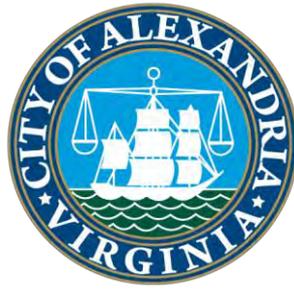


Alexandria City Academy

Session 5

October 10, 2013



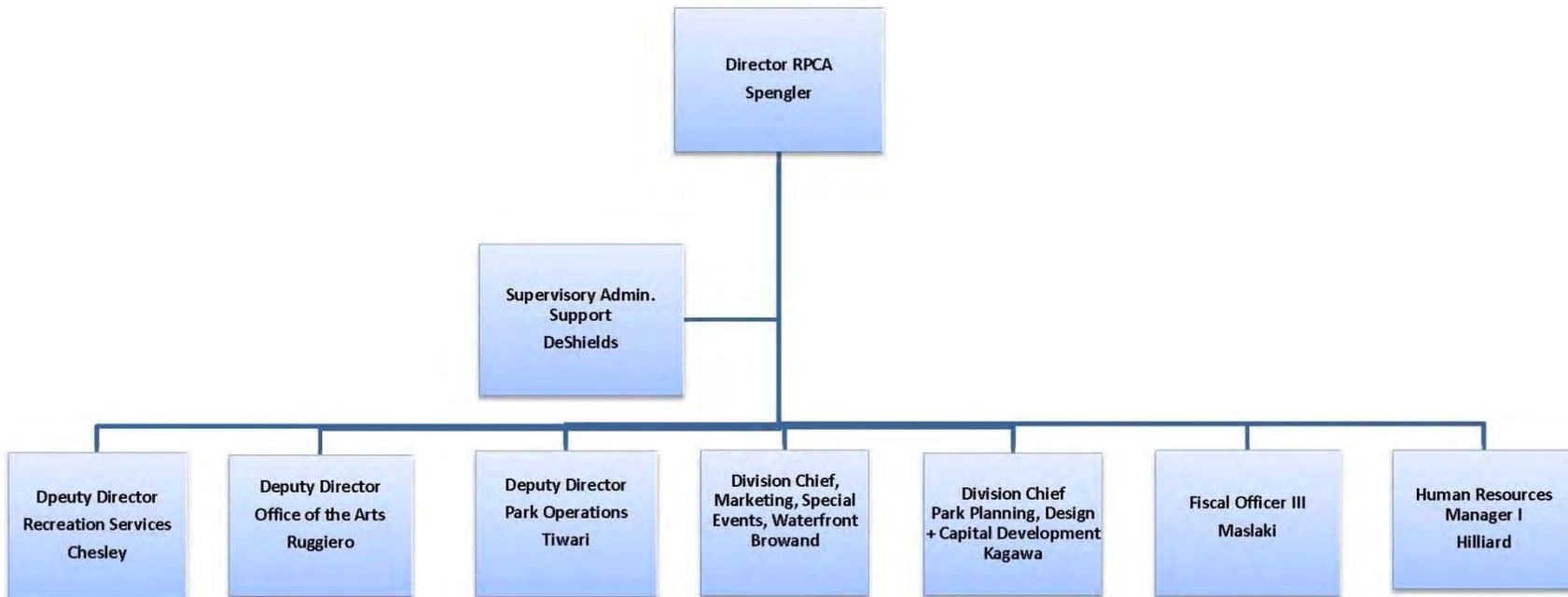
Recreation, Parks & Cultural Activities

James Spengler, Director



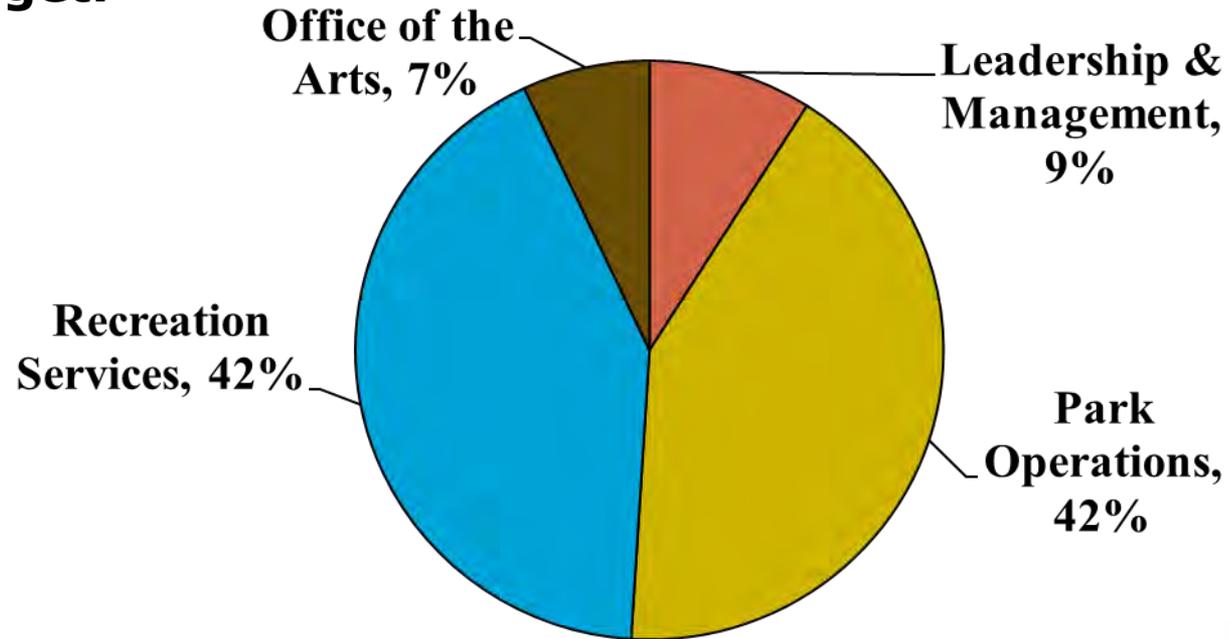
RPCA's Mission and Organization

“To be a vibrant, safe and attractive city of opportunity through the development of effective and efficient recreation programs, facilities and parks for all citizens and visitors to enjoy”



Administration

Operating Budget:



- 118 Full Time Positions
- 79 Part Time Positions
- Seasonal Employees based on the time of year



Commission for Accreditation of Park and Recreation Agencies

- In October 2004, the Department of Recreation, Parks and Cultural Activities received national accreditation from the National Recreation & Parks Association (NRPA). The Department went through a re-accreditation process in June 2009, and has successfully maintained agency accreditation.
- Agency Accreditation is a process of review through which parks and recreation agencies demonstrate a commitment of quality and service to their citizens.



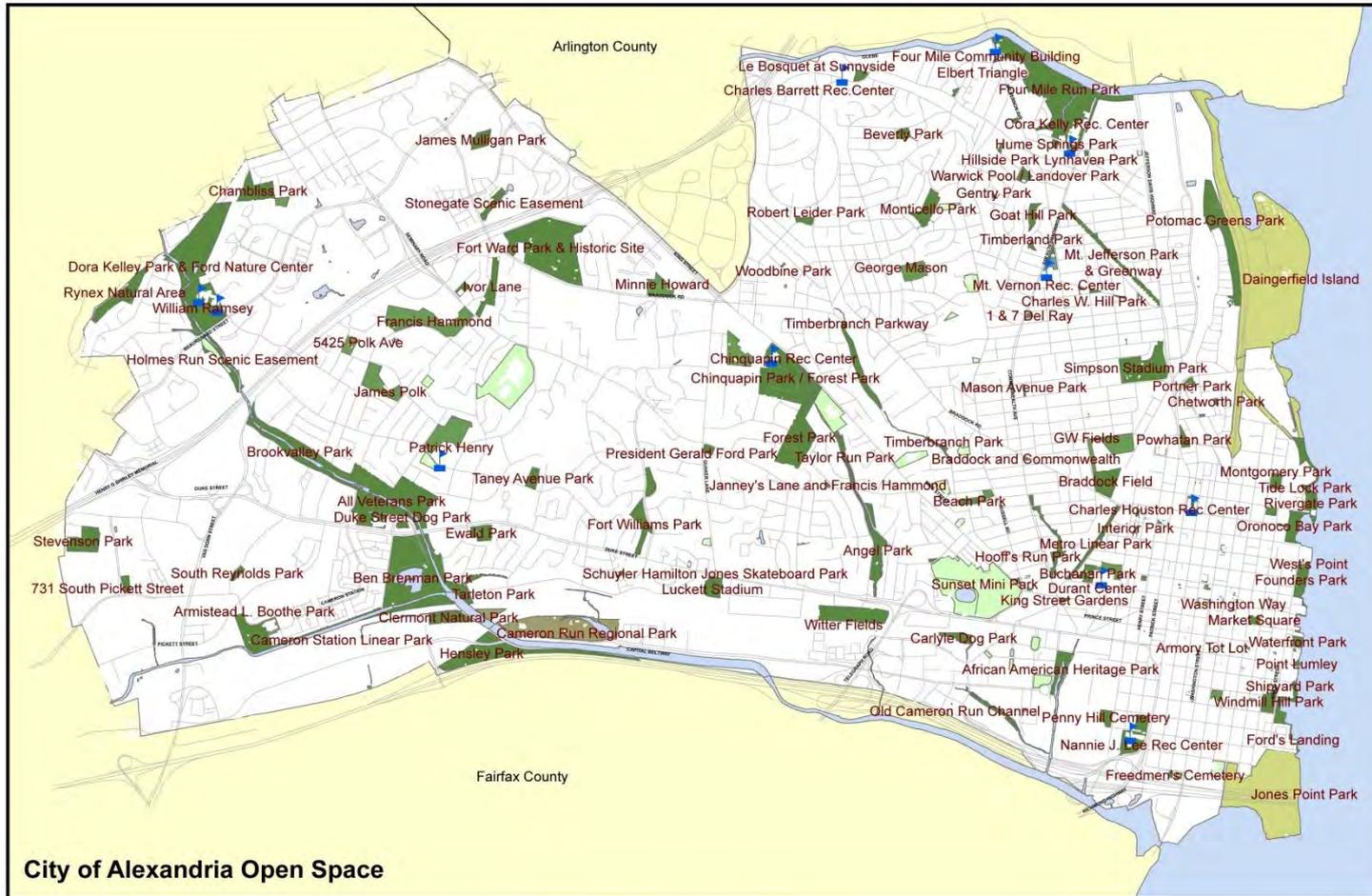


Park Operations

- Park Maintenance
- Facility Maintenance
- Urban Forestry & Natural Resources
- Jerome "Buddie" Ford Nature Center



Park Operations



City of Alexandria Open Space

- City Owned
- Privately Owned Public Space
- National Parks Service
- Northern Virginia Regional Park Authority
- Recreation Center



Marketing, Special Events & Waterfront Operations

- Communications & Public Information
- Special Event Management, including:
 - Festivals, Parades & Musical Performances
- City Marina & Waterfront Parks' Operations



Office of the Arts

- Grants Program
- Arts Education Collaborations
- Commissions for Artists
- Marketing
- Durant Center
- Events:
 - Alexandria Film Festival
 - Alexandria Festival of the Arts
 - Public Art Outreach Programs
 - ArtChat Networking/Training
 - Poet Laureate/Poem in Your Pocket Day
 - Art in City Hall/City Galleries Program
 - Alex Arts Awards



Public Art

- Art in City Hall and City Galleries Program
- Charles Hamilton Houston Memorial Project
- Alexandria Police Memorial
- Contrabands and **Freedmen's Cemetery Memorial**
- Temporary Art Installations
- Mural Projects
- Public Art Master Plan



Park Planning, Design and Capital Development



Planning

- Open Space
- Long Range Planning
- Inter-jurisdictional Planning

Development Coordination

- Capital Projects
- Facilities
- Playgrounds
- Athletic Fields

Capital Improvement Plan



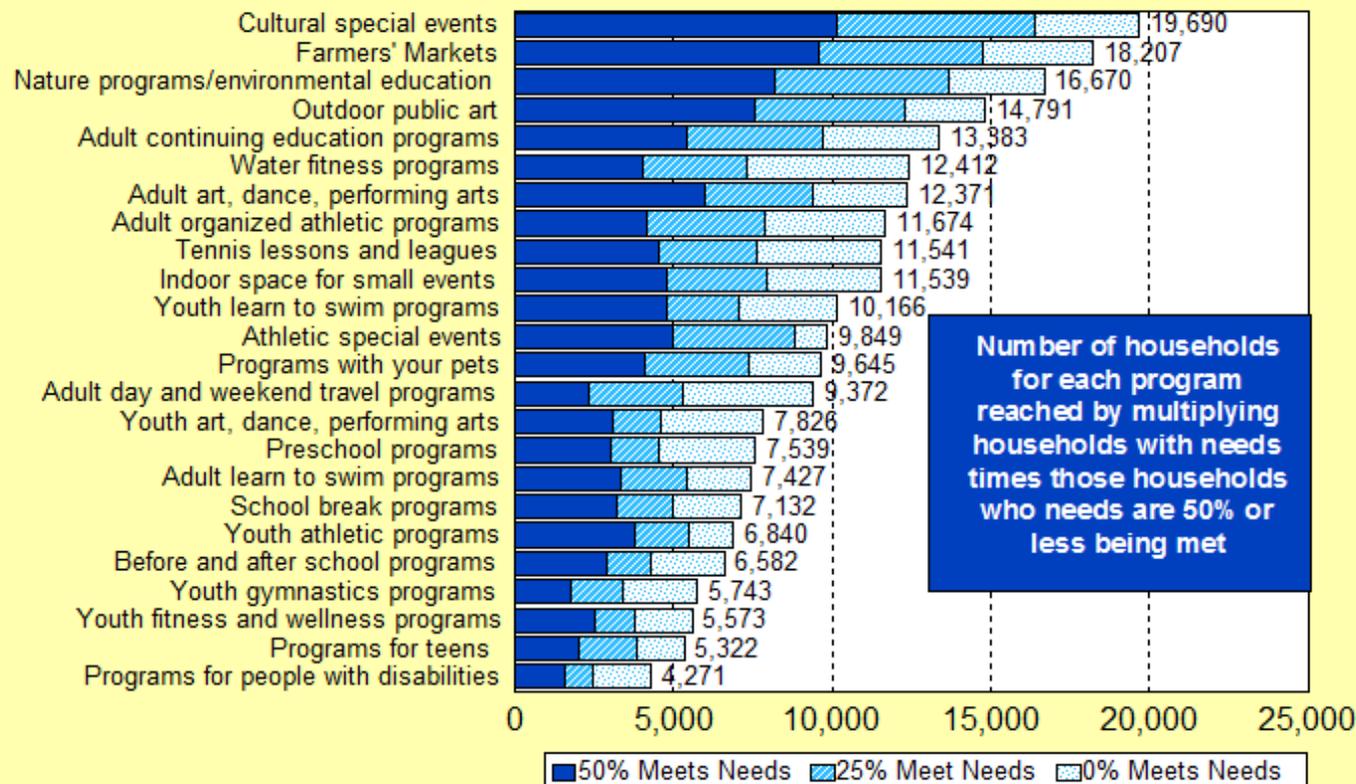
FOUR MILE RUN PARK
Night Observations
July 25, 2012, 6:45PM 7:30PM



Needs Assessment

Q8c. Estimated Number of Households in Alexandria Whose Needs for Recreation or Cultural Programs Are Only Being 50% Met or Less

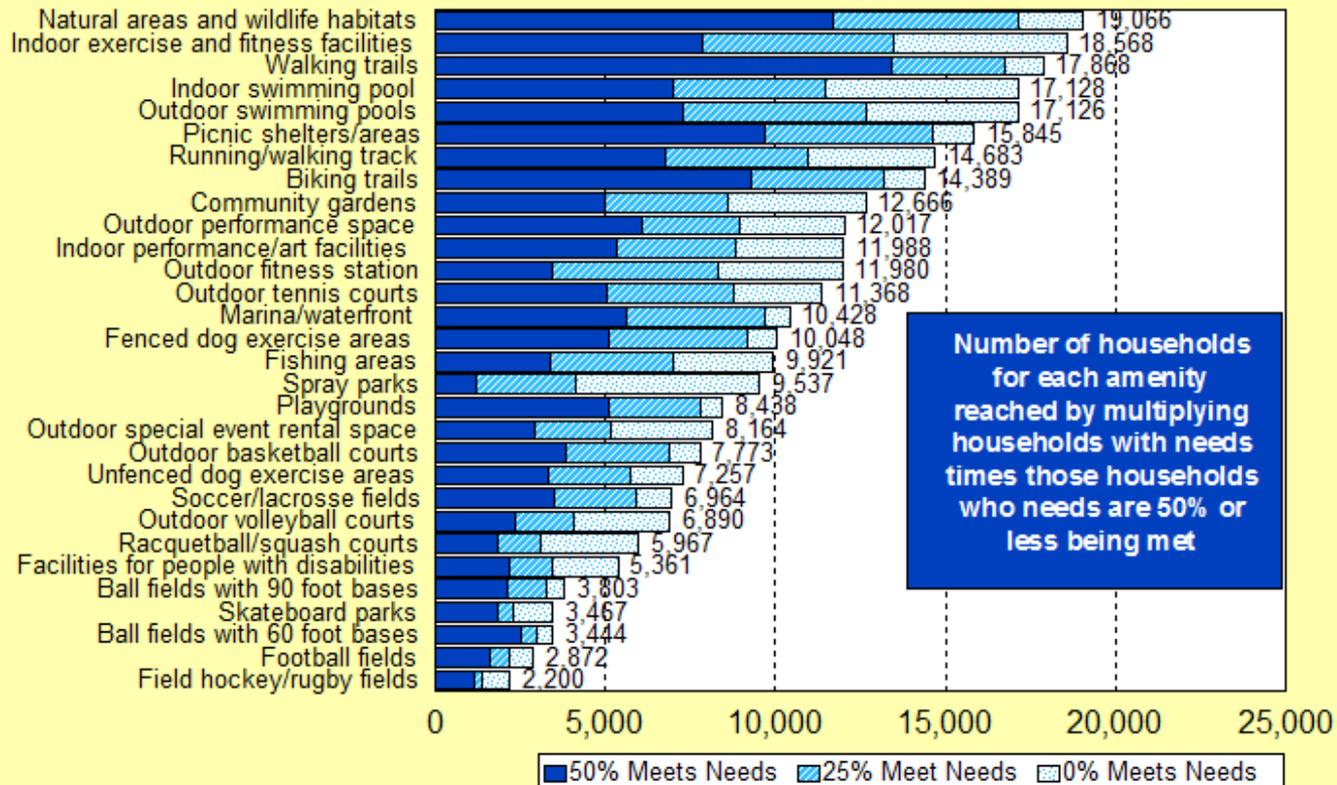
by number of households based on 62,860 households in Alexandria



Needs Assessment

Q6c. Estimated Number of Households in Alexandria Whose Needs for Parks, Recreation, or Cultural Amenities Are Only Being 50% Met or Less

by number of households based on 62,860 households in Alexandria



Source: Leisure Vision/ETC Institute (July 2011)



Recreation Services

- Recreation Facilities
- Community Programs
- Life Long Learning



Recreation Centers

Nannie J Lee Memorial

1108 Jefferson Street

- Arts & Crafts Room
- Computer Lab
- Game Room
- Gymnasium
- Kitchen
- Meeting Rooms
- Multi-purpose room
- Fitness room

Mount Vernon

2701 Commonwealth Ave

- Arts & Crafts Room
- Ceramics/Pottery
- Computer lab
- Dance studio
- Gymnasium
- Meeting rooms
- Multi-purpose room

Patrick Henry

4643 Taney Avenue

- Arts & crafts room
- Gymnasium
- Game Room
- Kitchen
- Meeting rooms

Charles Barrett

1115 Martha Custis Dr.

- Arts& Crafts room
- Game Room
- Gymnasium
- Kitchen
- Multi-purpose room
- Fitness room



Recreation Centers

William Ramsay

5650 Sanger Avenue

- Arts & Crafts Room
- Computer Lab
- Dance Studio
- Game Room
- Gymnasium
- Kitchen
- Meeting rooms
- Multi-purpose room

Charles Houston

901 Wythe Street

- Arts & Crafts Room
- Boxing Ring
- Computer Lab
- Dance Studio
- Game room
- Gymnasium
- Kitchen
- Meeting room
- Multi-purpose room
- Pool
- Pre-school room
- Fitness Room

Chinquapin Park

3210 King Street

- Meeting rooms
- Multi-purpose room
- Racquetball Rooms
- Fitness Rooms
- Indoor Swimming Pool



Recreation Center Out of School Time Programs Ages 5-12



HOMEWORK

GAMES

ARTS & CRAFTS

SPORTS

DANCE

MUSIC

Power-On & Power-Up

Special Activities

- Cheerleading Competition
- Black History Month Programs
- Hershey Track & Field
- Hispanic Heritage Month
- Kiwanis Kids Fishing Day
- Saturday Night Hype
- Community Days



Summer Camps and Playgroups



Teen Programs



Senior Programs



Youth & Adult Sports Programs



Therapeutic Recreation

- Recreation Buddy Program
- Dance/Movement Classes
- Saturday Social Club
- Sensory Programs
- Trips
- Miracle League



Aquatics





How Can You Get Involved?

- Park and Recreation Commission
- Commission for the Arts
- Beautification Commission
- George Washington Birthday Celebration Committee
- Waterfront Committee
- Sport Advisory Boards

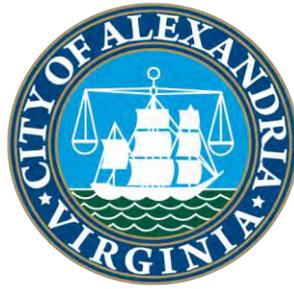


Questions?

Recreation, Parks and Cultural Activities

1108 Jefferson Street
Alexandria, VA 22314
703.746.4343

www.alexandriava.gov/Recreation
<http://enews.alexandriava.gov>



Alexandria Library

Rose Dawson, Director

Subscription Library since 1794.

Public Library since 1937.





"I read a story about this place on the Internet. But I didn't think it actually existed."

A BRIEF HISTORICAL SKETCH...

Alexandria Library Company was founded July 24, 1794.

Which of the following were NOT included in the Company's earliest addresses?

- a) Mr. Stabler's Apothecary Shop
- b) Old City Hall
- c) The Lyceum
- d) Masonic Temple
- e) Peabody Hall



The Company's first acquisition was the *American Encyclopedia*. Its rare book collection was begun in 1822 with Mr. Miller's *The Gardener's Dictionary*, which had been presented to the Company decades earlier by George Washington.



OUR HISTORY

For more than a century and a quarter, Alexandria Library Company flourished as a private, subscription library with an initial annual fee of four dollars...



In 1937:

Dr. Robert South Barrett donated funds for a public library in memory of his beloved mother, Dr. Kate Waller Barrett.

The Society of Friends granted a 99-year lease for use of its old Quaker Burial Ground on Queen Street as its site.

The Company signed an agreement with the Alexandria City Council turning over its collections to Alexandria City.

The City agreed to include operating expenses for the “public library” in its budget.

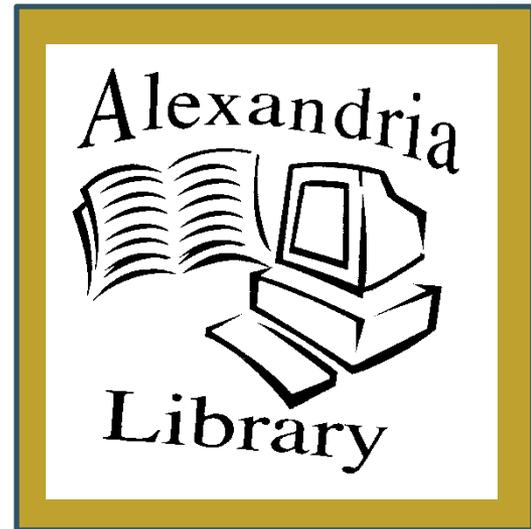
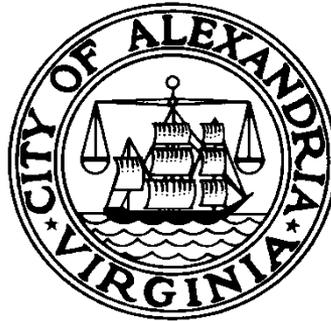
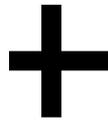
Robert H. Robinson Library



In what year did a peaceful Civil Rights sit-in take place at the Barrett Branch Library?

- a) 1947
- b) 1939**
- c) 1967
- d) 1962

Library Leadership



Three of the Company's members are elected to serve on the seven member Alexandria Library Board. Three citizens and a member of the Alexandria City Council comprise the remainder of the Board.



Library Leadership

CHAIR: Kathleen Schloeder
City Council citizen appointee

VICE CHAIR: Oscar P. Fitzgerald
Alexandria Library Company appointee

TREASURER: Anne Paul
Alexandria Library Company appointee

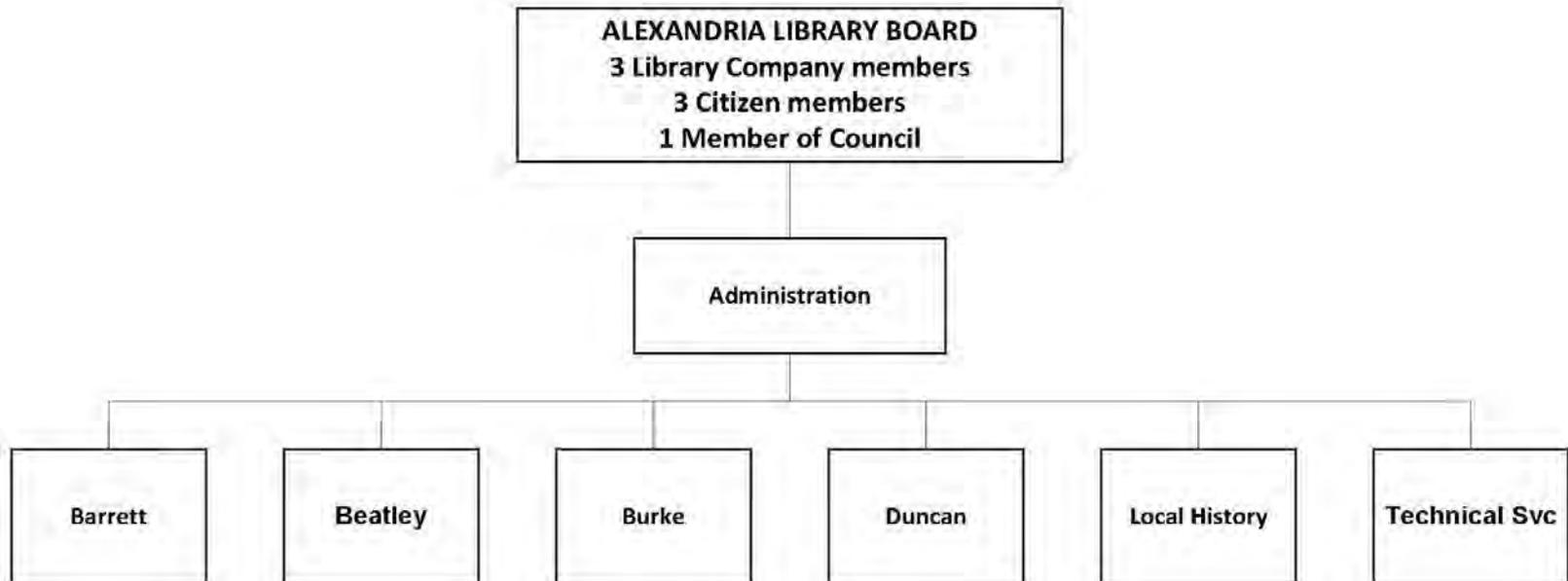
Gwendolyn Day-Fuller
SECRETARY: City Council citizen
appointee

Richard R. G. Hobson
Alexandria Library Company appointee

Helen Desfosses
City Council Citizen Appointee

Allison Silberberg
City Council

Organizational Structure of Alexandria Library





Mission Statement

The Alexandria Library is an educational, user-oriented service institution providing free public access to recorded knowledge and ideas. The Library maintains a collection of general, regionally historical, and **recreational**, reading, listening and viewing materials for home and on-site use; provides information services by both professional and **skilled staff**; provides access to off-site collections, electronic reference resources, and the **Internet**, through the latest information technologies. The library publicizes services through **children's programs**, outreach, participation in community activities, and maintenance of an **active website** on the Internet.



The Alexandria Library



Kate Waller Barrett Branch Library

The Kate Waller Barrett Branch is located 717 Queen Street in the Old Town section of Alexandria. It was renovated and expanded in 1995 and houses both the Barrett collection and local and historic collections from the Lloyd House Branch, which was moved in April 2000. It is also home to a regional collection of The Foundation Center, a major source of Foundation Center print and online materials.



Barrett was Alexandria Library's Central Library until...

Charles E. Beatley Jr. Central Library



The Beatley Central Library on 5005 Duke Street is the main reference facility of the Alexandria Library. The 65,000 sq. ft. building was designed by Architect Michael Graves. The library opened on Jan. 31, 2000, and continued their green efforts with solar panels in October of 2012.



It was named after one of Alexandria's most beloved mayors, "Chuck" Beatley.

James M. Duncan Branch Library



Duncan is a community library located at 2501 Commonwealth Avenue in Del Ray and has served Alexandria since 1969. The expanded branch reopened in 2005 as the first city government building to feature a green roof.



Ellen Coolidge Burke Branch Library

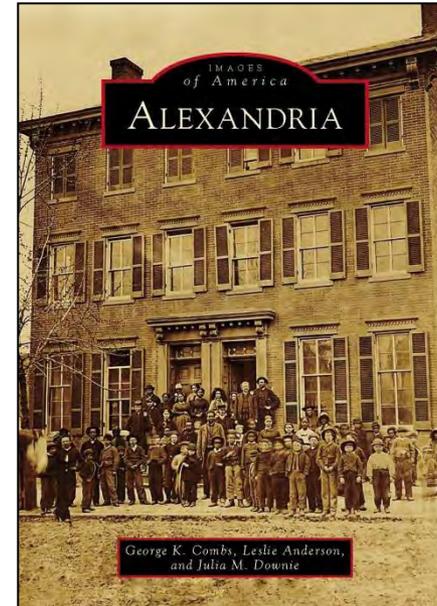


The Burke Branch Library at 4701 Seminary Road reopened in March 2002 to much fanfare after major renovation. A multi-use building with the bottom half being used by ACPS for English Language Learners instruction.

A mile away from Beatley, Burke Branch also serves the busy and densely populated “West End” of the City of Alexandria.



Special Collections/ Local History Branch Library



The Special Collections division (inside Barrett Branch) houses many resources for historians, genealogists, and others interested in learning about Alexandria, Virginia, and American history. The division holds a variety of sources in several formats, including books, CD-ROMs, online databases, microfilm and microfiche, journals, manuscript collections and photographs. It has been featured on TV's *History Detectives* and *Ghost Hunters*.



VIRTUAL LIBRARY

The catalog, with each upgrade, continues to become more interactive, and the databases keep growing.

Web & Online Catalog

The screenshot shows the Alexandria Library website home page. At the top, there is a navigation bar with links for 'Log In', 'My Account', 'My Lists', and 'Library Information'. Below this is a secondary navigation bar with categories like 'Classic Catalog', 'Locations', 'Events', 'eCollection', 'Kids', 'Teens', 'How do I...?', and 'Contact Us'. A search bar is prominently displayed with a dropdown menu set to 'Everything' and 'All Fields'. The main content area is divided into several sections: 'Explore the Library' with links to 'Locations & Hours', 'Get a Library Card', 'Services', 'eAudiobooks & eBooks', 'Browse our Collection', 'About Us', and 'Support the Library'; 'Research Help' with links to 'Subject Guides', 'Databases', 'eJournal A-to-Z', and 'Ask a Librarian'; 'Calendars' with links to 'Events' and 'Meeting Rooms'; 'Featured Library Databases' featuring 'mango languages', 'Computer Database', and 'Home Improvement Collection'; 'Browse our Collection' with 'New Books', 'New DV/DS', and 'Staff Picks'; and 'Upcoming Events' listing 'Meet a K-9 Dog and a Deputy Sheriff' and 'Classic Film Series'. A large banner for 'Sew Cool' is also visible, advertising a 'Craft Night @ Barrett' on Tuesday, December 18 at 7:00 PM. At the bottom, there is a footer with 'About us', 'Contact', 'Support your library', and 'Socialize with us' sections.

Online Databases

The screenshot shows the 'Online Databases' page on the Alexandria Library website. The navigation and search elements are consistent with the home page. The main heading is 'Alexandria Library Online Databases'. Below this, there is a brief description: 'Alexandria Library subscribes to more than 60 databases on a wide variety of subjects. Use your card to access any of the listed online resources and electronic subscriptions. Most databases need to access. Depending on the format and licensing fees, some databases are only available from Alexandria Library branch. Use your Alexandria Library card to access any of the listed online resources and electronic subscriptions* accessible from home with a valid Alexandria Library card.' A note states: '*Most eResources are accessible remotely. Those that are not are due to licensing restrictions.' There is a link for 'Database List by Subject' and an alphabetical navigation bar (A, B, C, D-F, G, H, I, K-Q, P-R, S-W, W-Z). A table lists the databases with columns for 'Database name' and 'Description'. The first entry is 'Expanded Academic ASAP', with a description: 'From arts and the humanities to social sciences, science a database meets research needs across all academic disciplines: scholarly journals, news magazines, and newspapers - many images.' The table also includes a small image of the 'Expanded Academic ASAP' logo.

ADULT SERVICES



- Author Visits
- eBooks & eAudiobook Classes
- Film Series
- Housebound Outreach Service

- Interlibrary Loans
- Literary Discussion Groups
- “Talking Books” Service

Which was the most popular device used by Alexandrians to download eBooks?

- a) Cell Phone
- b) Tablet
- c) eReader
- d) Computer

YOUTH SERVICES

- Animal/Nature Programs
- Children Story Times
- Early Literacy Workshops
- Game Night
- Paws to Read
- Summer Reading Programs
- Visits from Sheriff & K-9



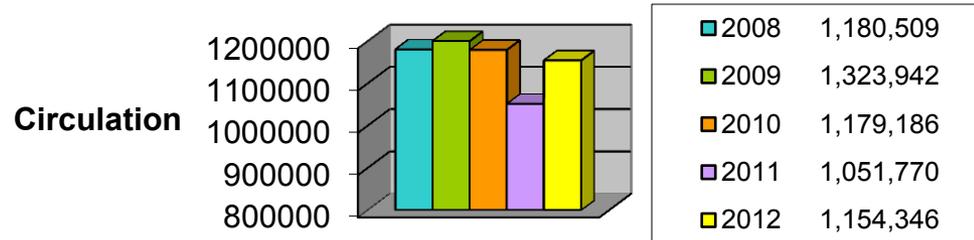
OTHER SERVICES



- Access to the Internet
- Access to Word Processing
- All Alexandria Reads
- Book Sales
- Computer Classes
- “Talking Books” Service
- Wi-Fi & Databases
- Meeting Rooms

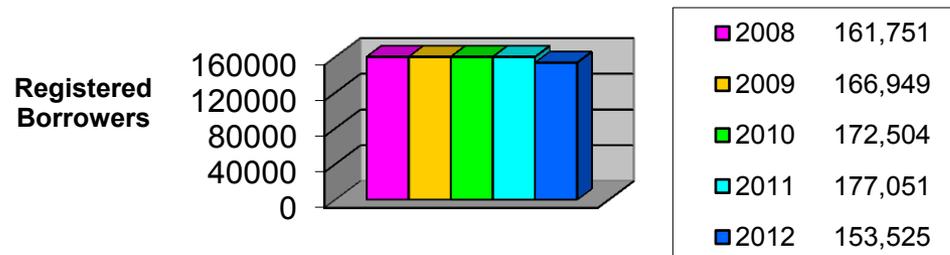


FY2008 - 2012 Circulation

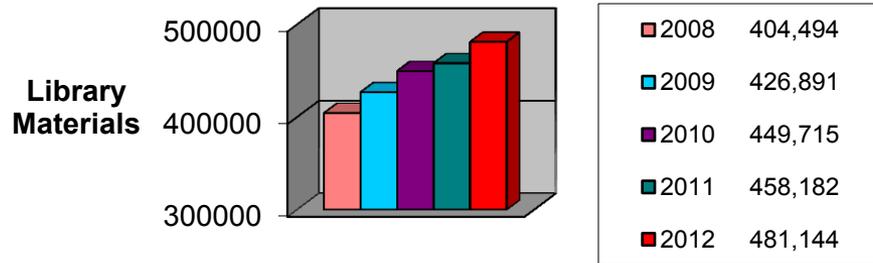


Annual Report is submitted to city by the Board

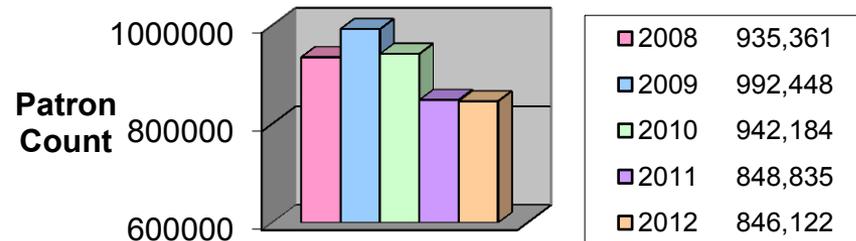
FY2008 - 2012 Registered Borrowers



FY2008 - 2012 Library Materials



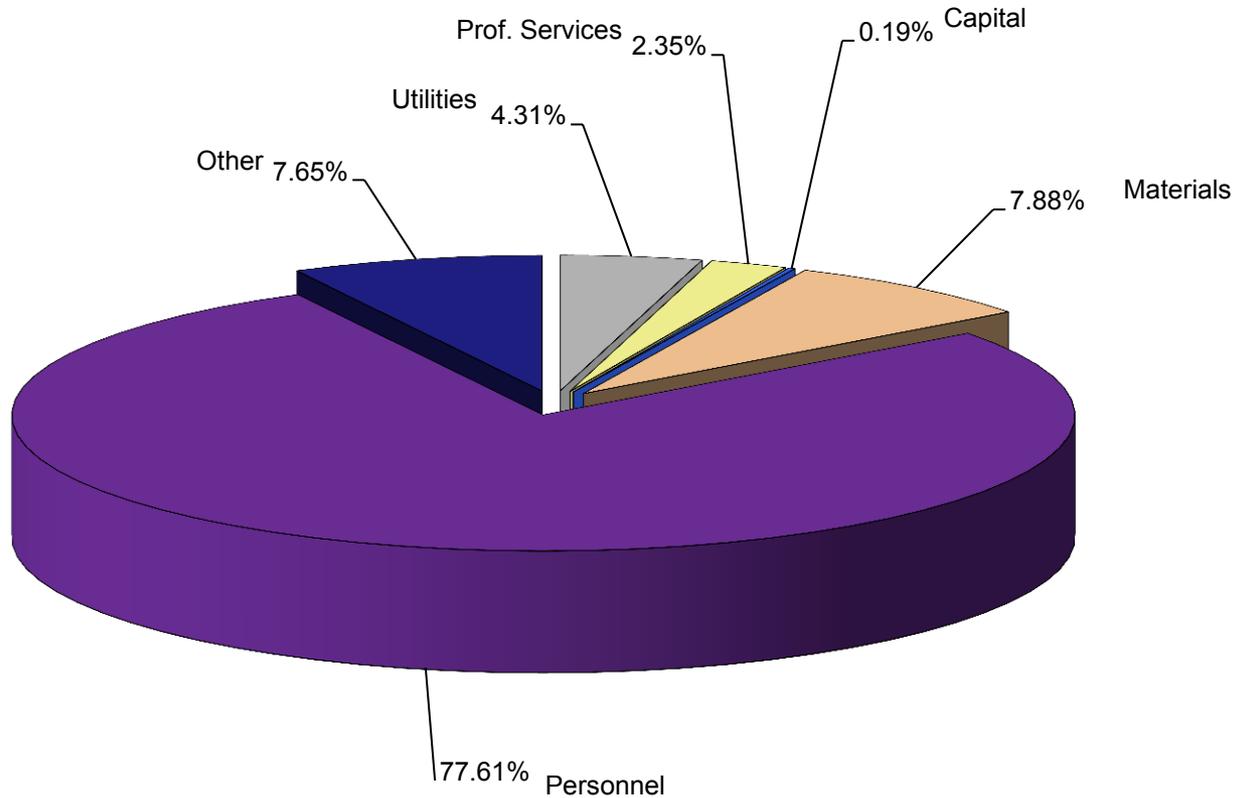
FY2008 - 2012 Patron Count





2012 FINANCIAL REPORT

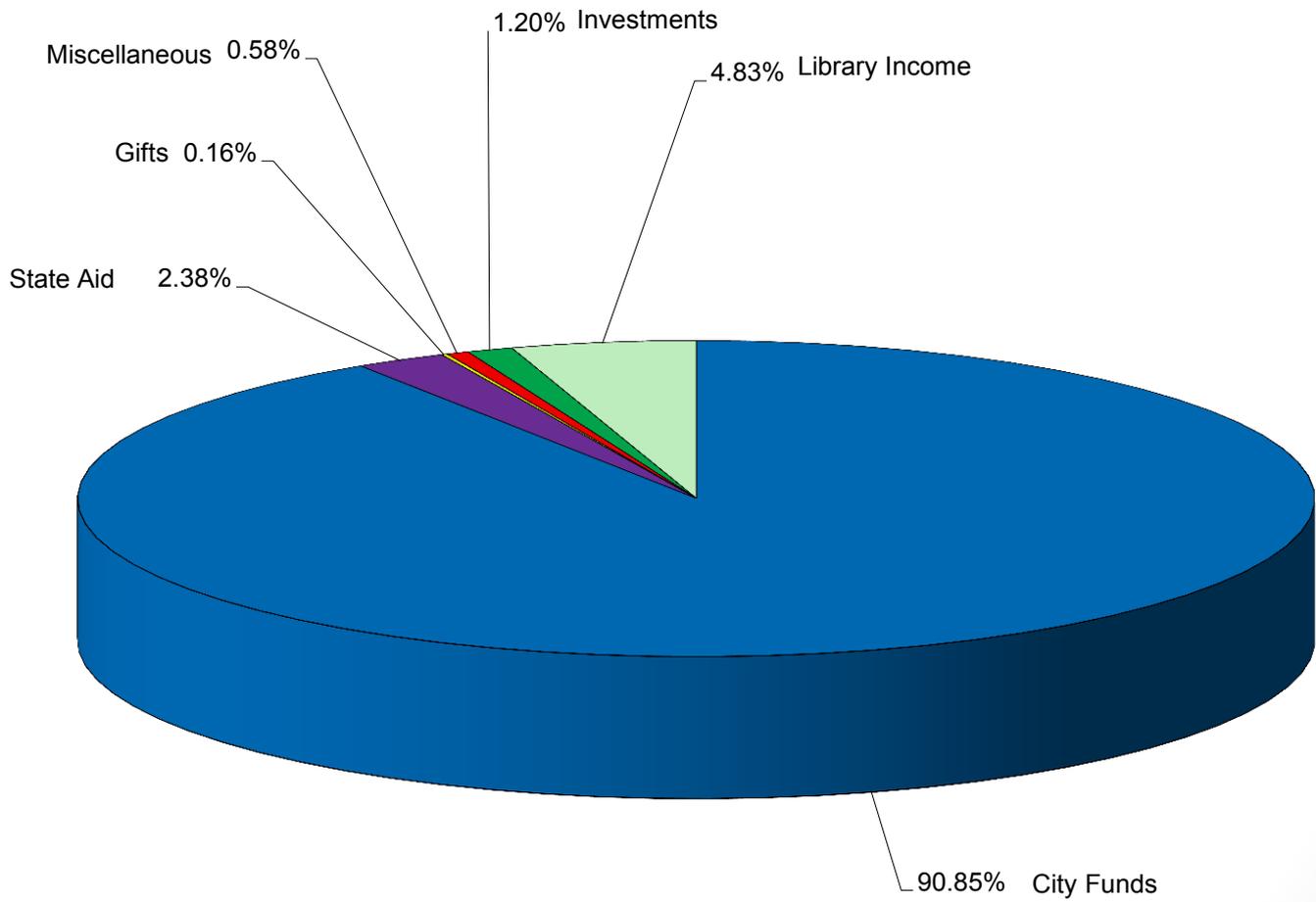
OPERATING EXPENSES \$6,781,020





2012 FINANCIAL REPORT

OPERATING INCOME \$6,724,380

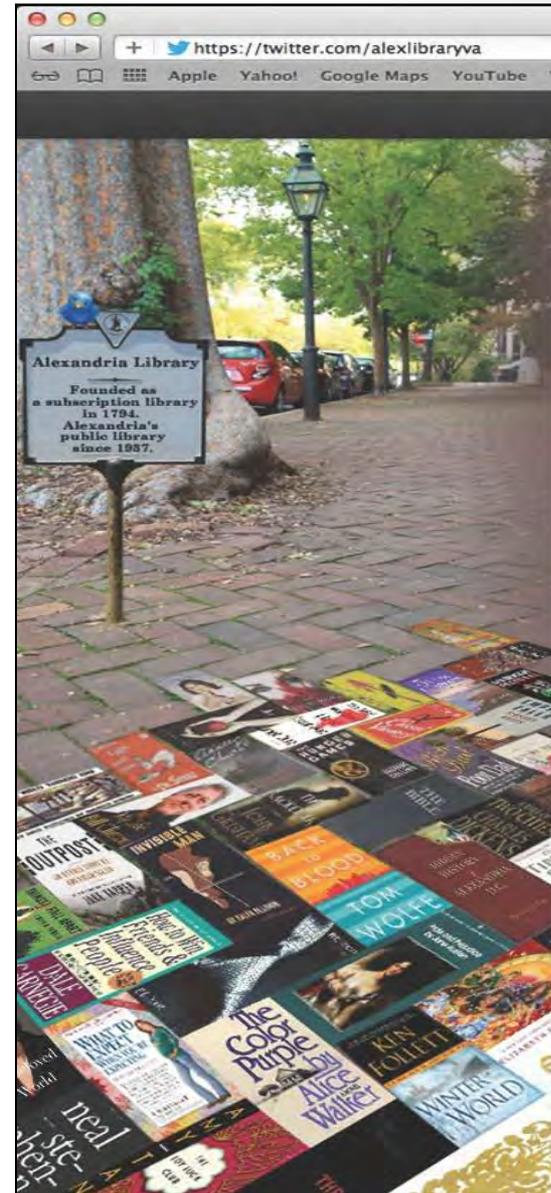


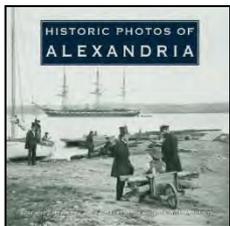
SOCIAL MEDIA

Mouse's First Visit
to
the Alexandria Library



foursquare®





**IN THIS
RAPIDLY-EVOLVING
WORLD, WHAT
SERVICES WOULD
YOU LIKE TO SEE AT
ALEXANDRIA
LIBRARY?**

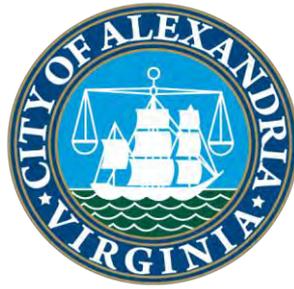


Questions?

Alexandria Library Administration

5005 Duke Street
Alexandria, VA 22304
703.746.1701

www.alexandria.lib.va.us
www.alexandriava.gov/Library



Office of Historic Alexandria

J. Lance Mallamo, Director





Mission Statement

The Office of Historic Alexandria enhances the quality of life for City residents and visitors by preserving and interpreting Alexandria's historic properties, archaeological sites, cultural resources, artifact collections, objects, archives, records, and personal stories, and by encouraging audiences to appreciate Alexandria's diverse historic heritage and its place within the broader context of American history.

Museums



Friendship
Firehouse



The Lyceum



Alexandria
Black History
Museum



Stabler-
Leadbeater
Apothecary
Museum



Alexandria
Archaeology

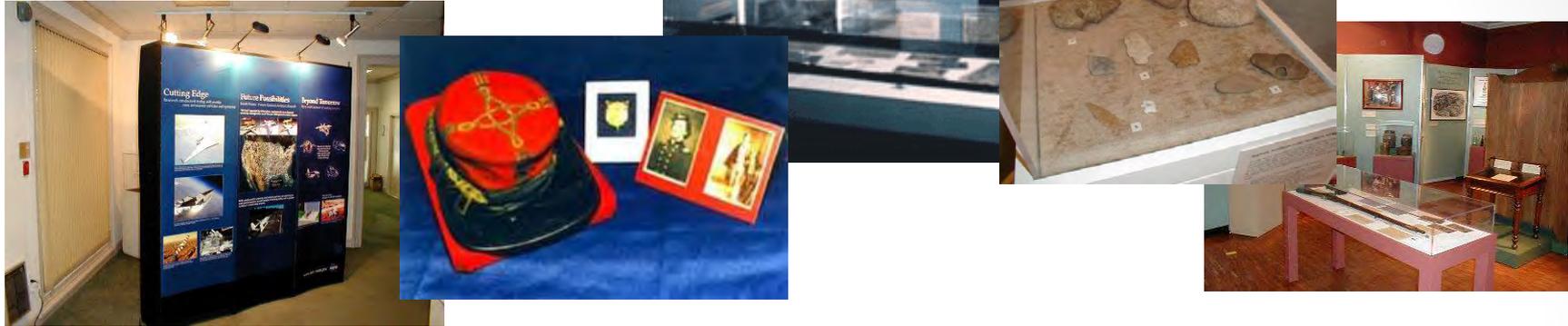


Fort Ward Museum
and Historic Site



Gadsby's
Tavern
Museum

Exhibits



The Museums offer both permanent and changing exhibits for visitors to enjoy and learn about our community's history.



Collections

The Office of Historic Alexandria maintains and preserves important objects that are acquired by the museums and historic sites. We make these available to the public as often as possible.



Preservation and Conservation



The Office of Historic Alexandria preserves and interprets the past of our community for residents and visitors alike...

but we also are dedicated to protecting, preserving and conserving our historical collections for the education and enjoyment of future generations.

Alexandria Archaeology



Alexandria Archaeology

- Seeks to preserve and study the tangible remains of our community's heritage for public enrichment and enjoyment
- City archaeologists and volunteers work with citizens and developers to locate sites important to the City's past and excavate them when necessary
- Visitors can learn about Alexandria's past at the hands-on Archaeology Museum



Contrabands & Freedmen's Cemetery



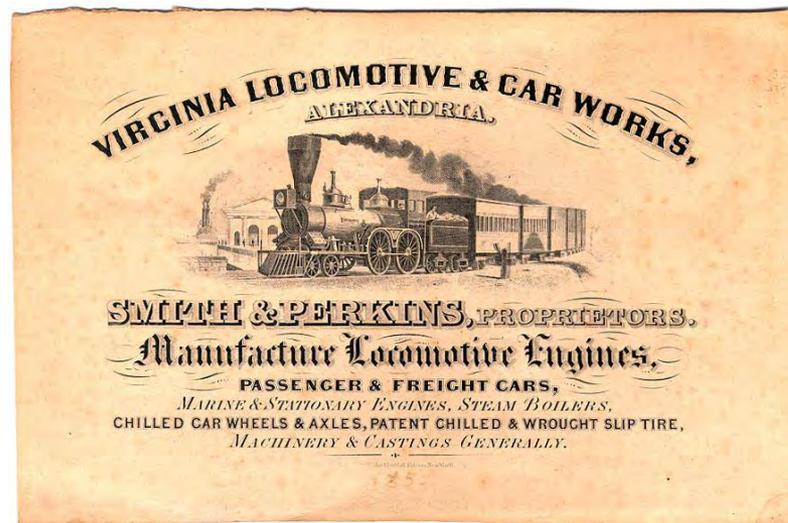
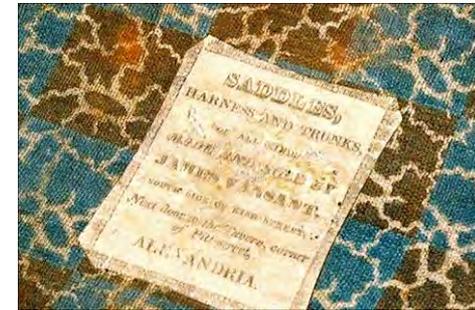
Civil War cemetery from 1864-1869

Memorial park to open 2011

Native American site dating to 13,000 years ago



Archives and Records Center



Archives and Records

The Archives and Records Center manages the records created by the City of Alexandria's government agencies, preserves the archival or historical documents of these agencies, and ensures that these documents are available for public research. The Archives and Records Center must comply with the *Virginia Public Records Act*.

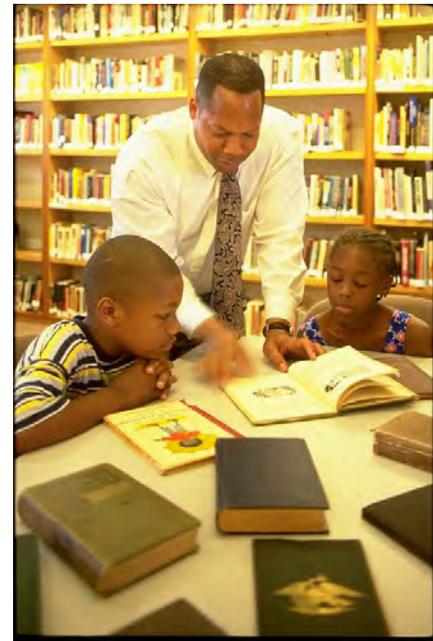


Education and Life-long Learning



Educational Initiatives

The Office of Historic Alexandria offers educators the unique opportunity to reinforce classroom teaching with hands-on experiences, field trips, lectures, educational kits, and other media resources.



Educational Programs

Alexandria Archaeology Museum

- Adventure Lessons- all ages
- Field School- college students
- Public Dig Days- all ages
- Summer Camp- ages 12 – 15

Black History Museum

- Past/Present learning programs for students of all ages
- School Tours

Fort Ward Museum and Historic Site

- Life During the Civil War- educational kit for teachers from elementary through high school
- Summer Camp- ages 8 - 12



Educational Programs (Continued)

Friendship Firehouse

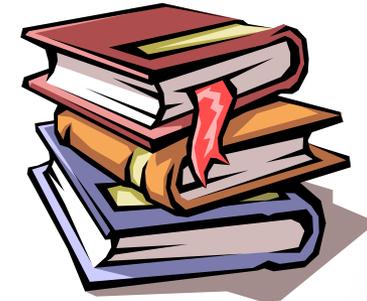
- Citizen Firefighters in Colonial Alexandria - ages K – 6th Grade

Gadsby's Tavern Museum

- A Tavern At Work - Grades 2 and up – SOL approved
- After the Revolution- Grades 3 and up – SOL approved
- Candas, The Tavern Slave, Grades 3 and up – SOL approved
- Traveling Tom- Grades K through 2 – SOL approved

The Lyceum

- Inside Old Town- Grades 3 through 5 SOL approved
- Getting a Feel For Long Ago - Grades K through 3 – SOL approved
- Scavenger Hunt for History - Grades 3 through 6 – SOL approved
- Clio's Kids: A History Fun Camp - ages 5 through 7



Museum Shops

Revenue is also earned from Museum Shops and Online shop sales. Each shop offers unique and collectible items, books, etc. Tickets for events can also be purchased online.



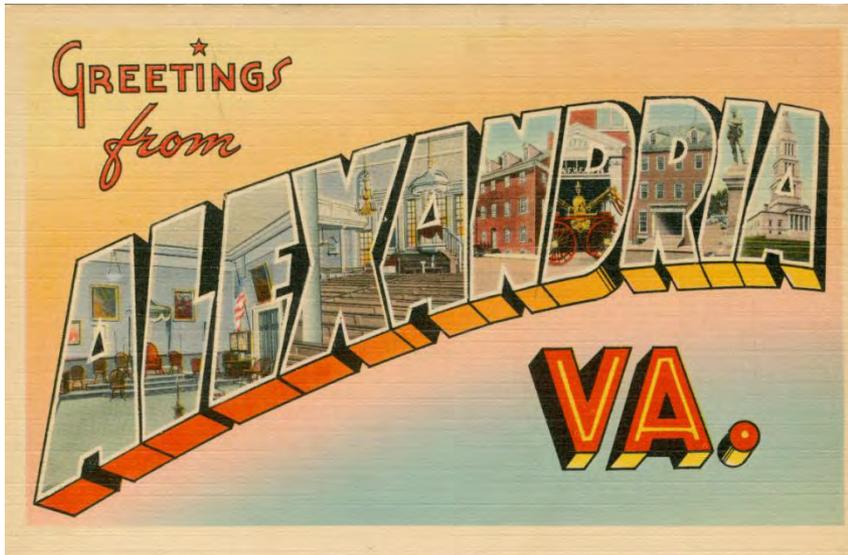
Rentals and Special Events

Many Office of Historic Alexandria sites are available to rent for weddings, parties, receptions, meetings and other special events. The funds earned are used toward the maintenance and preservation of the historic sites and buildings.



Heritage Tourism

- Cultural and heritage visitors typically stay longer than business or leisure travelers
- Cultural and heritage visitors spend nearly twice the current average expenditure of other travelers



Tourism Initiatives



**Ask Alex?
Dial 703.229.8632**

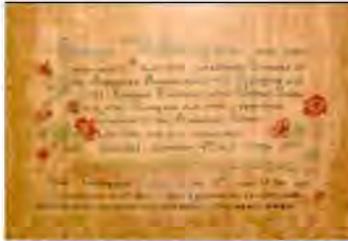




This Week in Historic Alexandria

This Week's Events

- May 15 – Alexandria and District of Columbia Needlework Identification Day – The Lyceum**
 Do you have an old piece of needlework packed away? Ever wondered where it might have come from or who made it? Let our experts examine your sampler or pictorial! Learn what makes a sampler valuable, hear great tips on care and conservation, and see the treasures from other people's attics. A special focus is identifying 18th- and 19th-century samplers and pictorial embroideries from this geographic area. Your contribution to The Lyceum of \$5 per needlework includes full museum admission. Reservations are required. 12:30 p.m. to 4:30 p.m. 703.838.4994. 201 South Washington Street. www.alexandriahistory.org



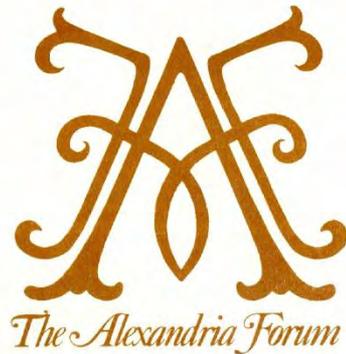
- May 16 – Soldier-Led Walking Tours – Fort Ward Museum & Historic Site**
 A Union soldier in period uniform will lead two walking tours of Fort Ward. The hour-long tour will introduce visitors to the history of the Defenses of Washington, the building and role of Fort Ward, 19th-century fortification engineering, and the troops who were stationed in this area during the Civil War. Walking shoes and weather-appropriate clothing recommended. Tours begin at 10 a.m. and at 2 p.m. Free! 703.838.4848. 4301 West Braddock Road. www.fortward.org



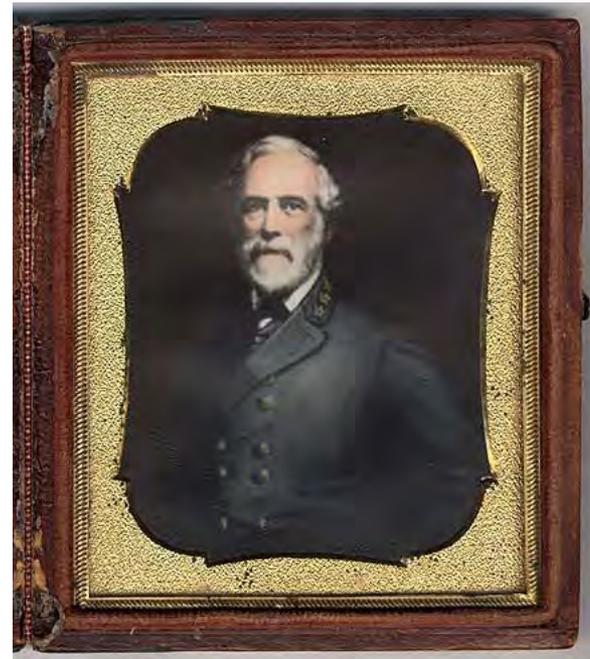
This Week in Alexandria History



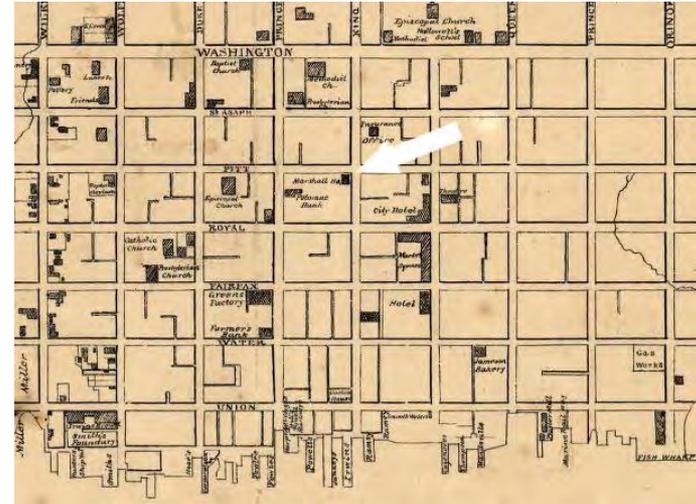
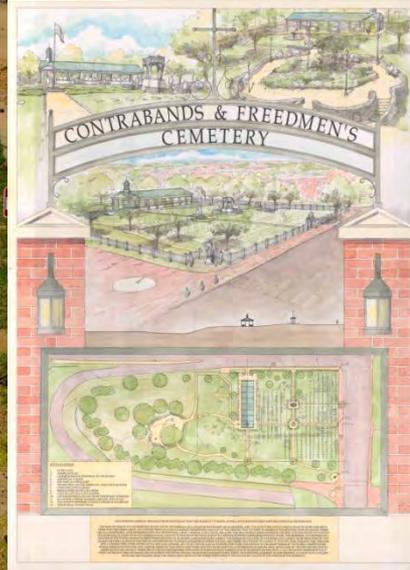
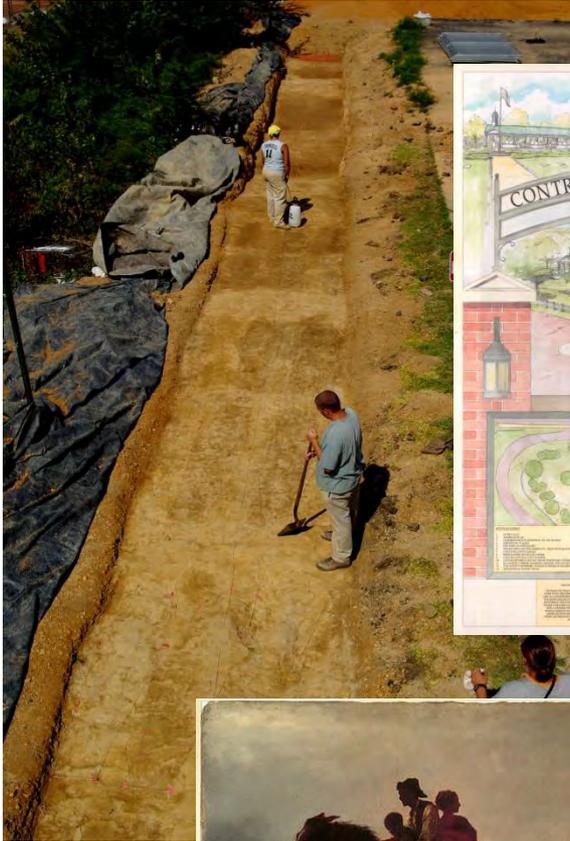
On May 12, 1909, a large fire broke out at Smoot Lumber at Union and Cameron streets. Originating at the planing mill near Lee Street, the fire caused an estimated \$500,000 in damage. Firefighters drafted water from the Potomac River to help put out the blaze.



Public History Resource



Interdepartmental Planning and Review





Boards and Commissions

Alexandria Archaeological Commission

Alexandria Historical Restoration & Preservation Commission

Historic Alexandria Resources Commission

Public Records Advisory Commission



Boards & Commissions

How you can join us!

- ***Alexandria Archaeological Commission*** – Provides guidance on cultural resource management.
- ***Alexandria Historical Restoration & Preservation Commission*** – accepts open space and interior and façade easements in historic districts. There are now 60 easements on properties in Alexandria. This Commission is particularly interested in preservation of Open Space in Old & Historic District although their legal mandate allows for acceptance of easements throughout the City. Commission members are appointed by the State and the City.



Boards & Commissions

How you can join us!

- ***Historic Alexandria Resources Commission*** – generally advises Council on a wide variety of historical subjects.
- ***Public Records Advisory Commission*** – advises staff and Council on records management and archival collections. An excellent group of citizens who are involved in records management at the Federal level, often have significant important advice for staff.
- ***Alexandria Convention and Visitors Association*** – ex officio member
- ***Boards of Architectural Review*** – staff prepare comments for archeological and historical significance.

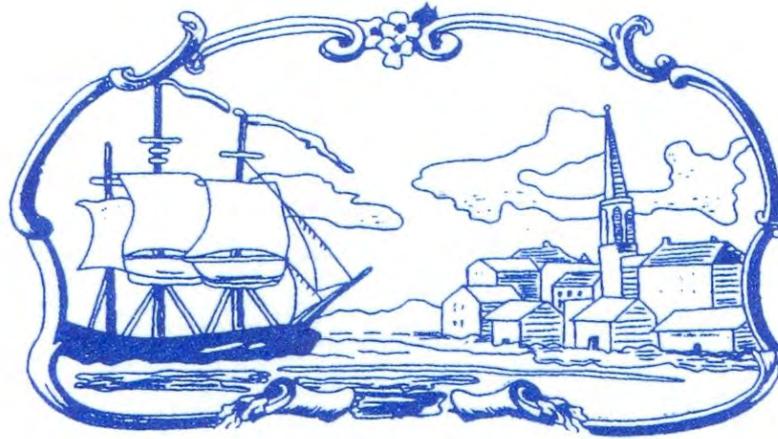


Alexandria City Council Strategic Plan

This 2010 City Council Strategic Plan has been developed in collaboration and in partnership with the Alexandria community. It is a carefully planned effort to advance Alexandria toward the future we envision for our community. As we move forward to implement the direction offered by the Strategic Plan, the Alexandria City Council affirms its commitment to the Plan's objectives and initiatives. Consequently, Council directs that City staff consider the Strategic Plan when developing, implementing or reviewing the delivery of public services, and in presenting requests for fiscal resources.



Thank you for your interest in the
Office of Historic Alexandria



Office of Historic Alexandria





Questions?

Office of Historic Alexandria

220 N. Washington St.

Alexandria, VA 22314

703.746.4554

www.historicalexandria.org

www.alexandriava.gov/OHA