Meeting Agenda

7:00   Welcome & Recap
7:20   About Tonight’s Open House
7:40   Next Steps & Questions
8-9:00 Open House
Meeting Agenda

7:00  Welcome & Recap
7:20  About Tonight’s Open House
7:40  Next Steps & Questions
8-9:00  Open House
Current Strategic Plan

City Strategic Plan was effective from 2004 – 2015

Updated by the community and adopted by City Council in 2004, 2006, and 2010

Arrived at document through an open community engagement process

Since implementation, the City has developed a performance management system – Results Alexandria
What’s Next for Our Strategic Plan?

– Use **community input** as the foundation of the City Strategic Plan

– Communicate a **clear direction and vision for 2022** to the public and City Government

– Include **measures and targets** so we can be transparent with the community on our progress and challenges

– Develop an **action plan** to integrate adopted master plan and department work plan initiatives that help us achieve our measures and targets

– Set a **six year plan** to correspond with City Council election cycle (FY 2017-2022 with a mid-point check-in in FY 2019)

– **Inform decisions** including the budget process so that we can strive to achieve our goals and indicators
Civic Engagement Process
FY 2017 - FY 2022 City Strategic Plan

In 2022, Alexandria will be economically vibrant. In 2022, Alexandria will be healthy.
In 2022, Alexandria will be inclusive.
- In 2022, Alexandria will be connected and mobile.
- In 2022, Alexandria will enhance its unique identity.
- In 2022, Alexandria will help children and youth thrive.

City Strategic Plan Alexandria 2022

Visioning Meeting | March 14, 2016
What do you love about living in Alexandria right now?
- Smartly Livable
- Historic Architecture & Style
- Recreational Facilities (Young & Old)
- Artsy & Cultural Activities
- Sense of Community / Neighborhood
- What are your greatest concerns about living in Alexandria right now?
- Traffic, short-term rentals, bike lanes, green space
- Over-development
- Loss of historical identity
- Bike paths and pedestrian safety
- Affordable housing

Current Challenges:
- Some schools have PTO
- Election of a new mayor sensitive to concerns of development
- Shortage of affordable housing
- Public spaces recognized as vital to healthy thriving community
- Ongoing development of historical identity
- Bike paths and pedestrian safety
- Affordable housing

Future Goals:
- Improve Traffic
- Improve Safe Bike Lanes
- Remove street lights
- Reduce traffic
- Improve pedestrian safety
- Improve bike lanes
- Increase bike lanes
- Improve walkability
- Improve public transportation

Improvements:
- Transit &
- Safe Bike Lanes
- Improve Traffic
- Reduce Traffic
- Improve Pedestrian Safety
- Improve Bike Lanes
- Increase Bike Lanes
- Improve Walkability
- Improve Public Transportation

Directions:
- Include a mix of pedestrian, bike, and transit-friendly neighborhoods
- Improve transportation options
- Improve pedestrian safety
- Improve bike lanes
- Increase bike lanes
- Improve walkability
- Improve public transportation

Table 2

- Pedestrian safety
- Bike safety
- Traffic safety
- Public transportation
- Pedestrian safety
- Bike safety
- Traffic safety
Meeting Agenda

7:00   Welcome & Recap
7:20   About Tonight’s Open House
7:40   Next Steps & Questions
8-9:00 Open House
About Tonight’s Open House

- The FY2017-2022 City Strategic Plan will include performance indicators that will help the City track its progress toward its strategic goals.

- These indicators will be monitored for the life of the Plan, and will help inform City government work and budget priorities.

- The exercise includes 40 such indicators divided into their respective City Strategic Plan themes.

- Please select the ten indicators that you believe are the most important for the City to focus on improving in the next six years.
Meeting Agenda

7:00 Welcome & Recap
7:20 About Tonight’s Open House
7:40 Next Steps & Questions
8-9:00 Open House
Next Steps

- **Indicator prioritization office hours throughout the city (locations and general times are subject to change):**
  - Tuesday, July 19, 7:30-9:30 a.m., ESP Coffee, 1012 King Street
  - Tuesday, July 19, 5:30-7:30 p.m., Ben Brenman Park, 4800 Brenman Park Drive
  - Wednesday, July 20, 5:30-7:30 p.m., YMCA, 420 East Monroe Avenue
  - Thursday, July 21, 7:30-9:30 a.m., Starbucks at Bradlee, 3690 King Street
  - Thursday, July 21, 5:30-7:30 p.m., Charles Houston Rec Center, 901 Wythe Street
  - Sunday, July 24, 10 a.m.-12 p.m., Four Mile Run Farmers & Artisans Market, 4109 Mount Vernon Avenue

- **A draft will be developed** by staff that includes community input, City Council input, an action plan, and indicator targets informed by community input

- **A draft will be shared with the community** by the City for residents to provide input and feedback

- **A City Council public hearing** for consideration of adoption will occur in September/October
Find Out More...

• Sign-up/follow eNews updates about meetings and AlexEngage topics

• Check out the website: www.alexandriava.gov/strategicplan

• Facebook: www.facebook.com/alexandriavagov

• Twitter: @alexandriavagov
Questions?
Meeting Agenda

7:00   Welcome & Recap
7:20   About Tonight’s Open House
7:40   Next Steps & Questions

8-9:00 Open House