

**City of Alexandria, Virginia
FY 2027 Proposed Operating Budget & CIP
Budget Questions & Answers**

March 13, 2026

Question:

Provide a list of initiatives being considered that are specific to the West End and/or would benefit businesses in the West End.

Response:

The FY2027 proposed budget includes resources for five new initiatives identified as catalysts in [ALX Forward: A Strategic Framework for Economic Growth](#). Three of the five initiatives support attracting new businesses to the West End; encouraging existing West End businesses to add jobs or investment; or driving customers to independent West End restaurants and retailers.

The specific initiatives are:

- Lease Incentives for Arts, Entertainment and Innovation Uses
- Alexandria Investment Fund- small business/high growth set-aside
- ALX Open Rewards