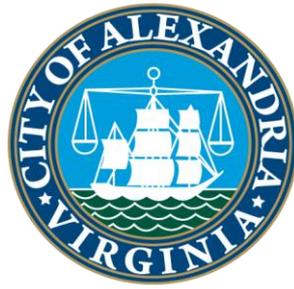


Alexandria City Academy

Session 6

October 15, 2015



Recreation, Parks & Cultural Activities

James Spengler
Director

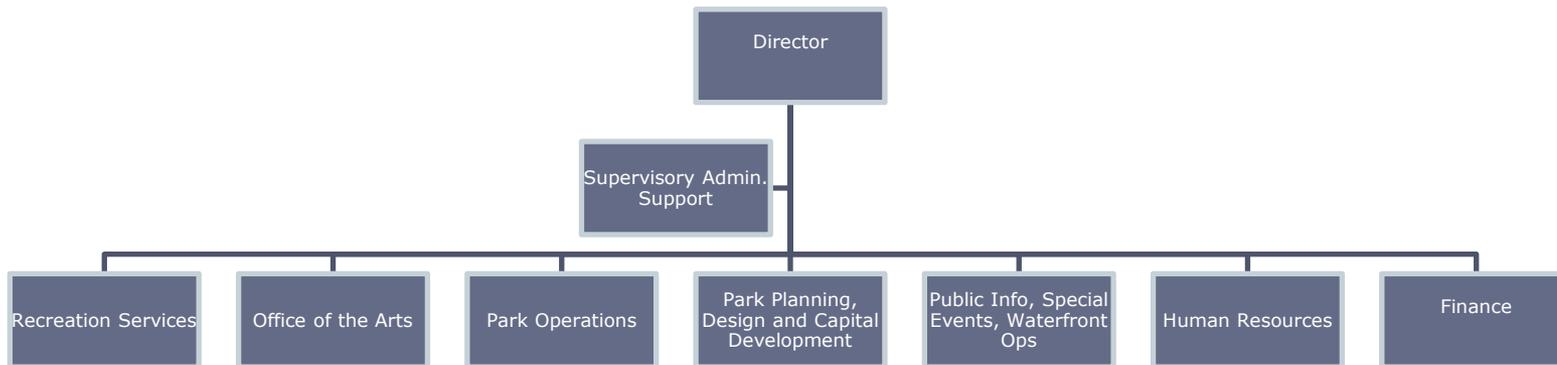




RPCA's Mission

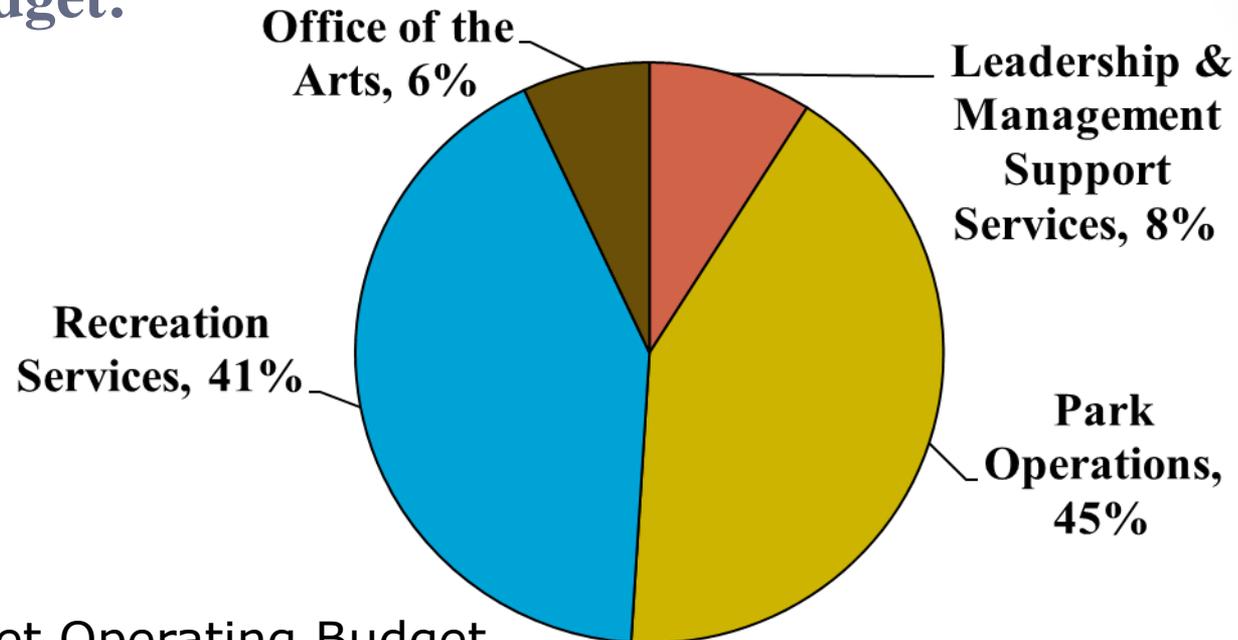
"We support the City's mission by ensuring equitable access to a variety of recreation, park and cultural experiences that enhance community well-being."

RPCA's Organization



RPCA's Resources

Operating Budget:



- \$22 million Net Operating Budget
- \$455,000 in Annual Revenue
- 154 Full Time Positions
- Seasonal Employees based on the time of year
- Contracted Services
- Xx% of City's Net Operating Budget



RPCA's Resources

- Over 1,000 acres of publicly accessible open space, including 566 acres of City owned park land
- 17,000 Street Trees
- 190 Landscaped Sites/Flower Beds
- 60 Tennis/Basketball Courts
- 49 Athletic Fields
- 36 Playgrounds
- 20 Miles of Trails
- 18 Dog Parks
- 7 Neighborhood Recreation Centers
- 4 Swimming Pools (1 Currently Under Renovation)
- 1 Arts Center
- 1 City Marina
- 1 Nature Center



National Accreditation

- RPCA is Nationally Accredited by the Commission for Accreditation of Park and Recreation Agencies (CAPRA) since 2004
- Meets national benchmark for commitment of professional standards, quality services to residents, and effective organizational management
- There are currently 139 accredited park and recreation agencies in the United States



Community Benefits of RPCA Services

- Individual Benefits: Contributes to health and personal/family satisfaction
- Community Benefits: Reduces crime and delinquency, supports youth, offers lifeline for the elderly, attractive living environment
- Environmental Benefits: Clean water! Clean air, places to enjoy nature's beauty
- Economic Benefits: Enhances land and property values, revenue generator, attracts and retains businesses

*Contributes to improving the overall quality of life in
Alexandria*

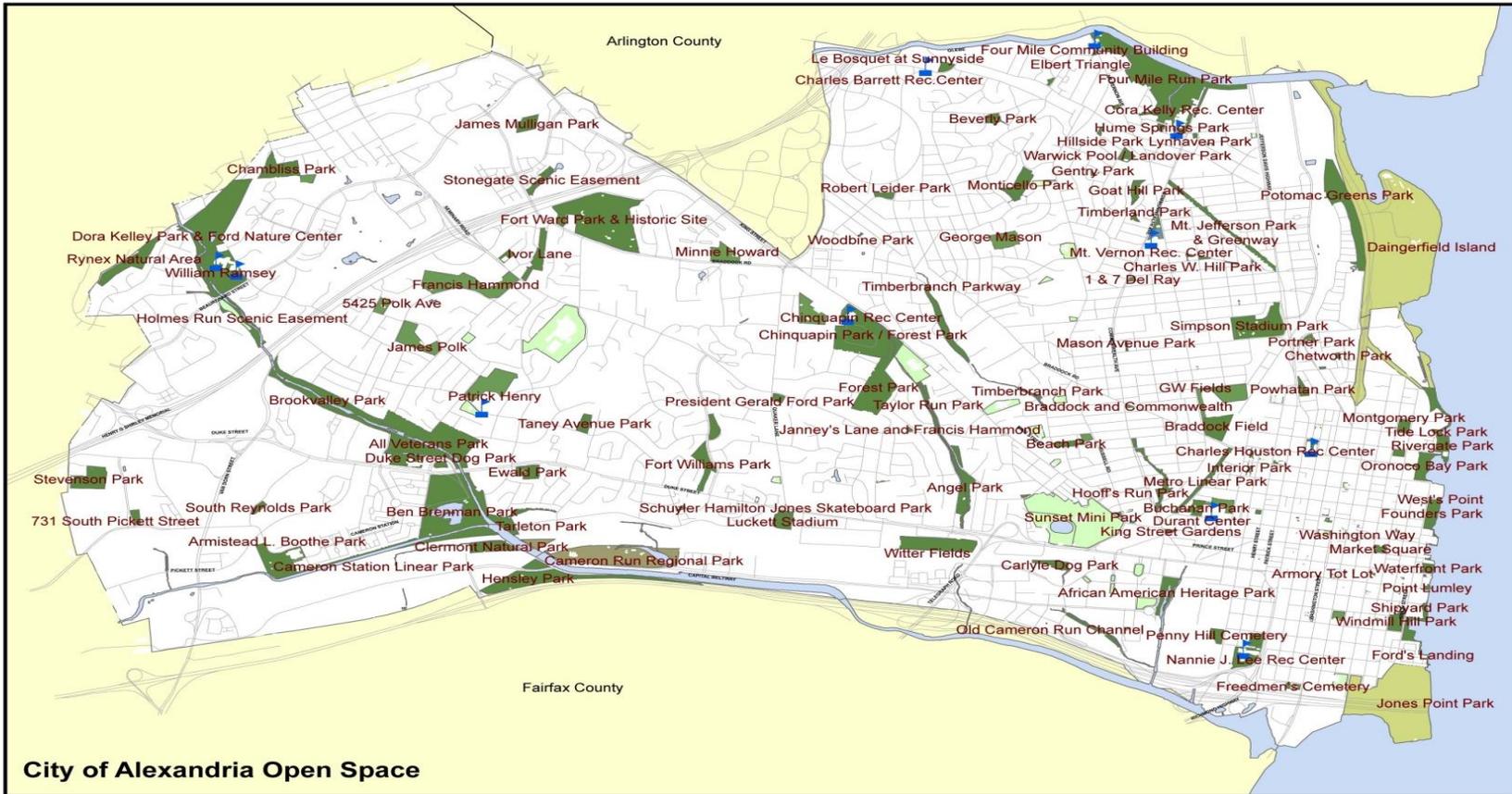


Park Operations

- Park Maintenance
- Facility Maintenance & Custodial Services
- Rights-of-Way and School Grounds
- Emergency Operations
- Urban Forestry
- Horticulture Program
- Natural Resources
- Jerome "Buddie" Ford Nature Center



Park Operations



City of Alexandria Open Space

- City Owned
- Privately Owned Public Space
- National Parks Service
- Northern Virginia Regional Park Authority
- Recreation Center



February 14, 2013



Public Information, Special Events & Waterfront Operations

- Communications & Public Information
- Special Event Management
- City Marina & Waterfront Operations
- Implementation of Waterfront Small Area Plan
- Liaison to Waterfront Commission

Public Information, Special Events & Waterfront Operations

FY 2015 Special Events

- 185 Event Permits Issued
- 295 Event Activities Conducted
- 2,044 Event Hours Provided



Public Information, Special Events & Waterfront Operations

FY 2015 City Marina

- 60 Recreation Slips
 - 54 Licensed Slips
- 7 Commercial Slips
- 1 Fire Boat
- 299 Transient Docking
- 89,994 Visitors from Commercial Charters
- 103,022 Water Taxi Passengers
- 20,000+ Visited the Le Hermione Tall Ship

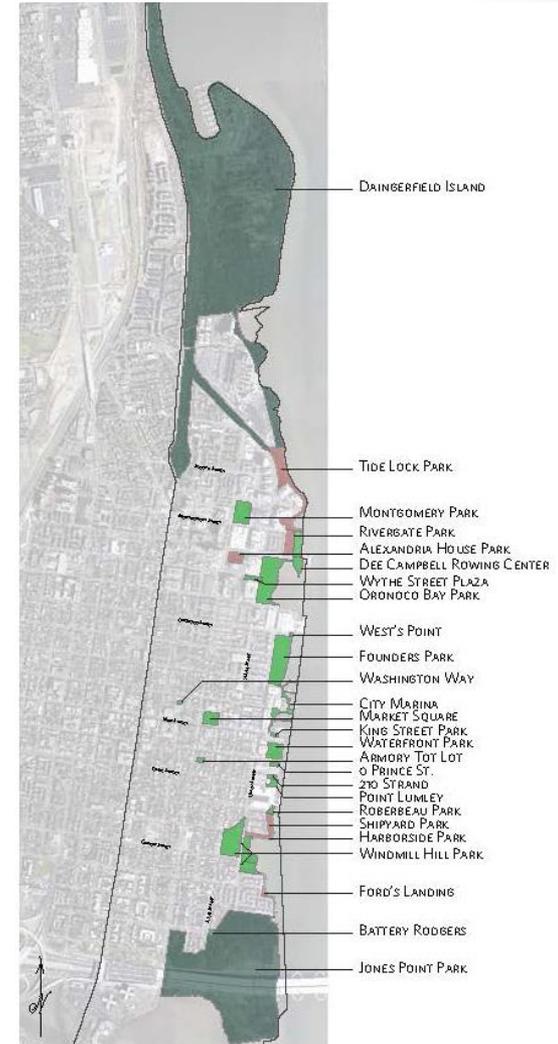




Public Information, Special Events & Waterfront Operations

Waterfront District Parks

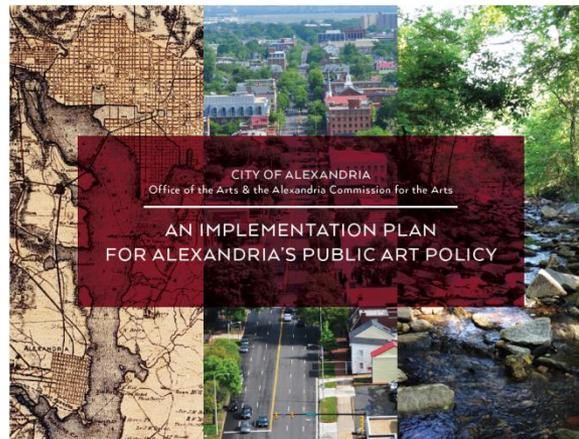
- RPCA currently maintains approximately 23 acres of park space and right-of-way in the Waterfront District.
- Ford's Landing and Tide Lock Park are privately owned and maintained, but have public access easements. A large portion of Rivergate Park is privately owned with public access.
- Shipyard/Harborside Park is privately owned and maintained with a public access easement.
- The Waterfront Small Area Plan calculated an increase of 3.0 acres of parks and open space in the core area (Duke Street to Queen Street):
 - Future Fitzgerald Square includes acquired Old Dominion Boat Club property and King Street Park
 - Future Point Lumley includes acquired 206, 210 & 226 Strand



Office of the Arts

The Office of the Arts serves as the “Local Arts Agency” in Alexandria

- Public Art
- Cultural Programming
- Grantmaking
- Services to Artists and Arts Organizations
- Facility Management
- Creative Economy & Cultural Planning



Public Art & Cultural Programming

- Public Art Implementation Plan
- Public Art Acquisition & Maintenance
- Public Art in Private Development



Mobile Art Lab

- Hands-on Art Projects
- Concerts
- Films
- All Ages
- Travelling Throughout the City

Grantmaking & Services

- Award over \$170,000 in grants to almost 30 local arts organizations and artists for programs and performances in Alexandria
- Professional and Organizational Development Workshops
- Local and regional collaborations





Creative Economy

The Arts Mean Business In Alexandria



Arts & Economic Prosperity IV

A Project of **Americans for the Arts**

Arts & Economic Prosperity IV provides compelling new evidence that the nonprofit arts and culture are a significant industry in the City of Alexandria—one that generates:

\$70.7
MILLION
IN ECONOMIC
ACTIVITY

1774
FULL-TIME
EQUIVALENT
JOBS

\$4.8
MILLION
IN LOCAL AND
STATE GOVERNMENT
REVENUE

TIME DONATED
BY VOLUNTEERS
VALUED AT
\$4.5
MILLION

This economic impact study sends a strong signal that when we support the arts, we not only enhance our quality of life, but we also invest in the City of Alexandria's economic well-being.



Park Planning, Design and Capital Development

Planning

- Open Space
- Park Planning
- Long Range Planning
- Inter-Jurisdictional Planning

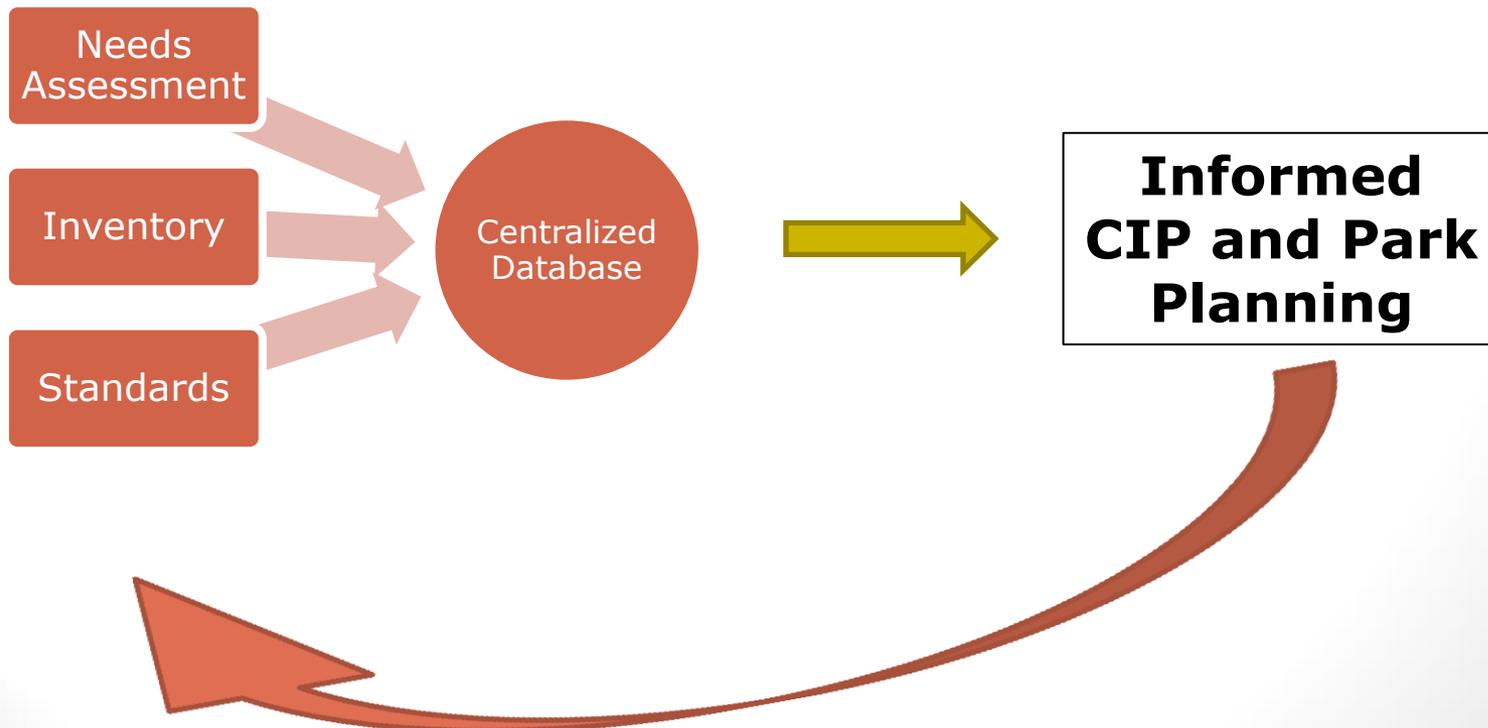
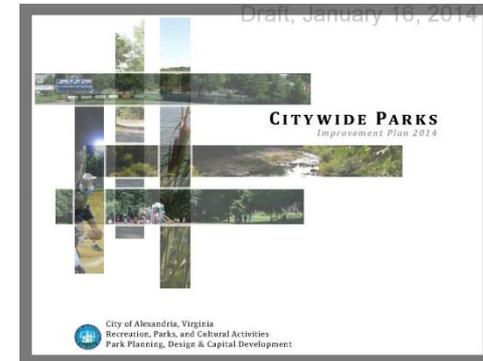
Capital Development

- Capital Improvement Program
- Capital Projects
- Facilities
- Private Development Coordination

Planning Initiatives

Planning

- Open Space Acquisition
- Citywide Park Plans
- Neighborhood Park Plans



Capital Program

Capital Development

- Capital Facilities Maintenance Projects
- Capital Improvement Projects
- Private Development Coordination



Community Partnerships



Recreation Centers

- Cora Kelly Recreation Center
- Charles Barrett Recreation Center
- Charles Houston Recreation Center
- Chinguapin Park Recreation Center
- Mount Vernon Recreation Center
- Nannie J. Lee Memorial Recreation Center
- Patrick Henry Recreation Center
- William Ramsay Recreation Center



Recreation Center Out of School Time Program



- 1,337 children currently served FY2012 in the school year program.
- 1,291 children served FY2012 summer programs.

- Homework
- Games
- Arts & Crafts
- Sports
- Dance
- Music



Programs

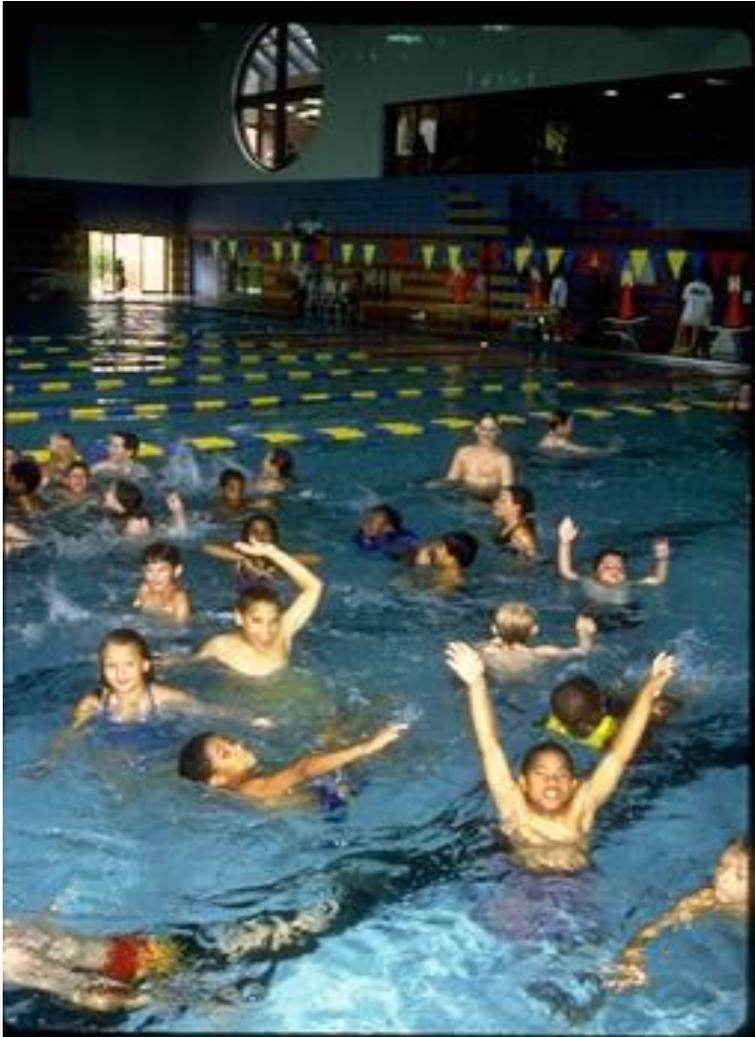
- Summer Camps
- Playgroups
- Teen Programs
- Senior Programs



Youth and Adult Sports Programs



Aquatics



Special Activities

- Cheerleading Competition
- Black History Month Programs
- Hershey Track and Field
- Kiwanis Kids Fishing Day
- Hispanic Heritage Month
- Saturday Night Hype
- Community Days





How Can You Get Involved?

- Volunteer to support RPCA programs
- Park and Recreation Commission
- Commission for the Arts
- Beautification Commission
- George Washington Birthday Celebration Committee
- Waterfront Commission
- Youth Sports Advisory Board



Questions?

Recreation, Parks and Cultural Activities

1108 Jefferson Street
Alexandria, VA 22314
703.746.4343

Web: www.alexandriava.gov/Recreation

eNews: <http://enews.alexandriava.gov>

Facebook: <https://www.facebook.com/RPCAAlexandriaVA>

Twitter: https://twitter.com/RPCA_AlexVA



Alexandria Library

Rose Dawson, Director

Subscription Library since 1794.

Public Library since 1937.



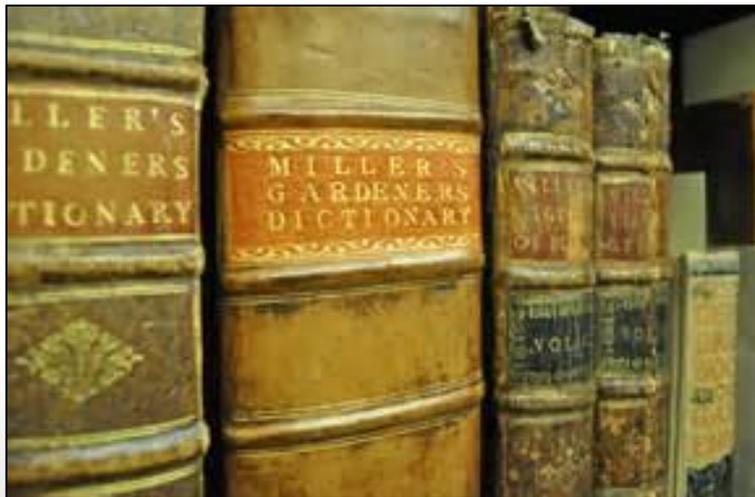


"I read a story about this place on the Internet. But I didn't think it actually existed."

A BRIEF HISTORICAL SKETCH...

Alexandria Library Company was founded July 24, 1794.
Which of the following were NOT included in the Company's earliest addresses?

- a) Mr. Stabler's Apothecary Shop
- b) Old City Hall
- c) The Lyceum
- d) Masonic Temple
- e) Peabody Hall



THE TALE OF TWO LIBRARIES



In 1937:

- Dr. Robert South Barrett and Dr. Kate Waller Barrett
- The Society of Friends and 99-year lease
- Alexandria Library Company collections
- The City line item and its budget.

1939 LIBRARY SIT-IN

ROBERT H. ROBINSON LIBRARY





LIBRARY LEADERSHIP



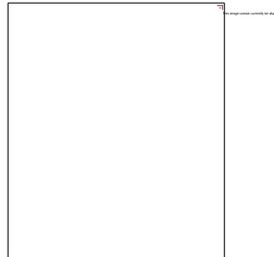
Oscar P. Fitzgerald
Vice Chair



Helen Desfosses



Anne Paul
Treasurer



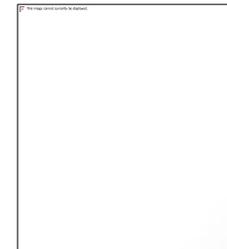
Kathleen Schloeder
Chair



William Brierre, Jr.



Gwendolyn Day-Fuller
Secretary



Allison Silberberg
City Council

THE ALEXANDRIA LIBRARY



Alexandria Library

Log In My Account My Lists

Classic Catalog Locations Events eCollection Kids Teens How do I

Everything All Fields

Explore the Library
[Locations & Hours](#) | [Go](#)
[Get a Library Card](#)
[Services](#)
[eAudiobooks & eBooks](#)
[Browse our Collection](#)
[About Us](#)
[Support the Library](#)

Research Help
[Subject Guides](#)
[Databases](#)
[eJournal A-to-Z](#)
[Ask a Librarian](#)

Calendars
[Events](#)
[Meeting Rooms](#)

Highlighted Content:
Sew Cool
Craft Night @ Barrett
Tuesday, December 18 at 7:00 PM

Highlighted Content:
75 YEARS

Featured Library Databases Browse our Collection Upco

KATE WALLER BARRETT BRANCH LIBRARY



Barrett was Alexandria Library's Central Library until...

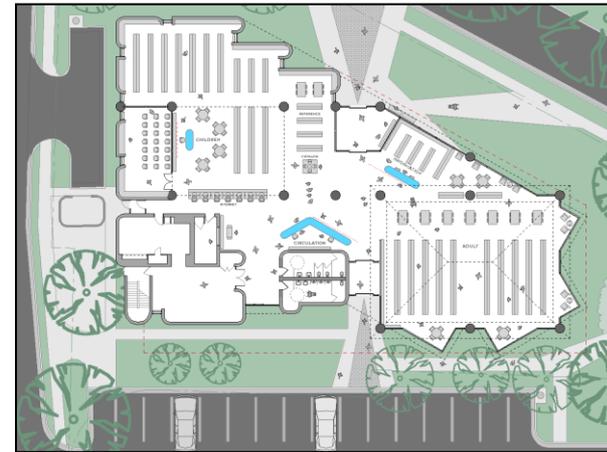
CHARLES E. BEATLEY JR. CENTRAL LIBRARY



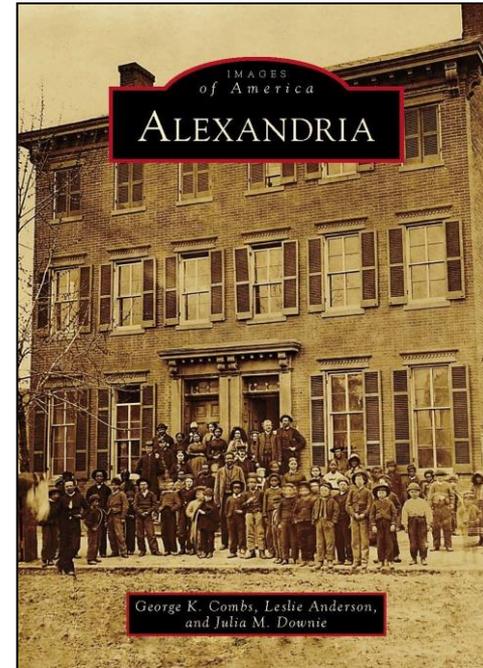
ELLEN COOLIDGE BURKE BRANCH LIBRARY



JAMES M. DUNCAN BRANCH LIBRARY



SPECIAL COLLECTIONS/ LOCAL HISTORY BRANCH LIBRARY



LAW LIBRARY





ONLINE PRESENCE

Website & Online Catalog

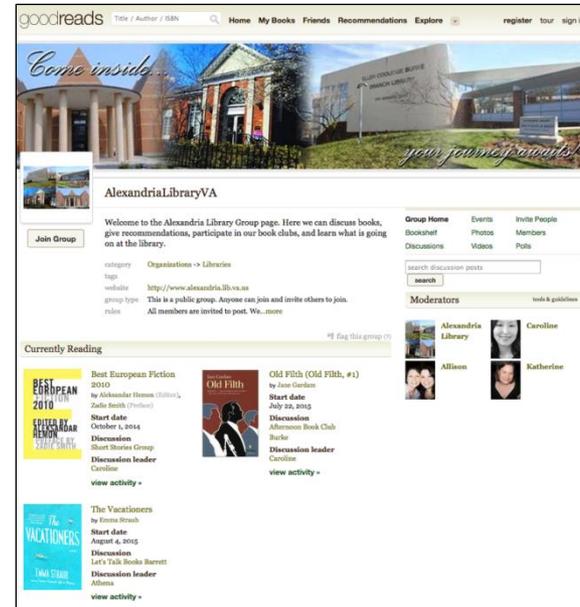
The screenshot shows the Alexandria Library website homepage. At the top, there is a navigation bar with links for 'Log In', 'My Account', 'My Lists', 'Library Information', and 'Contact Us'. Below this is a search bar with 'Everything' selected and 'Advanced Search' options. The main content area is divided into several sections: 'Explore the Library' with links for 'Locations & Hours', 'Get a Library Card', 'Services', 'eAudiobooks & eBooks', 'Browse our Collection', 'About Us', and 'Support the Library'; 'Research Help' with links for 'Subject Guides', 'Databases', 'eJournal A-to-Z', and 'Ask a Librarian'; 'Featured Library Databases' including 'mango languages', 'Computer Database', and 'Home Improvement Collection'; 'Browse our Collection' with 'New Books', 'New DVDs', and 'Staff Picks'; and 'Upcoming Events' listing 'Meet a K-9 Dog and a Deputy Sheriff', 'Classic Film Series', and 'English Language Workshop'. A 'Craft Night @ Barrett' event is highlighted with an image of colorful spools of thread. A '75 YEARS' anniversary banner is also visible. The footer contains contact information, social media links, and a 'Support your Library' section.

Social Media

The screenshot shows the Alexandria Library Facebook page. The cover photo features the text 'Summerquest and Summerquest Jr.' in large, yellow, stylized font. Below the cover photo, the page name 'Alexandria Library' is displayed with a profile picture of a book icon. The page statistics show 5,110 likes and 301 members. A recent post is visible, mentioning a 'Special Events Program for ages 0 to 5 and 6 to 12' and listing event details for 'Tuesday, December 18 at 7:00 PM'.

This screenshot shows a specific post on the Alexandria Library Facebook page. The post features a large red heart icon and the text 'Your Library' in a large, bold font. Below this, it says 'Click our Buy It Now link and part of your purchase proceeds will return to the library!'. The post includes a 'Buy It Now' button and a 'Like' button. The post content is partially obscured by a 'Frozen Sing a Long' event announcement, which includes the text 'THURSDAY, AUGUST 19 3PM AT BARRETT BRANCH'. The post also shows a rating of 4.7 stars from 19 reviews.

SUPPORT FOR LEARNERS OF ALL AGES



GALE COURSES

WORKSHOPS/SPECIAL EVENTS



Summerquest
and
Summerquest Jr.



WORKSHOPS/SPECIAL EVENTS



Le Tour d'Alexandria Library



PEDAL THROUGH THE PAST • SATURDAY, OCT. 25 • 10 A.M.-12 P.M.

allalexandriareads
2015

The Alexandria Library
invites you to read
Big Stone Gap
by Adriana Trigiani



On May 12, the Alexandria Library
welcomes Adriana Trigiani!

The author of *Big Stone Gap* will join the community via
Skype to talk about her book and answer questions.

Charles E. Beatley, Jr.
Central Library
5005 Duke Street
703-746-1702

Kate Waller Barrett
Branch Library
717 Queen Street
703-746-1703

Ellen Coolidge Burke
Branch Library
4701 Seminary Road
703-746-1704

James M. Duncan, Jr.
Branch Library
2501 Commonwealth Ave.
703-746-1705

SPECIALIZED SERVICES



SPECIALIZED SERVICES

Alexandria Library
at Your Fingertips

Manage Your Account
Search the Catalog
Find Library Events
Locate Branches
and More...

Download For Apple and Android Devices

NEW!

Mobile App
and
Free MP3s &
Streaming
Now Available

DOWNLOAD &
STREAM MUSIC
with ALEXANDRIA LIBRARY

online and on your
mobile device



NEW PROJECTS/INITIATIVES

ALEXANDRIA LIBRARY FIVE-YEAR PLAN 2015-2020



NEW PROJECTS/INITIATIVES



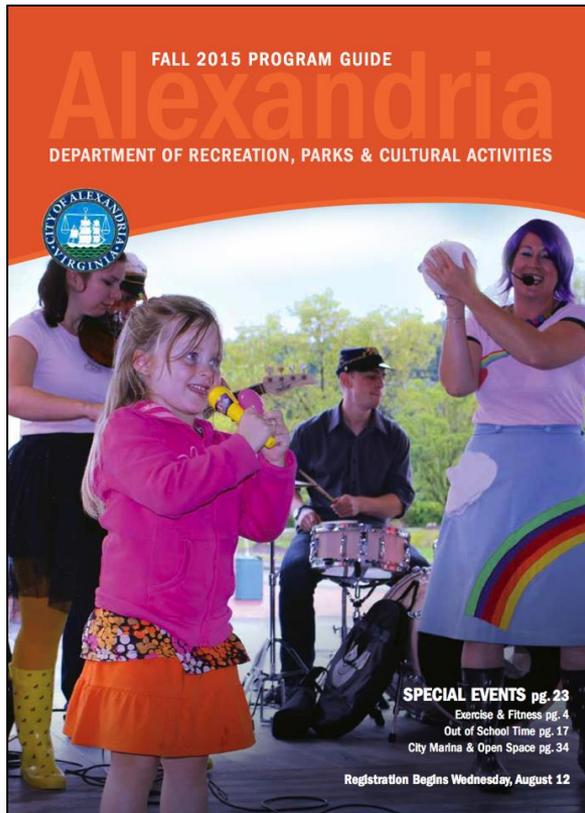


PARTNERSHIPS

FALL 2015 PROGRAM GUIDE

Alexandria

DEPARTMENT OF RECREATION, PARKS & CULTURAL ACTIVITIES

SPECIAL EVENTS pg. 23
 Exercise & Fitness pg. 4
 Out of School Time pg. 17
 City Marina & Open Space pg. 34

Registration Begins Wednesday, August 12

Learning to Live • Loving to Learn

ACPS



Alexandria City Public Schools

Alexandria Council of Human Service Organizations



www.achsova.org

Connect

THE NEWS YOU NEED | THE PEOPLE YOU WORK WITH

MAY/JUNE 2015 | DEPARTMENT OF COMMUNITY AND HUMAN SERVICES

INSIDE

- If Really Does Take a Village 1
- Director's Corner 2
- Getting Creative with MeritPay 3
- DCHS Takes High School Students to Work 3
- Using TV to Help Children Find a Home 5
- Fund for Alexandria's Child: Gold Highlights 5
- 15 Years of Reducing Teen Pregnancy 6
- TRAILS Offers New Hope to Alexandria Youth 7
- Conference Room Transformed for Trainings 7
- Head Program in Danger of Cuts 8
- Free Swimsuits for Kids! 8
- Experiencing Our Feelings 9
- Seniors Exhibit Art at Black History Museum 10
- Reducing Stigma Through Art 10
- Learning Cultural Humility Over Lunch! 11
- Ice Cream Social Highlights 11
- April & May Star Awards 12
- Heading to Our Curbs Appeal! 12
- Hello & Goodbyes 13
- News You Can Use 15



Resource Family Support & Retention MSW Odessa Becker, Kari Vazquez, and Family Services Specialist Areli Zelaya

It Really Does Take a Village

The impact a community makes when needs are known

FOR 16-MONTH-OLD Tomas* and his grandmother Isabella,* life was hard. Isabella's teenage daughter, who had emigrated from El Salvador, had abandoned Tomas, leaving him with Isabella, who was pregnant herself. Isabella lived in a small one-bedroom apartment with her 17-year-old son and four-year-old daughter. She worked at a local restaurant while her partner, Samuel,* worked in Maryland. Isabella needed help. When she reached out to DCHS, Family Services Specialist Areli Zelaya got her case. Zelaya helped Isabella file with the court for custody of Tomas, but then they hit a roadblock. "There were no safety concerns, and Tomas was well cared for," Zelaya recalls, "but the court-appointed guardian *ad litem* wrote a report to dismiss the petition." The guardian *ad litem*, a person appointed by the court to represent the best interests of a child in legal actions, was especially concerned about the cramped housing situation, Isabella's pregnancy and literacy issues. As Zelaya worked to find ways to help Isabella improve her chances of gaining custody, social worker Odessa Becker began looking for a resource (foster) family in case Isabella didn't

*Names have been changed to protect the family's privacy.
 Continued on page 4



PARTNERSHIPS



HOW CAN YOU GET INVOLVED?



Friends
of the Beatley
Central Library
Alexandria, VA

ALL ABOUT THE BOOKS...



AND MORE!!!

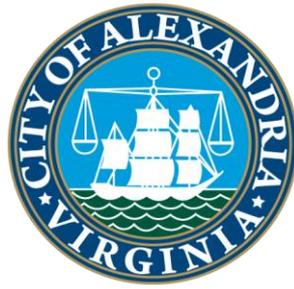


Questions?

Alexandria Library Administration

5005 Duke Street
Alexandria, VA 22304
703.746.1701

www.alexandria.lib.va.us
www.alexandriava.gov/Library



Office of Historic Alexandria

J. Lance Mallamo
Director





Mission Statement

The Office of Historic Alexandria enhances the quality of life for City residents and visitors by preserving and interpreting Alexandria's historic properties, archaeological sites, cultural resources, artifact collections, objects, archives, records, and personal stories, and by encouraging audiences to appreciate Alexandria's diverse historic heritage and its place within the broader context of American history.

Museums



Friendship
Firehouse



The Lyceum



Alexandria
Black History
Museum



Stabler-
Leadbeater
Apothecary
Museum



Alexandria
Archaeology



Fort Ward Museum
and Historic Site



Gadsby's
Tavern
Museum

Exhibits



The Museums offer both permanent and changing exhibits for visitors to enjoy and learn about our community's history.

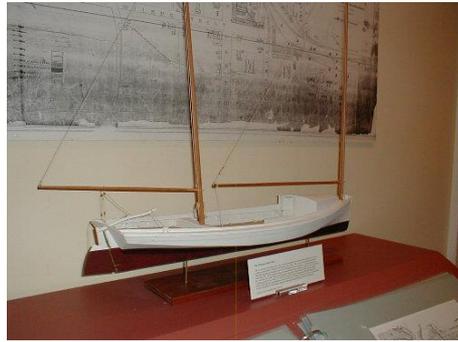


Collections

The Office of Historic Alexandria maintains and preserves important objects that are acquired by the museums and historic sites. We make these available to the public as often as possible.



Preservation and Conservation



The Office of Historic Alexandria preserves and interprets the past of our community for residents and visitors alike...
but we also are dedicated to protecting, preserving and conserving our historical collections for the education and enjoyment of future generations.

Alexandria Archaeology



Alexandria Archaeology

- Seeks to preserve and study the tangible remains of our community's heritage for public enrichment and enjoyment
- City archaeologists and volunteers work with citizens and developers to locate sites important to the City's past and excavate them when necessary
- Visitors can learn about Alexandria's past at the hands-on Archaeology Museum



Contrabands & Freedmen's Cemetery



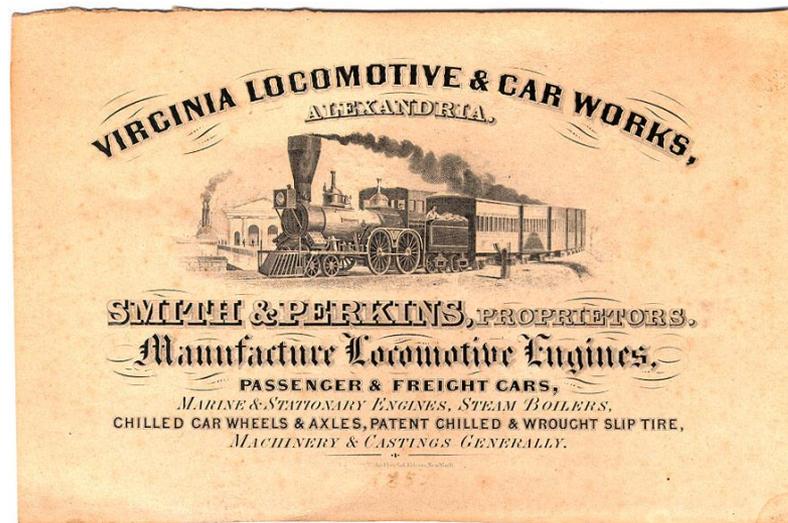
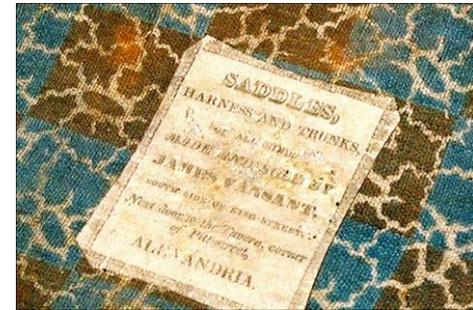
Civil War cemetery from 1864-1869

Memorial park to open 2011

Native American site dating to 13,000 years ago



Archives and Records Center



Archives and Records

The Archives and Records Center manages the records created by the City of Alexandria's government agencies, preserves the archival or historical documents of these agencies, and ensures that these documents are available for public research. The Archives and Records Center must comply with the *Virginia Public Records Act*.

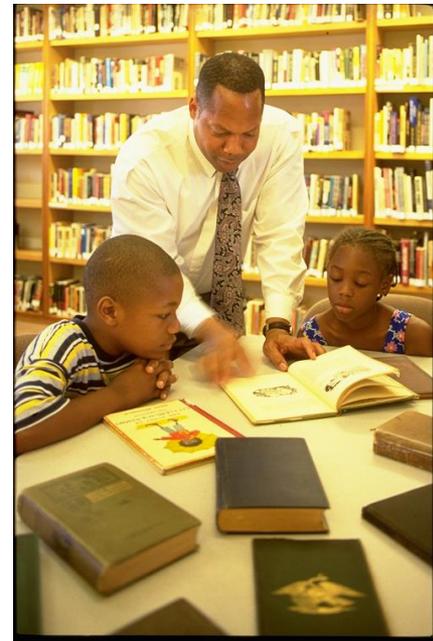


Education and Life-long Learning



Educational Initiatives

The Office of Historic Alexandria offers educators the unique opportunity to reinforce classroom teaching with hands-on experiences, field trips, lectures, educational kits, and other media resources.



Educational Programs

Alexandria Archaeology Museum

- Adventure Lessons- all ages
- Field School- college students
- Public Dig Days- all ages
- Summer Camp- ages 12 – 15

Black History Museum

- Past/Present learning programs for students of all ages
- School Tours

Fort Ward Museum and Historic Site

- Life During the Civil War- educational kit for teachers from elementary through high school
- Summer Camp- ages 8 - 12



Educational Programs (Continued)

Friendship Firehouse

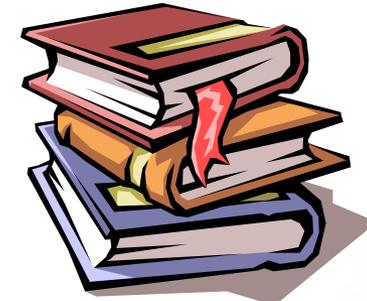
- Citizen Firefighters in Colonial Alexandria - ages K – 6th Grade

Gadsby's Tavern Museum

- A Tavern At Work - Grades 2 and up – SOL approved
- After the Revolution- Grades 3 and up – SOL approved
- Candas, The Tavern Slave, Grades 3 and up – SOL approved
- Traveling Tom- Grades K through 2 – SOL approved

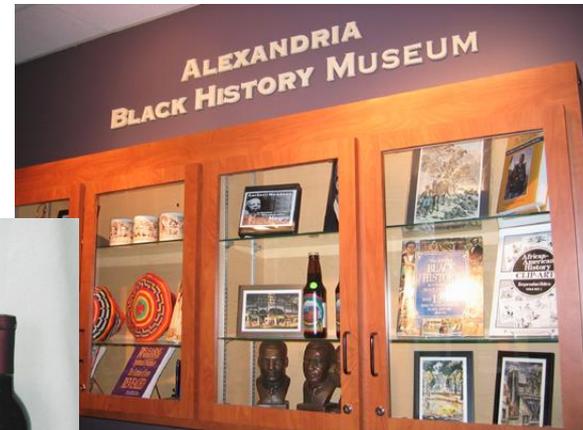
The Lyceum

- Inside Old Town- Grades 3 through 5 SOL approved
- Getting a Feel For Long Ago - Grades K through 3 – SOL approved
- Scavenger Hunt for History - Grades 3 through 6 – SOL approved
- Clio's Kids: A History Fun Camp - ages 5 through 7



Museum Shops

Revenue is also earned from Museum Shops and Online shop sales. Each shop offers unique and collectible items, books, etc. Tickets for events can also be purchased online.



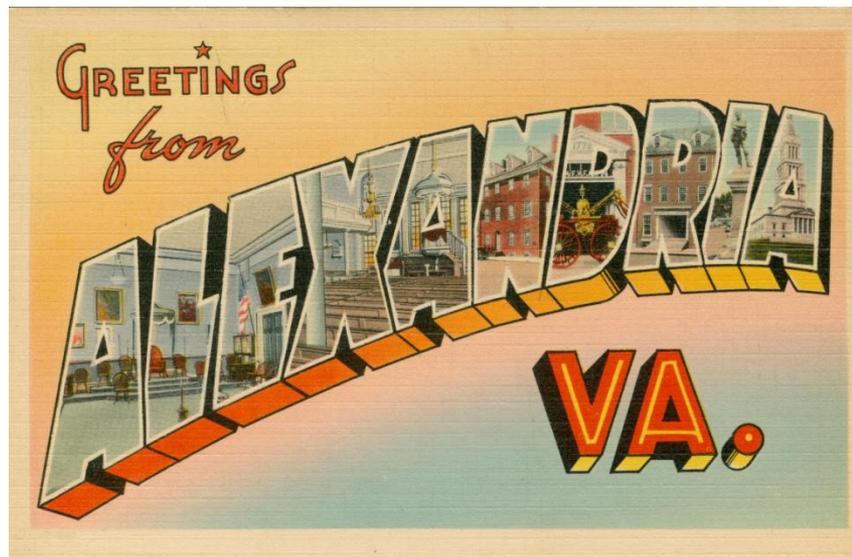
Rentals and Special Events

Many Office of Historic Alexandria sites are available to rent for weddings, parties, receptions, meetings and other special events. The funds earned are used toward the maintenance and preservation of the historic sites and buildings.



Heritage Tourism

- Cultural and heritage visitors typically stay longer than business or leisure travelers
- Cultural and heritage visitors spend nearly twice the current average expenditure of other travelers



Tourism Initiatives



**Ask Alex?
Dial 703.229.8632**





This Week in Historic Alexandria

This Week's Events

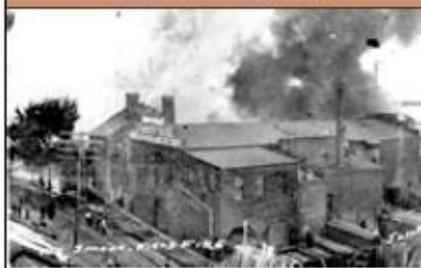
- May 15 – Alexandria and District of Columbia Needlework Identification Day – The Lyceum**
 Do you have an old piece of needlework packed away? Ever wondered where it might have come from or who made it? Let our experts examine your sampler or pictorial! Learn what makes a sampler valuable, hear great tips on care and conservation, and see the treasures from other people's attics. A special focus is identifying 18th- and 19th-century samplers and pictorial embroideries from this geographic area. Your contribution to The Lyceum of \$5 per needlework includes full museum admission. Reservations are required. 12:30 p.m. to 4:30 p.m. 703.838.4994. 201 South Washington Street. www.alexandriahistory.org



- May 16 – Soldier-Led Walking Tours – Fort Ward Museum & Historic Site**
 A Union soldier in period uniform will lead two walking tours of Fort Ward. The hour-long tour will introduce visitors to the history of the Defenses of Washington, the building and role of Fort Ward, 19th-century fortification engineering, and the troops who were stationed in this area during the Civil War. Walking shoes and weather-appropriate clothing recommended. Tours begin at 10 a.m. and at 2 p.m. Free! 703.838.4848. 4301 West Braddock Road. www.fortward.org



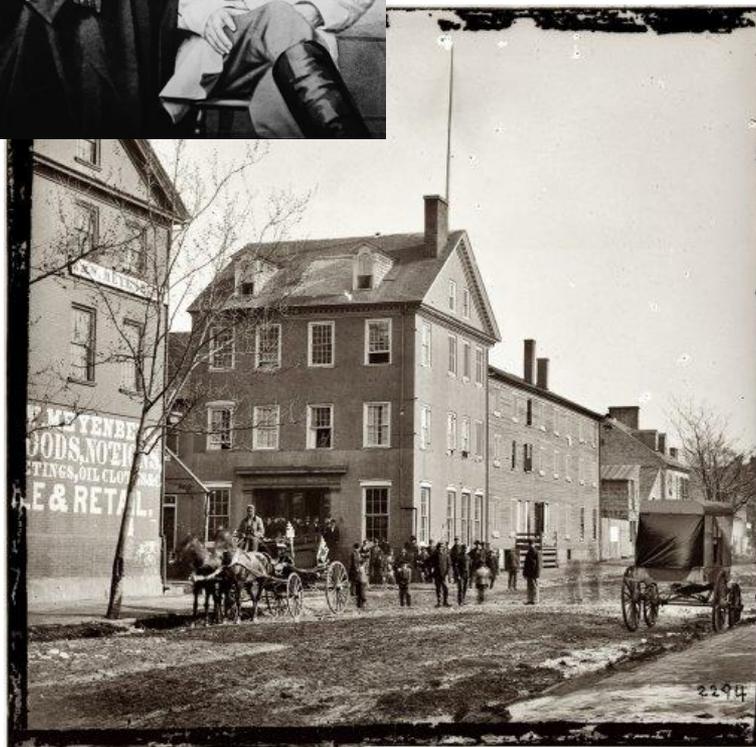
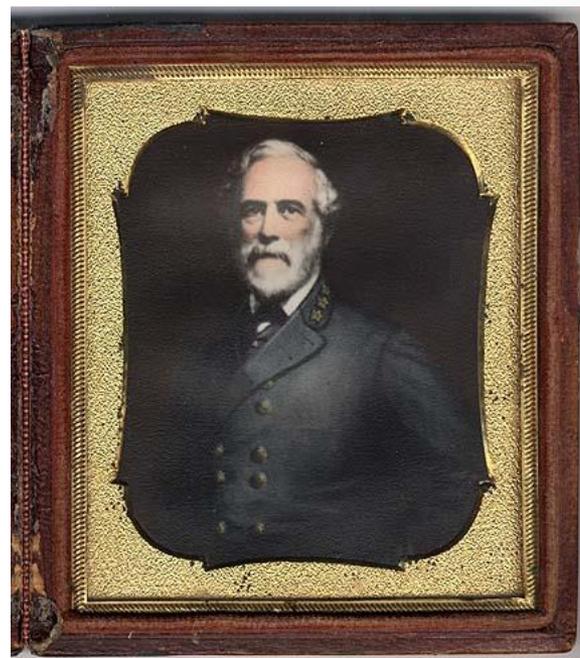
This Week in Alexandria History



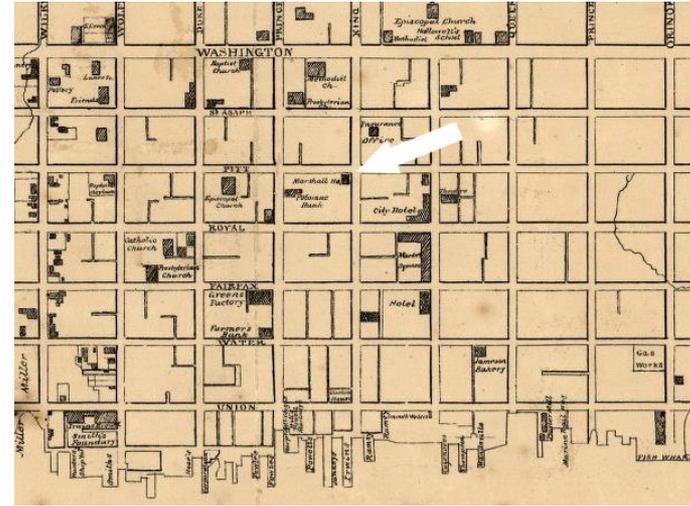
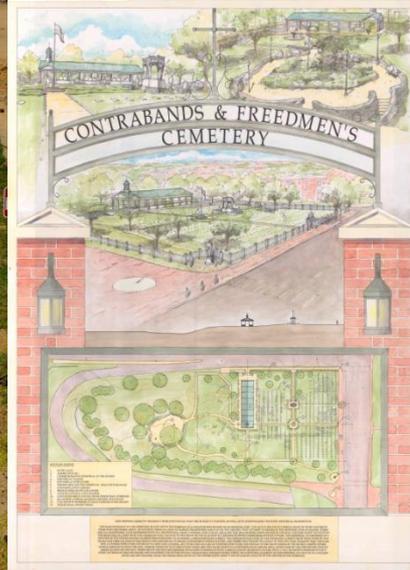
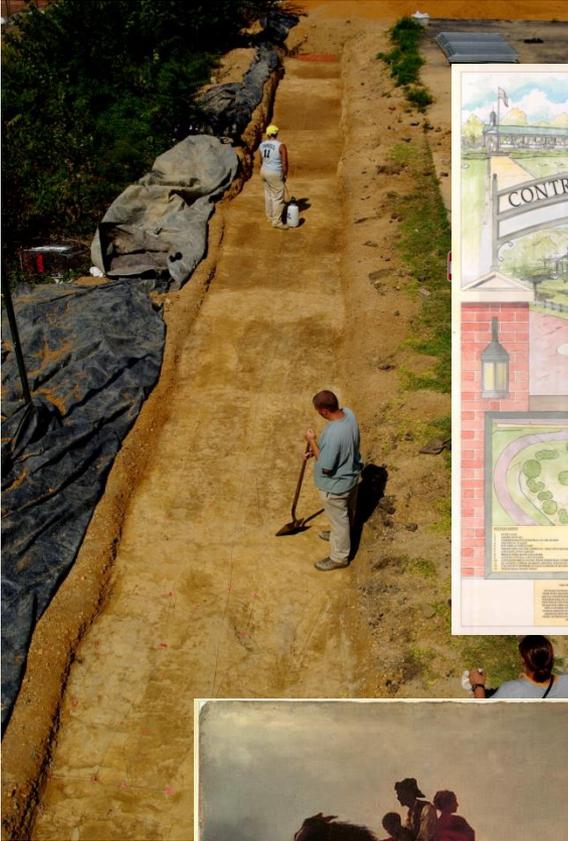
On May 12, 1909, a large fire broke out at Smoot Lumber at Union and Cameron streets. Originating at the planing mill near Lee Street, the fire caused an estimated \$500,000 in damage. Firefighters drafted water from the Potomac River to help put out the blaze.



Public History Resource



Interdepartmental Planning and Review





Boards and Commissions

Alexandria Archaeological Commission

Alexandria Historical Restoration & Preservation Commission

Historic Alexandria Resources Commission

Public Records Advisory Commission



Boards & Commissions

How you can join us!

- ***Alexandria Archaeological Commission*** – Provides guidance on cultural resource management.
- ***Alexandria Historical Restoration & Preservation Commission*** – accepts open space and interior and façade easements in historic districts. There are now 60 easements on properties in Alexandria. This Commission is particularly interested in preservation of Open Space in Old & Historic District although their legal mandate allows for acceptance of easements throughout the City. Commission members are appointed by the State and the City.



Boards & Commissions

How you can join us!

- ***Historic Alexandria Resources Commission*** – generally advises Council on a wide variety of historical subjects.
- ***Public Records Advisory Commission*** – advises staff and Council on records management and archival collections. An excellent group of citizens who are involved in records management at the Federal level, often have significant important advice for staff.
- ***Alexandria Convention and Visitors Association*** – ex officio member
- ***Boards of Architectural Review*** – staff prepare comments for archeological and historical significance.



Alexandria City Council Strategic Plan

This 2010 City Council Strategic Plan has been developed in collaboration and in partnership with the Alexandria community. It is a carefully planned effort to advance Alexandria toward the future we envision for our community. As we move forward to implement the direction offered by the Strategic Plan, the Alexandria City Council affirms its commitment to the Plan's objectives and initiatives. Consequently, Council directs that City staff consider the Strategic Plan when developing, implementing or reviewing the delivery of public services, and in presenting requests for fiscal resources.



Thank you for your interest in the
Office of Historic Alexandria



Office of Historic Alexandria





Questions?

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www.alexandriava.gov/OHA