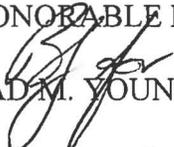


City of Alexandria, Virginia

MEMORANDUM

DATE: APRIL 5, 2012

TO: THE HONORABLE MAYOR AND MEMBERS OF CITY COUNCIL

FROM: RASHAD M. YOUNG, CITY MANAGER 

SUBJECT: BUDGET MEMO #24: PROCEEDING WITH UNION STREET CORRIDOR STUDY

The approved Waterfront Small Area Plan recommended a transportation management plan that comprehensively addresses parking, motorcoach, freight loading, and other impacts along the Union Street Corridor prior to development. As a result, a Union Street Corridor Study, which will be needed to provide the data and planning guidance necessary to alleviate transportation impacts, is proposed for funding within the \$300,000 identified as part of the FY 2013 budget.

Staff expects that there will be development applications submitted as early as the fall 2012 and as such, the study should be conducted prior to then. The components of the Union Street Corridor Study consist of existing conditions data for vehicular, pedestrian and bicycles volumes as well as parking and loading data must be collected. Staff protocol is not to conduct traffic data collection when school is out of session and during the summer because these periods do not depict peak or near peak period measures. For this reason, staff recommends the data collection should be done before June of this year to obtain optimal data. In order to meet this timeline, the notice to proceed will need to be issued by staff to the consultant team by mid to late April at the latest.

Staff estimates the cost of this project to range from \$150,000 to \$300,000 depending upon the conditions included in the scope of work. The FY 2013 proposed budget includes a recommendation to use \$300,000 from FY 2012 surplus revenues to fund a Waterfront/Union Street Congestion study. In order to meet the timing requirements of this project, staff is including in the April 10, 2012 supplemental appropriations ordinance a request to appropriate \$300,000 in FY 2012 surplus revenues for this project. If the total \$300,000 is not needed for this study, the remaining funds would be available for subsequent Waterfront Plan implementation related studies.

STAFF: Richard Baier, Director, T&ES
Farol Hamer, Director, P&Z