

# Old Town Area Parking Study (OTAPS) Work Group



**Meeting #7: June 24, 2015  
Sister Cities Conference Room  
1101, City Hall**



# Agenda

- **5:00 p.m.** Welcome, Introductions, Meeting Goals, and Recap of Meeting 6
- **5:10 p.m.** Public Comment
- **5:30 p.m.** Work Group Discussion on Draft Recommendations
  - 5:30 p.m. Employee Parking
  - 5:50 p.m. Garage/Surface Lot Pricing
  - 6:10 p.m. Wayfinding
  - 6:30 p.m. Meters east of Alfred
  - 6:50 p.m. Pay by Phone on Residential Blocks
  - 7:10 p.m. Recommendations with General Consensus
  - 7:35 p.m. Other Issues
- **7:55 p.m.** Next Steps



# Ground Rules

- Everyone's opinions are important and valid
- Meetings will begin and end on time
- Please follow the agenda
- Purpose of the meeting is for Work Group discussion
- Time is reserved for public comment
- Please silence cell phones and other mobile devices
- Respect others when speaking and maintain courteous discussion



# Purpose of Reconvening the Work Group

- 1) Metered parking restrictions
  - Review existing restrictions
  - Discuss potential changes
  
- 2) Old Town residential permit parking
  - Review existing permit parking restrictions
  - Discuss potential comprehensive changes
  
- 3) Prioritize recommendations for Traffic and Parking Board and City Council

# Schedule

#	Date & Time			Meeting Topic
1	Wednesday	January 28	7-9 pm	• Kick off meeting and review 2014 parking occupancy study report
2	Wednesday	February 25	6-8 pm	• Metered parking restrictions
3	Wednesday	March 25	6-8 pm	• Metered parking restrictions • Residential Permit Parking
4	Wednesday	April 29	6-8 pm	• Residential Permit Parking
5	Wednesday	May 27	6-8 pm	• Residential Permit Parking
6	Thursday	June 11	6-8 pm	• Wayfinding, Employee Parking • Review draft implementation recommendations
7	Wednesday	June 24	5-8 pm	• Finalize implementation recommendations
8	TBD	July		• Finalize and prioritize implementation recommendations

# Recap of Meeting 6

- Presentation and Discussion on:
  - Wayfinding
  - Employee Parking
- Polling Exercise
  - Work Group members reviewed draft parking management implementation options and expressed preferences for different options
- Sticker Exercise
  - Public input opportunity to allow meeting attendees to show preferences using stickers or dots

# Parking Management

## Parking Garages & Surface Lots

- Long-term parking

## Metered Parking

- Short-term visitors

## Non-Metered Parking

- Residents and Guests



# Public Comment



# Work Group Discussion on Draft Recommendations



# Draft Recommendations Matrix

- Formal Work Group motions are included
- Tools ordered by those that had the least consensus during the polling exercise
- Additional background data/considerations included for each tool

DRAFT OTAPS WORK GROUP RECOMMENDATIONS								
Parking Management Goal	#	Parking Management Tool Considered by OTAPS Work Group	Implementation Options*					2015 OTAPS Work Group Recommendation
			Option 1	Option 2	Option 3	Option 4	Option 5	
Encourage short term visitors to park in metered areas rather than residential blocks	1	Maximum Time Limit for Meters	Extend maximum time limit for meters <u>and</u> of Allred Street from 2 to 3 hours	No change				Extend maximum time limit for meters <u>and</u> of Allred Street from 2 to 3 hours* (OTAPS WG motion A/C5)
	2	Free Time for Meters	End meter times at 7 pm for meters <u>and</u> of Allred Street	Allow 3 hour parking at meters <u>and</u> of Allred Street from 6 pm	No change			End meter times at 7 pm for meters <u>and</u> of Allred Street (OTAPS WG motion A/C5)
Encourage long term visitors to park in off-street garages and surface lots	3	Garage/Surface Lot Pricing and Payment	Work with City's Department of General Services to adjust pricing of city garages and surface lots to be less than meters in order to increase garage occupancy and make garages a more attractive option for long term parking	Free garage and surface lot parking during certain times of the day in city garages	Install self-service payment kiosks at all city garages	Business validation program	No change	
	4	Wayfinding	Provide/promote digital wayfinding with parking garage information through mobile apps such as ParkMy and website	Direct staff to add additional parking wayfinding signage consistent with the City's Wayfinding Plan for consideration by the Wayfinding Stakeholder Advisory Group	Provide real-time parking information on wayfinding signs for parking garages		No change	
	5	Information and Marketing	Direct staff to work with A/CW and A/EP to provide better marketing of parking options available to the City, including the City's Pay by Phone feature	No change				
	6	Employee Parking Programs	Develop pilot program for employees within the study area to encourage garage parking	Work with garage owners to provide bulk discounts for employee parking spaces	Increase transit benefits	Extend dollar hours and/or discount DASH for employees in the study area	No change	
Preserve parking in residential blocks for residents and guests	7	Pay by Phone Payment in Residential Areas	Direct staff to select a pilot program area (e.g. blocks with high parking occupancy), to be approved by the Traffic and Parking Board and City Council, to test pay by phone on residential blocks	No change				
	8	Resident Only Parking	Allow residential permits in resident, direct staff to select a pilot program area (e.g. blocks with high parking occupancy), to be approved by the Traffic and Parking Board and City Council, to test resident only parking tool	No change				
Encourage compliance of meters and in residential parking districts	9	Modifications on New Development	OTAPS Work Group Recommendation Revisited					No universal restriction be placed on the availability of residential parking permits to new residential developments in districts 1-6 and each OIAP be considered on its own merits with respect to the issuance of residential parking permits. (OTAPS WG motion V/2)
	10	Limit Residential Parking Permits	Limit the number of residential parking permits per household to 3 permits	Limit the number of residential parking permits per household to 2 permits	No change			
	11	Residential Parking Permit Fees	Steep increase in fees for permits for third and additional cars	Steep increase in fees for permits for second and additional cars	No change			
	12	Time Limits for residential permit parking districts	Amend the City Code to allow one hour parking in an option within residential permit parking districts	No change				
13	Enforcement	OTAPS Work Group Recommendation Revisited					(2) Increase funding to modernize citation/enforcement equipment (2) Increase funding to support additional POAs (2) Reevaluate the adjudication process (OTAPS WG motion V/27)	

\*All projects with budget impacts will be reviewed through the FY 2022 budget process

# Recommendations with the Least Consensus

# Overview

- Results from the Polling Exercise for the tool
- Additional data/information to consider for each tool
- Work Group discussion
- Work Group recommendation
  - Recognize the minority position

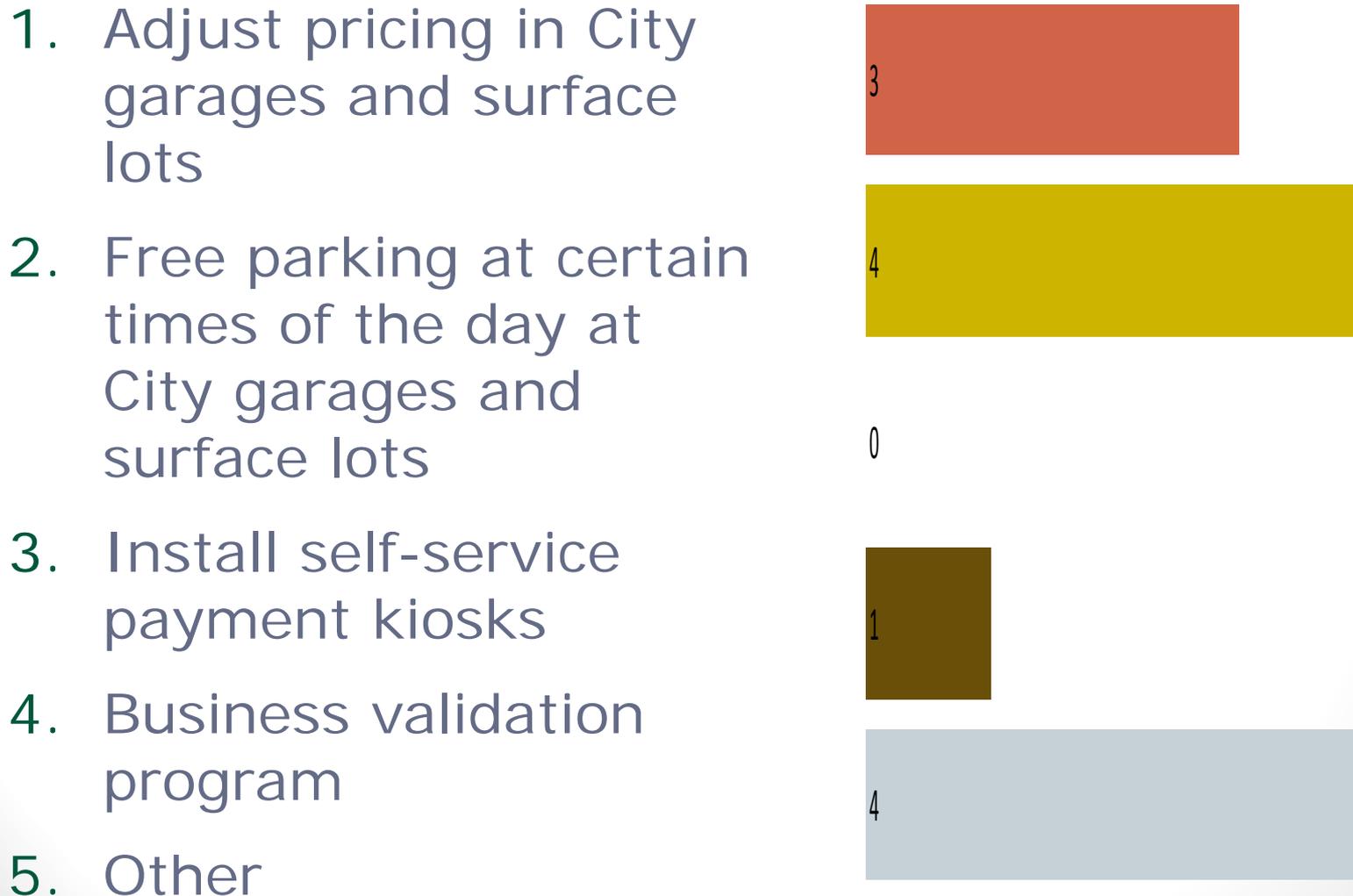
# Tool 6 on OTAPS WG Recommendations: Employee Parking Programs

1.	Develop pilot program for employees within the study area to encourage garage parking	1
2.	Work with garage owners to provide bulk discounts for employee parking spaces	2
3.	Increase transit benefits	1
4.	Extend trolley hours and/or discount DASH for employees in the study area	0
5.	No change	7
6.	Other	

# Considerations

- Data:
  - 607 City employees in Old Town
  - 111 of employees using garage subsidy
  - 367 City employees using transit benefit (14 %)
    - Arlington County: 595 (16 %), Fairfax County: 232 (2.0%)
  - DASH Routes: AT2 and AT5 – 10 min combined headway
  - Daily parking generates \$5,000 per space per year vs monthly parking generated \$2,040 per space per year (without subsidy)
- Implementation:
  - Increases to City employee benefits (transit and garage) and changes to trolley or DASH would be reviewed through the FY 2017 budget process.
- Fiscal Impact:
  - Loss of revenue from adding more monthly parkers
  - Starting the Trolley earlier than 10am: ~\$85,000 a year per hour
  - Free monthly DASH passes for City employees: \$6,000 (assumes 150 employees use this benefit)

# Tool 3 on OTAPS WG Recommendations: Garage/Surface Lot Pricing



# Considerations

- Data:
  - Parking Utilization Maps indicate capacity in City Garages
- Implementation:
  - Recommendations to change pricing or provide free parking would be reviewed through the FY 2017 budget process.  
Earliest implementation would be July 2016

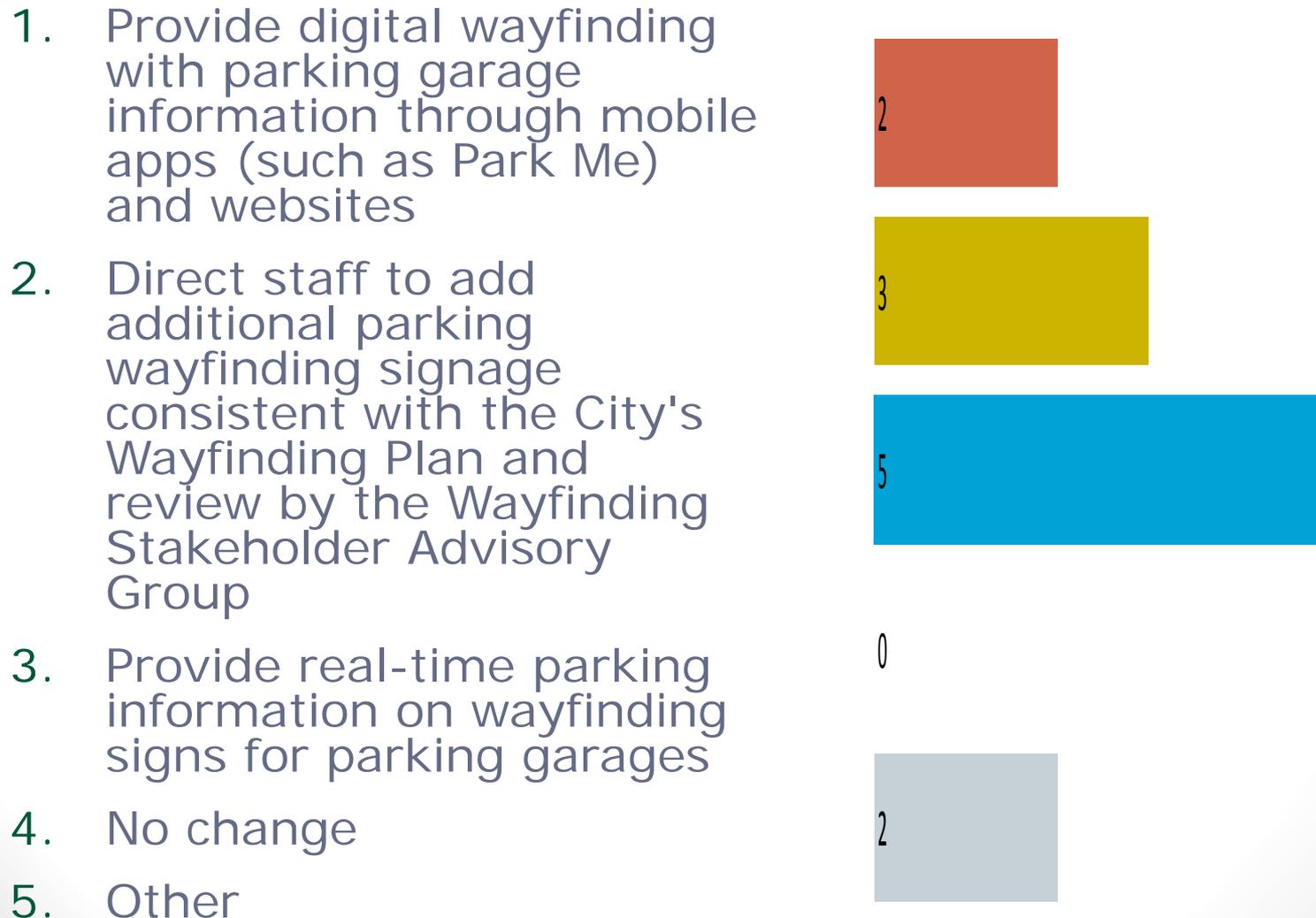


# Fiscal Impact for Free Weekend Parking

Facility	FY 2014 Weekend Revenue
Market Square Garage	\$114,442*
Courthouse Garage	112,020
Thompsons Alley Garage	\$20,770
N. Union St Garage	\$99,910
Henry St Lot	\$21,745
Cameron/St Asaph Lot	\$40,658
<b>TOTAL</b>	<b>\$409,545</b>

\* Garage is currently free from opening until 12:30 pm on Saturdays for the Farmers Market

# Tool 4 on OTAPS WG Recommendations: Wayfinding



# Considerations

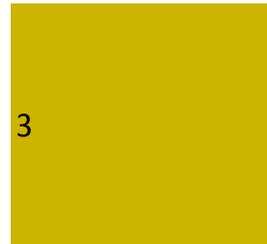
- Implementation:
  - New physical signage will likely require Board of Architectural Review
  - New or additional signage would need to be reviewed through the FY 2017 budget process. Earliest implementation would be July 2016
- Fiscal Impact:
  - Need to identify funding source for additional signage

# Tool 1 on OTAPS WG Recommendations: Maximum Time Limit for Meters

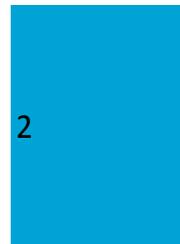
1. Extend maximum time limit for east of Alfred Street from 2 to 3 hours



2. No Change



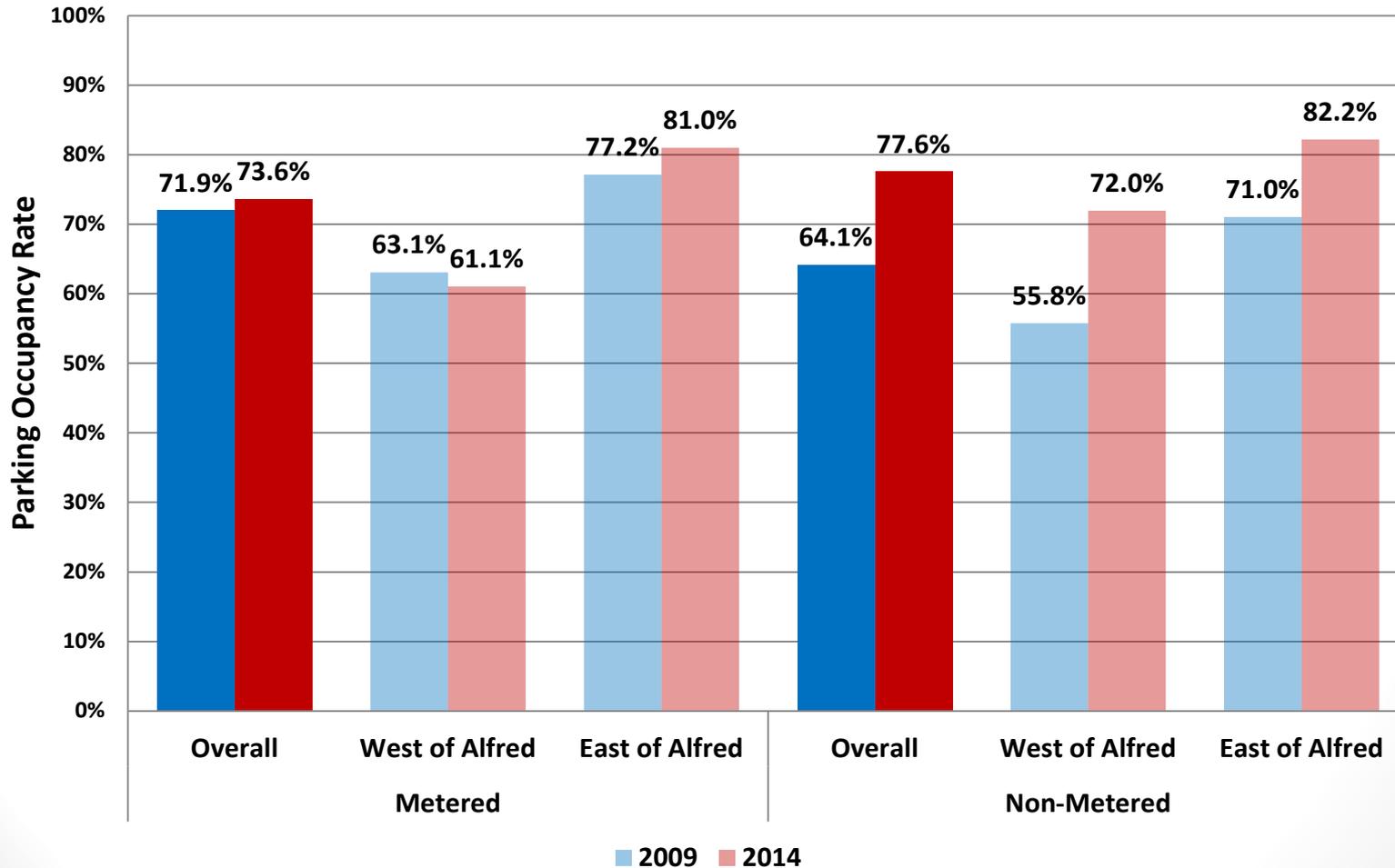
3. Other



# Tool 2 on OTAPS WG Recommendations: End Time for Meters



# Considerations – Parking Utilization



# Considerations

- Data:
  - Meter parking occupancies east of Alfred are 20% higher than west of Alfred Street
  - More parking garages east of Alfred
- Implementation:
  - Change to maximum of 3 hours could be implemented Fall 2015 through Council resolution
  - Change to the end time for meters would be reviewed through FY 2017 budget process. Earliest implementation would be July 2016
- Fiscal impact
  - Minimal fiscal impact to changing maximum hours to 3 hours
  - Rolling back end time for meters east of Alfred is a loss of \$230,000 in revenue

# Tool 7 on OTAPS WG Recommendations: Mobile Payment on Residential Blocks

1. Direct staff to select a pilot program area (e.g. blocks with high parking occupancies), to be approved by the Traffic and Parking Board and City Council, to expand Pango to residential blocks
2. No Change
3. Other



# Considerations

- Data:
  - Pilot program could provide data to better evaluate this option
- Implementation:
  - Amendment to City Code
  - Identify logical locations where this could be implemented, e.g. adjacent to metered blocks, blocks with high occupancies
  - Resident initiated process would require a petition signed by 50% of the residents on the street as well as occupancy thresholds to be met and proximity to existing metered areas
- Fiscal Impact:
  - Additional revenue from non-residents who now pay for on-street parking

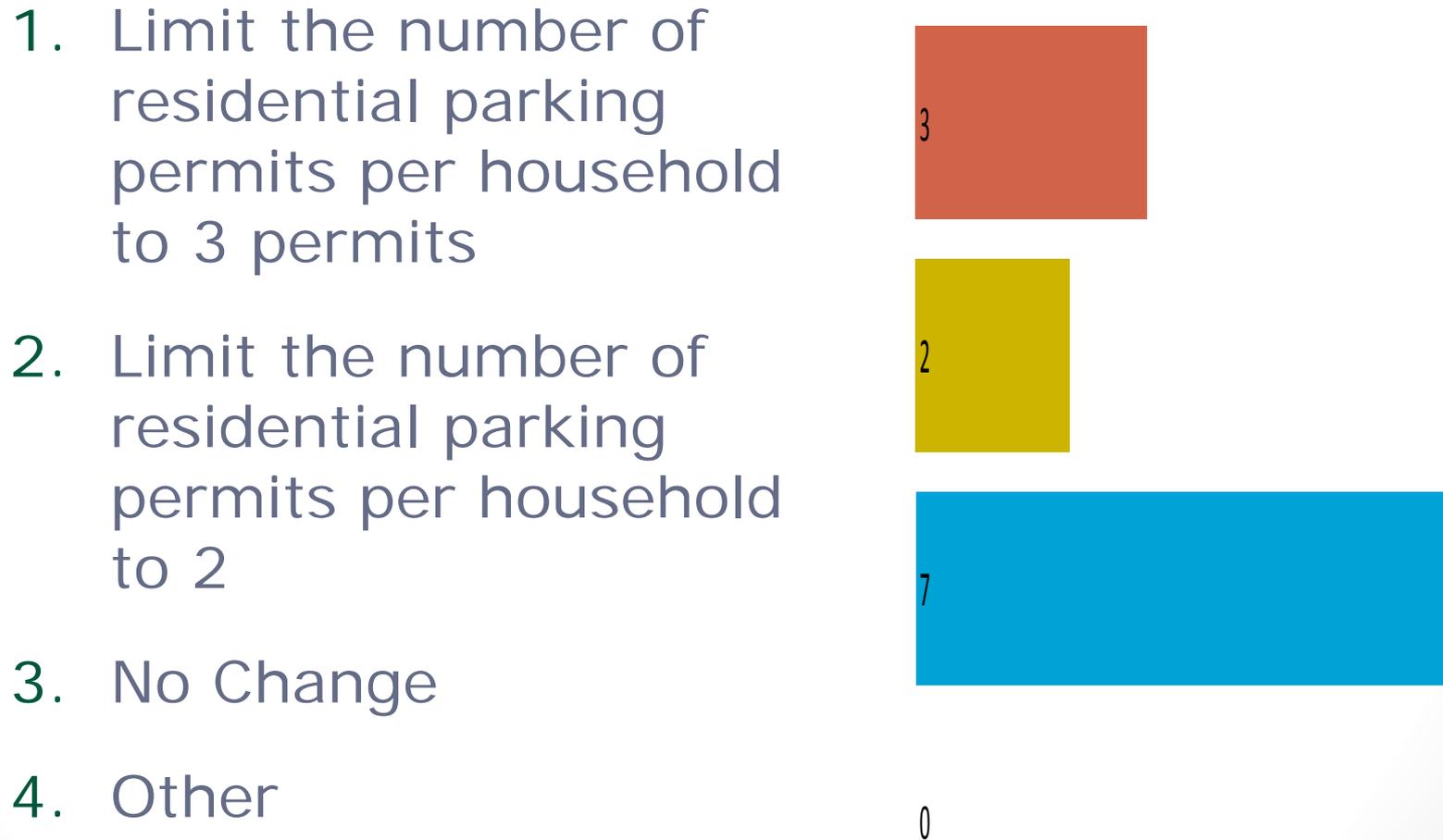
# Potential Scope of Pilot Program

- **Location Criteria:**
  - Adjacent to an existing metered block
  - Parking occupancy greater than 85% per OTAPS 2014 data
- **Area within Pilot Program:**
  - 2 blocks (both sides of the street)
- **Pricing:**
  - \$1.75 per hour
- **Hours:**
  - Same as residential signage (i.e. 8 am to 11 pm and 2 hours max)
- **Who is exempt:**
  - Residents of the district with valid stickers
  - Guests with valid guest permits



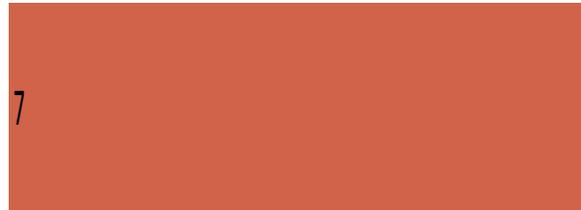
# Recommendations with General Consensus

# Tool 10 on OTAPS WG Recommendations: Limit Residential Parking Permits



# Tool 11 on OTAPS WG Recommendations: Residential Parking Permit Fees

1. Steep increase in fees for permits for third and additional cars



2. Steep increase in fees for permits for second and additional cars

0

3. No Change

4

4. Other

1

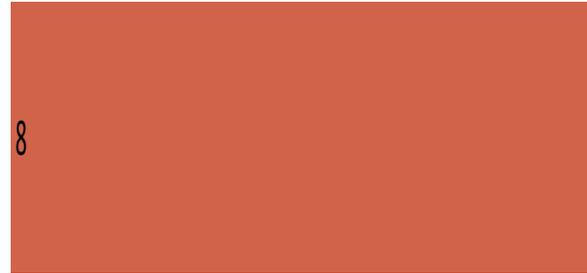


# Potential Draft Recommendation

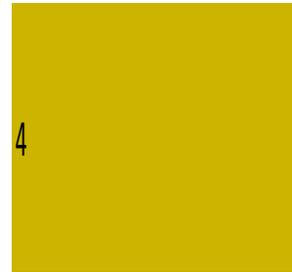
- Do not limit the number of residential parking permits per household, but increase the fee for third and additional cars.

# Tool 12 on OTAPS WG Recommendations: Time limits for Residential Parking Permit Districts

1. Amend the City Code to allow one hour parking as an option within residential permit parking districts



2. No change



3. Other

0

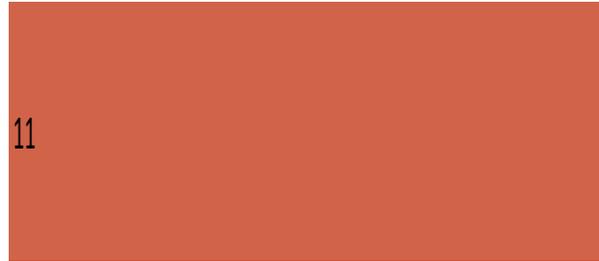


# Potential Draft Recommendation

- Amend the City Code to allow one hour parking as an option for residents to request through the residential permit parking district process. Additional criteria such as location and occupancy thresholds would be required to implement this option.

# Tool 5 on OTAPS WG Recommendations: Information and Marketing

1. Direct staff to work with ACVA and AEDP to provide better marketing of parking options available in the City, including the City's Pay by Phone feature



0

2. No change



3. Other

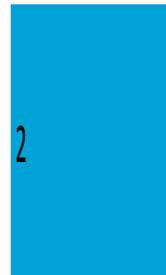


# Potential Draft Recommendation

- Direct staff to work with Visit Alexandria and AEDP to provide better marketing of parking options available in the City, including the City's Pay by Phone feature

# Tool 8 on OTAPS WG Recommendations: Resident Only Parking

1. Direct staff to select a pilot program area (e.g. blocks with high parking occupancies), to be approved by the Traffic and Parking Board and City Council, to test Resident Only Parking
2. No Change
3. Other





# Potential Draft Recommendation

- Do not implement resident only parking.

# Other Issues

# Next Steps

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# Questions/Comments

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NEXT MEETING: [July TBD](#)  
6:00 to 8:00 PM, [TBD](#)

For more information visit  
[alexandriava.gov/ParkingStudies](http://alexandriava.gov/ParkingStudies)

OR contact Katye North  
[Katye.North@alexandriava.com](mailto:Katye.North@alexandriava.com)

(703)746-4139