

Alexandria Economic Summit

Thursday, May 8, 2025, 3-7 p.m.

The Westin Alexandria, 400 Courthouse Square

Agenda

- Welcome and Opening Remarks (3 - 3:15 p.m.)
- Panel Discussion (3:20 - 4 p.m.) - "Current Trends in Economic Development and Investment: Alexandria's Opportunities"
 - Panelists:
 - [Jon Roberts](#), Managing Partner, TIP Strategies (Moderator & contributor)
 - [Stephanie Jennings](#), Research Director for the Mid-Atlantic, CBRE
 - [Meghan Welch](#), Vice President, Knowledge Work, Virginia Economic Development Partnership (VEDP)
- Key Findings Presentation (4 - 4:40 p.m.)
 - Presented by TIP Strategies
 - Tracye McDaniel, President
 - Jennifer Todd-Goynes, Senior Consultant
 - Mishka Parkins, Consultant
- Keynote Presentation (4:45 - 5:30 p.m.)
 - [Kevin Kelley](#), Founding Partner & Principal, Shook Kelley
- Breakout Sessions and Report Out (5:30 - 6:50 p.m.)
 - Place-based development
 - Business retention and recruitment
 - Entrepreneurship and innovation
- Closing Remarks and Next Steps (6:50 - 7:00 p.m.)