Dear Eco-City Alexandria Supporter,

This year's Eco-City Festival is **Saturday, April 10, 2027, 9AM to 2PM at Ben Brenman Park,** and it's featuring the **ALX Dog Walk**, organized by the Alexandria Animal Welfare League!

The Eco-City Festival is a celebration of sustainability and climate action. Families can explore hands-on activities and discover exhibits where all ages can learn and have fun. This year, the Festival will feature:

- **ALX Dog Walk:** The ALX Dog Walk has a new location and new look, but is still the best celebration of **pets and the planet!**
- **Upcycle Showcase:** Community members turn trash into treasure while they walk the runway in fashion and display art made from upcycled materials.
- **ACPS Earth Month Art Showcase:** Creative work from Alexandria City Public School students on this year's Earth Month theme, *One Shared Footprint*.

The success of this event depends on your generous financial contribution or in-kind support to help us cover equipment and materials. Your support will help to inspire Alexandria students, businesses, and residents to make meaningful decisions when it comes to our shared environment.

Sponsorship levels are described below. Any contribution you decide to make is tax deductible.

**2027 ECO-CITY FESTIVAL + ALX DOG WALK SPONSORSHIP LEVELS**

| Category | Donation | Benefits |
|---|---|---|
| **Bronze** | $100 | Logo included on event branding, exhibit space<br><br>Bronze sponsorship level is FREE for non-profit or government organizations and small businesses |
| **Silver** | $500 | Logo included on event branding, exhibit space, material sponsor (e.g., event passports, passport prizes, giveaways) |
| **Gold** | $1,500 | Logo included on event branding, exhibit space, recognition as activity sponsor (e.g., event stage, Dog Walk, Upcycle Showcase, EV Showcase, bike valet, art showcase, or hands-on activity). |
| **Platinum** | $2,500+ | Logo included on event branding, exhibit space, activity sponsor, 2–3-minute speaking opportunity |

Interested in sponsoring the Eco-City Festival? Fill out an application today!

Please contact Amy Posner at amy.posner@alexandriava.gov or 703-746-3916 with any questions. We look forward to seeing you at the Eco-City Festival!

Visit https://www.alexandriava.gov/eco-city-alexandria/eco-city-festival for more information.