



United Way Campaign

Why give through United Way?

- **The City is a role model for the Alexandria community campaign**
As one of Alexandria's largest workforces, City employees can demonstrate the importance of charitable giving. Regardless of how much you give, you will raise the City's participation level.
- **United Way screens partner agencies**
Before becoming a partner agency, charities must provide extensive documentation and subject themselves to audits and reviews. When you give to a United Way partner agency, you can know that your money will make a difference.
- **Local United Way committees direct funds where they're needed most**
Members of our community, including some City representatives, serve on the committees that designate where United Way funds go. When you give to a United Way Community Impact Fund, you'll know that your money will go where it's needed most.
- **United Way reduces fundraising expenses for partner agencies**
A successful United Way campaign means that partner agencies won't have to reinvent the wheel and spend as much of their limited funds (i.e. your contributions) on fundraising.
- **Payroll deduction helps your money go farther**
Don't underestimate the power of payroll deduction, which can allow you to give far more money to your favorite organization than you could have with a single check. If only 1,000 City employees give just \$3 per pay period, we'll surpass our fundraising goal. Would you really notice \$3 per pay period?

Why give online at alexandriava.gov/unitedway instead of filling out a paper pledge form?

- **It's easier**
With the online tool, you don't have figure out a form or look up codes. Best of all, there's no math!
- **It's more convenient**
You can make your pledge from any computer on the Internet, whether you're at home or at work. Just go to alexandriava.gov/unitedway
- **It's more private and secure**
When you pledge online, your contribution information will only be seen by United Way and the agencies you designate.
- **It saves money and helps the environment**
Pledging online allows United Way to print fewer pledge forms, which directs more money to United Way's mission and uses less paper.
- **It saves time and labor**
When you fill out a paper pledge form, someone else has to retype what you wrote down. When you pledge online, you save time and labor for your City coworkers and for United Way staff.