

AGENDA

1. HISTORY AND VISION FOR TRANSFORMATION 2. COMMUNITY ENGAGEMENT & OUTREACH 3. LAND USE 4. OPEN SPACE 5. TRANSPORTATION 6. ENVIRONMENTAL & SUSTAI **7. NEXT STEPS**



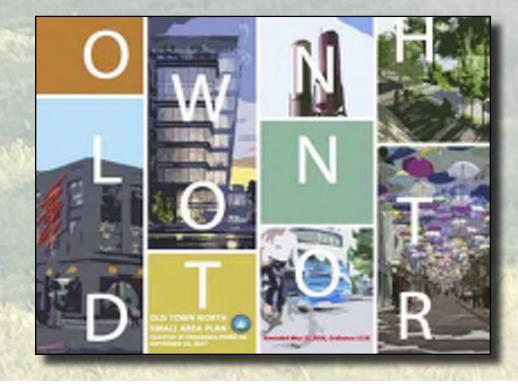
POTOMAC RIVER GENERATING STATION | COMMUNITY MEETING #10 | MAY 12, 2022 2

For over sixty years, this former coal fired power plant operated in Old Town Alexandria.

It emitted approximately 3.15 million metric tons of CO_2 annually and approximately 200 million metric tons of CO_2 over the course of its operation.

3,150, mTCO₂ annually 200,000,000 mTCO₂ lifetime





The vision for reintegrating this site into the neighborhood was established in a two+ year planning process that culminated in the adoption of the Old Town North Small Area Plan (SAP) in 2017.



The plant was closed in 2012 thanks to the advocacy of many Alexandrians.

Hilco Redevelopment Partners (HRP) purchased the site in late 2020 and began the process of transforming this defunct industrial relic into a vibrant, waterfront district within Old Town North.

ADELPHIA ENERGY SOLUTIONS (PES) ((PES)







We transform unsightly blight...

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...into sustainable communities.

SITE VISION Coordinated Development District (CDD) Drivers

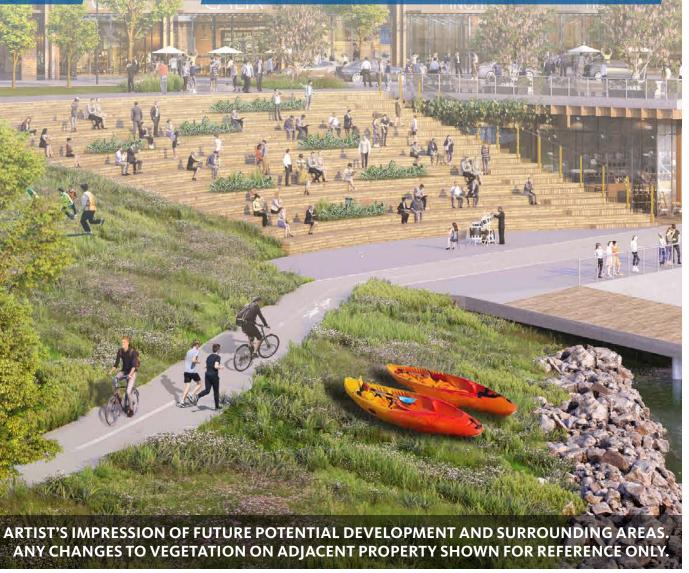
INTEGRATE THE SITE INTO OLD TOWN NORTH CREATE A MIXED-USE, PEOPLE-CENTRIC ENVIRONMENT THOUGHTFULLY

CONNECTED TO OTN

CONNECT PEOPLE TO THE WATERFRONT EXPAND EQUITABLE ACCESS TO ALEXANDRIA'S WATERFRONT



PROVIDE MEANINGFUL AND VARIED OPEN SPACE CREATE PLACES FOR A VARIETY OF ACTIVITIES SEAMLESSLY CONNECTED TO NEIGHBORING PARKS



INTEGRATE THE SITE Site Access: Roadway Connections

Site Access

- Three site access points are proposed.
- North Royal and North Fairfax Street connections are planned at the southern side of the site. These will require access over the Norfolk Southern property.
- One connection off of Slaters Lane is proposed at the north side of the site.
- These connections are consistent with the Old Town North Small Area Plan.

Future Access

- Two additional potential future connections may be possible. These will require cooperation with abutting property owners.
- To the west, a connection to the GWM Parkway via East Abingdon Street may be possible.
- An additional southern connection at North Pitt Street may be possible.



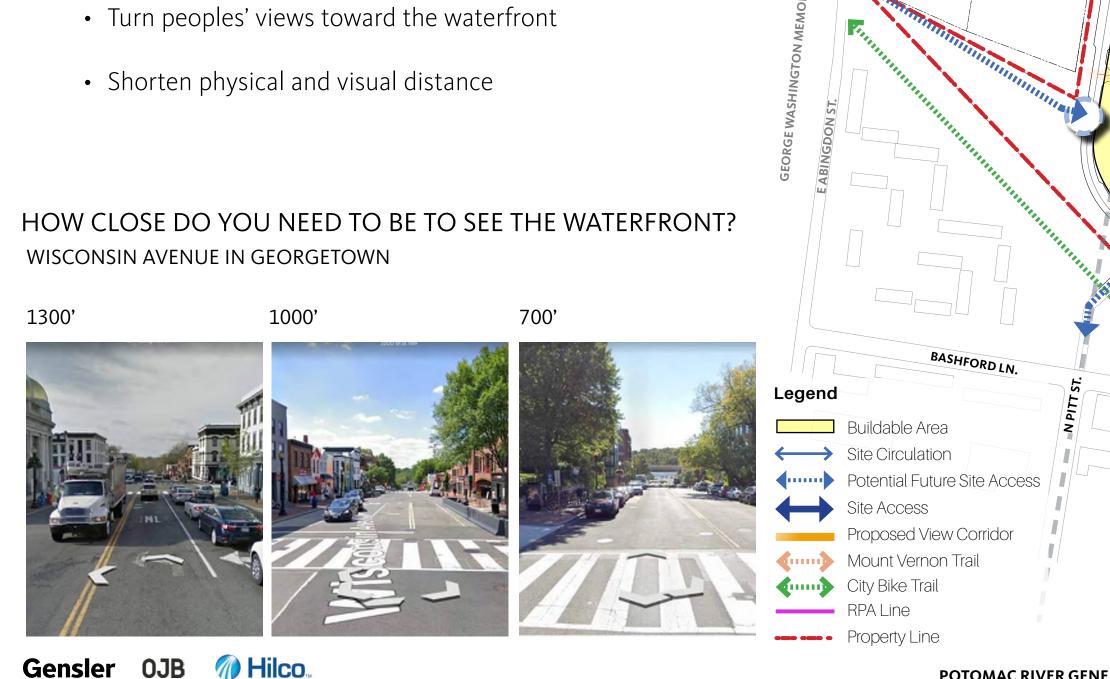
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CONNECT PEOPLE TO THE WATERFRONT Optimize Waterfront Views and Access

- Optimize views by shortening distance
- Turn peoples' views toward the waterfront
- Shorten physical and visual distance

HOW CLOSE DO YOU NEED TO BE TO SEE THE WATERFRONT? WISCONSIN AVENUE IN GEORGETOWN

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SLATERS LAN

GEORGE WASHINGTON MEMORIA<u>L PARKWAY.</u>

ABINGDON ST.



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3 PROVIDE MEANINGFUL OPEN SPACE On-site & Adjacent Open Space

Open Space on PRGS Property

- Waterfront Park: 3 acres
- Linear Park: 1.7 acres
- Central Plaza 0.7 acres
- Pepco Liner: 0.4 acres

Total: Approximately 5.8 acres

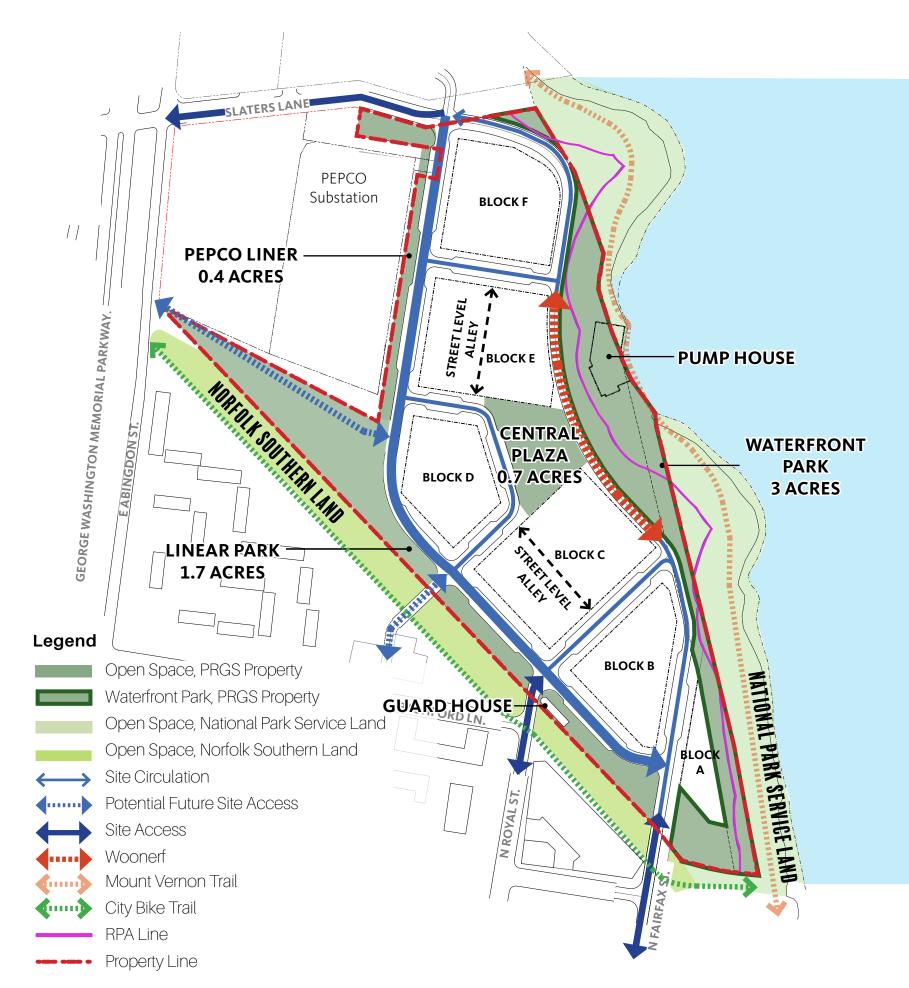
Open Space on Adjacent Property

- National Park Service: 5.3 acres
- Norfolk Southern Land: 3.1 acres

Total: Approximately 8.4 acres

Total Combined Open Space: Approximately 14.2 acres





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VIBRANT, FRIENDLY COMMUNITY Connection to the Neighborhood & Waterfront



DESIGN CONSIDERATIONS FOR FUTURE BUILDINGS

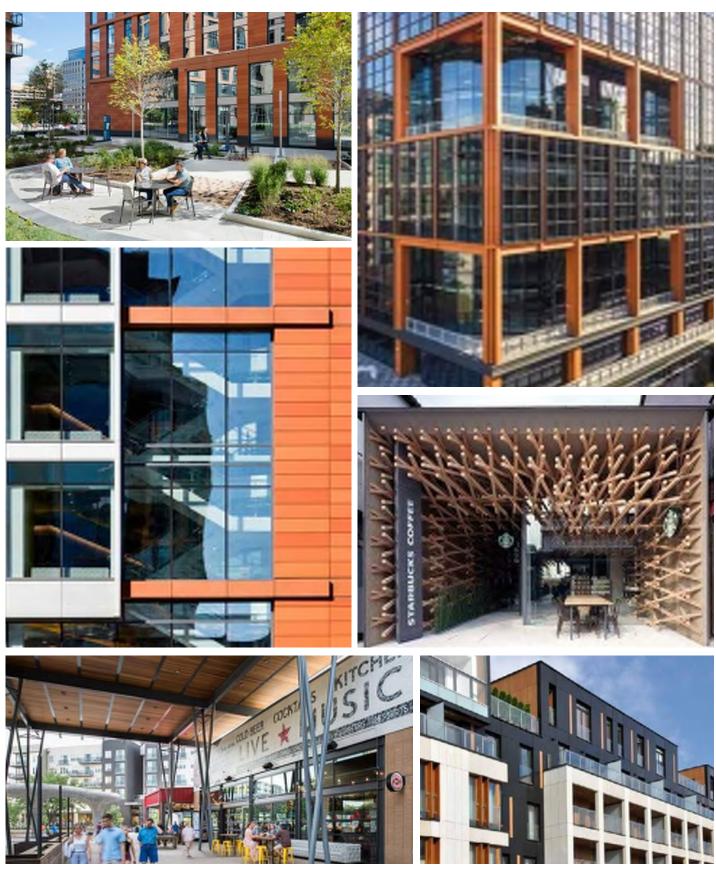
- Future buildings as part of later Development Special Use Permits (DSUPs) will be reviewed within the context of the Urban Design Standards and Guidelines for the PRGS site.
- Design elements implementing exemplary building design, massing, detailing, materials and energy conservation may be pursued on an alternative Design Excellence path.
- Building and open space design will incorporate context-sensitive scale and character and quality materials.

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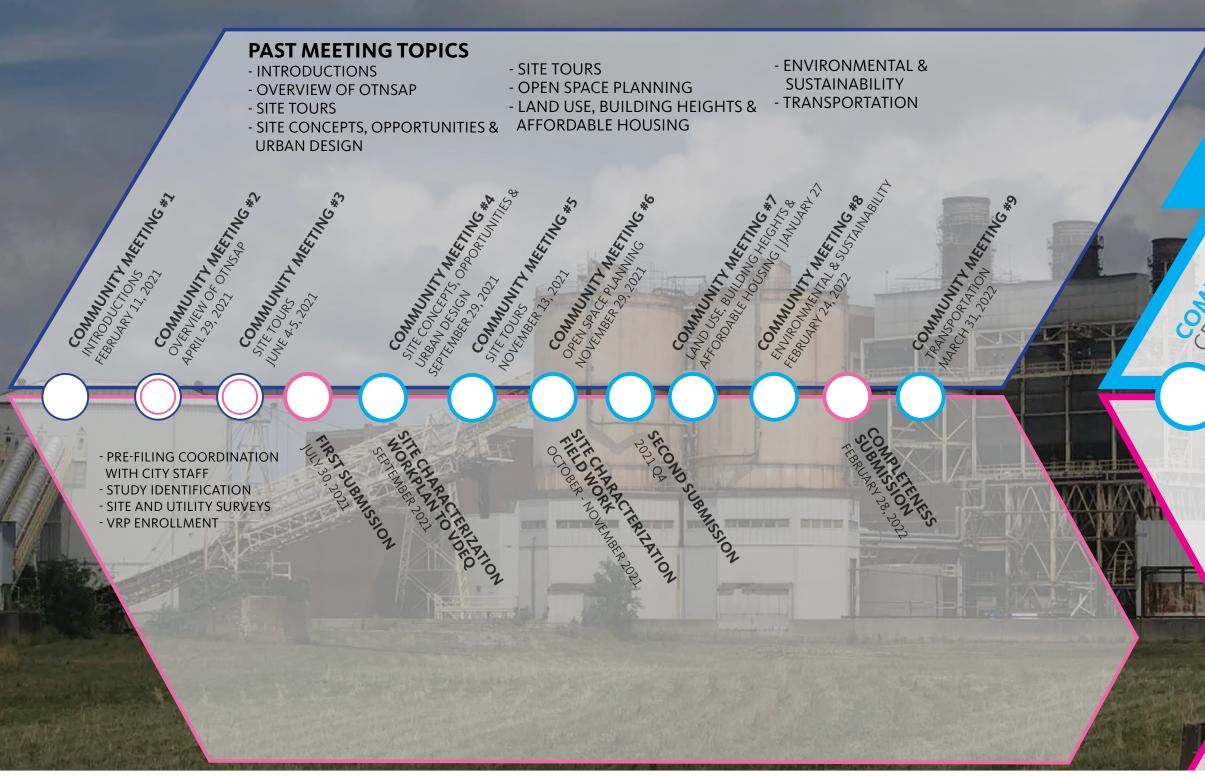
7. NEXT STEPS





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SCHEDULE & PROCESS





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»STEPS FORWARD

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PLANNING PROCESS Phase 1: Rezoning & CDD Concept Plan

COMMUNITY ENGAGEMENT + OUTREACH

- February 11 Community Meeting #1
- April 28 National Park Service Kickoff Meeting
- April 29 Community Meeting #2
- June 4 & 5 Public Site Tours/ Community Meeting #3
- June 29 National Park Service Meeting
- July 30 CDD-1 Submission
- September 9 National Park Service Meeting
- September 29 Community Meeting #4
- September 30 Taste of Old Town/ NOTICe Tours
- October 21 National Park Service Meeting
- October 29 Marina Towers Property Visit
- November 08 NOTICe Meeting
- November 08 Affordable Housing Kickoff Meeting
- November 10 National Park Service Meeting

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November 13 – Community Site Tour/ Community Meeting #5

- November 15 Marina Towers Board Meeting
- November 18 National Park Service Meeting
- November 29 Community Meeting #6
- December 8 CDD-2 Submission
- January 13 National Park Service Meeting
- January 20 Parks & Recreation Meeting
- January 27 Community Meeting #7
- February 1 Planning Commission Work Session
- February 22 City Council Work Session
- February 24 Community Meeting #8
- February 28 Completeness Submission
- March 9 UDAC Meeting
- March 14 NOTICe Meeting
- March 15 Old Town North Alliance Board
- March 16 Transportation Commission Meeting
- March 17 National Park Service Meeting

- March 29– Marina Towers Resident Meeting
- March 31– Community Meeting #9

- May 11– UDAC Meeting
- May 12 Community Meeting #10
- June 10 & 11 Site Tours *

Key

Hilco **Redevelopment Partners** March 21– Old Town North Community Partnership Meeting

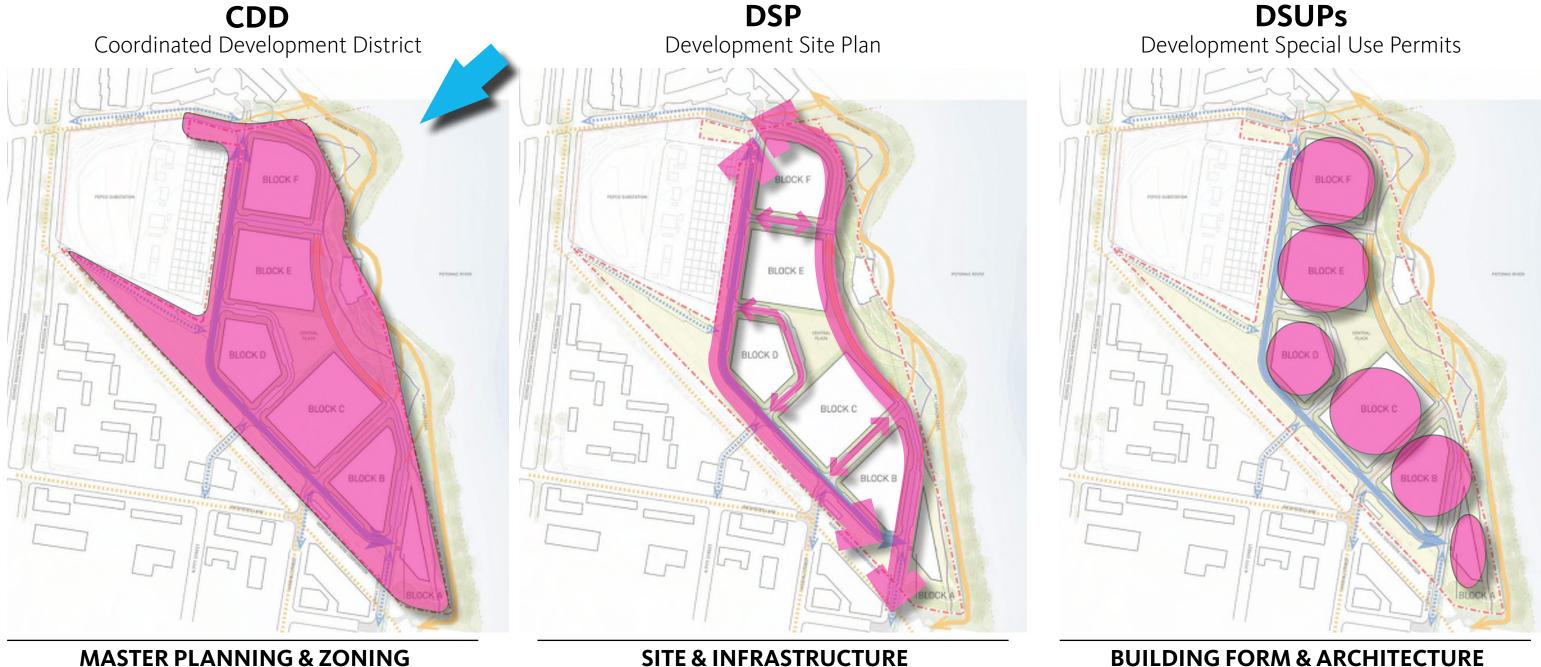
March 23 - Alexandria House Board Meeting

- April 4 Watergate Townhouses Board Meeting
- April 18 EPC (Environmental Policy Commission)
- April 19- Waterfront Commission
- May 11– AHAAC (Alexandria Housing Affordability Advisory Commission)

• June 23 & July 5 – Planning Commission and City *Council Public Hearings* *

* Future Engagements (in italics) CDD Submissions (in blue) **Engagements in the next month**

DEVELOPMENT REVIEW PROCESS: WHERE WE ARE NOW DSP **DSUPs** CDD



- Road and block configuration
- Open space amount and approach
- Land use, density & height maximum

Outlines community benefit framework; Carbon Neutrality Analysis

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SITE & INFRASTRUCTURE

- Streetscape, roadways and sidewalks
- Utility routing and approach

Defines public infrastructure; Coordinated Sustainability Strategy

Building sustainability features

BUILDING FORM & ARCHITECTURE

Building massing and use Architectural definition and character Detailed open space associated with blocks

WHAT WE HEARD

SUPPORT FOR CARBON FOOTPRINT REDUCTION AND **ENVIRONMENTALLY** SUSTAINABLE MEASURES

EXCITEMENT FOR NEW OPEN SPACE AND PASSIVE AND ACTIVE RECREATIONAL **OPPORTUNITIES**

> **REQUESTS FOR ARTS AND INNOVATION SPACE**

DESIRE FOR MIX OF RETAIL, CULTURAL, RESIDENTIAL, AND COMMERCIAL SPACE TO CREATE A WALKABLE COMMUNITY

CONNECT TO THE IMMEDIATE OLD TOWN NORTH NEIGHBORHOOD **RESIDENTS, BUSINESSES,** AND ORGANIZATIONS

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OVER 40 ENGAGEMENT EVENTS IN 15 MONTHS

SUPPORT FOR ENVIRONMENTAL **REMEDIATION AND** TRANSFORMATION OF THE SITE

SUPPORT FOR AFFORDABLE HOUSING

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DESIRE FOR BETTER WATERFRONT ACCESS AND **OPPORTUNITIES FOR** WATERFRONT ACTIVITIES

> **SEPARATION OF** VEHICULAR, CYCLIST, AND PEDESTRIAN TRAFFIC IS KEY

EMBRACE THE WOONERF, **OR "LIVING STREET"** CONCEPT

THOUGHTFUL APPROACHES TO CYCLING AND TRANSIT **INFRASTRUCTURE THAT CONNECTS** TO EXISTING INFRASTRUCTURE

A SHARED VISION FOR THE REDEVELOPMENT OF PRGS Community Benefits

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Environmental Remediation

The abatement and deconstruction of a former coal-fired power plant left vacant for a decade

Site remediation in coordination with Virginia Department of Environmental Quality (VDEQ)

Estimated 1,100 constructionrelated jobs and estimated +/-2,000 permanent jobs at full build

Economic Benefit

Estimated **\$35 million** in total net taxes to Alexandria over anticipated 11-year construction and initial occupancy period

Estimated **\$12-15 million net** annual taxes after full completion

+/- \$35 Million Net Taxes

(over 11 years)

- Approx. 60 on-site units through use of bonus density

- Approx. 15,000 SF of subsidized arts space through use of bonus density



\$60 Million



* Early estimates of costs and values in 2021/2022 figures



Affordable Housing & Subsized Arts Uses

Affordable Housing:

- Voluntary Monetary Contributions

- Approx. **100 on-site units** through potential Public-Private Partnership

Arts:

\$48-111 Million / \$16 Million



A SHARED VISION FOR THE REDEVELOPMENT OF PRGS Community Benefits



Open Space & Activation

A combined **14.2 acres** of publicly accessible open space will be created or improved.

Coordination with the City of Alexandria and NPS to provide recreation areas and improved cyclist and pedestrian connectivity.

Mix of active & passive open spaces, including community gathering space at woonerf and central plaza.

Potential reuse of former pump house for waterside dining.

Environmental Sustainability

Comprehensive approach to

environmental sustainability including

reduced energy usage, renewable

energy, storm water management,

and decreased reliance on vehicles.



Reconnection to Old Town North neighborhood at N. Fairfax, N. Royal Streets & Slaters Lane.

Aggressive carbon reduction targets that exceed city policies and requirements.

\$65 Million

\$30-\$35 Million



* Early estimates of costs and values in 2021/2022 figures

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Transportation & Connectivity

Bike infrastructure connects to regional network including Mount Vernon Trail.

Woonerf provides pedestrian and cyclist priority at center of new district.

Below-grade parking garage improves pedestrian experience.

\$177 Million

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SITE CONTEXT + CONSTRAINTS Existing Easements & Setbacks

- Overall site is **18.8 acres**
- Only **11.9 acres** is available for building development (excluding easements and setback zones)
- Only **7-8 acres (approximately 40%)** is available for actual building construction once roads, sidewalks and open space are factored in

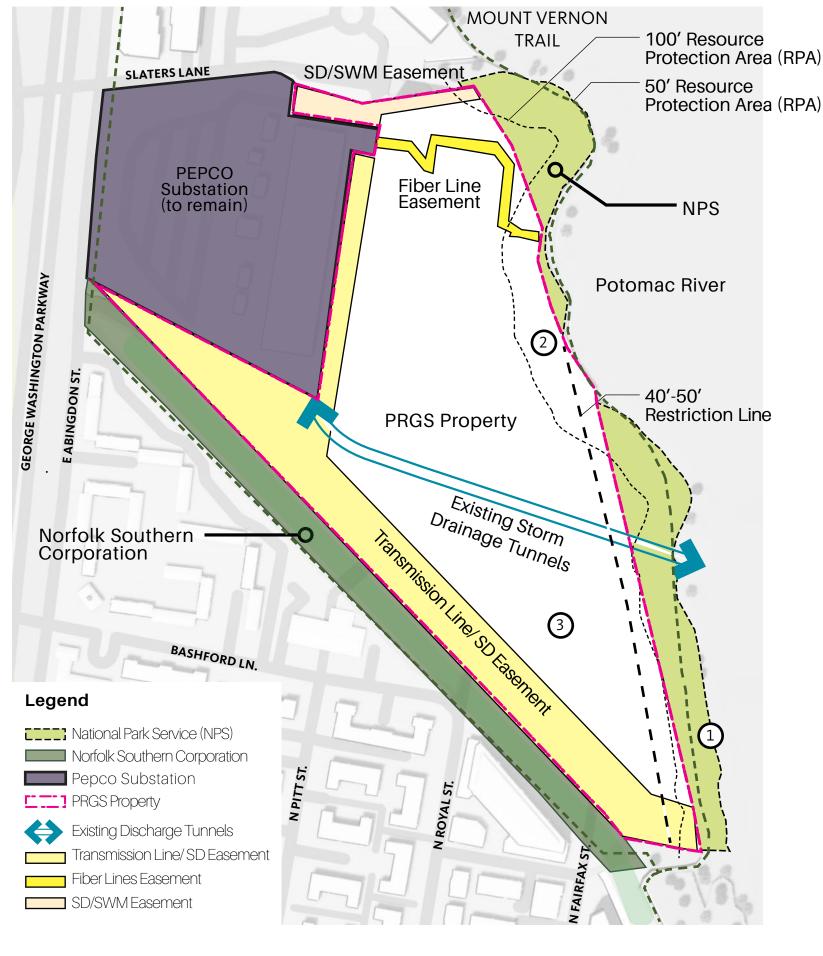


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LAND USE APPROACH Square Footage Transferred from Easement Area

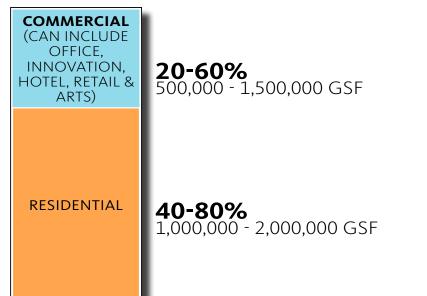
- The portion of the easement area shown in orange was unknown at the time the Old Town North Small Area Plan was completed. The Small Area Plan assumed buildings could be located in those areas
- The current proposed plan does not show any building development in those easement areas
- The easement area could house at least 350,000 sf of development, if it were buildable.
- The southern easement area increases distance between existing adjacent uses and new construction to 200'.



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LAND USE APPROACH Distribution of Uses

- Development is across 6 blocks, not including the existing Pump House or Guard House locations.
- A mix of commercial and residential uses is proposed on site. Commercial uses may include office, arts, innovation, hotel and retail.
- Flexibility to allow for phasing over time FLEXIBLE DISTRIBUTION OF USES ACROSS SITE 2.500.000 GSF



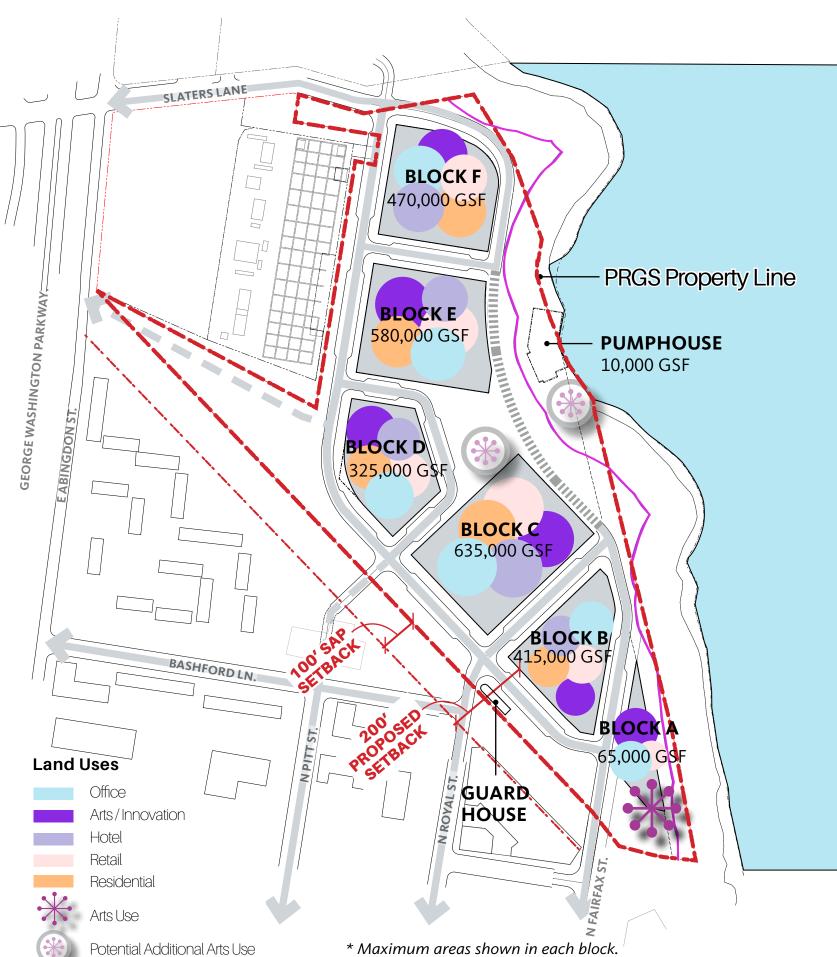
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USES WILL BE MIXED ACROSS THE SITE.

*Commercial uses can include, but are not limited, to those listed

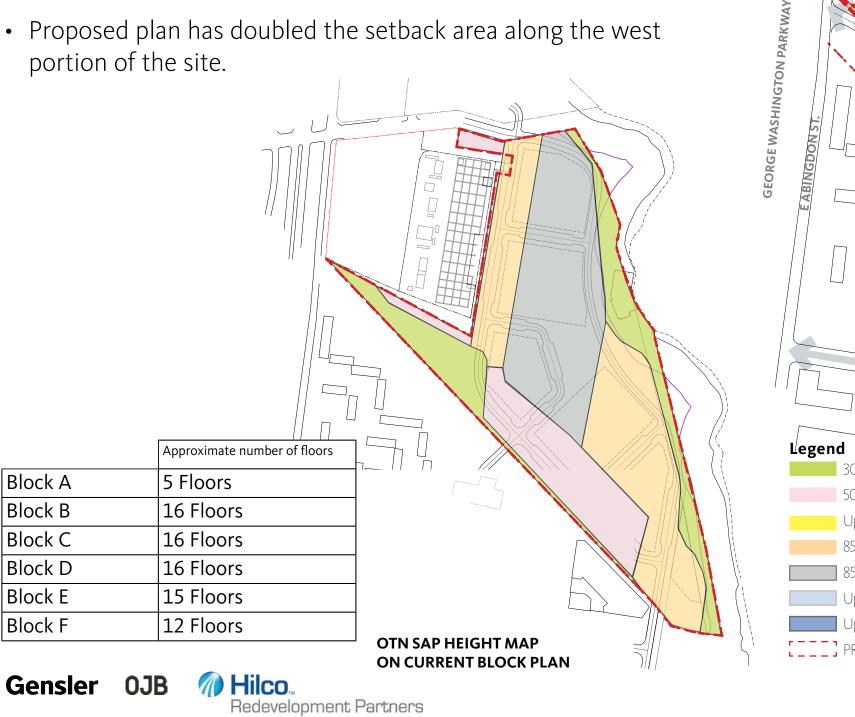
	BLOCK A	BLOCK B	BLOCK C	BLOCK D	BLOCK E	BLOCK F	PUMP HOUSE
	65,000 GSF	415,000 GSF	635,000 GSF	325,000GSF	580,000 GSF	470,000 GSF	10,000 GSF
Commercial *	\checkmark						
Office	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Arts/ Innovation	\checkmark						
Hotel		\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Retail	\checkmark						
Residential	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	

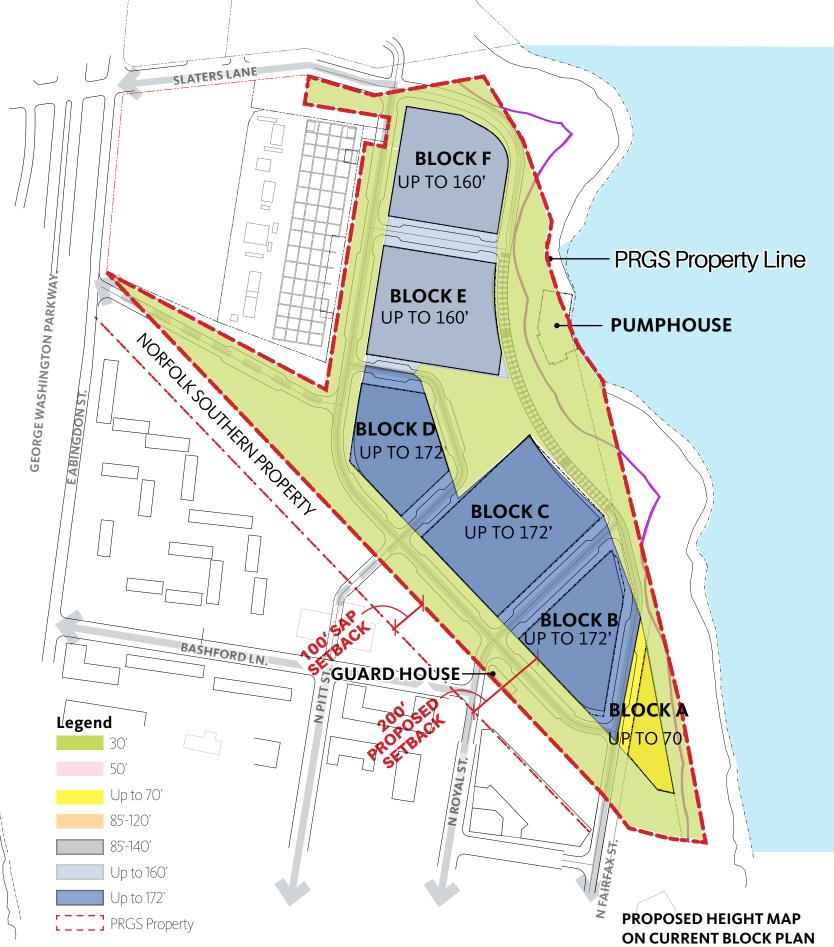


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PROPOSED HEIGHTS

- Each block will have a variety of heights up to the maximum shown. Specific building heights will be determined in the DSUP phase
- Proposed heights are a modest change to OTN SAP heights
- Proposed plan has doubled the setback area along the west portion of the site.





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GROUND PLANE RETAIL ACTIVATION Retail Connectivity with Old Town North & the Waterfront



CONCENTRATED, CONTINUOUS RETAIL STREET-FOCUSED **AND TRANSPARENT**

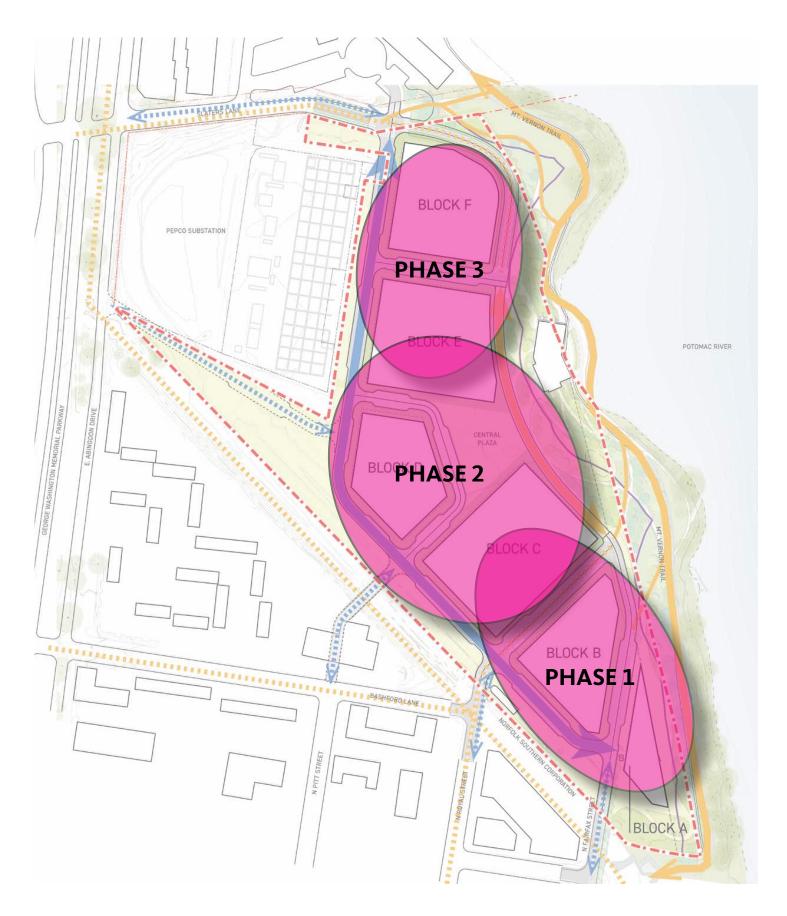
A MIX OF WATER-FRONT-AND **OLD TOWN** NORTH-FACING

PHASING SITE, INFRASTRUCTURE AND BUILDINGS

- The master plan anticipates development may occur from south to north
- Phasing considerations include:
 - Abatement and deconstruction of existing structures
 - Site remediation
 - Infrastructure development
 - Open space development
 - Individual block and building construction
- Phasing will also address off-site improvements

Note: Specifics regarding phasing of parks and roads subject to future review(s).





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AFFORDABLE HOUSING + ARTS BONUS DENSITY

- Voluntary monetary contribution of **\$7.5 11.4 million** for affordable housing
- **350,000 SF** of potential bonus density •

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o Split 50/50 between Affordable Housing and Arts

- o To be delivered in phases as project achieves bonus density
- **175,000 SF of Affordable Housing bonus** density with 1/3 delivered as Affordable Housing set aside on-site units (in market rate buildings) at 60% AMI (estimated cost \$40 million)

o Potential Public-Private Partnership to leverage voluntary contribution with tax credits and/or City funds to create additional on-site affordable housing (estimated cost \$60 million) *

• 175,000 SF of Arts bonus density with associated arts anchors

* PPP would utilize a portion of the Arts Bonus Density Note: The usage and amount of bonus density is subject to further discussion with AHAAC and staff.







EXTENSION OF THE ARTS AND CULTURAL DISTRICT

- The Old Town North Arts District will be extended into the PRGS site.
- This will include planning for arts uses and potentially repurposing existing site elements for new, creative uses.

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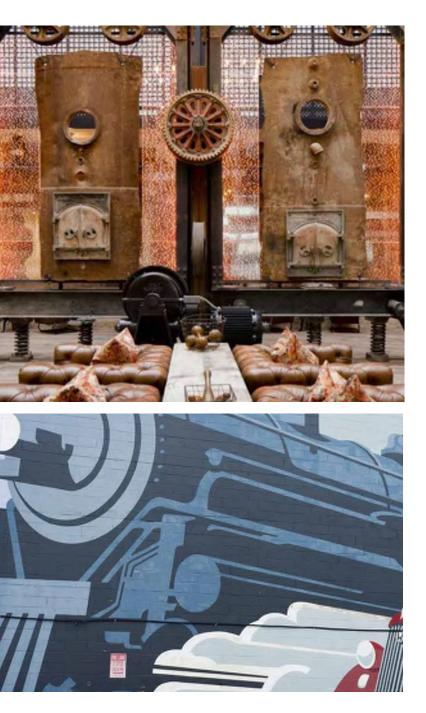
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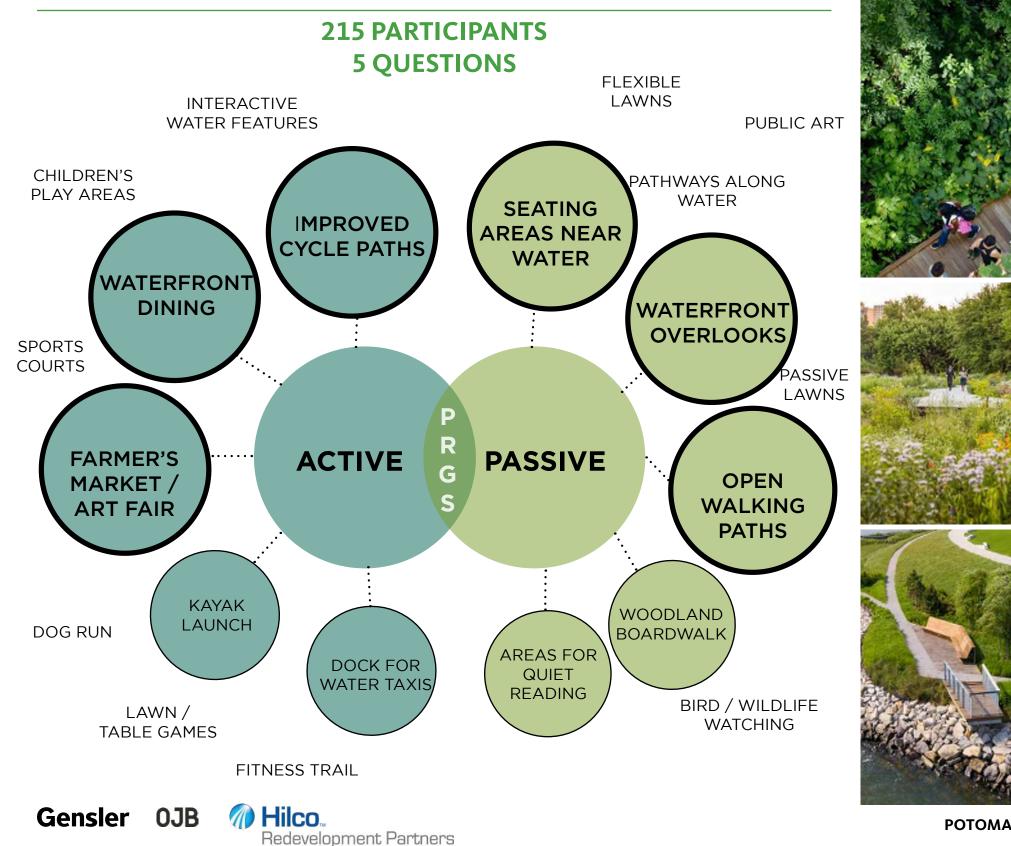


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WHAT WE HEARD - OPEN SPACE

OPEN SPACE POLL RESULTS

NOVEMBER - DECEMBER 2021

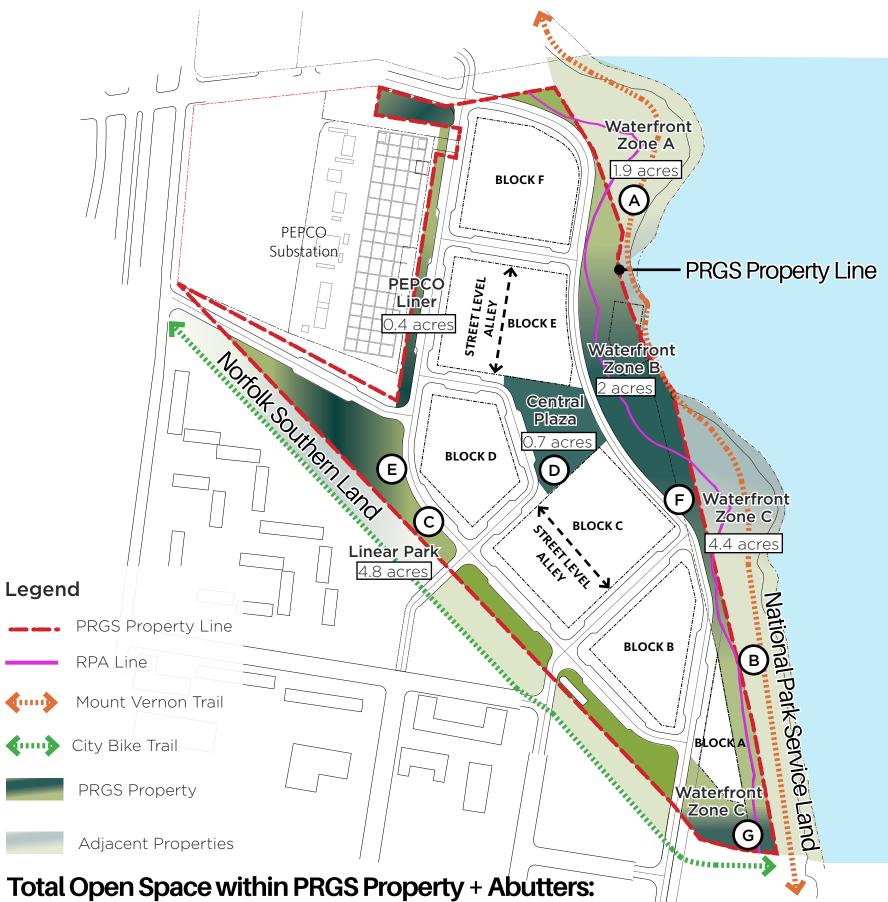




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INTEGRATED OPEN SPACE NETWORK PRGS & Adjacent Properties

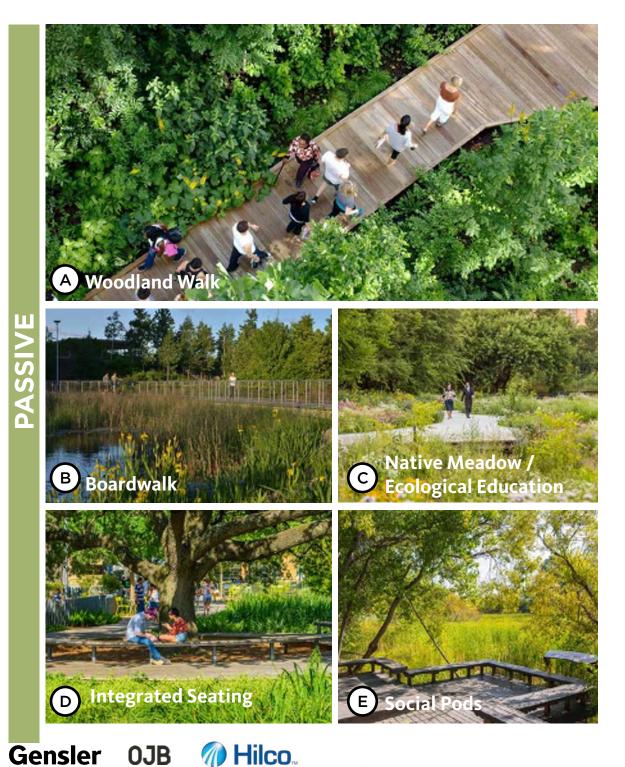


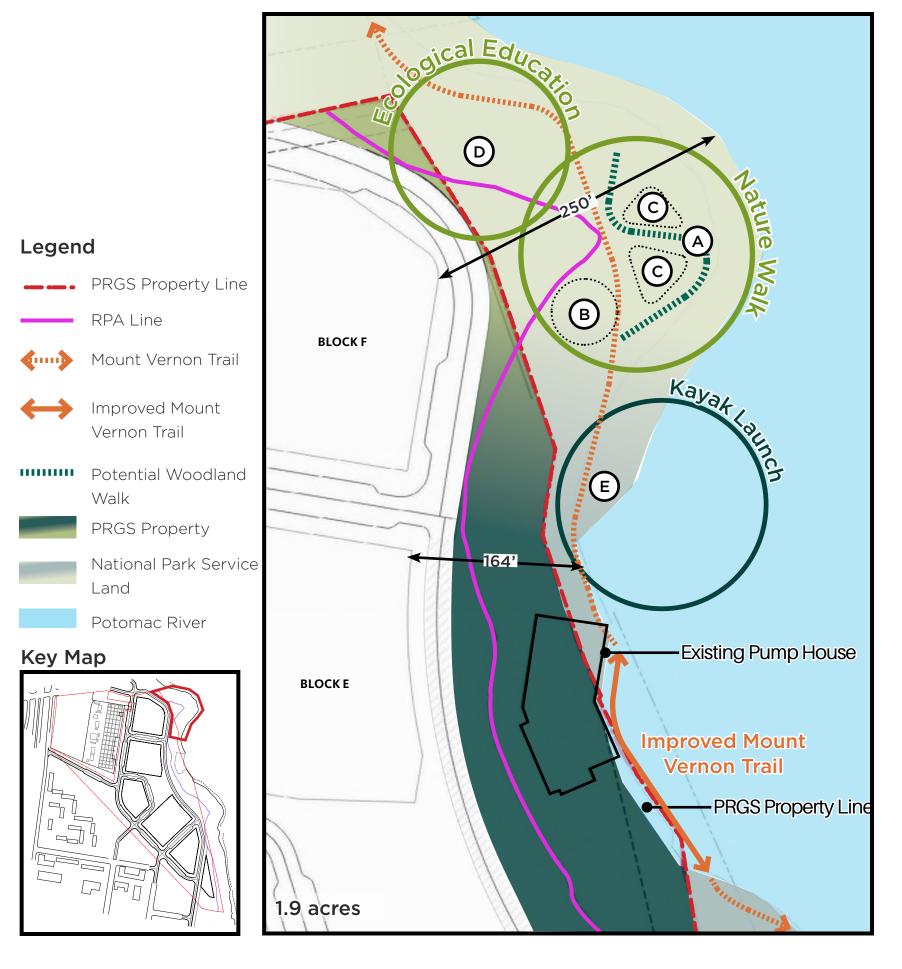


14.2 acres

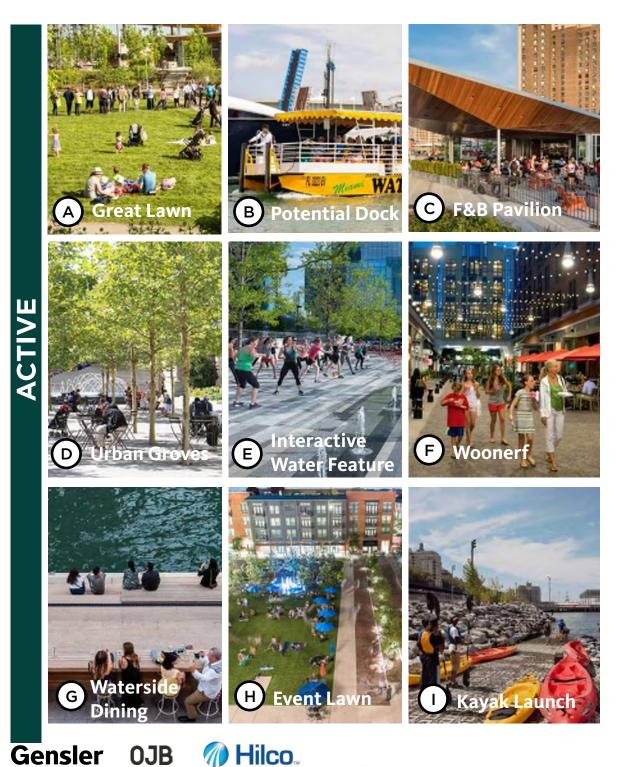
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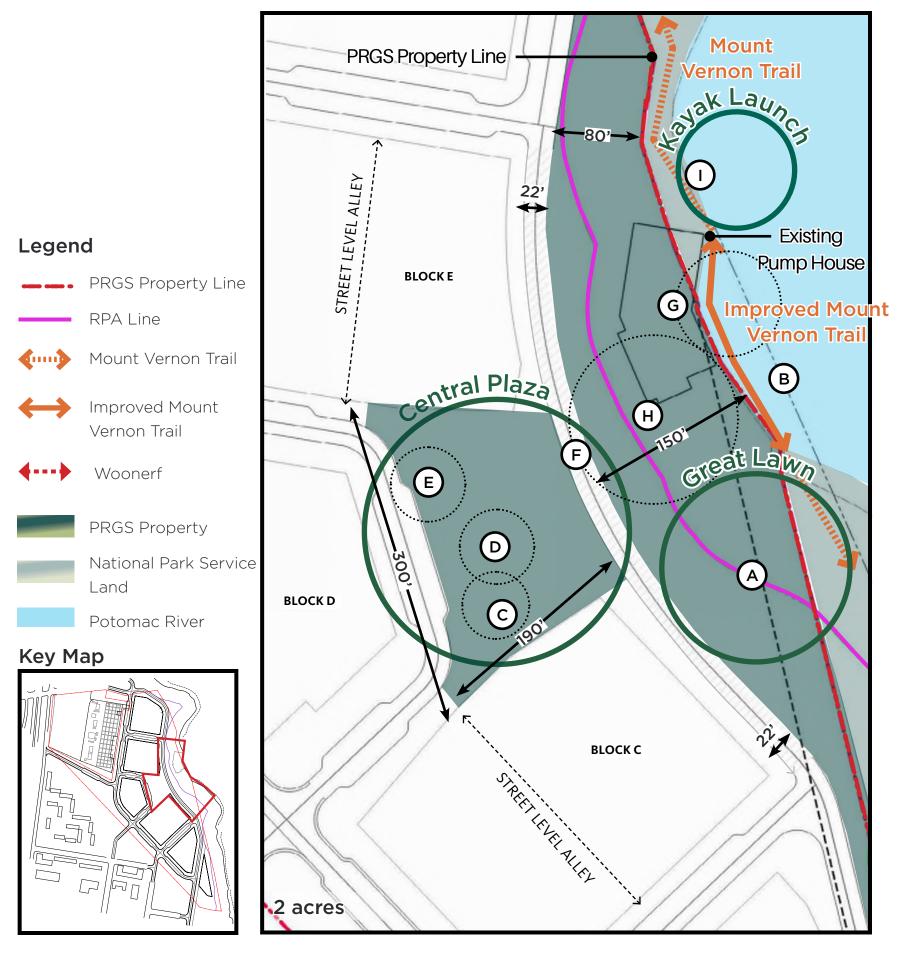
INTEGRATED OPEN SPACE NETWORK Waterfront Zone A





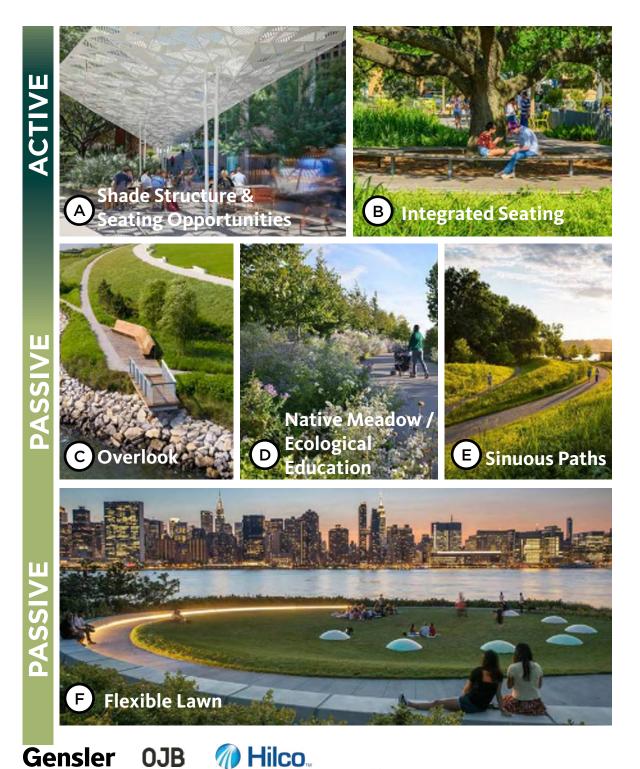
INTEGRATED OPEN SPACE NETWORK Central Plaza & Waterfront Zone B

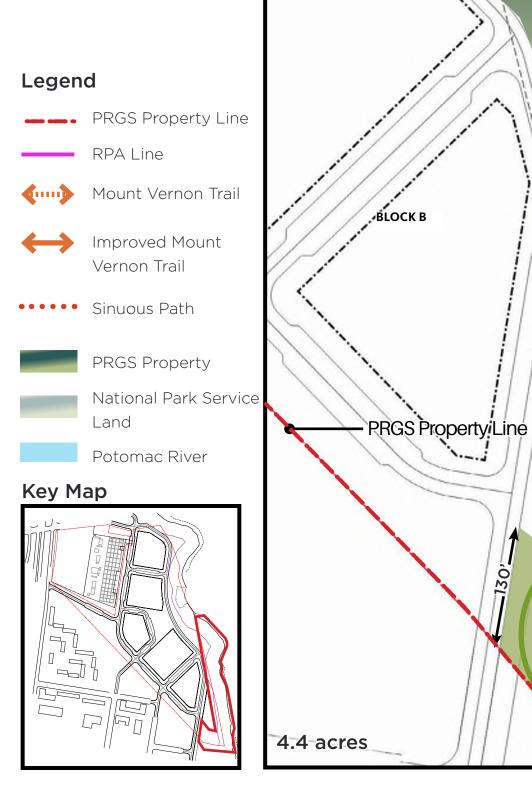


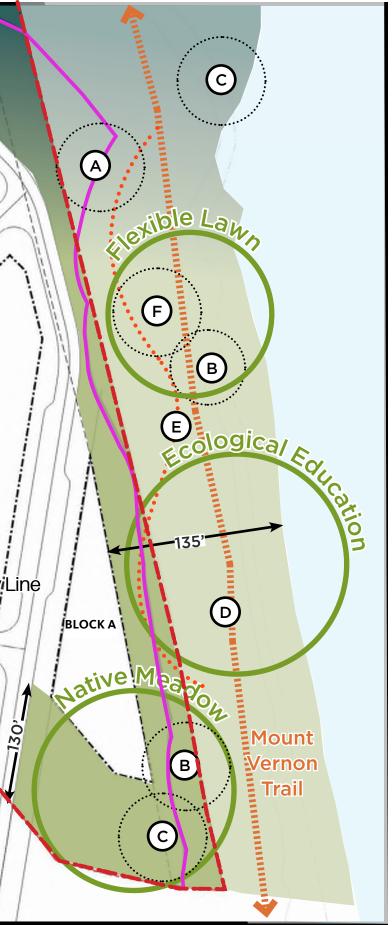


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INTEGRATED OPEN SPACE NETWORK Waterfront Zone C



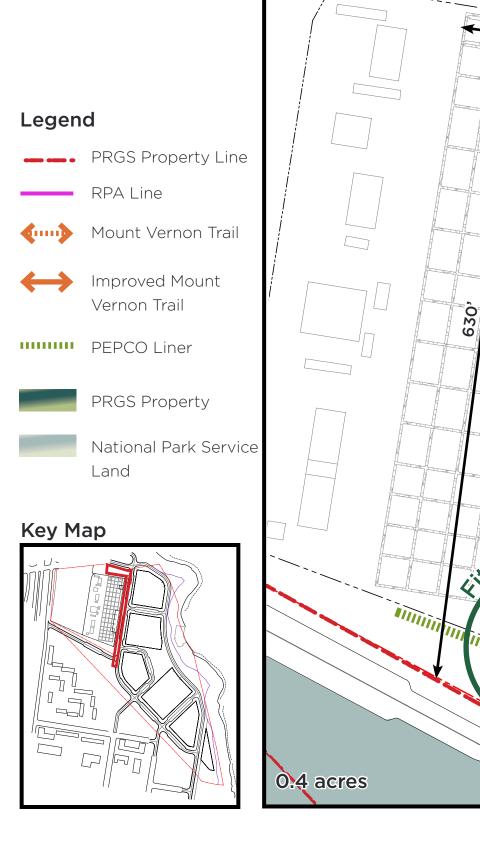




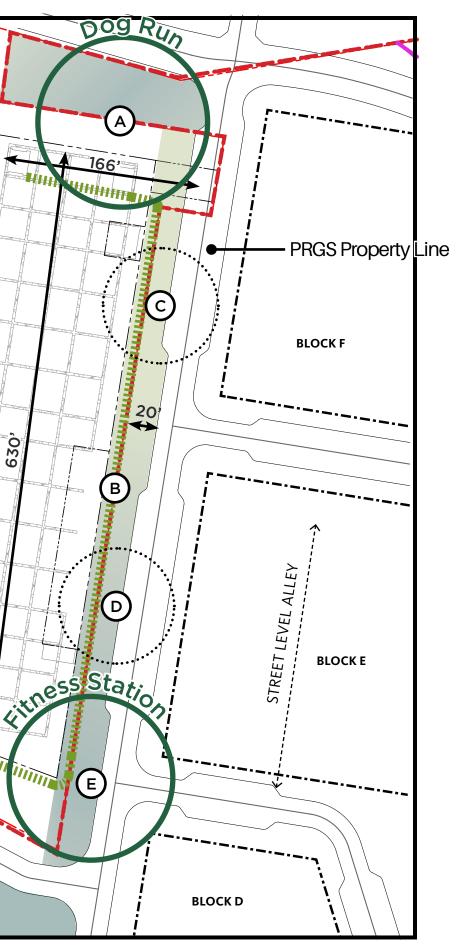
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INTEGRATED OPEN SPACE NETWORK PEPCO Liner





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INTEGRATED OPEN Linear Park



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OVERVIEW

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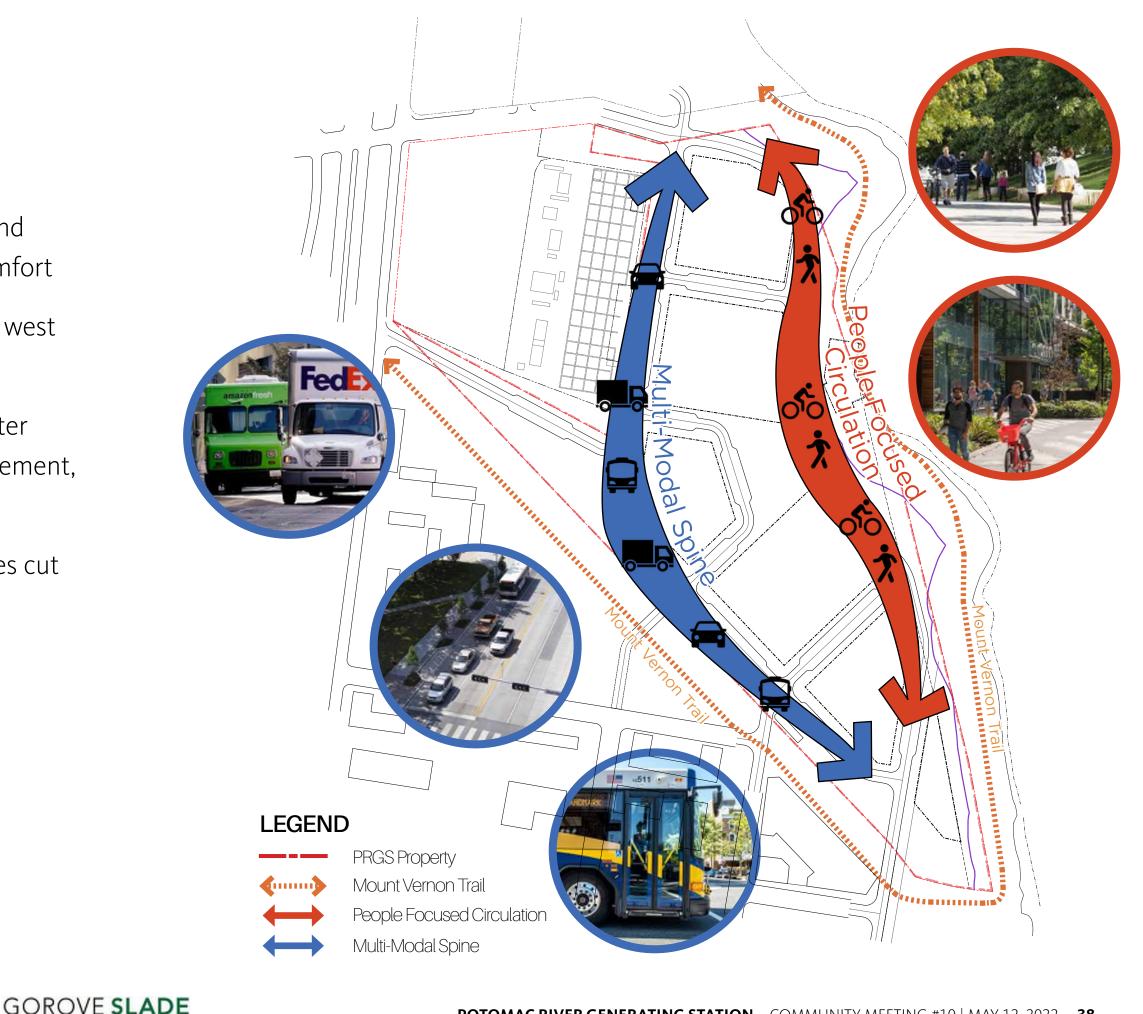
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- Separate flows of cars/trucks/buses and pedestrians/cyclists for safety and comfort
- A multimodal "spine" street along the west is used for vehicles and buses
- A people-focused street along the water facilitates pedestrian and bicycle movement, and allows for vehicle movement
- Geometry of road network discourages cut through traffic

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Transportation Planners and Engineers



SITE CIRCULATION NETWORK

- The site circulation network considers delivery vehicles, private vehicles, bicycles and pedestrians
- Facilities have been designed to accomodate people of all ages and abilities
- Deliberate connections have been made to existing surrounding trails and green space

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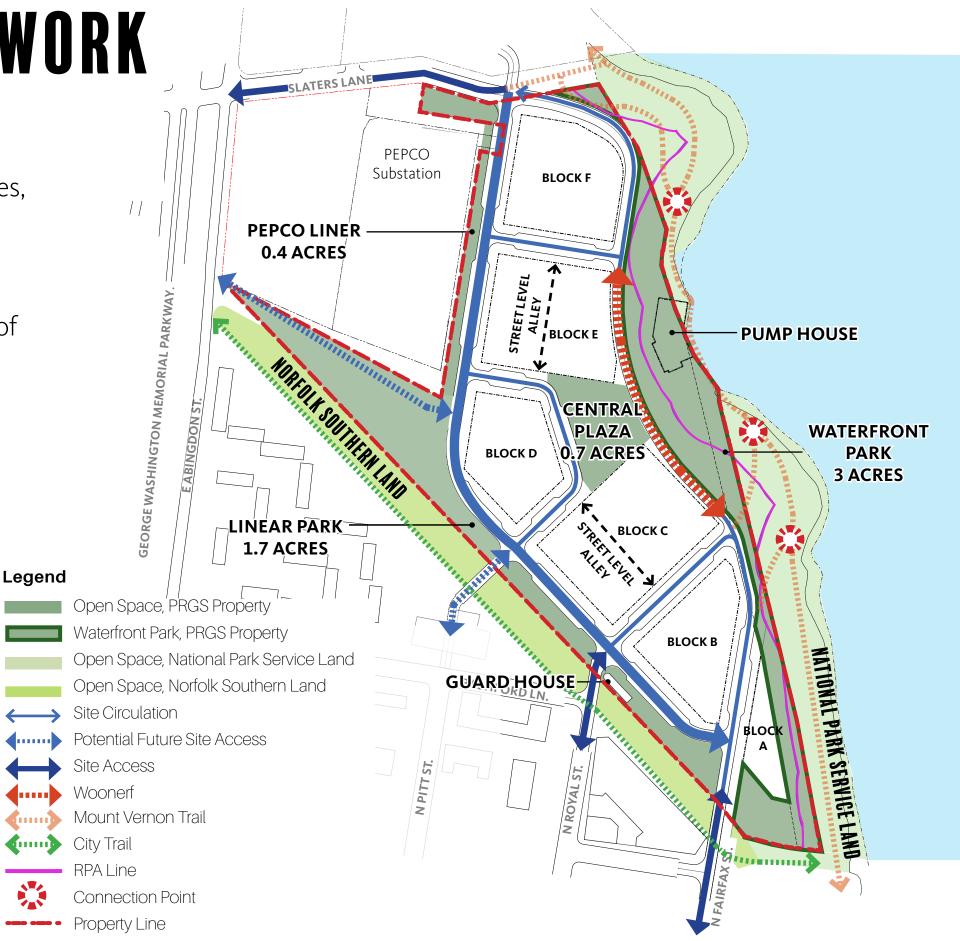
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PEDESTRIAN CIRCULATION & CONNECTIVITY

- Pedestrian routes through and around site •
- Pedestrian-friendly strategies:
 - Controlled crosswalks
 - Curb extensions ٠
 - Woonerf
 - Multi-use paths •
 - Ample sidewalks

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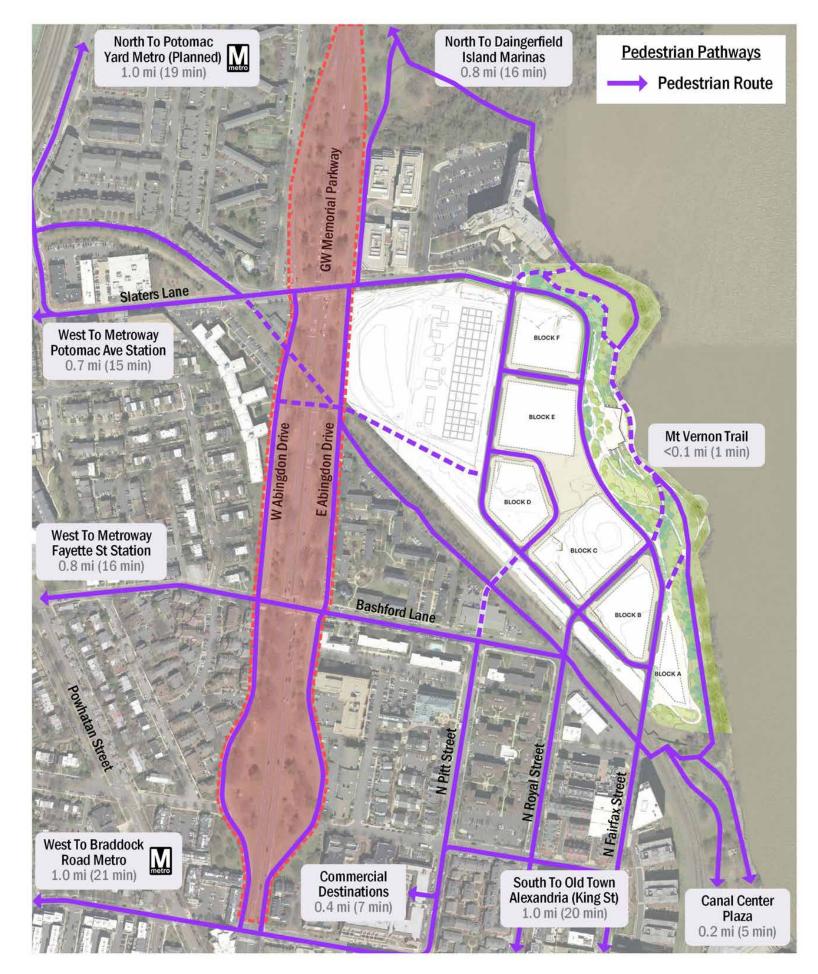
- Activation of building frontages
- Open spaces ٠

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• Mode prioritized as part of recommendations and mitigations

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BICYCLE CIRCULATION & CONNECTIVITY

LEGEND

--- PRGS PROPERTY

LEISURELY ROUTE



COMMUTER ROUTE

MULTI-USE TRAIL BIKE & PEDESTRIAN

TRAIL IMPROVEMENT PLANNED BY CITY BIKE & PEDESTRIAN

LOCAL ROUTE

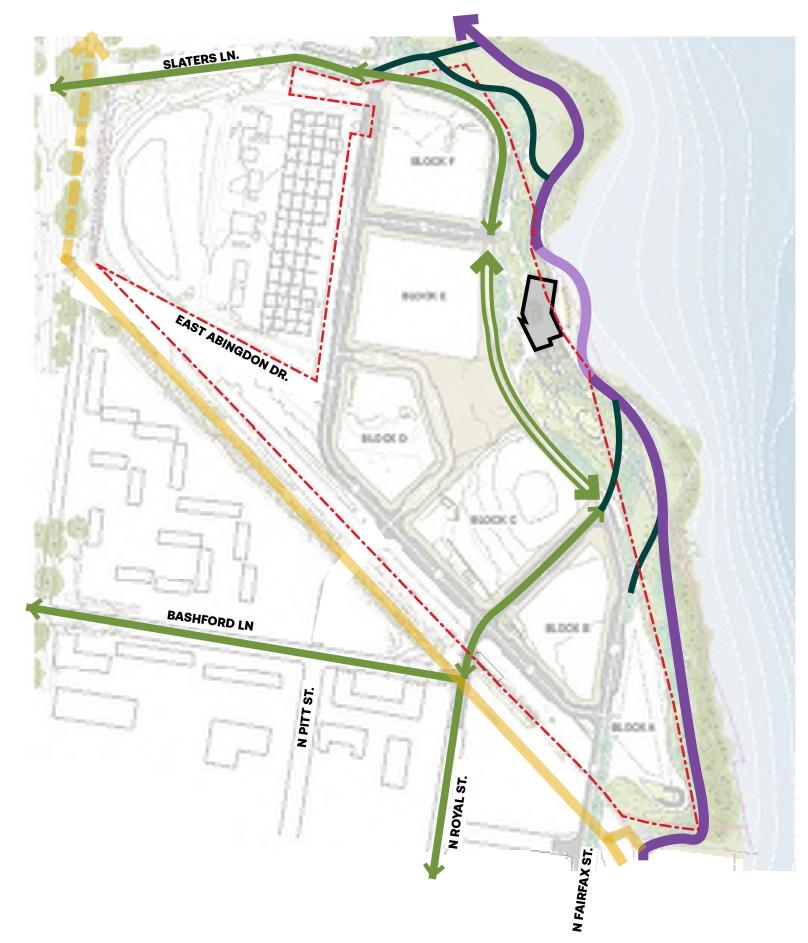


BIKE FACILITY

WOONERF (CURBLESS, MIXED-USE STREET) **BIKE & PEDESTRIAN CIRCULATION PRIORITIZED**

CONNECTIONS

BIKE & PEDESTRIAN (5% SLOPE OR LESS)







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VEHICULAR ACCESS & CURBSIDE MANAGEMENT

- New connections and completion of existing street network
 - Slaters Lane
 - N Royal Street
 - N Fairfax Street
- Parking, loading, and pick-up/drop-off
- Strategies:

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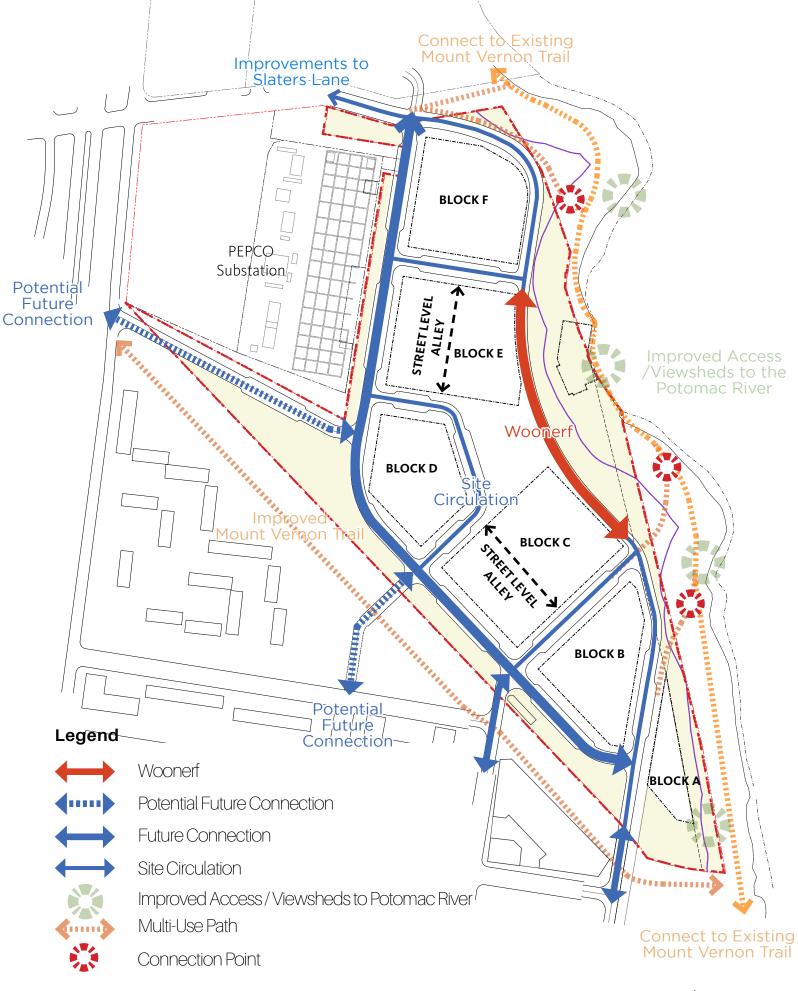
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- Provision of alleys to for back-of-house operations
- Locating access controls to minimize conflicts and queuing
- Timing/phasing strategies to balance prioritization of modes
- Prioritization of local versus commuter traffic
- Traffic calming to discourage cut-through

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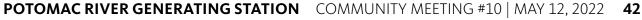
- Promotion of safety and Vision Zero strategies
- Potential connections to be further studied and coordinated with City and NPS
 - Results of MTS show these connections as nice-to-have, not necessary to have
- Continued coordination with City and DASH to improve frequency of planned service

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Transportation Planners and Engineers



THE WOONERF Planned site features

CHANGE IN PAVING

- Clear contrast in pavement to differentiate Woonerf.
- Edges of Woonerf would be delineated to differentiate • between pedestrian and vehicular zones.

TREES & FURNISHINGS

- Shade trees with pockets of site furnishings beneath to create informal social spaces and to activate the street edges.
- Vertical features (such as planting, furnishings and light poles) will serve as visual cues to separate and protect pedestrian circulation from vehicular movement.

GOROVE SLADE Redevelopment Partners Transportation Planners and Engineers

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BLOCK A

BLOCK F

BLOCK E

BLOCK C

OCK E

BLOCK D

VEHICLE DETERRENCES

• Traffic calming installations such as planters to close off streets for special events.

MININE

TAL CONTRACTOR



SLATERS LANE

EXISTING

- Important east-west connection across George Washington Memorial Parkway (GWMP) for residential and commercial users north of PRGS
- Vehicular "dead end" and no pedestrian and bike connection to Mt. Vernon Trail
- Only accessible from GWMP

PROPOSED

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- Tie Slaters Lane into overall street network as envisioned by Old Town North Small Area Plan
- Improved connectivity and alternatives routes

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- Compact intersection with driveway treatment into Marina Towers •
- Pulled roadway to the south to maximize open space to the north and setback from Marina Towers

GOROVE SLADE

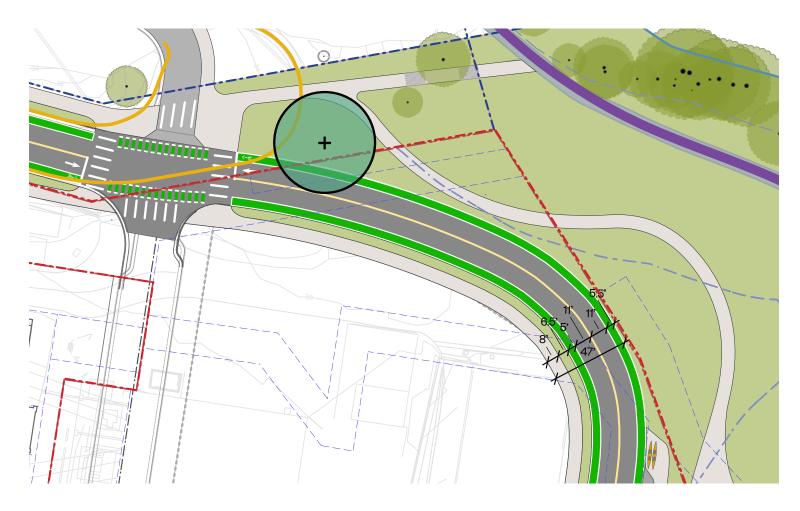
Transportation Planners and Engineer

• Extend bike facilities through intersection at GWMP to Slaters Lane and connect to Mt. Vernon Trail

Redevelopment Partners

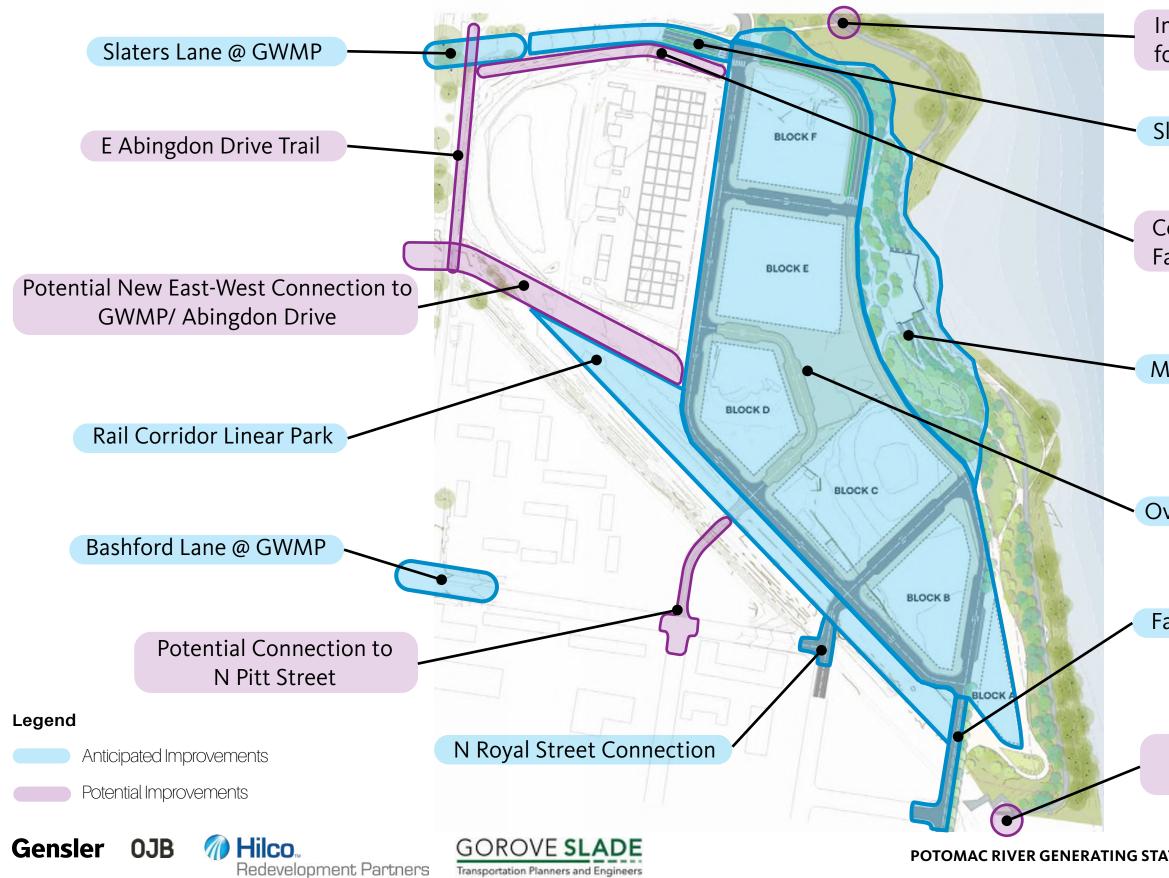
LEGEND





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TRANSPORTATION IMPROVEMENTS



Improved Wayfinding for Mt Vernon Trail

Slaters Lane Improvements

Completion of Multimodal Facilities on Slaters Lane

Mt Vernon Trail Improvements

Overall Site Improvements

Fairfax Street Connection

Improved Wayfinding for Mt Vernon Trail

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AGENDA

1. HISTORY AND VISION FOR TRANSFORMATION

2. COMMUNITY ENGAGEMENT & OUTREACH

3. LAND USE

4. OPEN SPACE

5. TRANSPORTATION 6. ENVIRONMENTAL & SUSTAINABILITY 7. NEXT STEPS





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PRIOR TO DECONSTRUCTION START

- HRP will hold public informational meetings in advance of deconstruction start.
- Planning for deconstruction includes the following:
 - o Construction Management Plan (CMP) will be coordinated per the City's requirements.
 - o Hauling Routes will be established.
 - o Rodent Control Plan will be established.
 - o Noise and Vibration Control Plans will be established.
 - o Dust Monitoring Plan will be established.
 - o Worker Parking Plan will be established.
 - o Existing Conditions Survey for immediately adjacent abutting properties.





VOLUNTARY REMEDIATION PROGRAM

- Results from the Fall 2021 sampling were documented in a Preliminary Site Characterization Report, which was submitted to Virginia Department of Environmental Quality (VDEQ) in April
- Additional sampling will be conducted in currently inaccessible areas (beneath buildings, near active utilities) and documented in a Site Characterization Report
- After additional sampling is complete, locations where concentrations exceed VDEQ Screening Levels will be evaluated in a Human Health Risk Assessment
- Results of the Human Health Risk Assessment will be used to identify areas where remediation is warranted
- Remedial actions will be selected, designed, and implemented in coordination with deconstruction and redevelopment

Redevelopment Partners

Gensler

OJB

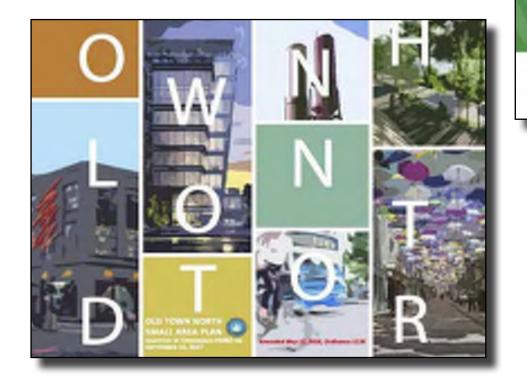


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SUSTAINABILITY FRAMEWORK

- Existing sustainability guidance for development on the PRGS site includes:
 - o Old Town North Small Area Plan (2017)
 - o City of Alexandria Green Building
 - Policy (2019)
 - o City of Alexandria Environmental Action Plan 2040 (2019)







City of Alexandria

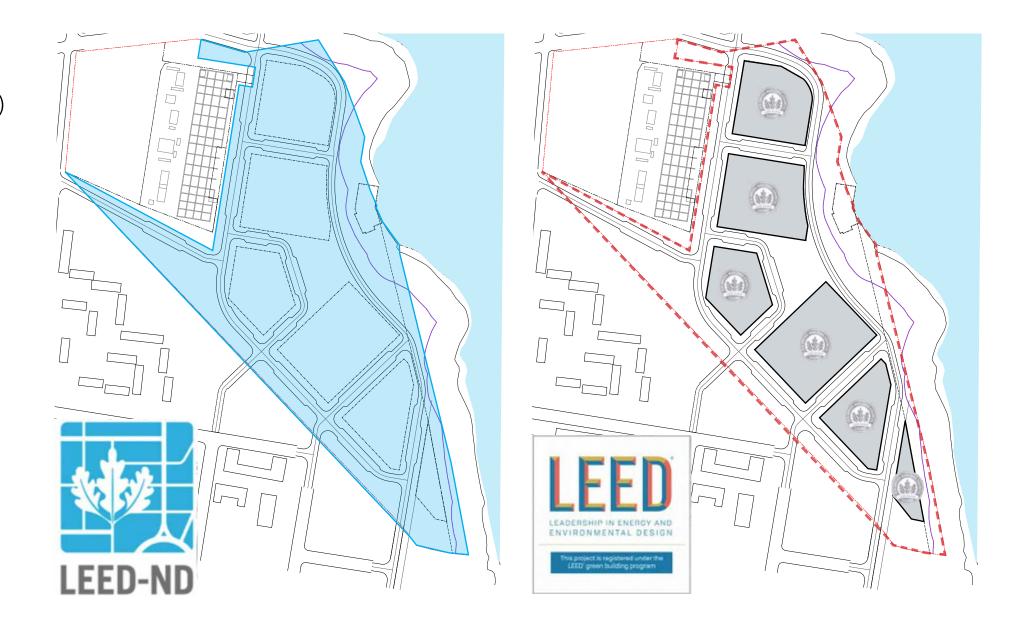




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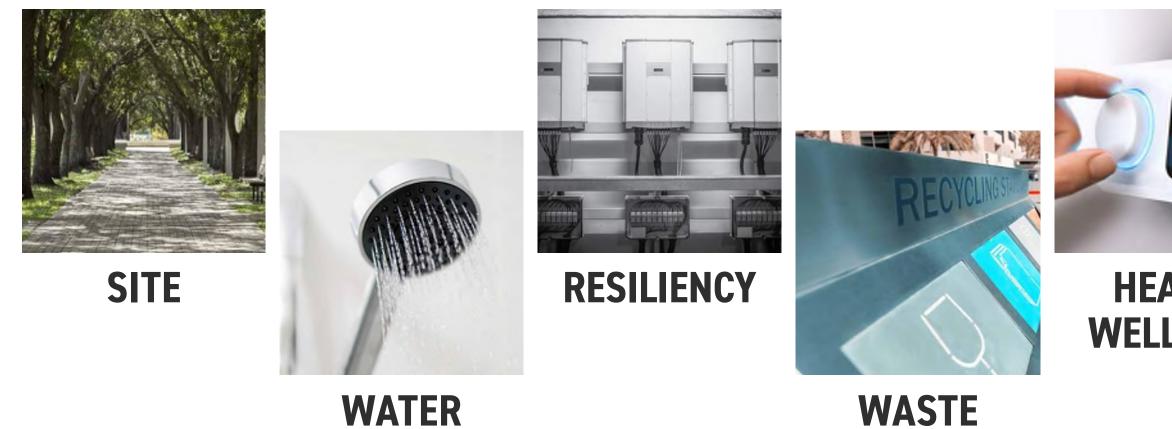
APPLICABLE LEED FRAMEWORKS

- The Old Town North Small Area Plan (OTN SAP) envisions that the PRGS site applies the green building rating system Leadership in Energy and Environmental Design for Neighborhood Development (LEED-ND). This is a plan level certification.
- Each building will also be LEED Silver certified, at minimum. This is a building certification.





SUSTAINABILITY APPROACH



• District Wide Systems Under Analysis:

- Heating & cooling
- Stormwater management
- Cycling, pedestrian and public transportation
 - Renewables

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HEALTH **WELLNESS**

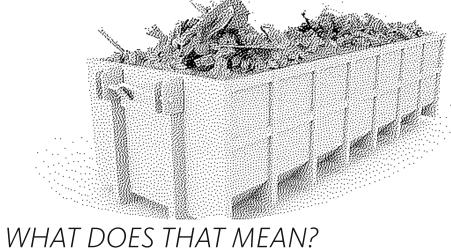


CARBON REDUCTION

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WHAT IS CARBON NEUTRALITY?









TO NEUTRALIZE THE LIFE-CYCLE CARBON EMISSIONS ASSOCIATED WITH THE DESIGN, CONSTRUCTION, AND OPERATIONS OF THE PROJECT



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HOW DO WE GET THERE?

PATH TO CARBON NEUTRALITY

EMBODIED CARBON	ELECTRIFICATION	ONSITE RENEWABLE
Exploring material selection and source to reduce embodied carbon	Emphasizing appropriate Electrification and relationship to the grid	Incorporation of onsite renewable energy generation
nart of future infrastrue	ture DSP and future phase	
	<text></text>	CARBONELECTRIFICATIONExploring material selection and source to reduce embodiedEmphasizing appropriate Electrification and relationship

Gensler OJB

Milco. **Redevelopment Partners**



OFFSITE RENEWABLE

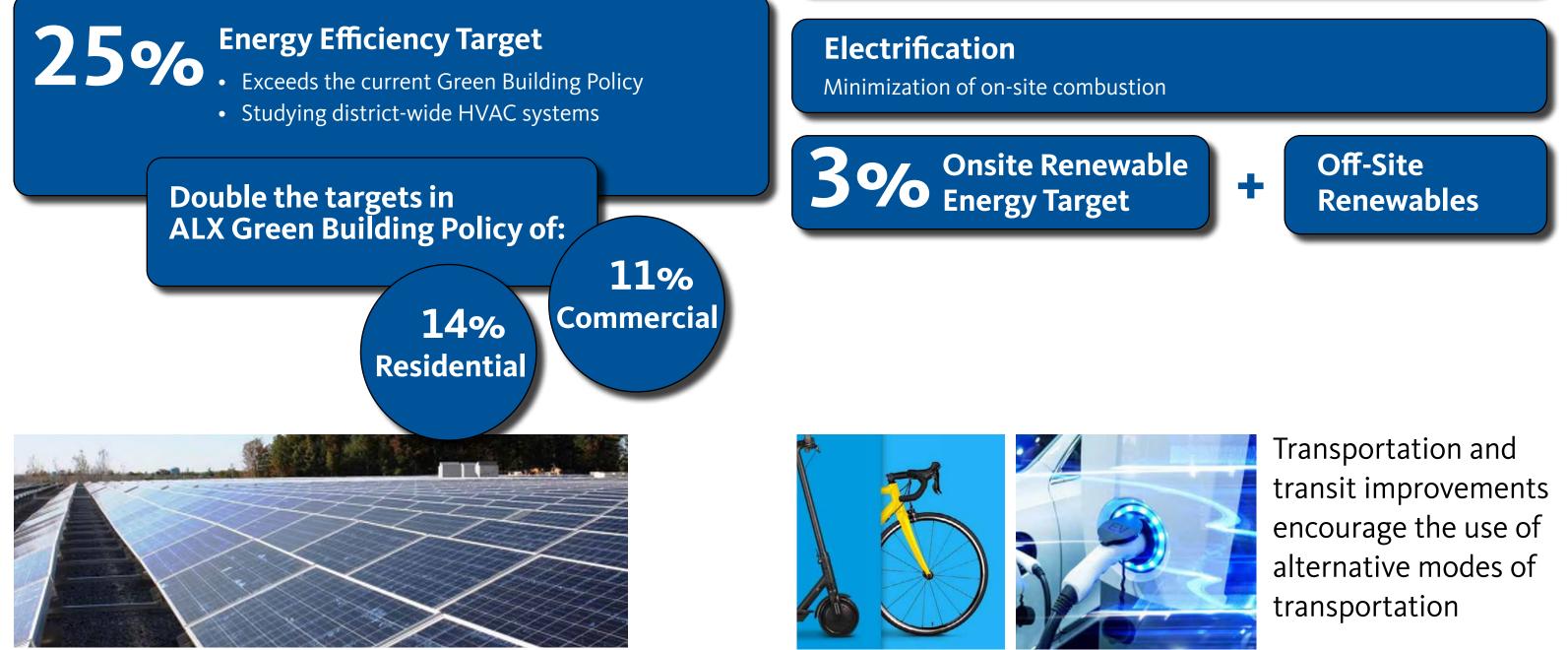
Exploring the potential for offsite renewable (PPAs, RECs, **Offsets)** energy generation





CARBON REDUCTION

Voluntary Carbon Neutrality Analysis (CNA) outlines path to Carbon Neutrality



10%

Reduced Embodied Carbon Target Expanded scope of Carbon Neutrality beyond energy

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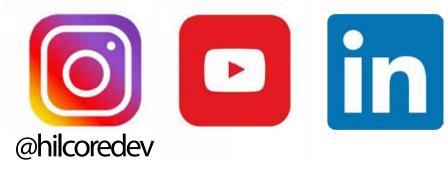
7. NEXT STEPS





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