



# The 17th Annual Walk to Fight Breast Cancer

Saturday, October 23, 2010

## Benefiting the Alexandria Breast Cancer Fund at Inova Alexandria Hospital

**Event Hosts:** Alexandria Office on Women and Inova Alexandria Hospital

### Sponsorship Opportunities

*After you've read through these valuable opportunities, please complete the attached **Sponsorship Reply Form** to secure your contribution and help to safeguard the health of women in our community!*

**Presenter \$10,000 and above**

- **Exclusive** name recognition as presenter on Walk main stage banner
- **Exclusive** recognition on stage during opening ceremony
- **Prominent** listing in pre-event publicity
- **Complimentary** registration for your **Walking Team of 30**
- **Prime, covered** table space location at the event
- Logo or name prominently displayed on event t-shirts
- Commemorative leadership award presented at the Sponsor Appreciation Breakfast
- Recognition in post-event thank you advertising
- Inclusion of company promotional material in the participant gift bags (no political materials allowed)

**Partner \$5,000**

- **Prominent** listing in pre-event publicity
- **Complimentary** registration for your **Walking Team of 20**
- **Prime** table space location at the event
- Logo or name prominently displayed on event t-shirts
- Commemorative award presented at Sponsor Appreciation Breakfast
- Recognition in post-event thank you advertising
- Inclusion of company promotional material in the participant gift bags (no political materials allowed)

**Leader \$2,500**

- **Prominent** listing in pre-event publicity
- **Complimentary** registration for your **Walking Team of 15**
- Table space (uncovered) at the event
- Logo or name displayed on event t-shirts
- Commemorative award presented at Sponsor Appreciation Breakfast
- Recognition in post-event thank you advertising
- Inclusion of company promotional material in the participant gift bags (no political material allowed)

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### Sponsorship Opportunities

(continued from reverse side)

**Benefactor \$1,500**

- **Complimentary** registration for your **Walking Team of 10**
- Listing in pre-event publicity
- Table space (uncovered) at the event
- Logo or name displayed on event t-shirts
- Commemorative award presented at Sponsor Appreciation Breakfast
- Recognition in post-event thank you advertising
- Inclusion of company promotional material in the participant gift bags (no political materials allowed)

**Patron \$1,000**

- **Complimentary** registration for your **Walking Team of 7**
- Listing in pre-event publicity
- Table space (uncovered) at the event
- Logo or name displayed on event t-shirts
- Commemorative award presented at Sponsor Appreciation Breakfast
- Recognition in post-event thank you advertising
- Inclusion of company promotional material in the participant gift bags (no political materials allowed)

**Contributor \$500**

- **Complimentary** registration for your **Walking Team of 5**
- Listing in pre-event publicity
- Table space (uncovered) at the event
- Logo or name displayed on event t-shirts
- Commemorative certificate presented at Sponsor Appreciation Breakfast
- Recognition in post-event thank you advertising
- Inclusion of company promotional material in the participant gift bags (no political materials allowed)

**Donations Below \$500**

If \$500 or above is not feasible at this time, monetary or in-kind donations to the Walk of any amount are welcome and valued, although we can only provide public recognition on the Walk poster for lower amounts. To make a contribution below \$500, please check the appropriate box on the attached form. Be sure to write in the monetary amount or a description of your in-kind donation.

*If your business is a restaurant or retail shop, and you would like to participate in the **Dine Out & Shop** event on Tuesday, October 19, a portion of your pledged contribution can be comprised of a percentage of sales or proceeds transacted on October 19.*