

DASH System Progress: Bus Electrification, Ridership Trends, and Equity in Service Planning

June 15, 2026



Bus Electrification Progress

Ridership Trends

System Productivity

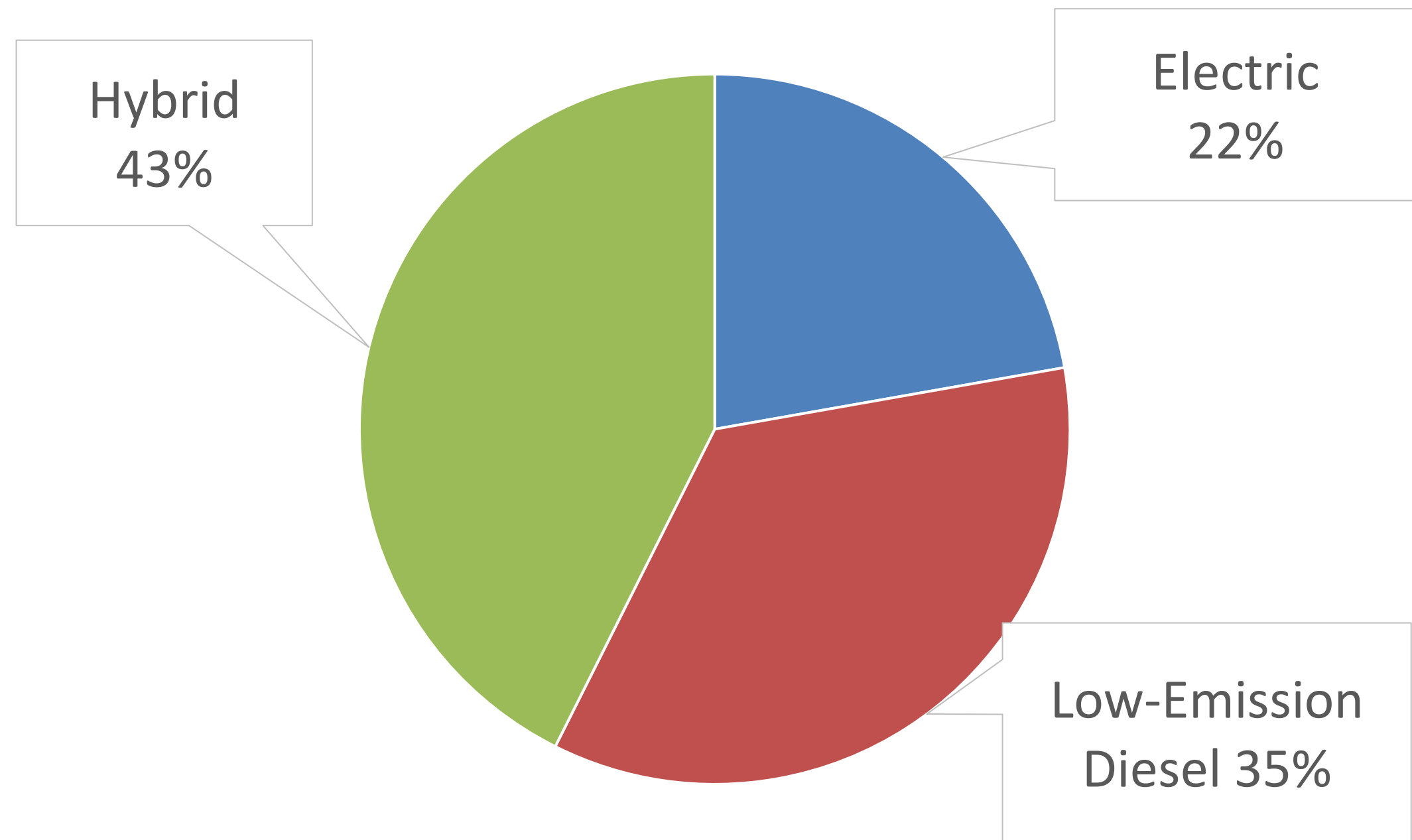
Route Performance

Route Planning Approach



Electrification Progress

- Zero emission goals
- Number in active fleet
 - Funding sources
- Number on order
 - Funding sources
- Facility upgrades
- Charging infrastructure progress



Ridership Trends

DASH Monthly Ridership



System Productivity

Daily

Midday and evening ridership now exceed AM peak ridership which demonstrates that demand for service is no longer concentrated solely around traditional commuting periods.

Weekday

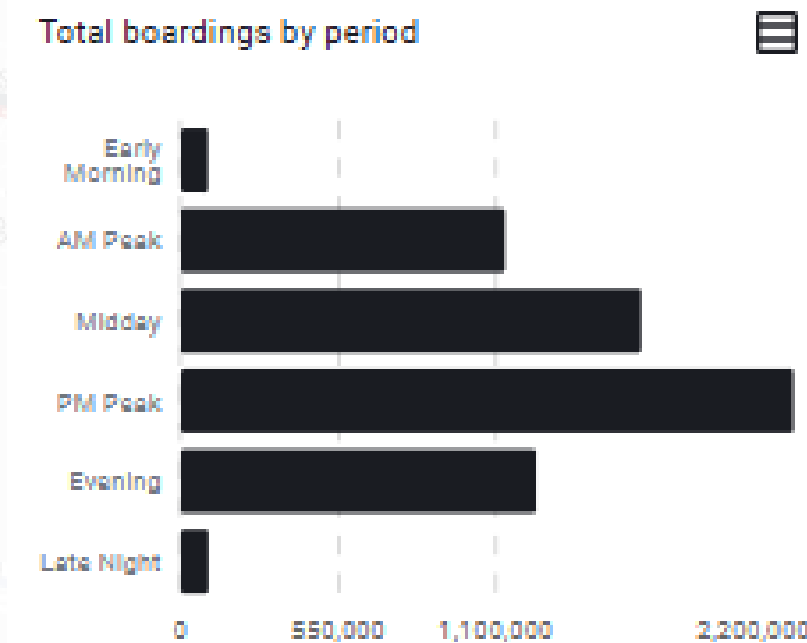
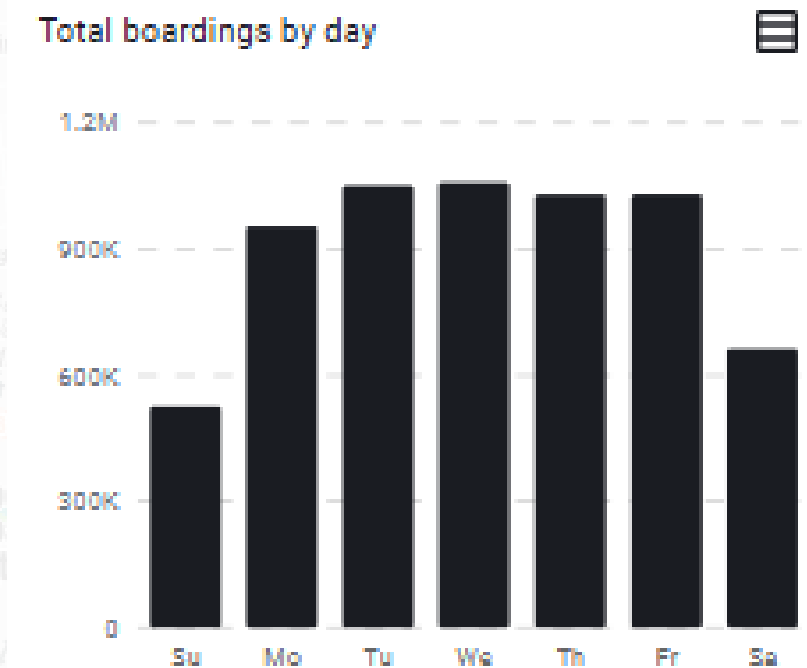
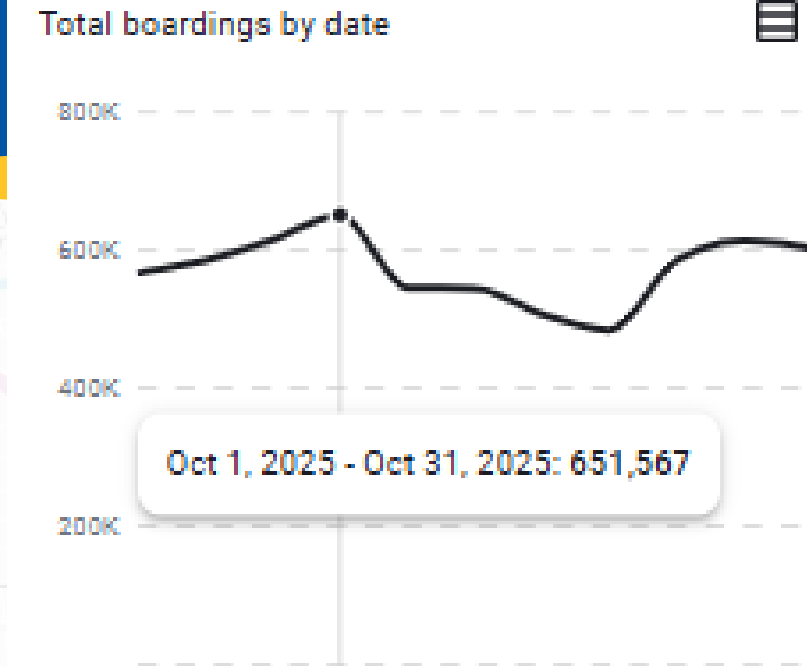
Weekdays see a relatively even distribution of ridership making DASH an all-day, all-week mobility service rather than a peak-period commuter service.

Weekend

Weekend ridership remains approximately half of weekday levels, which is 10-25% higher than traditional commuter-oriented systems.

October

Every year October is our busiest month. Ridership during this month is impacted by school being back in session, more favorable weather, tourism remains strong.





Route Performance



Route 35

With almost 2M total boardings, this is DASH's highest ridership route year over year receives NVTC Commuter Choice funding to increase frequency for its riders.



King Street Trolley

Operating every 15 minutes between King Street Station and City Hall, this is our most productive route annually with almost 40 riders per revenue hour.



High Performing Local Routes

The productivity of routes 30 and 33 make them excellent candidates for service level improvements so that they become frequent routes.



Commuters

While commuter-oriented routes may carry fewer passengers, they provide an important alternative to driving, helping reduce congestion and connecting people to jobs, education, and services

HOW DASH DEVELOPS SERVICE RECOMMENDATIONS

A data-informed, community-centered, and equity-focused approach



1. DATA

- Ridership
- On-time Performance
- Demographics
- Travel Patterns
- Land Use & Employment
- Service Performance



2. COMMUNITY INPUT

- Public Meetings & Hearings
- Surveys
- Customer Feedback
- Stakeholder Outreach
- Operator Insights



3. EQUITY ANALYSIS

- Access to Jobs & Opportunities
- Environmental Justice Areas
- Transit-Dependent Populations
- Access to Essential Services
- ADA Accessibility



4. OPERATIONAL REVIEW

- Fleet Availability & Capacity
- Staffing & Workforce
- Budget & Funding
- Street & Traffic Conditions
- Maintenance & Infrastructure



SERVICE RECOMMENDATIONS



Route Adjustments & New Connections



Frequency Improvements



Reliability Enhancements



Improved Access to Jobs & Essential Services



Strategic Investments for the Future

WHAT WE CONSIDER WHEN EVALUATING SERVICE IN ANY NEIGHBORHOOD



Existing and potential ridership



Access to jobs, schools, and healthcare



Connections to regional transit



Equity and environmental justice considerations



Available operating resources



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