Landmark-Van Dorn Small Area Plan
June 15, 2005 Community Workshop
Summary of Ideas/Issues Identified by Citizens for Consideration in Developing Small Area Plan

Land Use and Urban Form
- Establish a positive image and identity for the West End
  - Gateway/streetscape improvements
- Suggestions for activity centers:
  - Pedestrian friendly
  - Quality buildings and landscaping
  - Mixed uses
  - Restaurants/coffee shops
  - Mix of quality retail opportunities
  - Entertainment (theaters – some support, some opposition)
  - Places to sit and gather
  - Community center – seniors, teens, students
- Define appropriate building height and massing, including variation (no “canyon” effects)
- Provide green open spaces, parks, and recreation facilities accessible to residents
- Address the diversity of West End residents (income, ethnicity, etc.)
- Promote public art
- Define affordable housing and what can be done to make it work
- Retain industrial uses – but improve appearance
- Retain existing businesses/improve their “curb appeal”

Transportation
- Define and address traffic congestion and how it will be affected by the Landmark Mall development program, other development in the area, and regional traffic patterns (including Fairfax County) but do not focus on capacity improvements for vehicles to the exclusion of creating a better environment for pedestrians
- Improve transit service (more buses, more frequent/effective service, local shuttles)
- Improve conditions for pedestrians (safety, address road crossings, traffic calming, more attractive pedestrian environment – separate from automobile traffic, improve sidewalk conditions, etc.)
- Break up “super blocks” – develop a more interconnected street system
- Synchronize traffic signals
- Explore separation of through/local traffic along Van Dorn Street
- Ensure adequate access to/from Landmark Mall
- Improve movement between Van Dorn Metro Station and Landmark Mall (“people mover”)
- Explore additional links across I-395
- Improve access to/from I-395
- Provide more connectivity between neighborhoods