

FY 2017 CITY MANAGER'S PROPOSED BUDGET

Livable, Green & Prospering City

April 5, 2016



Focus Area Long Term Outcomes

- Promote neighborhoods that are amenity rich
- Promote neighborhoods that are inclusive and diverse
- Promote an attractive urban environment that reflects our history and provides well-functioning infrastructure
- Improve the City's air quality
- Improve the health of City waterways
- Sustain the natural quality of land within the City
- Increase the value of the City's real estate tax base
- Increase the economic benefits of tourism to the City
- Ensure Alexandria supports, retains, and attracts businesses
- Increase transportation system mobility, connectivity, and accessibility that supports the City's economy

Focus Area Priorities

- City Manager's Priorities
 - Affordable Housing
 - Traffic & Parking Management
 - Increasing General Fund Revenues
- Impacts to Outcomes
 - Commitment to Core Services
 - Generating Economic Activity
 - Attracting Visitors
- Financial Sustainability

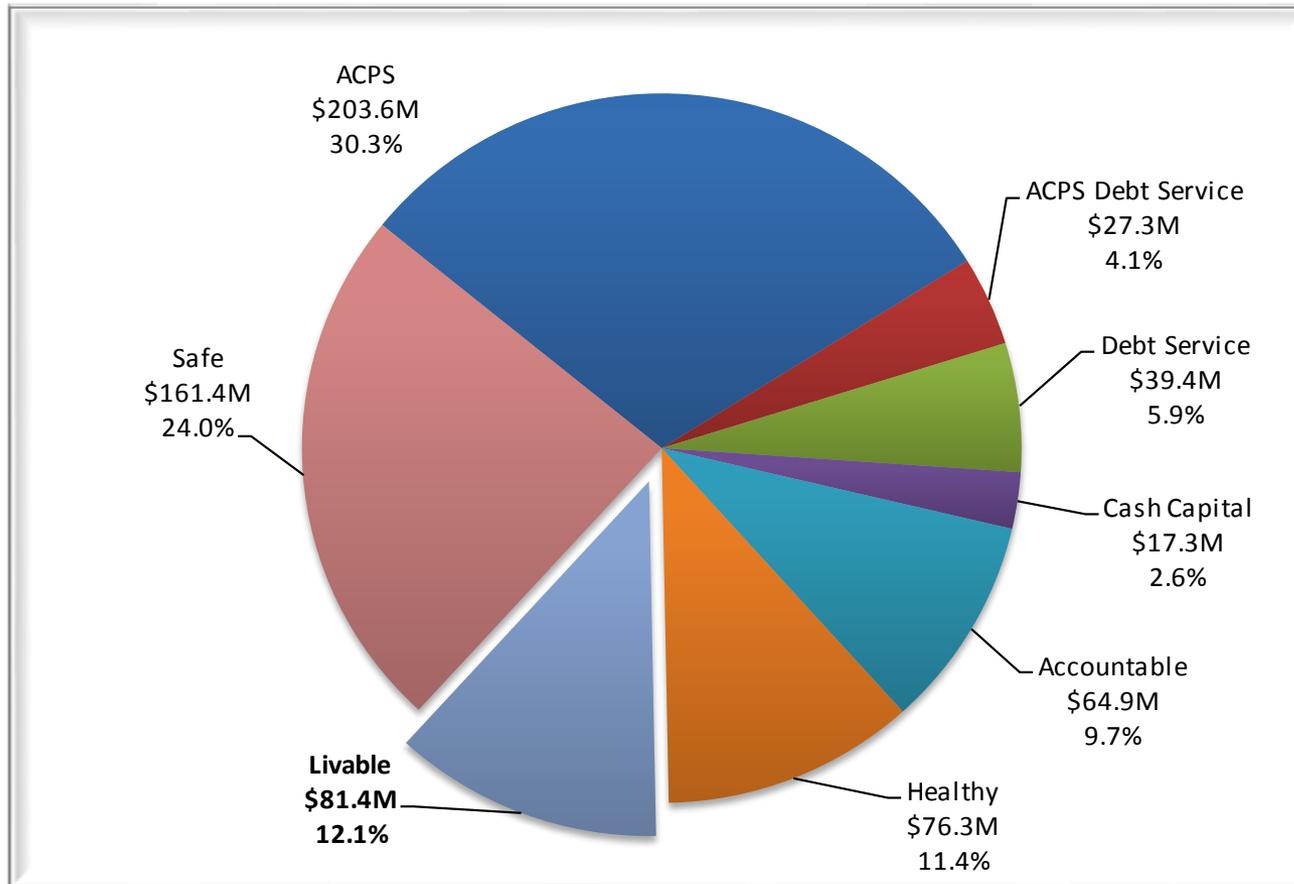


Focus Area Departments & Agencies

- Code Administration
- Alexandria Economic Development Partnership
- Historic Alexandria
- Housing
- Other Economic Development
- Planning & Zoning
- Project Implementation
- Recreation, Parks & Cultural Activities
(Cultural Activities, Park Operations, Waterfront Operations & Special Events)
- Transportation & Environmental Services
- Visit Alexandria

FY 2017 Budget by Focus Area

General Fund \$671.6M





Livable FTE by Department

Department	FY 15 Actuals	FY 16 Approved	FY 17 Proposed	# Change	% Change
Code Administration	50.50	53.50	53.50	0.00	0.0%
Historic Alexandria	26.45	25.45	26.45	1.00	3.9%
Housing	16.00	15.00	15.00	0.00	0.0%
Planning & Zoning	44.00	45.50	45.50	0.00	0.0%
Project Implementation	22.50	24.00	24.00	0.00	0.0%
Recreation, Parks & Cultural Activities*	67.30	75.50	73.00	-2.50	-3.2%
Transportation & Environmental Services	220.00	217.00	221.50	4.50	2.1%
Total	446.75	455.95	458.95	3.0	0.66%

*RPCA FTEs include only those in the Livable focus area programs of Cultural Activities, Park Operations, and Waterfront Operations & Special Events. The remaining programs are in the Healthy focus area.



Transportation & Environmental Services

Parking and Traffic Initiatives

- Operating
 - +2 positions
 - Traffic Engineer
 - Parking Planner
- Capital
 - \$3.74M in FY 17, including Intelligent Transportation Systems, Broadband TSA Communications Link, Signage & Wayfinding, and Transportation Technologies
 - \$5.3M in FY 17 for street reconstruction and resurfacing



Transportation & Environmental Services

Transit Funding

- WMATA
 - Total operating subsidy = \$33.6M (decrease of \$895K)
 - \$5.5M General Fund Non-TIP (\$244K reduction)
 - \$1.4M TIP (\$1.5M reduction)
 - \$2.6M NVTA 30% (\$683K increase)
 - \$24.1M NVTC (\$198K increase)
- DASH
 - General Fund operating subsidy of \$11.1M (\$2.0M from TIP), a decrease of \$137K from FY 16
- Trolley
 - General Fund operating subsidy of \$992K (\$204K from TIP), a decrease of \$38K from FY 16



Transportation & Environmental Services

Transportation Improvement Program (TIP)

- \$9.35M total revenues
 - Operating
 - \$1.4 million in WMATA operating assistance
 - Support for 32 Capital Bikeshare stations
 - DASH peak improvements to AT 1
 - 2.0 new FTEs: Traffic Engineer and Parking Planner
 - Capital Impacts
 - \$1.1M in WMATA capital assistance
 - \$1.0M in prior year funding for Van Dorn Metrorail Station Area Improvements



Transportation & Environmental Services

Stormwater Utility (SWU)

- An SWU will provide operating & capital funds needed, alleviating General Fund in the future
- Three FTEs and implementation costs estimated at \$345K in FY2017

Storm Sewers

- Reflects increased BMP maintenance material funding
- Decreases Maintenance of Oronoco Bay Remediation Systems funding



Transportation & Environmental Services

Sanitary Sewers

- Balanced plan proposes planned rate increase of 12.0% in FY 2017 to \$1.40/1,000 gallons
 - Current rate is \$1.25/1,000 gallons
- Annual Impact \$8.15

Trade-Offs

- Sidewalk Maintenance (\$0.1M)
- Longer fire hydrant maintenance cycle (\$0.1M)
- -0.5 FTE mulch grinder operator (\$0.032M)



Transportation & Environmental Services

Refuse Fee

- Proposed plan reflects 5% increase in FY2017 (\$353 per household)
- Primary changes:
 - Value of recycling materials decreased by \$300K
 - Increases workers comp by \$140K to more accurately reflect existing costs
 - Phase 2 of 2 of Old Town refuse cart purchase
- Annual Impact \$16.00



Recreation, Parks & Cultural Activities

Trees & Parks

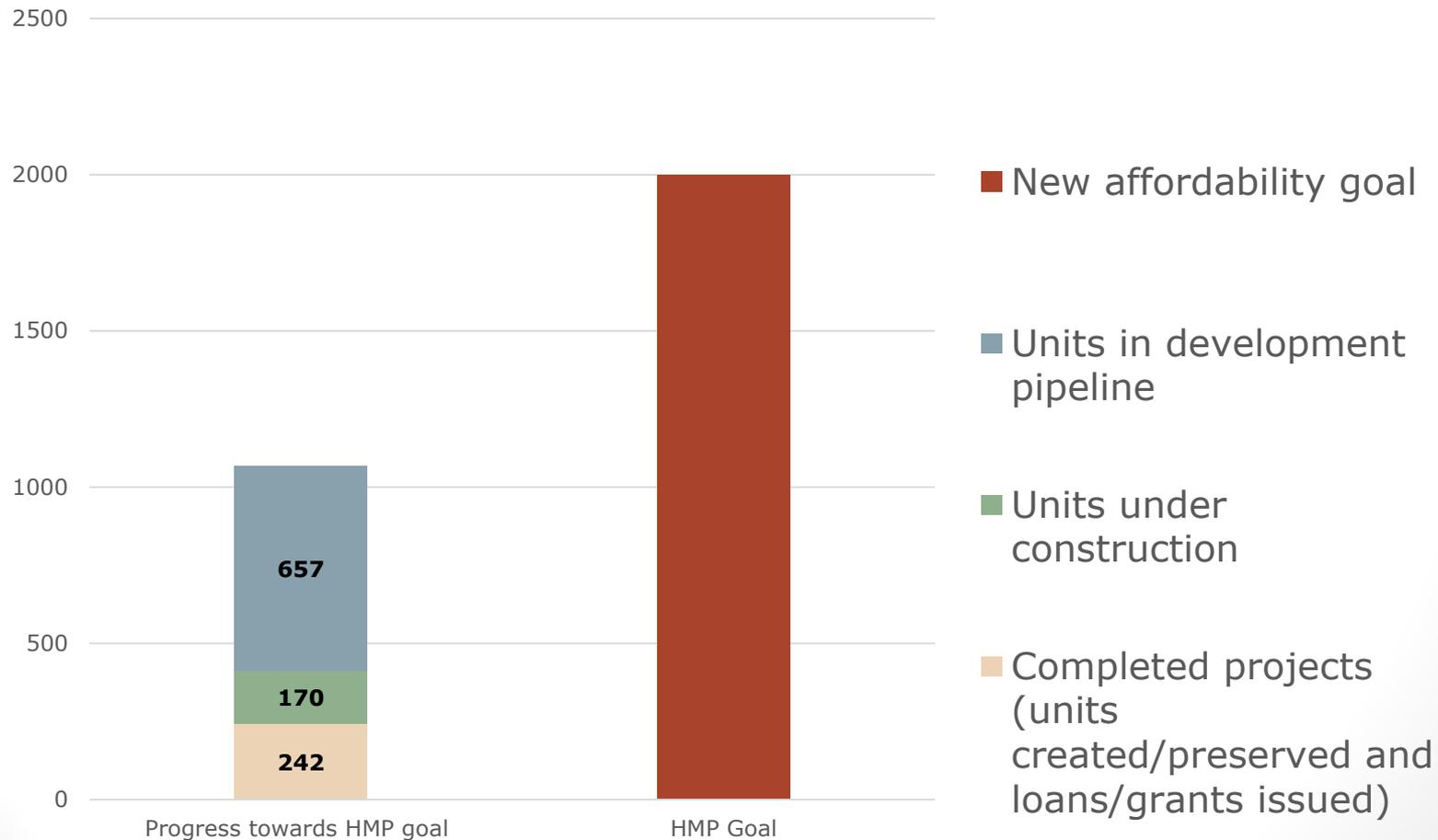
- Investments
 - Funding to sustain new parks of \$154K
 - Funding for additional tree well and tree replacement of \$72K
- Trade-offs
 - Park maintenance services – (\$277K)
 - Medians, ROW, public grounds mowing – (\$26K)
 - Environmental Education – (\$10K)
 - City Marina Security Services – (\$24K)
 - Custodial Services – (\$71K)

Community Matching Fund/ PARKnership

- Partnerships among Alexandria community organizations by providing matching dollars for groups that propose fundraising for park improvement projects
- FY 2017 Proposed CIP includes \$100K total - \$50K City funding & \$50K Community Match

Office of Housing

Housing Master Plan target: new affordability for 2,000 units by 2025



Office of Housing

National Science Foundation

- \$0.5M of real estate taxes from NSF to affordable housing in FY2017





Office of Housing

Dedicated Revenue for Affordable Housing	
Debt Service on Housing Bonds	\$1.4M
Beauregard Relocation Coordinator	\$127K
Balance available for affordable housing development	\$758K
Total = 6/10 of a penny	\$2.3M



Office of Housing

Funding Sources for 2280 North Beauregard (AHC)

132 units affordable @ 40% to 60% AMI

- 2017 LIHTC application planned
- \$7.9M Proposed City loan needed
 - \$2.7M City Affordable Housing Funds
 - \$5.2M in GO Housing Bonds proposed
 - Obligate in FY 2017
 - Fund in FY 2018
 - Repay from 6/10 of a penny in revenues



Office of Historic Alexandria

Proposed supplemental funding for OHA includes:

- \$50,000 in seed money to restore 18th century ship, in addition to planned private fundraising.
- \$61,080 to convert one part-time Research Historian position to full time. This increase will provide research skills to maintain an increasing workload associated with museum services, and preservation planning.



Code Administration

Permit Plan Replacement FY 17 to FY 18

- Benefits
 - Replacing a 20+ year old land use system
 - Enhanced customer interface
 - Customized reporting/metrics, GIS enhancements
 - Cost = \$4.5M from code fees

Electronic Plan Submission

- Implementation beginning 2016
- Benefits
 - Reduces review time in process
 - Seamless operation with new land use system
 - Enhanced customer online services



Economic Development

Business Attraction and Retention Incentive Fund from FY 2016 Funds

- Tool for attraction/retention
- Performance-based grants, measurable revenue/economic impact, and “clawbacks”
- Will leverage State incentive opportunities
- \$1.0M – 60% General Fund and 40% IAD fees

Economic Development

MGM Task Force Recommendations

- Operating
 - Retail/Hospitality Training - \$10K
 - International Trade Shows - \$5K
 - Marina Refresh - \$45K
 - Public Programming - \$30K
- Capital
 - Wayfinding Signage - \$200K

Economic Development

Trade-Offs in Tourism Promotion

- Regional Advertising -\$160K
 - 5% budget reduction
 - This reduction in regional ad funding was the least impactful option
 - Destination, meetings and international advertising, public relations, web, social media and sales held constant
- Advertising Creative
 - In FY16, Visit Alexandria extended the life of FY15 digital ad creative for an extra year to save \$75K
 - Proposed budget sustains this cut in FY17



Budget Development Dates

Tuesday, March 1	7:00pm	Budget Work Session: Revenues/Five Year Financial Planning Model/Compensation
Wednesday, March 9	7:00pm	Budget Work Session: Alexandria City Public Schools
Monday, March 14	4:00pm	Public Hearing: FY 2017 Budget
Tuesday, March 15	7:00pm 9:00pm	Work Session: Capital Improvement Program Introduction of Tax Rate Ordinance
Tuesday, April 5	7:00pm	Budget Work Session: Livable, Green & Prospering City
Thursday, April 12	5:30pm	Budget Work Session: Safe, Secure & Just Community
Thursday, April 14	7:00pm	Budget Work Session: Healthy & Thriving Residents
Saturday, April 16	9:30am	Public Hearing: FY 2017 Tax Rate
Tuesday, April 19	7:00pm	Budget Work Session: BFAAC & Accountable, Effective & Well-Managed Government
Tuesday, April 26	6:00pm	Legislative Meeting: Preliminary Add/Delete Discussion
Monday, May 2	7:00pm	Budget Work Session: Final Add/Delete Discussion
Thursday, May 5	7:00pm	Special Meeting: Budget Adoption