

iBienvenidos!



## AlexWEST

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Community Meeting #9
April 25, 2024



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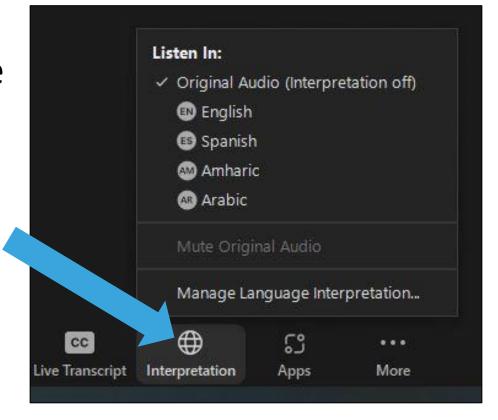


Welcome!

## Welcome!

The Alexandria West Community Meeting will begin at 7:00 p.m.

For interpretation services, please select your language at the bottom of your screen.





## **Meeting Agenda**

- 1. Welcome
- 2. Draft Recommendations
  - Community Comments
  - Proposed Updates
- 3. Land Use Updates
- 4. Mobility Updates
- 5. Housing Affordability Updates
- 6. Community Questions
- 7. Next Steps

#### **Questions/Comments?**

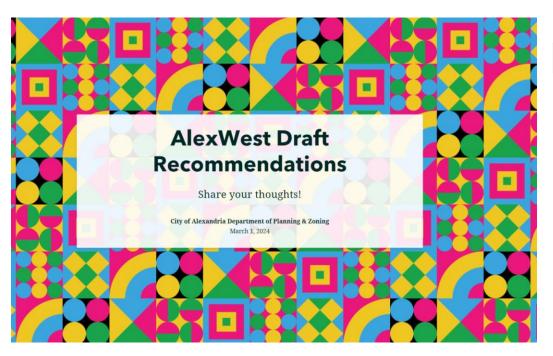
Please type them into the Zoom Q&A and we will answer them during the Q&A section after the presentation.

All Comments/Q&A will be posted online with the meeting materials on the project webpage.



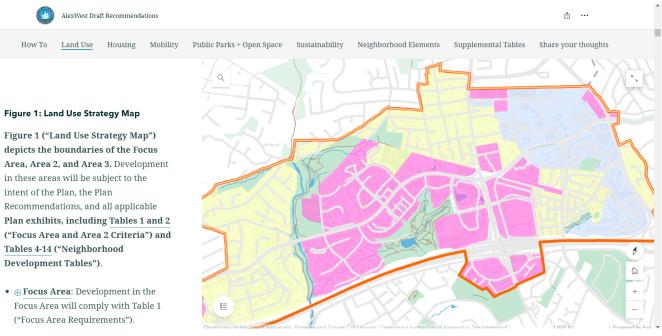


## **Draft Recommendations**



Draft Recommendations released March 4

- Comment period: 4 weeks
- Comments received via StoryMaps, Online
   Comment Board, and Email



## Community Objectives

These objectives, developed based on Community Feedback during Phases 1 – 3, were used to guide the development of recommendations and evaluate comments and feedback:

- Safe, Affordable, and Diverse Housing
- Connected and Safe Mobility Network
- Enhanced and Expanded Recreation and Gathering Spaces
- High Quality Land Use and Design
- Sustainable, Healthy, and Resilient Neighborhoods





#### **Affordable Housing**

- Require a higher percentage of affordable housing
- Require deeper levels of affordability
- Delay the Plan until stronger affordable housing tools are available
- Clarify the "base" on which the Plan's housing requirement will be calculated
- For large development areas, require coordinated multi-parcel housing plans
- Expand tenant protections (rent, relocation, building conditions) + increased strategies to mitigate displacement

#### **Transportation**

- Diversity of comments: maintaining flow of traffic, balancing mix of users, and traffic, transit, bike and pedestrian safety
- Traffic study findings
- Southern Towers Transit Center implementation

#### **Land Use**

- Some concern about building heights at King Street, Newport Village etc.
- Some comments for more density and height everywhere in the Plan area

#### **Open Space**

• Overall positive comments, need for more programming for teens

## Draft Recommendations – Feedback + Takeaways



- **69** Community responses
  - 6 Board/Commission Meetings
  - 5 Stakeholder meetings
- **13** Stakeholder letters



## Land Use Updates

- Integrate Northern Virginia Community College (NVCC) into the Focus Area
- Update heights to encourage provision of affordable housing through bonus density in Area 2
- Flexibility for ARHA sites in the Plan area to facilitate potential future redevelopment
- Flexibility for William Ramsay and John Adams schools

## Land Use Updates - Focus Area

#### **Focus Area**

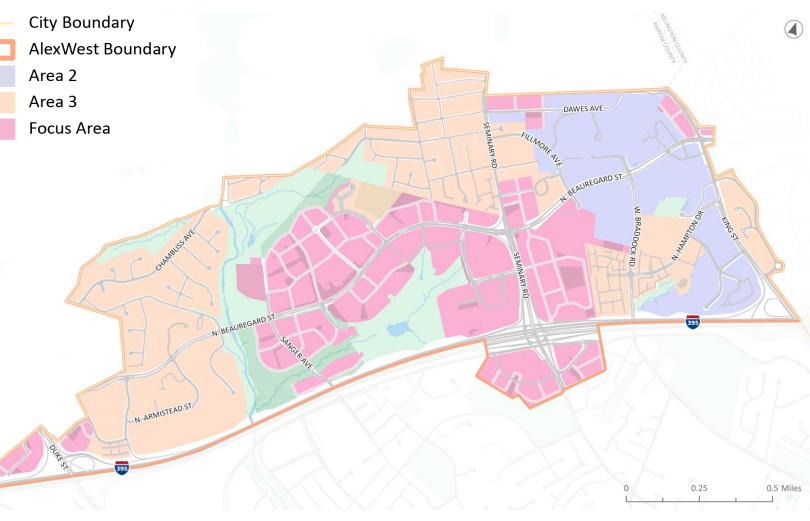
New development and redevelopment will be prioritized on surface parking and in commercial areas to minimize displacement

#### Area 2

New development and redevelopment will be subject to criteria established in the plan

#### Area 3

New development will proceed based on existing City policies



**WORKING DRAFT | Revised April 2024** 

## Land Use Updates - Focus Area

**Northern Virginia Community College** 

#### **Focus Area**

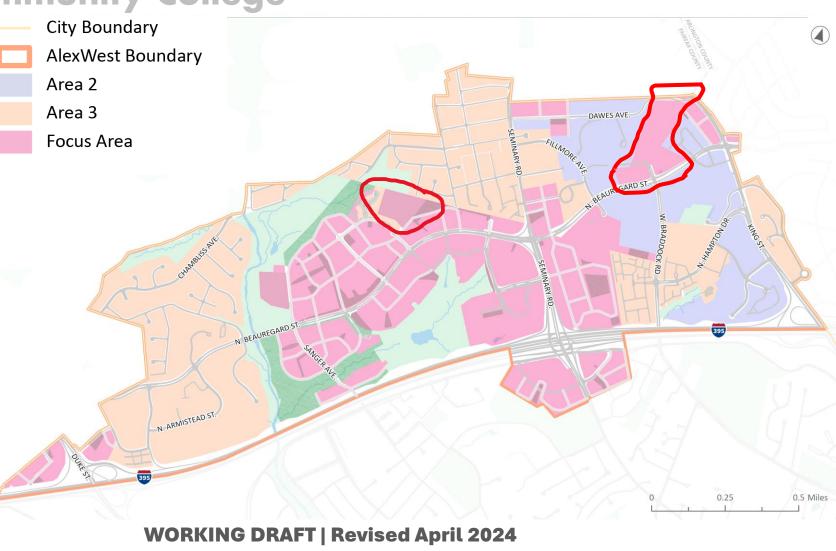
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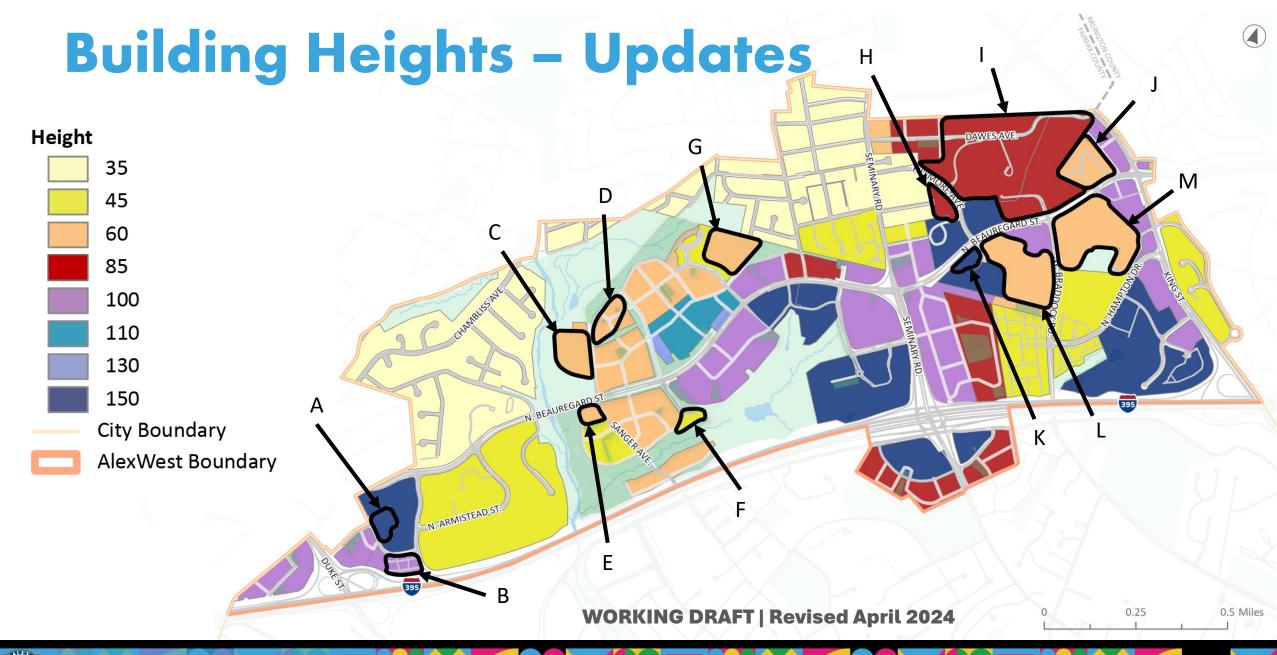
#### Area 2

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#### Area 3

New development will proceed based on existing City policies





## Planned Development + Infrastructure

- The Alex West Plan is a long-term plan that will provide guidance for the next **20-25 years**.
- The +- 1,250 acres of the Plan Area make up +/-15% of the City's land area.
- The Focus Area is roughly one-third of the Plan Area. For development we assumed as
  our base line the City's growth forecast. The forecast is a projection from 2024-2045. It
  generally assumes a new residential building (400,000 sq.ft) per year.
- As part of the Alex West plan are we did a sensitivity analysis and assumed +/- 30% more than the forecast. We were intentionally conservative in our forecasting to analyze infrastructure.
- The plan gives us the opportunity to focus development to minimize displacement in the Alex West plan area rather than occurring randomly in the plan area.

## Design + Balancing All Users







neighborhood scale



public realm



## Key Transportation Findings/Updates

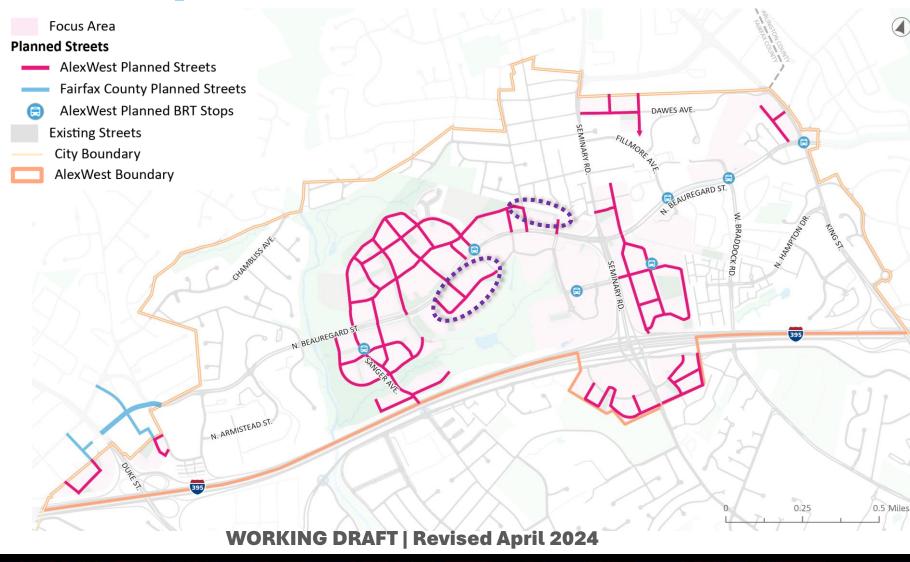
- Land use projected within this Small Area Plan does not result in noticeable difference from already approved future land use.
  - The Traffic Analysis identified key locations in which level of service degrades as land use changes.
  - These locations are primarily near interchanges or streets with significant regional travel.
- Transportation investments and design practices will include **improving safety and mobility** for all users
- Recommended focus on Seminary Road between 1-395 interchange & N. Beauregard Street, not just on the intersection itself.
- Further evaluation of Seminary Road, from N. Beauregard to Fairfax County Line, to encourage safe and appropriate travel speeds and create a safer environment for community members and vulnerable roadway users.
- Provide a street network that would not only improve connectivity but would function and be designed to limit the impacts on neighboring communities

The detailed Transportation Study can be found on the project page: <a href="www.alexandriava.gov/AlexandriaWest">www.alexandriava.gov/AlexandriaWest</a>



Transportation Updates - Street Network

- Modified street network around 1900 N Beauregard Road
- Modified street network for Town Square at Mark Center

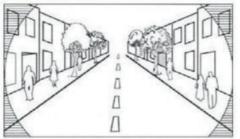


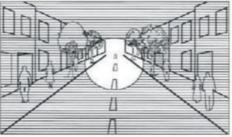
## Transportation Updates: Bike/Ped



## Design + Balancing All Users

#### **Why Speed Matters**





Field of vision at 15 MPH

Field of vision at 30 MPH

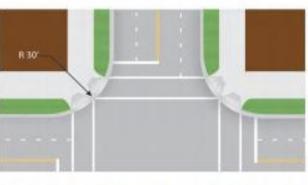
A driver's field of vision increases as speed decreases. At lower speeds, drivers can see more of their surroundings and have more time to see and react to potential hazards.

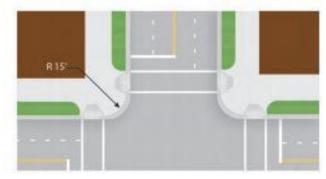
Speed is especially lethal for vulnerable users like pedestrians and people biking. The risk of injury and death increases as speed increases.

Sharper corners
slow turning
vehicles
and reduce
crossing distance

The **risk** of death or serious injury increases in auto-ped crashes above 25 MPH







## **Active Transportation Initiatives**

- Improve the safety and accessibility of Sanger Avenue through maintenance and Safe Routes to School initiatives
- Improve the safety and accessibility at King Street and Beauregard Street with upcoming capital project
- Improve transit service and reliability through the first phase of West End Transitway
- Continue evaluation of operations, safety, and accessibility on Seminary Road through existing projects and by pursuing grants such as MWCOG and the RAISE
- As development occurs and the requirement for a Multimodal Transportation Impact Analysis is met, there will be an opportunity for further detailed analysis for each development.

The Planning Level Transportation Study can be found on the project page: <a href="www.alexandriava.gov/AlexandriaWest">www.alexandriava.gov/AlexandriaWest</a>





## **Housing Affordability**



The AlexWest Plan cannot solve all the challenges facing the community. However, it is an opportunity to proactively address affordability and displacement with the tools we currently have.



The City will continue to explore and pursue additional housing tools and tenant protections through:

- The upcoming Housing Master Plan Update
- Enhanced legislative authority through the State.

# AlexWest Small Area Plan Small area land use plan and vision Housing Master Plan Update Citywide housing policy Citywide housing policy Legislative Authority State-approved authority to access new housing tools, such as stronger tenant protections and affordable housing requirements

## Housing Recommendations: Updates

- Identifies **base level of development** permitted in the focus area. This development is subject to the City's existing voluntary (monetary) affordable housing contribution policies. Residential development proposed above the base is subject to the 10% affordable housing requirement.
- Encourages a **coordinated approach** to affordable housing to maximize and deepen affordability, where feasible, through preservation, public-private partnerships, land dedication, and other approaches.
- Underscores importance of pursuing **enhanced legislative authority** to expand housing tools, offer more robust tenant protections, and support anti-displacement strategies.



## AlexWest Plan: What's Next



- Staff Develops Draft Plan
- PC/CC Briefings
- Meet with Community
   Groups and Stakeholders
- Draft Plan Precap Videos



Community Meeting #10

Draft Plan Release



- Draft Plan Public Comment Period (June – July)
- Meet with Community Groups and Stakeholders
- Draft Plan Revisions
- Public Hearing Preparation

