### Phase 1
- **Purpose:** Listen and learn to understand community concerns, issues, and values. Identify community priorities and concerns.
- **Activities:**
  - Listening and engagement tour to identify community concerns.
  - Project Launch/Kick-off meeting.
  - Engagement with community leaders/influencers, civic groups, homeowner associations, faith communities, and property owners.
  - Community Poll (virtual and printed).
  - Pop-up events throughout the plan area.
  - Technical/Staff Work:
    - Organize and synthesize community poll responses, meeting feedback, and stakeholder engagement.
    - Existing Conditions Traffic and Safety Analysis.
    - Begin Preliminary Housing Analysis.
  - Proposed:
    - Begin Preliminary Economic Analysis.
    - Begin Preliminary Housing Analysis.
    - Organize and synthesize feedback into draft objectives.

### Phase 2
- **Purpose:** Continue to understand and identify gaps; frame concerns into draft objectives.
- **Activities:**
  - Community Stakeholder Meetings.
  - Community Poll.
  - Project Check-in Video.
  - Project Check-in Video.
  - Project Check-in Video.
  - Project Check-in Video.
  - Project Check-in Video.
  - Project Check-in Video.
  - Pop-up events throughout the plan area.
  - Technical/Staff Work:
    - Synthesize feedback to create plan concepts.
    - Organize and synthesize community poll responses, meeting feedback, and stakeholder engagement.
    - Existing Conditions Traffic and Safety Analysis.
    - Begin Preliminary Economic Analysis.

### Phase 3
- **Purpose:** Develop plan concepts based on plan objectives and community feedback.
- **Activities:** Multi-day workshops and open house engagement with community leaders/influencers, civic groups, faith communities, and property owners.
  - Community Meeting Engagement.
  - Pop-up events throughout the plan area.
  - Technical/Staff Work:
    - Organize and synthesize feedback into plan concepts.

### Phase 4
- **Purpose:** Refine plan concepts and develop draft plan recommendations.
- **Activities:**
  - Topical and focused community meetings.
  - Pop-up events throughout the plan area.
  - Technical/Staff Work:
    - Synthesize feedback to create plan concepts.

### Phase 5
- **Purpose:** Release and revise draft plan for public hearing.
- **Activities:**
  - Stakeholder engagement.
  - Public Comment Board for Draft Plan.
  - Final Community Meeting Engagement with Boards + Commissions.
  - Technical/Staff Work:
    - Organize and synthesize feedback into plan concepts.
    - Transportation Study Findings.
    - Draft Housing Recommendations.
    - Economic Analysis Findings.