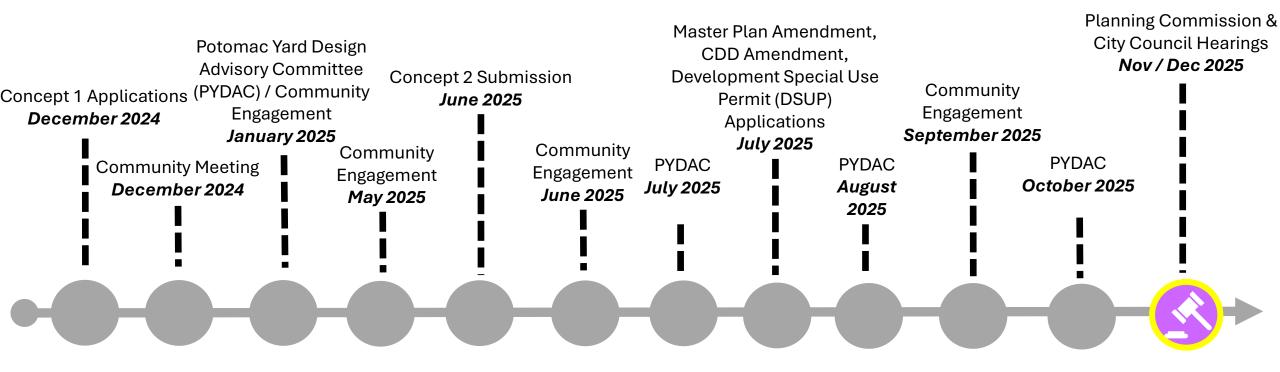


ENTITLEMENT PROCESS OVERVIEW











Public Hearing



(1) Schedule is preliminary and subject to change



POTOMAC YARD

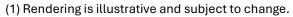




ORIGINALLY SUBMITTED PROPOSAL - DECEMBER 2024

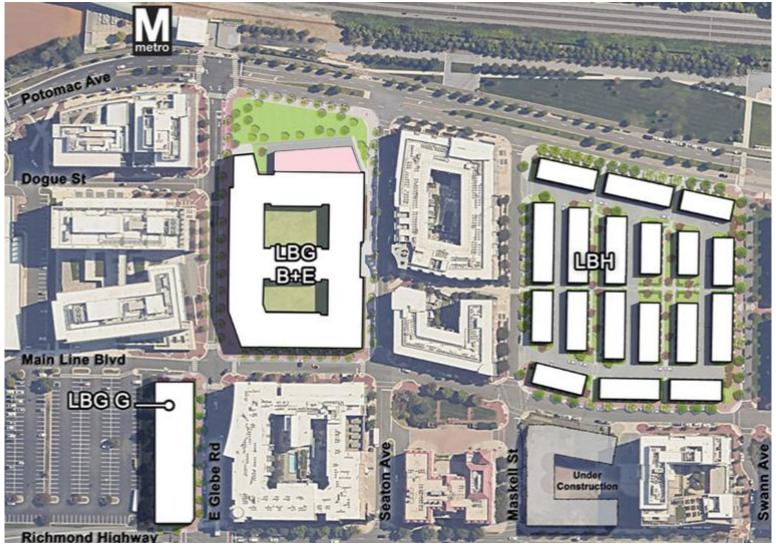








PREVIOUSLY UPDATED PROPOSAL - MAY 2025

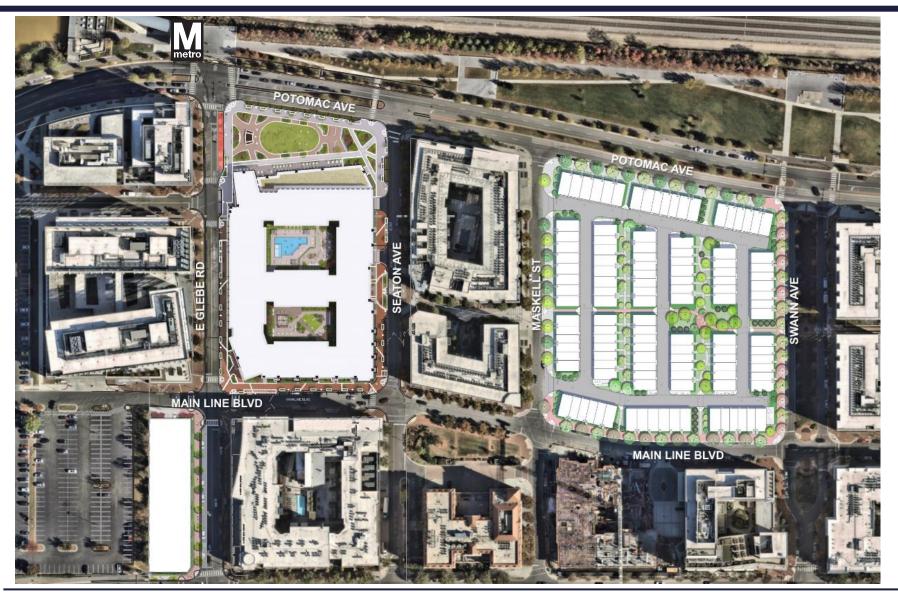








CURRENT PROPOSAL - SEPTEMBER 2025







LBH PROPOSED PLAN – FOR SALE TOWNHOMES





LANDBAY H OPEN SPACE





CURRENT





LANDBAY H OPEN SPACE





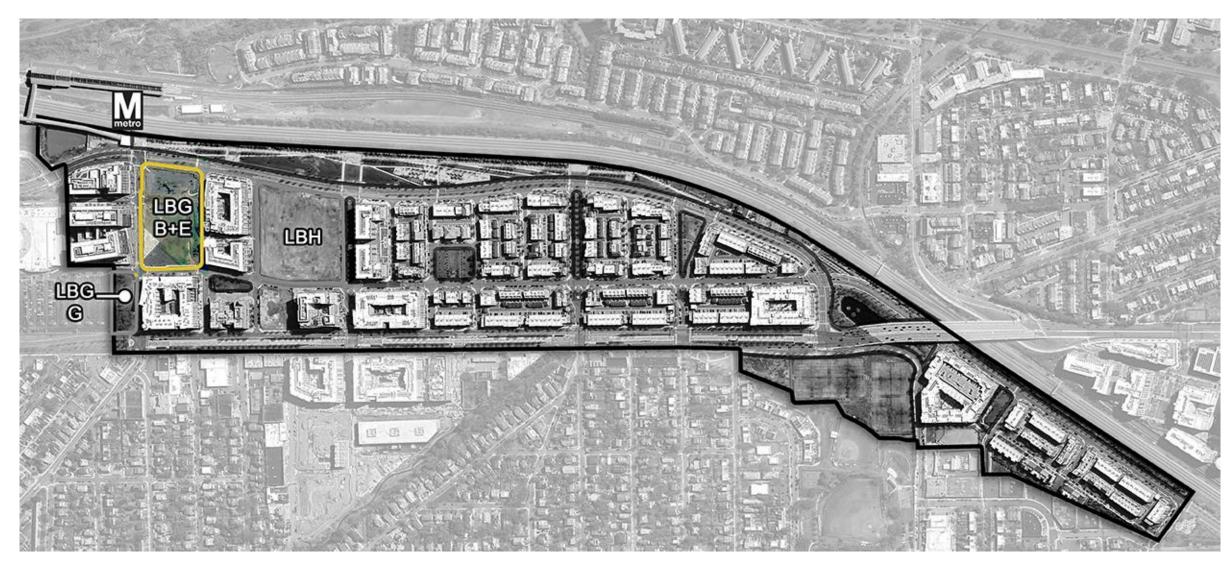








LANDBAY G - B+E MULTIFAMILY RENTAL



LANDBAY G - B+E OPEN SPACE

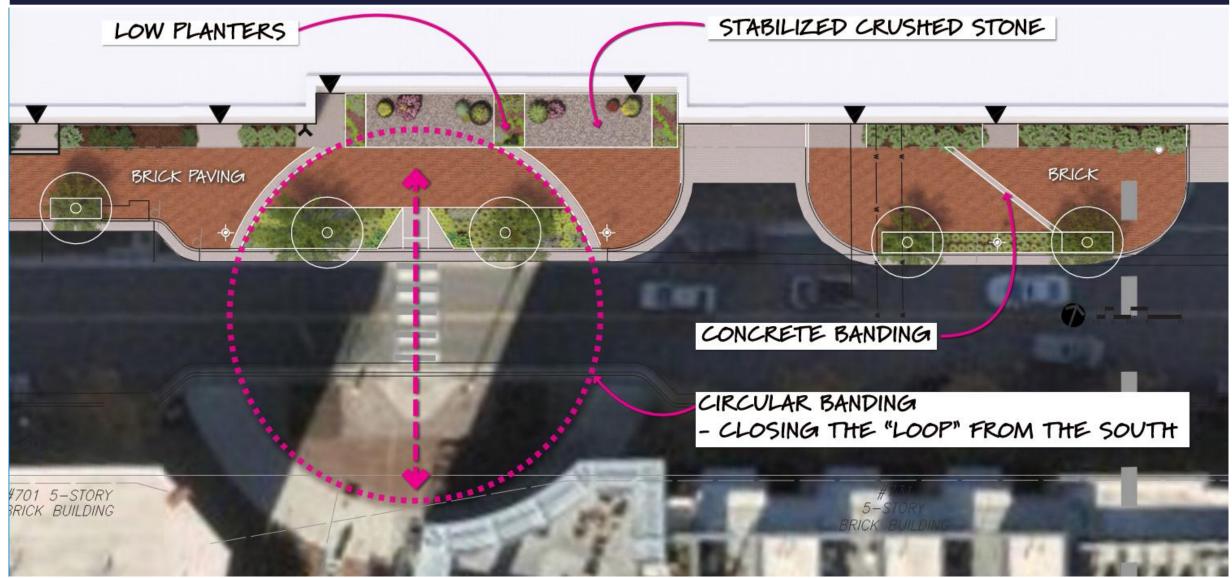






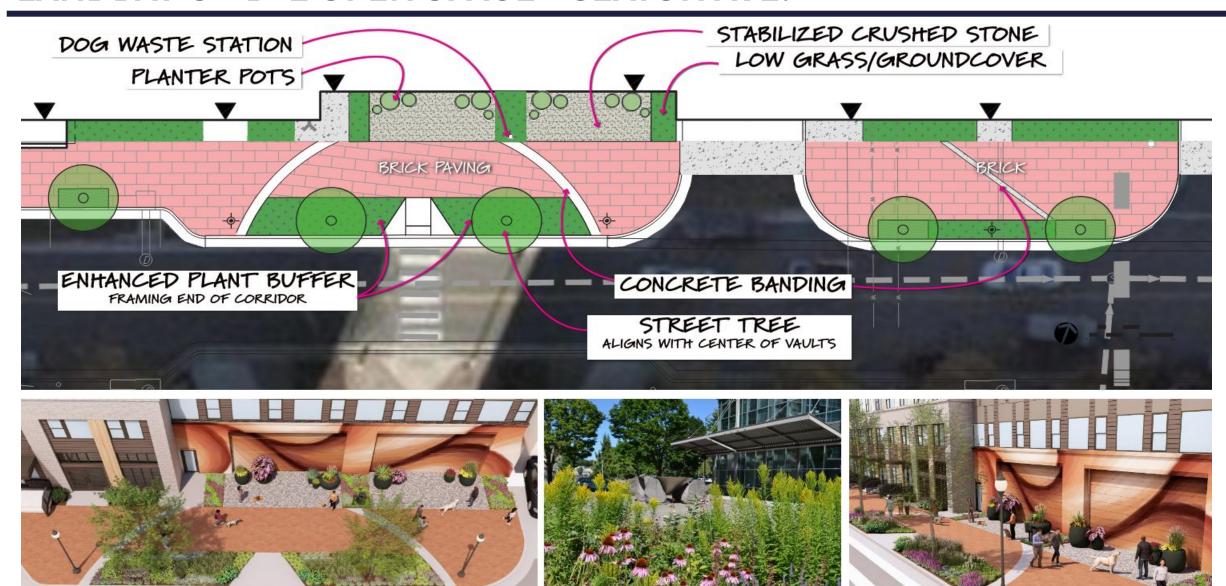


LANDBAY G - B+E OPEN SPACE - SEATON AVE.





LANDBAY G - B+E OPEN SPACE - SEATON AVE.





LANDBAY G - B+E MURAL - SEATON AVE.

Reference:

Rail heritage of the Potomac Yard site

Metaphor:

Nostalgic destination for rail travelers

Expression:

Sleek, swooping, curvilinear

Vibe:

Non-figural, abstract, geometric

Reference:

Rail heritage of the Potomac Yard site

Metaphor:

Steam from an art deco locomotive

Expression:

Organic and flowing lines

Vibe:

Energetic, vibrant, dynamic

Reference:

Rail heritage of the Potomac Yard site

Metaphor:

Rail lines or maps

Expression:

Visually suggests the pedestrian route from the north/south connection to the town center

Vibe:

Symbolically pointing



NOTE: ILLUSTRATIVE ONLY. THE FINAL MURAL DESIGN WILL BE DEVELOPED AND FINALIZED DURING FINAL SITE PLAN.

































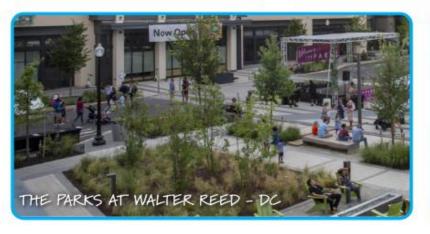
















+/- 60 PEOPLE •= 6SF / AREA OF 1 PERSON











+/- 130 PEOPLE - +/- 12 VENDORS - +/- 7 FOOD TRUCK VENDORS . = 6SF / AREA OF 1 PERSON









VENDORS

MOVIE NIGHT / PERFORMANCE CAPACITY









CONCERT

GATHER

MOVIE NIGHT

PERFORMANCE



LANDBAY G B+E – TOWN CENTER RENDERING MARKET PROGRAMMING



LANDBAY G B+E – TOWN CENTER RENDERING MOVIE NIGHT PROGRAMMING















DEVELOPMENT PHASING



PROJECT ANTICIPATED TIMELINE 1

LBG G

- DSUP APPROVAL 4Q25
- LIHTC APPLICATION 1Q26
- TARGETED CONSTRUCTION COMMENCEMENT 3Q27
- DELIVERY 2029

LBG B+E

- DSUP APPROVAL 4Q25
- TARGETED CONSTRUCTION COMMENCEMENT 4Q26
- DELIVERY 2028

LBH

- DSUP APPROVAL 4Q25
- TARGETED CONSTRUCTION COMMENCEMENT 3Q26
- DELIVERY 2027-2028

(1) Schedule subject to the availability of market financing and the Virginia Housing Low-Income Housing Tax Credit (LIHTC) program

