

LEARN WHAT IT TAKES TO START YOUR OWN BUSINESS

Taught by a Georgetown University Professor



**'Shark Tank'
Style Contest**

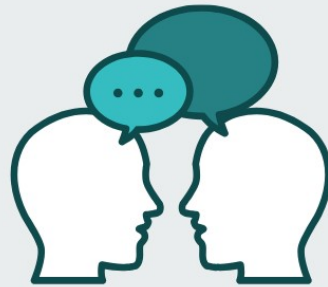
For City of Alexandria Residents Aged 50+

DO YOU HAVE A BUSINESS IDEA BUT NEED GUIDANCE ON HOW TO BRING IT TO LIFE?

The Alexandria Commission on Aging and the City of Alexandria's Workforce Development Center are joining forces to empower you!

WHAT TO EXPECT:

- Initial Class
- Follow-Up Session
- Limited Coaching



JOIN US FOR AN INFORMATIONAL SESSION

THURSDAY, FEBRUARY 15

IN-PERSON | 10 A.M.
(4850 MARK CENTER DRIVE,
6TH FLOOR)

VIRTUAL | 6 P.M.

WHY JOIN?

You will learn how to construct and manage a financial plan including three-year forecasts, income sheets, balance sheets, and budgets. Join our information session on February 15 to learn more about this exciting opportunity and your business idea might find an investor through a "Shark Tank" pitch at the end of the course.



FOR MORE INFORMATION, SCAN THE QR CODE WITH YOUR MOBILE PHONE, OR GO TO [ALEXANDRIAVA.GOV/GO/3652](https://alexandriava.gov/go/3652)



The City of Alexandria
Workforce Development Center



A proud partner of the
americanjobcenter
network



Department
of Community
and Human
Services

Alexandria Workforce Development Center is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Virginia Relay 711. Contact wdc@alexandriava.gov or 703.746.5940

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