



WE ARE



Department of Transportation & Environmental Services

Mobility Services Division



ABOUT PARKING & CURBSIDE MANAGEMENT

The City manages competing demands for curb space and works to efficiently use parking to help achieve City goals. Over the past several years, Alexandria has seen an increase in e-commerce deliveries, rideshare use, and scooter and bikeshare use, all of which have unique demands for space along the curb. In 2020, during the COVID-19 pandemic, the City experienced increased interest in allowing retail uses and outdoor dining along the curb. The evolving nature of the curb and broader mobility trends prompt the City to rethink how parking and curb space is allocated, while balancing the competing priorities for space, effectively managing this resource, and continuing to maintain quality of life on City streets.

FY 2025 MAJOR ACCOMPLISHMENTS

- Implemented real-time signage for City garages.
- Upgraded technology for City garages and lots.
- Launched garage controls at Del Pepper Center.
- Held 9 Traffic and Parking Board meetings and reviewed 34 docket items.
- Expanded **Residential Pay by Phone** to 33 blocks.
- Used data and pricing to manage on-street parking on residential blocks and garages.
- Conducted and published the biennial review of taxicabs in the City.
- Conducted the annual recertification of curbside loading and pickup zones.
- Launched the Car-Free 200 Block of King Street Pilot.
- Collected parking data at 16 residential and commercial buildings.
- Began implementing parking technology programs including license plate readers for parking enforcement and curb data specifications
- Created and launched the daylighting program.
- Responded to over 260 customer 311 requests for parking.







Parking Standards for New Developments

The Parking & Curbside Management team will evaluate and update existing parking standards for residential and commercial development projects.



Food Truck Regulations

The Parking & Curbside Management team will collaborate with City departments, the food truck industry, local businesses, and residents to evaluate, research, and propose updates for the existing food truck policies.



Carshare Policy

The Parking & Curbside Management team will update the 2013 City adopted a Carshare Policy to reflect current best practices, meet demand, and provide options that support low or no car ownership.



Parking Technologies

As part of the VDOT parking technologies grant, the City will implement technology applications to enable data-driven decision-making in support of the City's policies. Grant-applicable technologies being pursued include license plate readers and curb data mapping to support real-time parking technologies.





Car-free 200 Block of King Street Pilot

The Parking & Curbside Management team will continue to work with other City departments and public stakeholders on the car-free 200 block of King Street Pilot. The team will coordinate on elements of the waterfront implementation project for the permanently pedestrianized blocks.



Value the Curb

The Parking & Curbside Management team will evaluate how certain aspects of the curb are valued. These include loading zones, parking meter rates, citation prices, and garage rates.



EV Charging

The Parking & Curbside Management team will work with City departments to develop electric vehicle charging policies across the city including but not limited to a curbside EV charging pilot and a policy for City-owned garages.



Taxicab Code Change Review

The City in partnership with taxicab companies is evaluating potential code changes to match industry practices. Staff will also bring a new application for a taxicab company before the Traffic and Parking Board.





Traffic & Parking Board Management

The Parking and Curbside Management team provides staff support to the Traffic and Parking Board and serves as the liaison between City staff and the Board. In FY 2025, the Board reviewed 34 docket items. The Traffic and Parking Board Annual Report outlines the Board's goals for FY 2026.



Residential Parking Permit (RPP) Program

The RPP program started in 1979 as a response to increased demand for parking particularly in Old Town and residential areas of the City near Metrorail stations. There are 14 districts. Staff manages requests for changes to RPP restrictions and boundaries and presents them to the Traffic and Parking Board and City Council for consideration.



Residential Pay-by-Phone Program

The Residential Pay-by-Phone program was established in 2019. Since that time, 33 blocks have joined the program, including 2 in FY 2025. In FY 2026, staff will evaluate pricing on high-use blocks in coordination with pricing of City-owned parking facilities.



Daylighting Parking Policy

The Parking & Curbside Management team will evaluate daylighting requests using the recently established administrative daylighting program.





Curbside Management

The curbside loading and pickup zones were offered to businesses during the pandemic and were made permanent in 2022. Currently there are 26 places where these zones have been implemented.

Curb Space Prioritization Framework				
Priority:	Residential	Main Streets	Office & Commercial	Warehouse & Industrial
1: High	City Plan Priorities			
2	Access for People	Access for People	Access for People	Access for Goods
3	Parking	Access for Goods	Access for Goods	Access for People
4	Access for Goods	Activation	Parking	Parking
5: Low	Activation	Parking	Activation	Activation



City Garage Management

The team manages the City-owned garages to ensure parking needs are met. Staff uses JustPark, which compiles data on parking usage, to make decisions on pricing, revenue, and availability, and manages programs for the garages including employee parking pricing and local business programs. In FY 2025, the Parking and Curbside Management team began managing the garage at the Del Pepper Community Center including launching parking controls.



Coordination with Parking Enforcement

The team coordinates with the Police Department's Parking Enforcement Division on recurring parking issues, updating policies, and improving signage for efficiency and effectiveness.





The Parklet Program started as a pilot program in 2020, and the permanent program began in 2022. The program provides three types of parklets: 1) annual commercial parklets, 2) shortterm parklets, and 3) annual public parklets. There are currently 32 annual commercial parklets citywide and new businesses are able to apply throughout the year. The Parking and Curbside Management team assists potential applicants by guiding them through the application process and reviewing their new applications.



Bike Parking

The Parking and Curbside Management team manages bike parking requests and coordinates installations in the public right-of-way. The installation of bike racks is often coordinated with the installation of scooter and e-bike parking corrals to provide a variety of options for users at these mini mobility hubs.



Disability Parking

Persons with disabilities may request signage for a disability parking space on the public street in front of their home. Existing spaces are re-certified annually. Currently there are 63 signed disability parking spaces on residential streets. Staff also manages requests in commercial areas and makes recommendations to the Traffic and Parking Board for installation.

KEYMETRICS

- 5 City-owned garages and 2 paid parking surface lots
- \$2.89 million from parking garages and lots in FY 2025
- \$4.3 million from parking meters in FY2025
- 76% paid via ParkMobile, 23% paid at parking meters
- 14 Residential Permit Parking Districts
- 32 approved parklet permits in FY 2025
- 26 curbside pick-up and drop-off zone spaces
- 89,000 parking-related citations issued in FY 2025
- 63 disability parking spaces on residential streets



RESOURCES & PARTNERS

- Alexandria Mobility Plan, Curb Space and Parking
- Traffic and Parking Board
- Parking and Curbside Management FY25 Workplan
- Parking in Alexandria
- Parking in Old Town Alexandria
- <u>Curbside Loading and Pickup Zones</u>
- Parklets Program
- Residential Parking Permits
- Residential Pay By Phone Parking Program
- <u>Disability Parking on Residential Streets</u>
- Taxicabs
- Food Trucks
- Tour Bus, Motorcoach and School Tour Bus Information

