) and Sheldon Scott. Their works were presented in early 2017, and were recognized by the Public Art Network's Year in Review as one of the most exemplary projects completed that year.

Two major anniversaries are approaching in Alexandria: Alexandria's 275th Anniversary in 2024, and the 250th anniversary of the Declaration of Independence in 2026. Both offer opportunities for Time and Place installations related to those milestones. In 2026, there will be statewide and national celebrations that Alexandria can connect with as well.

The Task Force recommends funding for temporary commissions in 2024 and 2026, to reflect on those milestones. The Alexandria 275 would be on display for three or four months next year, and the USA 250 project would be scheduled in relation to other activities happening that year (the artist would be selected in later FY25 or early FY26 in order to have ample time to work on the project). Both projects would be managed by one task force.

There are several locations managed by OHA that could be considered for installations, as well as other sites, such as parks, dispersed throughout the city. Funds should also be reserved for planning and coordination with state and national USA 250 efforts, and evaluation of additional opportunities for sesquicentennial projects.

Implementation Plan Theme: Time and Place

Collaborators: Office of Historic Alexandria; Visit Alexandria

Proposed Budget for Alexandria 275: \$25,000 - \$30,000 (FY24)

Proposed Budget for USA 250: \$25,000 - \$30,000 (FY25-26)

Planning Areas: To be determined

FY24: Concept Development Stage / FY25: Artist / FY26 TBD

Waterfront Park is located at the foot of King Street at the Potomac River. It is a new civic space that gives prominence to the location where the mercantile city meets the river. It was created more than five years ago as an interim space, planned for usage until riverfront flood-mitigation and infrastructure improvements are complete. It serves as a testing ground for designs, furnishings and materials that could be incorporated into the future waterfront development.

As part of the programming of the park, the Office of the Arts has been commissioning a temporary, rotating public art project each year, active March through early November. This is an opportunity for Alexandria to experiment with different approaches to public art, keeping with the spirit of the interim park as a testing ground.

So far, the Public Art Program has completed five commissions at the park (SoftLAB, 2019; Olalekan Jeyifous, 2020; Mark Reigelman, 2021; R+R Studios, 2022; Nina Cooke-John, 2023). It has also selected Studio KCA for 2024 and Nekisha Durrett for 2025.

The temporary artwork program has taken on a life and character of its own, becoming a signature element of the City's Public Art Program, something that is eagerly anticipated throughout the region, recognized in national art and design media, and a highly desirable commission for artists.

As construction of long-term flood improvements in the area approaches, the long-term use of Waterfront Park is in question. The Task Force recommends continuation of Site/See for calendar year 2026, either in Waterfront Park or at a different location, to be determined in the future, if Waterfront Park becomes inaccessible.

Implementation Plan Themes: Gathering Places, Time and Place

Collaborators: Department of Project Implementation, Department of Planning and Zoning, Department of Recreation, Parks and Cultural Affairs

Proposed Budget: FY24, \$110,000; FY25, \$110,000; FY26, \$110,000

Planning Areas: Old Town, Waterfront

New Projects

Vision Zero (Priority 1)

In December 2017, City Council adopted Alexandria's *Vision Zero Action Plan*, with a goal to eliminate fatal and severe traffic injuries by 2028. Several components of the Action Plan provide opportunities to utilize artistic intervention:

- The first involves building safe streets for everyone, emphasizing safety treatments and infrastructure projects. Use of art driven interventions to the streetscape can facilitate slower, calmer, and more attractive streets for residents.
- The second focuses on promoting a culture of safety: educating the public about traffic safety, encouraging city-wide, interdepartmental Vision Zero initiatives, and strengthening enforcement.

The Action Plan acknowledges that artistic intervention is a national best practice in enhancing public knowledge of the subject. Projects that engage the public around safety and commemorate those lost or injured are a means by which public education on the subject can be achieved. Alexandria will be following nearby cities (Baltimore, Washington D.C.) others in utilizing these interventions to help achieve Vision Zero goals.

Artistic interventions can also support Alexandria's GO Alex initiative, which encourages increasing mobility and the improvement of air quality by enhancing walkability, bicycling and public transit usage, thereby reducing automobile dependence. By their nature, artistic interventions that prioritize pedestrian and cyclist safety support the experience of non-automobile dominated mobility. These interventions would therefore make the area more comfortable, safe, and accessible to walk or bike.

T&ES's Vision Zero and Complete Street teams are eager to collaborate. They have identified four near-term intersection opportunities (Commonwealth Avenue, Rayburn Avenue/Winston Court, Hickory Street/Kennedy Street, Uhler Avenue/Clyde Avenue), and have suggested placemaking/wayfinding at trailheads and artistic lighting at World Day of Remembrance as additional opportunities.

Examples of opportunities for public art toward to support these initiatives could include:

- Barrier Beautification: Murals painted on protective Jersey barriers beside bike lanes and sidewalks.
- Streetscape Improvements: Asphalt art and hardscape improvements, such as curb extensions; wayfinding and signage, planters, painted utility boxes, and boulders that calm traffic.
- Murals: Themed to commemorate those lost to traffic fatalities and/or encourage roadway safety.
- Events: Commemorating World Day of Remembrance for Road Traffic Victims through temporary art installations, performances and events.
- Artists in Residence: Utilizing an artist in residence program to develop artistic interventions such as those above, as well as curriculum and public service materials.

An important opportunity is to collaborate with artists from Baltimore and Washington to develop toolkits or standard techniques that local artists can learn to implement projects. Also, Vision Zero projects are good opportunities to collaborate with schools and community groups.

Implementation Plan Theme: Urban and Natural Infrastructure

Collaborator: Department of Transportation and Environmental Services

Proposed Budget: \$20,000 for a prototype project

Planning Area: TBD

Ewald Park (Priority 2)

Ewald Park is a neighborhood park on West Duke Street, in the Seminary Hill planning area. It features a playground, a basketball court and an open field. The park is popular for pick-up soccer and basketball, which serve a regional community, but there is no formal programming or league play scheduled for the park. The park's topography and lack of visibility from the adjacent streets raise safety concerns. There is a strong community commitment to the park; Alexandria West Rotary adopted the park and made improvements to fencing and planting areas several years ago.

Ewald Park has been under consideration for renovations for several years; the City's Neighborhood Parks Plan includes recommendations for reorganizing and upgrading the park, including the addition of a new playground and walking trail. There is some public art funding available for the park through a developer contribution by a nearby grocery store, and a philanthropic organization has raised money to upgrade the playground.

Ewald Park is a place where investment in public art can be an extra catalytic factor in reinvigorating the park. A public art project could take a number of directions: it could help improve the visibility of the park from Duke Street, as the park is a gateway to the West End and Landmark areas. It could provide an interactive feature; it could include a water feature that helps to create white noise that blocks the sound of traffic. Or, a public art project could focus on a functional feature, thereby supporting the overall park budget.

Ewald Park has been recommended for public art in the past, but the renovations that would lead to a public art investment have been delayed. Conversely, a public art commitment here could create an incentive to accelerate renovations. Ewald Park should remain a location for a public art project.

Implementation Plan Theme: Gathering Places

Collaborator: Department of Recreation, Parks and Cultural Affairs

Proposed Budget: \$200,000

Planning Area: Seminary Hill

Powhatan Park (Priority 2)

Powhatan Park is a neighborhood park between North Henry Street and North Douglass Street, a block north of where traffic on Henry Street splits into a one-way couplet through the center of the city. The park is in an area that is experiencing upscale redevelopment; it is also surrounded by Alexandria Housing and Redevelopment Authority properties that could one day be redeveloped for mixed-income housing.

The park features a recently refurbished basketball court, playground and multi-sport (pickleball, soccer, tennis) hard-surface court. It includes a passive open space that is popular for dog walking. However, it is hard to access from the street and visibility into the park is poor.

The City's Neighborhood Parks Plan for Powhatan Park (2015) includes recommendations for additional improvements: creating a plaza at the end of Douglas Street and adding a shade structure and game tables. It also recommends new edge treatments, such as a green alley on Douglas Street, and a better landscape barrier between the park and Henry Street.

Powhatan Park has been adopted by the Northeast Citizens' Association

Powhatan Park is an anchor in a community undergoing change, a welcome public space in an areas where developers are creating privatized spaces for their residents. The Task Force recommends that public art be added to the park, in consultation with the community, potentially to further the goals of creating a shade structure, plaza or game tables. The project goals should include not only physical improvements, but also supporting the resiliency of the community by involving them in the public art process.

Implementation Plan Theme: Neighborhoods and Gathering Places

Collaborator: Department of Recreation, Parks and Cultural Activities

Proposed Budget: \$100,000

Planning Area: Northeast

Web site: <https://www.alexandriava.gov/parks/location/powhatan-park>

Arlandria-Chirilagua Project (Priority 2)

Alexandria's Latino community has grown steadily over the years, in total and as a percentage of the city's population, reaching more than 22,500 (16 percent of the population) in 2010. This population is concentrated in Arlandria-Chirilagua, and largely consists of people who are from El Salvador, Guatemala, Honduras and Bolivia (this area is also a historically Black community).

There is no public art in Arlandria-Chirilagua, though past public art workplans have identified this area as having potential for a new project, and the recently adopted Arlandria-Chirilagua Small Area Plan includes numerous recommendations for future projects. Because of this, Arlandria-Chirilagua should remain a high priority.

The Task Force recommends an incremental approach to working in this neighborhood, as the Public Art Program does not have strong roots in this community and will need to get to know the community, partnering organizations and their interests first. The best course of action is to start with a small project that can be used as a way of starting a longer-term conversation about the possibilities for public art in this neighborhood. Then, when people are engaged and ideas emerged, the Public Art Program can identify priorities for additional projects.

The most likely candidates for short-term projects are related to utility box wraps and artwork integrated into one or more bus shelters. This work plan recommends funding for those projects and reserves funding for a follow-up project later.

Implementation Plan Theme: Gathering Places

Collaborators: Department of Recreation, Parks and Cultural Affairs; Casa Chirilagua

Budget: \$25,000 for preliminary project; \$150,000 for follow-up project.

Note: There is \$16,725 in developer funds for this area.

Planning Area: Potomac West / Arlandria-Chirilagua

Alexandria Fire Department (Priority 2)

The Alexandria Fire Department has a history of service to the City of Alexandria since 1774. Today, it operates a network of ten stations throughout the city and employs more than 300 professional personnel, which include firefighters, paramedics, fire prevention staff and administrative support. The existing fire stations are distributed in neighborhoods throughout the City, and the department prides itself on values of community, professionalism, dedication, equity, preparedness, and unity.

Alexandria's existing fire stations should be considered for future public art opportunities. Artworks can not only reflect on the service that the fire department provides to the community but also provide public art investments in areas of the city that do not yet have projects.

The Task Force recommends that Office of the Arts staff work with the Alexandria Fire Department on choosing the most appropriate fire station for public art, focusing on one public art project for this annual work plan period. The specific public art opportunity will depend on the site that is chosen.

Based on preliminary discussion with the fire department, the primary fire stations that should be considered for this annual work plan are Station 202, 203, 204, or 210:

- Fire Station 202 at 213 E Windsor Ave is located in the Del Ray area. Alexandria maintains its health and wellness clinic at this location.
- Fire Station 203 at 2801 Cameron Mill Road is located in the Beverly Hills area. This location is distant from existing public art.
- Fire Station 204 is located at 900 Second Street in Northeast Alexandria. The Alexandria Fire Department headquarters are also on the second floor.
- Fire Station 210 at 5255 Eisenhower Ave is located in the Eisenhower area. This location is distant from existing public art.

While only one site is recommended at this time in the annual work plan, future sites should be considered as funding is made available for additional projects.

Implementation Plan Theme: Gathering Places

Collaborator: Alexandria Fire Department

Proposed Budget: \$150,000

Planning Area: Potomac West, Northeast Alexandria, Northridge/Rosemont or Eisenhower West

Utility Boxes (Priority 2)

In FY15 and FY19, the Public Art Program commissioned artists to produce designs for vinyl wraps that were placed on utility boxes along Duke Street, Beauregard Avenue, and Seminary Road. The projects were highly visible and received enthusiastically by the community. The Duke Street utility box wraps have reached the end of their useful lifespan and will need to be removed and/or replaced.

The Task Force recommends that the Public Art Program continue its efforts to retrofit the ubiquitous features of Alexandria's infrastructure with public art.

One option is to consider a new round of wraps on utility boxes in park property. This will enable the artworks to be dispersed into different areas of the city, and will enable people to have a more close-up experience with the boxes than they tend to have with boxes on busy arterials. These locations will also allow artists to explore new themes and ideas that reflect the park settings where they are located.

Another option would be to replace the wraps on the utility boxes on Duke Street, or to identify a new corridor for wraps.

The timing and location can be determined at a future date.

Implementation Plan Theme: Natural and Urban Systems

Collaborator: Department of Recreation, Parks and Cultural Affairs

Proposed Budget: \$25,000 (10 to 12 utility box installations)

Planning Area: Various

Stevenson Park (Priority 3)

Stevenson Park is a neighborhood park in the Landmark area at the extreme western edge of the City near the Fairfax County border. It is situated in one of the densest areas of the City and is the only public park for nearly a mile around. It is also in an area that is distant from existing public art.

One of the park's unique features is approximately five acres of high-quality forest with numerous old-age trees; the stand of old-age Southern Red Oak along the south-facing slope is perhaps the finest remaining in an Alexandria park. Though there are no formal walkways through the wooded area, and dog walkers and pedestrians have created unofficial paths through the wooded area.

The Neighborhood Parks Plan for Stevenson Park (2015) recommends three improvements that present opportunities for public art:

- The creation of soft surface trails through the wooded area to help channel pedestrian flow. These would provide an opportunity to increase access to nature and could improve functional connections to neighborhoods just to the south of the park. These trails would provide a unique location for public art in Alexandria. Artworks would have to be created sensitively to enhance, rather than overwhelm, people's experience of the forest.
- The creation of additional shading around a barbeque area. This could be provided through an artistically-designed pavilion.
- The creation of a feature that interests teens, potentially in an under-used hard surface area ("four-square area"). The feature would be determined through outreach to teenagers.

The priority for a public art program should be determined by the Project Task Force in consultation with the community.

Implementation Plan Theme: Natural and Urban Systems

Collaborator: Department of Recreation, Parks and Cultural Affairs

Proposed Budget: \$30,000 - \$100,000

Planning Area: Landmark

Old Town North Sign Enhancements (Priority 3)

The recently approved Old Town North Small Area Plan includes several proposals for supporting a creative, innovative economy. One of them is to establish an arts and culture district along North Fairfax Street.

The arts and culture district would focus on three main strategies: creating incentives for creative economy uses along the ground floors of new buildings, creating incentives for developers to include space for anchor arts organizations in their buildings, and incorporating public art into streetscapes and public spaces. In particular, the plan recommends:

- Create a visual link through the implementation of public art between various parks, plazas and arts and cultural facilities.
- Promote public art that respects the identity of Old Town North and tells the story of its unique history.
- Encourage a varied media of art as defined in the Public Art Implementation Plan.
- Explore ways in which to identify the area as a special place with streetscape improvements such as, but not limited to special lighting, banners, planting, and art work.

These recommendations will be followed through over a long period of time. In all cases, public art should be managed through the processes outlined in the Public Art Implementation Plan.

In the short run, a key opportunity would be to incorporate public art into the streetscape infrastructure in a way that gives an early signal of the establishment of an arts district and the changes to come. The Task Force recommends creating street signs or markers that would help communicate the presence of the arts corridor along North Fairfax Street, from Wythe Street to the street end north of Second Street.

Implementation Plan Theme: Natural and Urban Systems

Collaborator: Department of Transportation and Environmental Services

Proposed Budget: \$30,000 (\$5,000 for prototype research, \$25,000 for implementation)

Planning Area: Old Town North

Montgomery Park (Priority 3)

Montgomery Park is a Neighborhood Park in North Old Town. Its tennis courts and dog park are especially popular.

The Neighborhood Parks plan for Montgomery Park (2015) recommends upgrades to the tennis courts and a playground area, the creation of a more nicely designed passive lawn in the center of the park, better internal connections, and green infrastructure to replace some of the existing parking area.

The park is along Fairfax Street, in an area designated as an arts corridor / arts walk in the Old Town North Small Area Plan (2017), which suggests that public art should be located along the corridor. Also, community leaders have expressed an interest in playful public art features like those recently incorporated into Simpson Park. Since the playground area is near Fairfax Street, it may be possible to accomplish both goals at once.

The current CIP includes funding for renovating the tennis courts and for design work that could lead to playground and overall site design improvements.

Public art should be incorporated in this park, to complement the renovations that are being planned and to create an important moment along the Fairfax Avenue art walk. The scale and scope of the project should be explored in the design phase of the project.

Implementation Plan Theme: Gathering Places

Collaborator: Department of Recreation, Parks and Cultural Affairs

Proposed Budget: \$100,000

Planning Area: Old Town North

Trails and Paths Demonstration: Trailhead (Priority 3)

For more on Alexandria's plan for public art in trails, see the Appendix.

In 2019, the Commission for the Arts approved a plan for public art in the city's off-street trail network. The plan called for four types of projects Trail Infrastructure / Permanent System-wide Projects, Site-Specific Opportunities, Temporary Projects, and Special Place Opportunities.

Past public art workplans have explored the idea of developing a prototype trailhead. Recently, the city completed a new trailhead design at the southern endpoint of the Potomac Yard Trail, near the Braddock Road Metro station, indicating an interest in improving the connections between the city streets and the multi-use trail network.

The program should continue to work with RPCA to identify a trail project or trail location where a prototype, artist-designed trailhead feature could be tested. Two options could be Dora Kelley Nature Park and the Old Cameron Run Trail.

The most recent public art work plan (FY23-25) recommended that a prototype, artist-designed trailhead feature be created at the Chambliss St. entrance to Dora Kelley Nature Park; that project was not undertaken, but should be considered as a future project. In previous years, another opportunity was identified with the proposed Old Cameron Run Trail.

Dora Kelley Nature Park was established in 1973 as a nature preserve and wildlife sanctuary. It also provides a connection to and serves as an extension of Holmes Run Park, and is thereby an endpoint of the City's linked trail system.

One of the issues identified in a recent evaluation of Chambliss Park is that vehicles drive on parkland near the Dora Kelley Park trailhead. The 2020 Work Plan Task suggested that the Dora Kelley trailhead could be upgraded, thereby helping to address issues of vehicle encroachment, providing for a prototype trailhead marker, and providing a symbolic gateway to the entrance to the City's trail system.

The Old Cameron Run Trail project consists of a new half-mile long trail segment between South Payne Street and Mill Road. It is scheduled for construction in 2025. Both the Mill Road and Payne Street endpoints are possible trailhead locations.

Implementation Plan Theme: Natural and Urban Systems

Collaborator: Department of Recreation, Parks and Cultural Activities; Department of Transportation and Environmental Services

Proposed Budget: \$5,000 for preliminary research, \$50,000 for prototype.

Planning Area: West End, Eisenhower East

Website: <https://www.alexandriava.gov/transportation-planning/old-cameron-run-trail-project>

Trails and Paths: Temporary (Priority 3)

For more on Alexandria’s plan for public art in trails, see the Appendix.

In 2019, the Commission for the Arts approved a plan for public art in the city’s off-street trail network. The plan called for four types of projects Trail Infrastructure / Permanent System-wide Projects, Site-Specific Opportunities, Temporary Projects, and Special Place Opportunities.

In 2021, the Public Art Program commissioned three projects in a temporary exhibition, “Winter Passages” (<https://www.alexandriava.gov/public-art/winter-passages-in-parks-trails>). Three artworks were presented: Cristina Fletcher, *Flock* (Holmes Run Trail), Alexander Rudd, *Rock Cairn* (Four Mile Run Trail) and Thomas Sterner, *Life of a Seed* (Potomac Yard Trail). The lesson learned from this project was that the timeframe for artist recruitment and project development was too compressed, the timeline started too late to take advantage of deep winter weather, the budgets were relatively small, and that significant staff project management assistance is necessary to help artists with the hurdles they are likely to encounter.

With these lessons in mind, the Public Art Program could consider another round of “Winter Passages,” with a few modifications. First, give strong consideration to selecting one artist, through a concept-based process. This will give the Public Art Program a better opportunity to pick a strong project and focus on developing it as fully as possible and in the best possible location. Second, provide a larger budget so the project can involve more time in concept development and scale up to a larger installation. Third, start the process earlier so the piece can be installed at the beginning of the new year, in the darkest months of winter.

Winter Passages can provide a counterpoint to the summer “Site See” exhibition.

Implementation Plan Theme: Natural and Urban Systems

Collaborator: Department of Recreation, Parks and Cultural Affairs

Proposed Budget: \$40,000

Planning Area: Various

Appendix: Contingencies and Reserves

Contingency for Unexpected Projects

The Public Art Program should carry a reserve to respond to short-term opportunities that occur after the workplan is completed. A new project would require approval of the Commission for the Arts. The reserve should carry over from year to year if it is not used in any given year, or replenished if it is used.

Reserve for implementation of West End SAP (Alexandria West)

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$63,000 in this fund.

Reserve for implementation of Braddock Road Metro SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$14,622 in this fund.

Reserve for implementation of Eisenhower West SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$75,000 in this fund.

Reserve for implementation of Landmark / Van Dorn SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$40,308 in this fund. This funding could be applied to the Stevenson Park project.

Reserve for implementation of Northeast SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$10,983 in this fund.

Reserve for implementation of Northridge/Rosemont SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$22,263 in this fund.

Reserve for implementation of Old Town North SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$33,112 in this fund. After funds are used to pay for arts district signage, there will be \$3,120 in this fund.

Reserve for implementation of Potomac West / Arlandria-Chirilagua SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$16,725 in this fund. This funding could be applied to the Arlandria/Chrialagua project

Reserve for implementation of Potomac Yards SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$34,392 in this fund, and another \$350,000 is expected.

Reserve for implementation of Seminary Hill SAP

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this small area plan. Currently there is \$44,084 in this fund. Of these funds, at least \$5,192 (Aldi) should be applied to the Ewald Park Project.

Reserve for Southwest Quadrant

Developer funds accumulated in this planning area should be held in reserve to implement public art recommendations in this area. Currently there is \$20,349 in this fund. There is a request that these funds be used for a project related to the Alexandria National Cemetery.

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Appendix: Projects and Budgets

	FY24	FY25	FY26
<i>Funding</i>			
CIP	\$110,000	\$300,000	\$300,000
<i>Project</i>			
Carried Over from Prior Work Plans			
North Potomac Yard Park			\$350,000
Duke St Transitway	\$15,000 for planning, project amount TBD Should occur during final planning phase		
Time and Place: Alexandria 275	\$30,000		
Time and Place: USA 250			\$30,000
Site/See	\$110,000 <i>Presented calendar 24</i>	\$110,000 <i>Presented calendar 25</i>	\$110,000 <i>Presented calendar 26</i>
New Projects			
Vision Zero (Priority 1)	\$20,000	TBD	TBD
Ewald Park (Priority 2)		\$200,000	
Powhatan Park (Priority 2)		\$100,000	
Chirilagua Community Project (Priority 2)		\$25,000 + \$150,000	
Fire Station (Priority 2)		\$150,000	
Utility Boxes (Priority 2)		\$25,000	
Stevenson Park (Priority 3)		\$30,000 - \$100,000	
Old Town North Sign Enhancement		\$30,000	
Montgomery Park		\$100,000	
Trails and Paths: Demonstration (Dora Kelly Nature Park or Cameron Run Trail)		\$50,000	
Trails and Paths: Temporary		\$40,000	

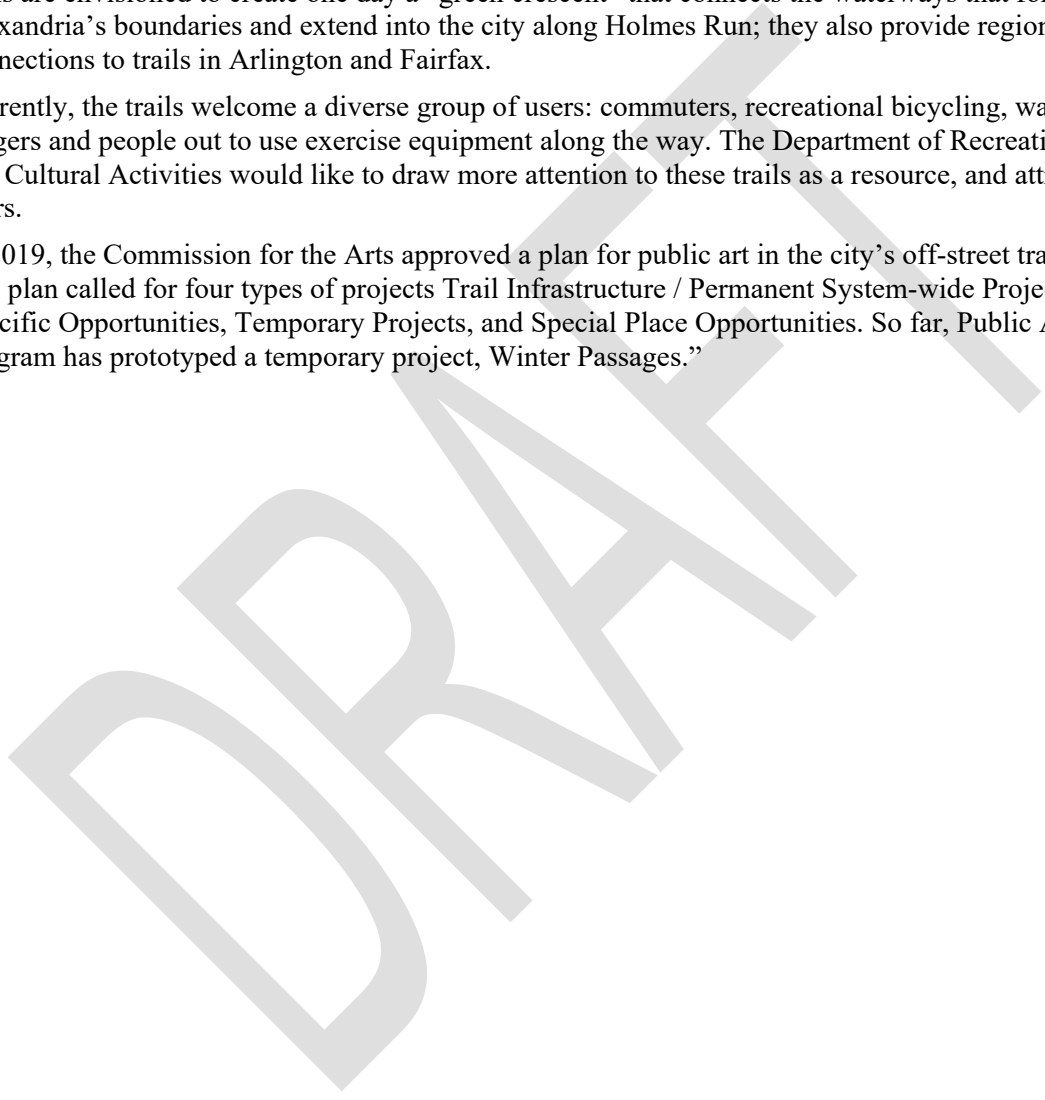
Note: Alexandria Trails Public Art Plan

Alexandria’s off-street trail network covers 15.4 miles and with proposed extensions will one day cover 21 miles. The major trails are Four Mile Run, Potomac Yard, Old Cameron Run, Eisenhower Avenue, Backlick Run and Holmes Run. In addition, the Mt. Vernon Trail runs along land managed by the National Park Service.

Off-street trails connect the city’s major parks as well as a wide variety of communities, from Arlandria and Potomac Yard to Old Town, from Cameron Run to Landmark and the West End. Altogether, these trails are envisioned to create one day a “green crescent” that connects the waterways that form Alexandria’s boundaries and extend into the city along Holmes Run; they also provide regional connections to trails in Arlington and Fairfax.

Currently, the trails welcome a diverse group of users: commuters, recreational bicycling, walkers, joggers and people out to use exercise equipment along the way. The Department of Recreation, Parks and Cultural Activities would like to draw more attention to these trails as a resource, and attract more users.

In 2019, the Commission for the Arts approved a plan for public art in the city’s off-street trail network. The plan called for four types of projects Trail Infrastructure / Permanent System-wide Projects, Site-Specific Opportunities, Temporary Projects, and Special Place Opportunities. So far, Public Art Program has prototyped a temporary project, Winter Passages.”

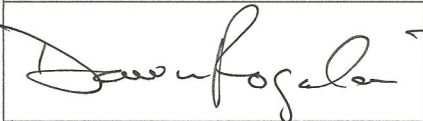
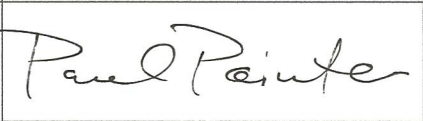
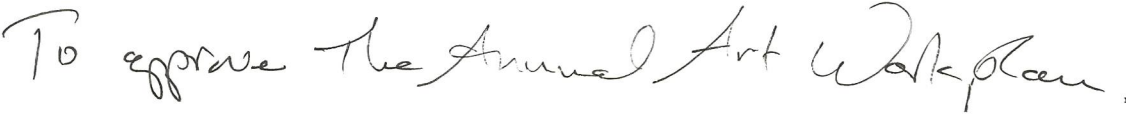


ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, October 17, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
		Yes-- 11 No-- 0 Abstained-- 0
ACA Motion		
Agenda Item #:		
Motion: 		

ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, October 17, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
<i>Dawn Repule</i>	<i>Allison Heck</i>	Yes-- 11 No-- 0 Abstained-- 0
ACA Motion		
Agenda Item #:		
Motion: <p><i>To shift The November + December 2023 meeting dates to November 14 and December 12.</i></p>		

ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, October 17, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
Gayle Converse	Damon	Yes-- ALL IN FAVOR No-- Abstained--
ACA Motion		
Agenda Item #:		
Motion: TO Appoint PAUL RYAN AS ACAA FIRST VICE CHAIR, EFFECTIVE IMMEDIATELY.		

Alexandria Commission for the Arts
Brian Kelley, Chair
Alexandria, Virginia

October X, 2023

RE: FY 2024 Budget Recommendations

Dear City Manager James F. Parajon,

Thank you for reaching out to the Commission for the Arts regarding budget recommendations for Fiscal Year 2024. Of the key areas you mentioned in the budget, I might best comment on Multi-Lingual Community Engagement and Our Youth and Families. It is my hope that I can show how these relate to consideration of increasing the budget of the Office of the Arts, the budget item for Program Grants, as well as affordable performance and rehearsal venues.

For Multi-Lingual Community Engagement, such as community engagement opportunities, we should think of past and present program grants recipients in Alexandria, such as QuinTango (which does multi-lingual programming, with members speaking Spanish, English, French, Mandarin, and German), Ethiopian Community Support and Advocacy Center (Amharic, English), foreign film screenings through the Alexandria Film Festival and Ethiopian Film & Art Festival. The arts are a popular and natural way to bring communities together, including those of multiple languages. An increase in funding to the Office of the Arts, particularly to the Program Grants, would allow for further investment in such community engagement.

For Our Youth and Families, we can consider recreational classes and childhood programs. Our Program Grants to recipients like Momentum Collective, Inc., Sound Impact, Young Playwrights Theater, and UpCycle Creative Reuse Center (to name only a few) all include funding for such childhood classes and workshops; programming that can contribute to the health, wellness, and academic success of the child in a way that is proactive and positive. Again, an increase to funding, particularly Program Grants, allows for further growth in this area. Additionally, the Office of the Arts' Mobile Art Lab is another opportunity to hold similar programming in all parts of the city.

Program Grants funding has been flat at around \$170,000 for over a decade. Adjusted for inflation, this funding would be around \$240,000, had it been raised every year. Alexandria has many more qualified arts nonprofits that apply for Program Grants than the city can currently fund, even when the maximum grant is not to exceed \$10,000. On average, many of these arts nonprofits usually budget around \$50,000 for their total program. While our Program Grants are intended to cover as much as half of a total program budget, it is now more common to only cover a fifth. In future years, inflation and flat budgets will make it harder and harder to continue the arts programming Alexandria currently enjoys and benefits from.

Harder to address but worth noting is the lack not just of affordable housing in the city, but also affordable performance and rehearsal spaces for our arts organizations. Venues such as the George Washington Masonic National Memorial, a major private venue that is accessible to mass transit, have been significantly raising their rates. City recreation centers, parks, libraries, and public schools will only

become more important venues in future years. Alexandria should consider the inclusion or expansion of performance spaces whenever considering capital improvements to a facility.

The Commission for the Arts greatly appreciates your request for input on the budget and hopes that this letter will be of use. Please do not hesitate to reach out if you have future questions or comments.

Sincerely,

A handwritten signature in black ink that reads "Brian Kelley". The signature is written in a cursive, slightly slanted style.

Brian Kelley

Chair, Commission for the Arts

ALEXANDRIA COMMISSION FOR THE ARTS
REGULAR MEETING
Tuesday, October 17, 2023
Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
<i>Mancee Craighill</i>	<i>Dawn Rogala</i>	Yes-- 11 No-- 0 Abstained-- 0
ACA Motion		
Agenda Item #:		
Motion: <i>To approve commission letter on budget priorities to the city managers.</i>		

City of Alexandria, Virginia

MEMORANDUM

DATE: OCTOBER 17, 2023
TO: ALEXANDRIA COMMISSION FOR THE ARTS
FROM: MEIKA DAUS, PUBLIC ART SENIOR MANAGER, OFFICE OF THE ARTS
THRU: DIANE RUGGIERO, DEPUTY DIRECTOR, RECREATION, PARKS & CULTURAL ACTIVITIES, OFFICE OF THE ARTS
RE: PUBLIC ART AT WATERFRONT PARK: SITE/SEE: NEW VIEWS IN OLD TOWN 2024 CONCEPT PROPOSAL

MD
 DR

Background

In March 2023, the Alexandria Commission for the Arts approved Studio KCA as the artist team for the sixth temporary public art project at interim Waterfront Park. Since then, Jason Klimoski of Studio KCA visited Alexandria in May 2023 and gave a series of presentations, met with key stakeholder groups including Visit Alexandria and the Office of Historic Alexandria, and toured the city with staff and the consultant team.

In September, Studio KCA presented their concept for the public art to the Task Force who voted to recommend the concept to the Arts Commission. Staff has plans to share the proposal with various community and stakeholder groups both prior to and after presenting it to the Art Commission.

Discussion

Per the approved project plan, the temporary public art at Waterfront Park will be on view from March 2024 through early-November 2024. The approved program goals of the series are:

- Amplify Alexandria's reputation as an of-the-moment arts destination on the water with a new work of art that captures the public's imagination and is unlike anything else you can experience in the region.
- Highlight King Street Park at the Waterfront as a new civic space that gives prominence to the location where the mercantile city meets the river.
- Bring a new work of art to Alexandria that is informed by the context of the site.
- Foster engagement and interaction with a contemporary work of art on Alexandria's historic waterfront.
- Attract visitors to experience a dramatic, visually compelling and unique work of art.
- Encourage repeat visits with work that changes between day and night or through the seasons.

In addition, the Public Art Program has identified the following internal goals related to the project:

- Take advantage of the interim nature of the site to test out different approaches to public art for this location.
- Create a signature exhibition that raises awareness of the City's public art program.
- Accommodate plaza programming and other plaza uses.

The Task Force reviewed these goals when considering the proposed concept.

Preliminary Design Proposal***Interstellar Influencer
(Make a Lasting Impact)***

We find ourselves often focused on the events that took place today, or this year, or perhaps 100 years ago, when some of the most incredible and life-shaping events happened long before humanity existed. 35,000,000 years ago, one of the millions of rocks orbiting the sun, veered off course and collided with the rock we call home. This asteroid was only 4 km in diameter (about a tenth the area of modern day Alexandria), but it left an 85km

crater nearly 1.5 km deep, and forever changed North America's coastline, and specifically the area that would become the Chesapeake bay and its watershed.

Studio KCA's proposal is to create a 1:2000 scale imagining of that asteroid and its crater at the point of impact in order to raise awareness of the fragility of our shared existence on this planet we all come home, and the extraordinary (and sometimes extra terrestrial) foundation of our modern cities and waterways.

Interstellar Influencer is a metal sculpture built up like a topography using aluminum plate, steel, water, and LED to represent, at roughly 1:2000 scale, the actual asteroid that hit near Alexandria approximately 35,000,000 years ago. The base of the piece will be partially submerged in a pool of moving water (water mural) to capture (at 1:2000 scale) the crater the asteroid created.

Recommendations

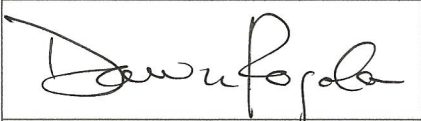
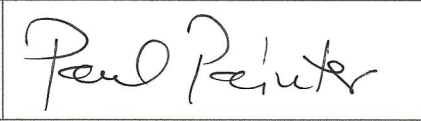
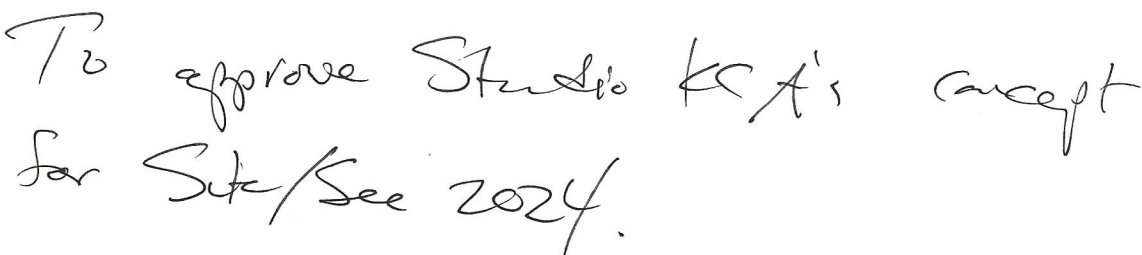
The Task Force recommends approving the proposed concept by Studio KCA.

ALEXANDRIA COMMISSION FOR THE ARTS

REGULAR MEETING

Tuesday, October 17, 2023

Lee Center – 7:00 pm

Motion Made By:	Motion Seconded By:	Vote Count
		Yes-- 10 No-- 0 Abstained-- 0
ACA Motion		
Agenda Item #:		
Motion: 		

OFFICE OF THE ARTS DIVISION SUMMARY

This summary is a brief narrative of activities and actions that have been taken since the previous Division Update. The Office of the Arts ACA Update is also shared with other Recreation, Parks & Cultural Activities commissions and staff and becomes part of the monthly minutes for the Arts Commission. If you have any questions or require additional information/clarification, please review the following section(s) of this report or contact the appropriate staff in the Office of the Arts.

Highlights

- Save the Dates:
 - Saturday, November 4th noon – 3pm: Old Town North Stormwater Cover Installation Celebration at Montgomery Park
 - Sunday, November 5th noon – 3pm: Good bye to “Two Boxes of Oranges and Admonia Jackson” at Waterfront Park
- All 30 stormwater covers have been delivered. Installation will begin in late October.
- Staff is drafting the contact for the artist selected for South Circle Park. Community engagement (and an artist reception) is scheduled for Thursday, November 2nd and Friday, November 3rd.

Public Art At-A-Glance:

Public Art Project	Status
Wilkes Street Park	Developing the Concept Proposal
Old Town North Stormwater Covers	Installation
Colasanto Spray Park	Fabrication
Site/See 2024	Approving the Concept Proposal
South Circle Park (Block 32)	Approving the Contract
West End Transitway	Developing the Artist Pool
Torpedo Factory Garage Door Mural	Setting Project Goals & Parameters
Time & Place 275 th and 250 th	Appoint Commissioners to Task Force
Del Pepper Community Resource Center	Appoint Commissioners to Task Force

Staff Contact Info:

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Director, Office of the Arts
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Regional Program Director, Events & Public Space
Activation
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703.746.5419

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Public Art Manager
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703.746.5432

Cheryl Anne Colton
Regional Program Director, Cultural Resources
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Meika Daus
Public Art Sr. Manager
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Brett Johnson
Curator for Artistic Advancement
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703.746.4577

PUBLIC ART PROJECTS

Wilkes Street Park

Lead Agency

Office of the Arts

Artist

Eto Otitigbe

Project Scope

Commission permanent public art for the redesigned park

Task Force Members

Chris Kurowski, Marcee Craighill, Ana Vicinanza

Current Status (per project development process)

Developing the Concept Proposal

Next Steps

The park will experience further design development which will require additional community engagement and a redesign of the artwork. Staff will work to identify community members to serve on the Task Force.

Anticipated Completion

TBD

Old Town North Stormwater Covers

Lead Agency

Office of the Arts

Artists

Yoshiko Ratliff, Matt Long, and Dana Scheurer

Project Scope

Work with the community to bring City-commissioned public art to the OTN Arts District

Task Force Members

Gayle Converse, Carolyn Griffin, Ryan Whitaker, Gavin Pellitteri

Current Status (per project development process)

Installation

Next Steps

The stormwater covers are being fabricated and are expected in Fall/Winter 2023.

Anticipated Completion

Fall/Winter, 2023



PUBLIC ART PROJECTS

Colasanto Spray Park

Lead Agency

City of Alexandria Park Planning

Artist

Béatrice Coron

Project Scope

Commission a permanent artwork for redesigned park space and gateway

Task Force Members

Beth Znidersic, Amol Deshpande, Bernard Johnson, Gayle Reuter

Current Status (per project development process)

Fabrication

Next Steps

Béatrice has begun fabrication of the stelles. Due to procurement delays, the construction of the park may be later than originally anticipated.

Anticipated Completion

Fall, 2024 (revised)



Site/See: New Views in Old Town 2024

Lead Agency

Office of the Arts

Artist

TBD

Project Scope

Commission new, temporary, site-specific public art for Waterfront Park at the foot of King Street for 2024.

Task Force Members

Christina Calloway, Tiffany Williams, Claire Mouldoux, Clint Mansell, Jack Browand, and Nicole McGrew

Current Status (per project development process)

Developing the Concept

Next Steps

StudioKCA is developing the concept which was shared with the Task Force and is being recommended to the Arts Commission for approval at their meeting in October, 2023.

Anticipated Completion

March 2024

PUBLIC ART PROJECTS, cont'd

South Circle Park (Block 32)

Lead Agency

Office of the Arts

Project Scope

Commission an artist to join the park design team and design public art for South Circle Park.

Task Force Members

Tiffany Williams, Dawn Rogala, Tristan Wright, Robert Arzola, Don Hoover, Ana Vicinanza

Current Status (per project development process)

Approving the Contract

Next Steps

Staff is developing the contract for the artist. Community engagement is expected to occur on Thursday, November 2nd.

Anticipated Completion

Early 2024 (design)



West End Transit Corridor

Lead Agency

Transportation & Environmental Services (T&ES)

Project Scope

Work with T&ES to integrate new public art into the project.

Task Force Members

Allison Heck, Brian Kelley

Current Status (per project development process)

Developing the Artist Pool

Next Steps

Staff is developing the RFQ (request for qualifications) to be posted on Café (callforentry.org).

Anticipated Completion

TBD

PUBLIC ART PROJECTS, cont'd

Torpedo Factory Art Center Garage Door Mural

Lead Agency

Office of the Arts

Project Scope

Paint a mural on the new garage door on Union Street at Torpedo Factory Art Center.

Task Force Members

TBD

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

The Task Force is scheduled to meet in late October to develop the project plan.

Anticipated Completion

TBD

Del Pepper Community Resource Center

Lead Agency

Office of the Arts

Project Scope

Commission an original work of public art for the main lobby and adjoining wings of the Center.

Task Force Members

TBD

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

Appoint Task Force members.

Anticipated Completion

TBD

Time & Place Alexandria's 275th & America's 250th

Lead Agency

Office of the Arts

Project Scope

Commission public art projects that foster exploration and dialogue about our region's history and its continued reverberations within our community today specifically tied to Alexandria's 27th anniversary in 2024 and America's 250th anniversary in 2026.

Task Force Members

TBD

Current Status (per project development process)

Setting Project Goals & Parameters

Next Steps

Appoint Task Force members.

Anticipated Completion

April – October 2024 and 2026

Public Art Task Force Roster

Public Art Project Task Forces

The Commission for the Arts will form an ad hoc Public Art Project Task Force for each project that the Program undertakes. The ad hoc Task Force will convene on an as needed basis to advise on the development of each project. The Task Force will: Advise Office of the Arts staff on the development of Public Art Project Plans and recommend the Plan to the full Commission; Review artist portfolios and recommend selection of an artist to the full Commission; Report to the Commission on its activities on a monthly basis, and; Review artist concepts and recommend approval of concepts to the full Commission.

Site/See: New Views in Old Town

1. Tiffany Williams*
2. Christina Calloway*
3. Jack Browand (proj. stakeholder)
4. Claire Mouledoux (proj. stakeholder)
5. Clint Mansell (comm. stakeholder)
6. Nicole McGrew (comm. stakeholder)

Old Town North Stormwater Cover Task Force

1. Gayle Converse*
2. TBD (Arts Commissioner)
3. Gavin Pellitteri (proj. stakeholder)
4. Carolyn Griffin (comm. stakeholder)
5. Ryan Whitaker (comm. stakeholder)

South Circle Park Task Force

1. Dawn Rogala*
2. Tiffany Williams*
3. Don Hoover (proj. stakeholder)
4. Ana Vicinanza (proj. stakeholder)
5. Tristan Wright (comm. stakeholder)
6. Robert Arzola (comm. stakeholder)

TFAC Garage Door Mural Task Force

1. Marcee Craighill*
2. Paul Painter*
3. Lisa Schumaier (proj. stakeholder)
4. Saya Behnam (proj. stakeholder)
5. Taylor Chauncey (comm. stakeholder)
6. Jaqueline Michel (comm. stakeholder)

Pepper Center Task Force

1. TBD (Arts Commissioner)
2. TBD (Arts Commissioner)
3. TBD (proj. stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)
6. TBD (comm. stakeholder)

West End Transit (WET) Corridor

1. Allison Heck*
2. Brian Kelley*
3. Jennifer Monaco (proj. Stakeholder)
4. Reginald Arno (proj. stakeholder)
5. Donna Fossum (comm. stakeholder)
6. Gus Ardura (comm. stakeholder)

Wilkes Street Park Task Force

1. Chris Kurowski*
2. Marcee Craighill*
3. Ana Vicinanza (proj. stakeholder)
4. TBD (proj. stakeholder)
5. TBD (comm. stakeholder)

Del Ray Gateway Task Force

1. TBD (Arts Commissioner)
2. TBD (Arts Commissioner)
3. Beth Znidersic (proj. stakeholder)
4. Amol Deshpande (LSG) (proj. stakeholder)
5. Gayle Reuter (comm. stakeholder)
6. TBD (comm. stakeholder)

Public Art Annual Workplan Task Force

1. Jason Longfellow*
2. Vacant (Arts Commissioner)
3. Lizette Fox (comm. stakeholder)
4. Linda Budinski (comm. stakeholder)
5. Eli Pollard (comm. stakeholder)

Time & Place Task Force

1. TBD (Arts Commissioner)
2. TBD (Arts Commissioner)
3. TBD (proj. stakeholder)
4. TBD (comm. stakeholder)
5. TBD (comm. stakeholder)

*Arts Commissioner

Public Art Planning & Project Development Process

	DESCRIPTION
Identifying the Project in the Annual Plan	<ul style="list-style-type: none"> Projects are identified in the Public Art Workplan, a document developed annually by the Office of the Arts with input from the Workplan Task Force. The Public Art Workplan is approved by the Arts Commission and by City Council.
Setting Project Goals and Parameters	<ul style="list-style-type: none"> Once a project has been initiated, the Arts Commission establishes a Public Art Project Task Force specifically for that project. Office of the Arts staff, with input from the Project Task Force, develops a Public Art Project Plan. This plan includes goals, location, timeline and budget; the artist selection process and community engagement process; and a list of internal and external stakeholders for the project. The Project Plan is approved by the Arts Commission.
Developing the Artist Pool	<ul style="list-style-type: none"> Based upon the approved Project Plan, the Office of the Arts develops a pool of artists and collects qualifications for the Project Task Force to review. The pool of artists can be collected through an open competition, pre-qualified artist list, curatorial process or invitational. Artist qualifications generally include a cover letter from the artist expressing their interest in the project, a resume, and examples from the artist's portfolio with a corresponding description of each project.
Selecting the Finalists	<ul style="list-style-type: none"> The Project Task Force reviews artist qualifications based on criteria outlined in the approved Project Plan. Depending on the process in the approved Project Plan, the Project Task Force can select a single artist based upon qualifications, or a small number of finalists (generally three to five).
Selecting the Artist	<ul style="list-style-type: none"> If finalists are selected, they may be: <ul style="list-style-type: none"> Paid a stipend to develop a concept proposal and present that proposal to the Project Task Force. Interviewed by the Project Task Force. A combination of the above. The Project Task Force recommends selection of an artist to the Arts Commission based upon the Concept Proposal and/or interview.
Approving the Contract	<ul style="list-style-type: none"> The Office of the Arts develops a contract agreement with the artist. The agreement is approved by the City Manager or City Council, depending on the size of the contract.
Approving the Concept Proposal	<ul style="list-style-type: none"> The selected artist develops a Concept Proposal, if that was not a part of the artist selection phase. The Office of the Arts facilitates community engagement conducted by the artist as part of their process of developing a Concept Proposal. The Project Task Force reviews the Concept Proposal and recommends it to the Arts Commission for approval.
Approving Final Design	<ul style="list-style-type: none"> The Office of Arts conducts a review of the final design documentation provided by the artist for both technical considerations and to ensure it is in conformity with the approved concept proposal. The Office of the Arts facilitates technical reviews by other City staff as required. The Office of the Arts signs off on the Final Design.
Fabrication	<ul style="list-style-type: none"> In most cases, the artist is responsible for fabrication. The Office of the Arts monitors fabrication to ensure it is on schedule and in conformity with the approved design. In some cases, the Office of the Arts will play a more direct role in overseeing the fabrication of artwork, with the artist acting in an advisory role.
Installation	<ul style="list-style-type: none"> The Office of the Arts works with the artist, relevant City Departments, and other stakeholders to schedule and facilitate installation.

ARTICLE K - Alexandria Commission for the Arts¹¹

• **Sec. 2-4-90 - Creation, composition and organization.**

(a) There is hereby established a standing commission known as the Alexandria Commission for the Arts.

(b) The commission shall consist of 16 members to be appointed by the city council. The composition of the commission shall be as follows:

- (1) four members shall have expertise in the arts, including, but not limited to, arts educators, professional practitioners of various art disciplines and professional administrators working in the arts;
- (2) three members shall have specific expertise in visual arts either as professional practitioners of visual art, curators of visual art, or as professional arts administrators currently working in the field;
- (3) three members shall represent the public at large, as arts consumers or participants;
- (4) three members shall be professionals in fields relevant to arts and cultural development, including cultural planning, marketing, finance, funding, tourism, promotion, non profit organizational development, and real estate development;
- (5) two members shall be professionals in the field related to the visual appearance of the cityscape, such as architecture, environmental design, landscape architecture or urban design; and
- (6) one member shall be a student who resides in the city and attends a high school located in the City of Alexandria.

(c) Members of the commission shall be appointed in the manner prescribed by article A of this chapter. The members shall serve for a term of three years, except in the case of an appointment to fill the unexpired portion of a term. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)

• **Sec. 2-4-91 - Function; powers; duties.**

(a) The functions of the commission shall be as follows:

- (1) to advise city council with regard to policies that will strengthen the arts and further public access to the arts and cultural matters identified by the city council;
- (2) to establish and periodically review criteria and standards for arts grant applications for city funds and accountability for the use of such funds; the allocation from such funds to eligible organizations and activities as may be appropriated by the city council for such purpose;
- (3) to review the public art annual work plan as developed by the office of the arts and a work plan task force and make recommendations to the city council as part of the budget process;
- (4) to review and approve public art project plans for specific public art projects, and to review and approve artist selection and concept development;
- (5) to create committees and task forces, as necessary, to focus on public art project development and artist selection;
- (6) to review proposals for donations of public art and commemorative art and make recommendations to the city council;

- (7) to collaborate with the office of the art on public art project evaluations; and
 - (8) to support public communication and outreach as related to the arts and;
 - (9) to serve as citizen liaisons to city planning initiatives when public art is involved.
- (b) The commission is empowered to adopt rules and regulations in regard to procedure and other matters so long as the same are not inconsistent with the city code, including, but not limited to, the establishment of committees, through which to carry on its functions and purpose.
- (c) A commission chair, vice-chair and secretary shall be elected annually by the commission members at the organization meeting designated in the commission's bylaws. (Ord. No. 3782, 2/25/95, Sec. 1; Ord. No. 4482, 5/12/07, Sec. 1; Ord. No. 4920, 1/24/15, Sec. 1)