AlexWEST
Phase 1 Pop-Up Summary
February 13, 2023

Pop-Up Events Held November 2022 – January 2023

Twelve (12) pop-ups were held throughout Alexandria West area.

<table>
<thead>
<tr>
<th>Pop-Ups and Meetings</th>
<th>Date/Time</th>
<th>Address</th>
<th>Languages</th>
<th># of People (approx)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goodwin House</td>
<td>Thursday, Nov. 17, 11a-1p</td>
<td>4800 Fillmore Ave, Alexandria, VA 22311</td>
<td>English</td>
<td>15</td>
</tr>
<tr>
<td>Farmer’s Market at Southern Towers</td>
<td>Saturday, Nov. 19, 8:30a-10:30a</td>
<td>5067 Seminary Road, Alexandria, VA 22311</td>
<td>Amharic, Arabic, English, and Spanish</td>
<td>4</td>
</tr>
<tr>
<td>Global Foods</td>
<td>Sunday, Nov. 20, 11a-1p</td>
<td>1476 N Beauregard St, Alexandria, VA 22311</td>
<td>Amharic, Arabic, English, and Spanish</td>
<td>10</td>
</tr>
<tr>
<td>William Ramsay Rec Center</td>
<td>Tuesday, Nov. 29, 3:30p-6p</td>
<td>5650 Sanger Ave, Alexandria, VA 22311</td>
<td>Amharic, Arabic, English, and Spanish</td>
<td>20-25</td>
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<tr>
<td>Meeting with African Communities Together at Southern Towers</td>
<td>Thursday, Dec. 1, 5:30p</td>
<td>4921 Seminary Rd, Alexandria, VA 22311</td>
<td>Amharic, Arabic, English</td>
<td>10</td>
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<tr>
<td>Curve 6100 Apartments</td>
<td>Friday, Dec. 2, 5p - 6:30p</td>
<td>6100 Lincolnia Rd, Alexandria, VA 22312</td>
<td>English and Spanish</td>
<td>3</td>
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<tr>
<td>The View Alexandria (formerly Hermitage)</td>
<td>Thursday, Dec. 8, 11a-1p</td>
<td>5000 Fairbanks Ave, Alexandria, VA 22311</td>
<td>English</td>
<td>15</td>
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<tr>
<td>West End Food Pantry</td>
<td>Monday, Dec. 12, 5p-6:30p</td>
<td>5150 Fillmore Ave, Alexandria, VA</td>
<td>English, and Spanish</td>
<td>60</td>
</tr>
<tr>
<td>Parkstone Apartments</td>
<td>Thursday, Dec. 15, 2p-3:30p</td>
<td>3001 Park Center Dr, Alexandria, VA 22302</td>
<td>Arabic, English and Spanish</td>
<td>6</td>
</tr>
<tr>
<td>Toy Drive at The Nexus Apartments</td>
<td>Tuesday, Dec. 14, 1:30p-3:30p</td>
<td>3450 Berkeley Street, Alexandria, VA 22302</td>
<td>English and Spanish</td>
<td>10</td>
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<tr>
<td>Event</td>
<td>Date and Time</td>
<td>Location</td>
<td>Language(s)</td>
<td>Capacity</td>
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<tr>
<td>The Spire</td>
<td>Tuesday, Jan. 17, 2:30p-3:30p</td>
<td>2875 N Beauregard St, Alexandria, VA 22311</td>
<td>English and Spanish</td>
<td>3</td>
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<tr>
<td>St. James Plaza</td>
<td>Thursday, Jan. 19, 2:30p-3:30p</td>
<td>5140 Fillmore Ave, Alexandria, VA 22311</td>
<td>Amharic, English, and Spanish</td>
<td>10</td>
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</tbody>
</table>

What We Heard

*(Verbatim comments provided on post-it notes at pop-ups organized into thematic categories)*

Community, Culture and Equity
- community friends and family
- My friends live in Alexandria West
- like the community
- Beautiful place to live here
- Really beautiful
- My friends live around here
- People are more friendly! :-)
- Really like area! Convenient
- There is no social connection in this part of Alexandria (translation)
- Area is nice to live (translation)
- area feels neglected
• Schools - better school building and playground for Ferdinand T. Day
• Better air conditions for our middle school like Hammond
• Mindful of people living here already
• Equity and culture
• ACPS - how to hear our concerns regarding the school system
• So diverse, opportunities for these groups to open storefronts and commercial businesses
• Great area/diverse, don’t outprice people here (unaffordable)
• Employment opportunities (live, work, play)
• Don’t know what it is to be an Alexandria resident. Pay property taxes, live here, still don’t know.
• No large family events/performances in Alexandria West - goes to Montgomery County

Safety and Security
• Surveillance cameras - police office in the roads all day because the main concern for me is safety
• Safety & security - for family and kids
• Security in the area needs to be better, don’t feel safe, quality and amount of school concerns, more cameras

Housing Affordability
• Keep affordable housing
• Goodwin House staff living at the Spire
• Rent increases
• High rent and low minimum wage
• The expensive housing rate and the rising rent (translation)
• The renters major concern is the continued rising rent price (translation)
• Rent is high in area (translation)
• Affordable housing
• Affordable housing - residents not being displaced
• Rent
• I need affordable house in Southern Towers and west Beauregard Street. I am concerned with high cost of housing, rent increase, risk of eviction and fear displacement
• Building condition and affordability of the building
• High cost of housing, rent increases, risk of eviction, building conditions, housing options and affordability
• Affordable housing (price), keep the diversity, keep the standard of even make better environment (facility)
• More affordable housing
• Problem is the rent (going up) (translation)
Land Use
• Need more public meeting space
• More retail
• Restaurants - not fast food
• Development needs more open space and green space
• no more multi-family housing
• fairness in development (height, architecture)
• Shop at Whole Foods and Trader Joe's (outside plan area)
• building are too tall
• Centered - gym, grocery stores are close
• need for community room spaces for celebration

Parks and Open Space
• Save Parks
• Keep green space!! Love Dora Kelly and Winkler
• Love parks
• Love Winkler
• Winkler - multiple access points
• Love parks near my house
• Need more recreation areas
• I like to play soccer
• School and the rec
• Pet areas
• Schools- playgrounds and safety
• Litter at cemetery - add signs
• playgrounds and parks
• more parks nearby (translation)
• caretaker for the cemetery
• Southern Towers playground need work to be safe place for our kids and family, we having accidents every day broken legs/hands
• more walking areas for dogs
• There is no park close to Parkstone
• playgrounds for kids
• playgrounds
• Pet relief areas
• places to play
• places for children (translation)
Transportation

Multimodal

- Pedestrian Access across Seminary – to be safe/easy
- More pedestrian friendly
- Wider sidewalks
- add pull out of traffic bus stops, to keep traffic moving and reduce accidents (Seminary Road)
- Pedestrian crossing lights (translation)
- More bike lanes (protected - green ones)
- WMATA or DASH - buses on Seminary to Pentagon? (28G or 16L used to)
- More buses around peak hours (7a-9a and 4:30p-6:30)
- more buses during peak time
- more electronic signs at bus stops on bus arrival in X mins
- What are we doing with scooters and bikes?
- dangerous for pedestrians along Seminary
- safety on Fairbanks + Seminary
- bus stop clock (arriving in X mins)
- limitations, would like to bike but no bike lane (s)
- move CaBi station on Fillmore Av (in front of St James Plaza)
- Metrobuses and DASH buses fly down Fillmore Av (translation)
- walk to other places difficult
- buses pass frequent (translation)
- Like walking around here

Traffic + Parking

- Parking problems at circle (The Spire, Goodwin House, Newport Village)
- traffic issues - Seminary Road
- close to DC (translation)
- traffic concerns - ensure uniformity of building looks (i.e. colonial)
- Seminary Rd (west). No more left turns on SB Beauregard?
- Transportation issue/problem and lack of fair price (translation)
- lack of parking
- Flashing red light at Giant (Lincolnia Rd and N Breckenridge Rd)
- more lighting around here (dark)
- traffic bottlenecks on Sanger Av (on street parking on Sanger causes it)
- easy to get around
- more lanes (exit lanes and merge lanes)
- traffic is noisy
- increased congestion
- parking at the Spire
- flashing pedestrian signal on Fillmore at x-walk (translation)
- children at play sign at St James Plaza
- too much double parking on Fillmore Av
- no parking at St James Plaza after hours, can we park at NVCC lot?
• lack of parking/ not sufficient (translation)
**Draft Community Engagement Schedule**

<table>
<thead>
<tr>
<th>Phase 1</th>
<th>Phase 2</th>
<th>Phase 3</th>
<th>Phase 4</th>
<th>Phase 5</th>
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<tbody>
<tr>
<td>Launch - Nov</td>
<td>Late Winter</td>
<td>Early Summer</td>
<td>Early Fall</td>
<td>Early Spring</td>
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<td>2022</td>
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<td>2023</td>
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<td>2024</td>
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Variety of community events and activities in-person and online to collect stakeholder feedback

Internal work to document community feedback and prepare for next round of community engagement

Join the WhatsApp Group!

alexandriava.gov/AlexandriaWest | 571-358-7569
Share any questions or comments about the following topics:

- Equity
- Housing Affordability
- Transportation
- Land Use
- Culture
- Parks/Play Spaces

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