

# ***Marketing in Alexandria - 101***

## **The Alexandria Marketing Fund Committee Offers Tips and Insights on Successful Marketing Campaigns and Grant Applications**

The Alexandria business community, nonprofit organizations, and community organizations are invited to attend "Marketing in Alexandria 101," a free workshop presented by experts in the advertising, branding, promotion, and technology fields who serve on the Marketing Fund Committee. Attendees will network, discuss marketing in the City, and learn about applying for grant funding from the Alexandria Marketing Fund.

**Tuesday, September 18, 2012  
4:00 - 6:00pm**

**The Lyceum  
201 S. Washington St.  
Second Floor  
Alexandria, Virginia  
Free to attend**



To RSVP, please contact [Shields@AlexEcon.org](mailto:Shields@AlexEcon.org)



For more information on the Alexandria Marketing Fund, please visit:  
**[www.alexandriava.gov/marketingfund](http://www.alexandriava.gov/marketingfund)**