

City of Alexandria, Virginia

MEMORANDUM

DATE: AUGUST 9, 2012

TO: MARK JINKS, DEPUTY CITY MANAGER

FROM: ABI LERNER, DEPUTY DIRECTOR, T&ES

SUBJECT: ON-STREET CARSHARE POLICY AT CARLYLE

The goal of the City's Transportation Management Program (TMP) is to reduce single occupancy vehicle demand, with support from a menu of alternative transportation arrangements including bicycling, walking, and a variety of shared and public transportation strategies such as carsharing. Through the Carshare Alexandria! Program, the City of Alexandria provides a monetary incentive to residents and businesses to encourage use of carsharing services in the City. However, there are currently no reserved on-street parking spaces for the purpose of carsharing in the city nor the City has a policy that addresses designation of on-street parking for carshare vehicles. All existing carshare vehicles are currently located in WMATA parking lots and private garages or surface lots.

In April 2012, the Director and Chair of the TMP Committee for the Carlyle Community Council submitted a petition to the City's Traffic and Parking Board requesting removal of two on-street metered spaces on Ballenger Avenue for the purpose of carsharing. Since the current City Ordinance does not include a section regarding reserving an on-street space in the public Right of Way for carsharing, staff started developing a policy that would allow carshare operators to reserve an on-street space on public streets.

Meanwhile, the Traffic and Parking Board approved the Carlyle Community's request and recommended designation of two on-street metered spaces for carshare vehicles as a pilot program prior to adoption of the Citywide Carshare Policy by Council. Staff recommended that the for-profit carshare vendor should be required to pay an annual fee of \$1,500 which corresponds to the revenue that would have been generated by each space if it would have operated as a metered space. The Board recommended that a Request for Information (RFI) be issued to solicit carshare companies to submit an expression of interest to lease two (2) on-street metered spaces located on Ballenger Avenue in Carlyle for a cost of \$1,500 per space per year acknowledging that the approval of the Carshare Policy might affect the terms of the contract after the expiration date of their contract.

The City Attorney's office was consulted regarding the issuance and language of the RFI. The City Attorney advised that once a carshare company is selected on basis of qualification, a license agreement shall be signed between the vendor and the City which would allow the

vendor to lease two spaces on the public street for the purpose of carshare for a certain period of time.

Staff is currently working on a Citywide On-street Carshare Policy that would allow for-profit carshare companies to lease a certain number of on-street spaces on city's public streets. The policy is expected to be docketed in October 2012.

cc: Richard J. Baier, P.E., LEED AP, Director, T&ES
Sandra Marks, AICP, Division Chief of Transportation Planning, T&ES
Bob Garbacz, P.E., Division Chief of Transportation, T&ES