FY 2023 PROPOSED SERVICE IMPROVEMENTS - UNFUNDED							DASH Service Planning Decision Framework (1)				
						Ridership	Equity (2)		Impact/Alternatives	Cost Efficiency	
<u>Priority Order</u> (<u>1 = top priority)</u>	Line #	<u>Areas Served</u>	Proposed Improvement	<u>Net Annual Platform</u> <u>Hours</u>	<u>Net Annual Cost</u>	<u>Net Change in Annual</u> <u>Boardings (Projected)</u>	Low Income Residents within 1/4 mile (City Avg =10.3%)	<u>Minority Residents</u> within 1/4 mile (City Avg = 48.1%)	Description of Benefit / Cost of Not Improving	Annual Cost Per Add'l Boarding (Lower = More Cost Efficient)	
Proposed FY 2023 Service Improvements (UNFUNDED)											
1	Line 30	Van Dorn Metro, Landmark Mall, Duke Street, Old Town	Weekday peak service improved in Old Town to run every 10 minutes instead of every 20 minutes; extend weekend short trips from Landmark to Van Dorn Metro for 30 minute service on entire route (+5 peak buses) .	10,402	\$1,140,000	144,000	14%	50%	More one-seat trips from Duke St to Old Town; better connections to West End; more frequent OTC	\$7.92	
2	Line 31	NVCC, King Street, Old Town	Extend offpeak/weekend short trips from King Street Metro to Braddock Road Metro for 15 minute service in Old Town; extend weekday evening hours.	7,196	\$790,000	47,000	11%	31%	More one-seat trips from King St to Old Town; better connections to West End; more frequent OTC	\$16.81	
3	Line 33	Del Ray, Arlandria, Potomac Yard	Sunday service improved to run every 30 minutes instead of every 60 minutes to provide better connectivity to Potomac Yard Metro	945	\$110,000	11,000	7%	38%	Shorter waits for buses on Sundays in Del Ray, Arlandria; better Sunday service to new PY Metro	\$10.00	
4	Line 34	Old Town North, City Hall, Lee Center	Route realigned from Braddock Road Metro to new Potomac Yard Metro and from N. Fairfax St. to N. Pitt St; Sunday service improved to run every 30 minutes instead of hourly	963	\$110,000	7,000	7%	39%	Shorter waits for buses on Sundays in Old Town; better Sunday service to new PY Metro	\$15.71	
5	Line 32	Eisenhower Valley, Landmark Mall, Van Dorn Metro, Carlyle	Improve midday, evening and weekend service from every 60 minutes to every 30 minutes.	<u>3,989</u>	<u>\$440,000</u>	26,000	10%	56%	Shorter waits for buses on Eisenhower Avenue during middays, evenings and weekends.	\$16.92	
Total Proposed FY 2023 Service Improvements (UNFUNDED)				23,495	\$2,590,000	235,000	10%	45%		\$11.02	

Notes:

(1) DASH Service Planning Decision Framework includes a list of factors that inform service planning decisions, in order of their importance. The framework is based on the goals defined by the Alexandria Transit Vision Plan, and was adopted by the ATC Board (2) Equity analysis uses census block data to determine the minority and low income percentages of the groups that would be affected by proposed changes, per DASH Title VI Service Equity Analysis policy. Aggregate impact of changes should be +/- 10% of serv