



MEDIA ADVISORY

THE ALEXANDRIA LIBRARY, BEATELY CENTRAL BRANCH IN PARTNERSHIP WITH THE NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN HOST TAKE 25 EVENT TO COMMEMORATE NATIONAL MISSING CHILDREN'S DAY

- WHAT** First proclaimed by former President Ronald Reagan in 1983, annually honored on May 25th, National Missing Children's Day serves as an annual reminder to the nation to renew efforts to reunite missing children with their families, remember those who are still missing and make child protection a national priority.
- WHO** THE ALEXANDRIA LIBRARY, BEATELY CENTRAL BRANCH
THE MAYOR OF ALEXANDRIA, **William D. Euille**
JENNA-LYN RYCKEBUSCH, SPECIAL PROGRAMS
COORDINATOR, EXTERNAL AFFAIRS DIVISION, NCMEC
THE ALEXANDRIA POLICE DEPARTMENT
THE ALEXANDRIA SHERIFF'S DEPARTMENT & **Sherman**, THE
LAW ENFORCEMENT DOG
- WHEN** **FRIDAY, MAY 25, 2012 NOON, 12PM – 5:30PM**
- WHERE** BEATELY CENTRAL LIBRARY
5005 DUKE STREET, ALEXANDRIA, VA 22304
- WHY** The purpose of this event is to raise awareness of missing children's issues and to encourage parents and guardians to take twenty-five minutes to talk to their children about ways to stay safer. The Alexandria Library--Beatley Central Branch will hold a SAFETY FAIR & CHILD ID event.
- CONTACT** MARGO CHISHOLM 703-746-1753
MCHISHOLM@ALEXANDRIA.LIB.VA.US

About the National Center for Missing & Exploited Children

The National Center for Missing & Exploited Children is a 501(c)(3) nonprofit organization established in 1984. It is the leading nonprofit organization that deals with the issues of missing children and sexual exploitation of children. It operates the national toll-free 24-hour hotline, 1-800-THE-LOST, as well as the CyberTipline which is the national system for reporting suspected sexual exploitation of children. To learn more about NCMEC or to make a donation, visit www.missingkids.com or call 1-800-THE-LOST.

Proudly Sponsored By

Lifetouch[®]