

**Office of Climate Action Focus Areas**

#	Focus Area	Description	EAP Chapter Reference	Preliminary Budget excluding staffing costs	
				Early Programming	Recurring
1	Incentives (Includes EPC Recommendation #1)	Implement and leverage funding, incentive, and supporting programs (rebates opportunities, green bank and/or community choice aggregation, public-private partnerships, regional/state/federal investment, etc.) to improve existing building energy efficiency/use of energy efficient technology/higher-efficiency and renewable energy sources, incentivize low impact new development.	2.3.5, 3.1.8+	\$250,000 - \$300,000	\$75,000 - 100,000
2	Environmental Justice (Includes EPC Recommendation #2)	While the environmental justice lens will be applied in each of these focus areas, the City wants to be intentional in its efforts and proposes to have a set-aside for environmental justice related initiatives. While programs will be flexible to mitigate the impact of climate change on historically underserved and vulnerable residents, initial efforts are aimed be focused on weatherization and energy assistance programs, addressing heat and flooding vulnerabilities specific to environmental justice communities, and helping communicate climate actions in coordination with City Council and other priorities reflecting Race and Social Equity (RASE).	Various	\$50,000	\$25,000 - \$50,000
3	Education, Capacity Building and Outreach (Includes EPC Recommendations #3, 4 and 5)	a. Educate students, residents, businesses  b. Facilitate technical assistance programs to support residential/small business/non-profits in green building/renewable energy/energy efficiency/EV charging implementation. Includes potential for leveraging local technical assistance providers to benefit workforce development and attract economic development opportunities.  c. Conduct outreach (e.g. in-person and live-streamed events, info-graphics sustainable signage, social media and website content, hands-on learning experiences, partnerships) to promote use of City, regional, state, federal incentive programs (eg. Inflation Reduction Act) including C-PACE, other residential energy efficiency/renewable/ EV charging/rebate programs and leverage partnership opportunities.	2.3.2; 10.1.1 – 10.1.3;	\$175,000 - \$275,000	\$125,000 - \$250,000
4	Disclosure, Monitoring and Recognition (Includes EPC Recommendations #6 and 7)	Establish robust voluntary disclosure and recognition program for residents, schools and business to report their successes in reducing environmental impact/green building initiatives.  Enhance EAP implementation by increasing monitoring, measuring, and reporting efforts by the City and the community including development of a Community Energy Model to track energy use and GHG reductions by various energy efficiency and renewable energy programs offered by the City and other partner organizations and to evaluate cost effectiveness and provide supporting information to optimize community energy use.	2.3.4; 10.1.4; 10.1.5; 10.2	\$175,000 - \$200,000	\$75,000 - 100,000
5	Demonstration (Includes EPC Recommendations #9 and 10)	City/other agency demonstration projects that represent viable business case for the community and that build internal expertise available to the community – gas-powered equipment replacement, EV charging, net-zero cost study, explore purchase of direct solar panels versus REC funds.	1, 2, 3, and 7	\$50,000 - \$100,000	\$50,000 - \$100,000
6	Policies, Procedures and Advocacy	Coordinate a cross-departmental and agency effort to lead advocacy and implement policies, procedures and guidelines that achieve EAP2040 targets and upcoming ECCAP recommendations. Continue ensuring that the City is very strategic with resources and has adequate capacity to maximize greenhouse gas emission reductions and meet climate targets.	Various	\$25,000 - \$50,000	Primarily anticipated to be staff effort. Climate mitigation project budgets to be accounted for separately in CIP/Demonstration.
<b>Total excluding staffing costs</b>				<b>\$725,000 - \$975,000</b>	<b>\$350,000 - \$600,000</b>
Staffing 2 new positions (Includes EPC Recommendation #8)			EAP Chapter 10, Various	\$175,000	\$350,000
<b>Total including staffing costs*</b>				<b>\$900,000 - \$1,150,000</b>	<b>\$700,000 - \$950,000</b>

\*Totals \$1.85 million