

City Strategic Plan *Alexandria* 2022



Community Meeting: Prioritization
Monday, July 18th, 2016
Samuel Tucker Elementary School

Meeting Agenda

- 7:00 Welcome & Recap
- 7:20 About Tonight's Open House
- 7:40 Next Steps & Questions
- 8-9:00 Open House



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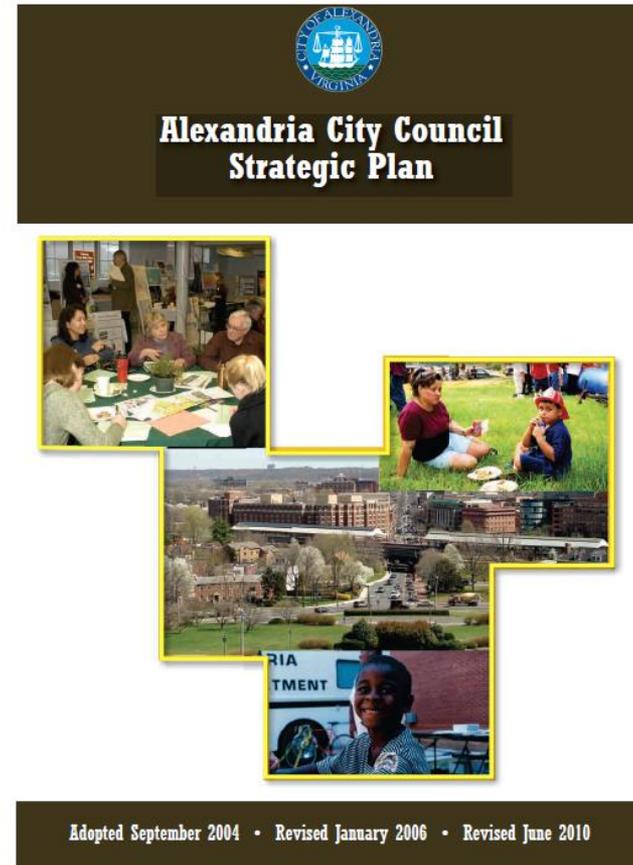
Current Strategic Plan

City Strategic Plan was effective from 2004 – 2015

Updated by the community and adopted by City Council in 2004, 2006, and 2010

Arrived at document through an open community engagement process

Since implementation, the City has developed a performance management system – Results Alexandria



What's Next for Our Strategic Plan?

- Use **community input** as the foundation of the City Strategic Plan
- Communicate a **clear direction and vision for 2022** to the public and City Government
- Include **measures and targets** so we can be transparent with the community on our progress and challenges
- Develop an **action plan** to integrate adopted master plan and department work plan initiatives that help us achieve our measures and targets
- Set a **six year plan** to correspond with City Council election cycle (FY 2017-2022 with a mid-point check-in in FY 2019)
- **Inform decisions** including the budget process so that we can strive to achieve our goals and indicators





City Strategic Plan Alexandria 2022

Visioning Meeting | March 14, 2016

What do you love about living/working in Alexandria right now?

- Suburban Living
 - Historic Architecture & style
 - Recreational Facilities (Young & Old)
 - Artistic & Cultural Activities
 - Sense of Community & Neighborhood
 - Others:
 - Traffic ~~concern~~ Increased traffic density
 - Intentionally planned ~~down~~ Loss of natural green space
 - Overdevelopment
 - Degradation of historical identity via architectural styles (Potomac Yard, Route 2)
 - Unrealistic/False assumptions from development ↑ ↓
- What has changed for the better in Alexandria over the last 5 years?
- Port Measurement
 - Some schools have Pre-K
 - Election of new mayor sensitive to concerns of development
 - Citizen outreach (Academies) (City Engagement) → Police
 - Budget process recognized Police Handbook & Process Briefings
 - Police lessons to one usage, issues
 - Failing to realize consequences of development
 - Degradation of historical identity via architectural styles (Potomac Yard, Route 2)
 - Failing to publicize critical meetings
 - Scheduling equally important meetings at same day/time
 - Inadequate planning for infrastructure in development (local schools)
 - Loss of affordable housing
 - Loss of tree canopy

Improved Traffic Safe Bike lanes

eliminate road bottlenecks
 bike paths
 increase bike lanes

Traffic Flows Safely
 w/ Cars, Pedestrians, & Bikes

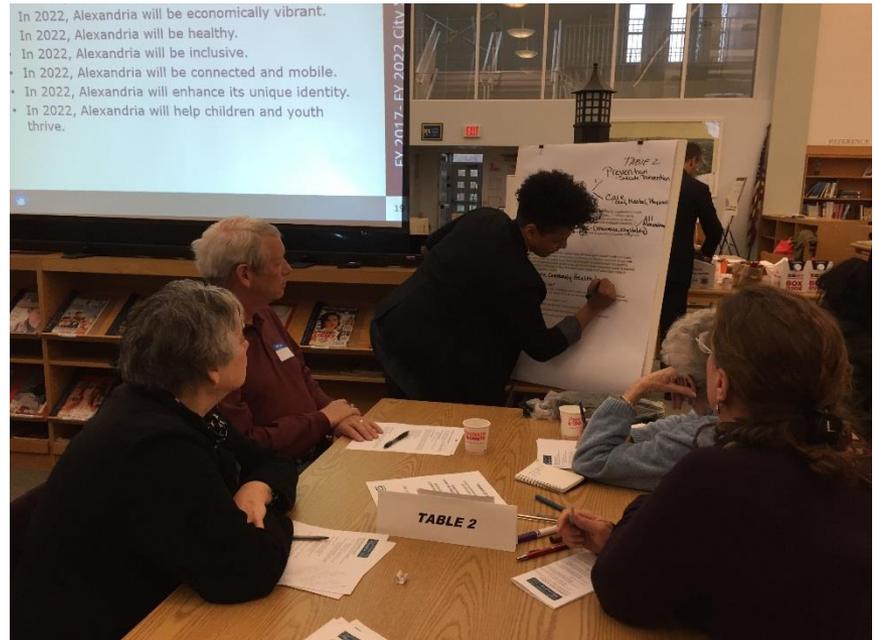
Available Living

fix metro

Balance transportation modes so that greatest number of citizens are served

Transit ⊕

Pranite traffic post



- In 2022, Alexandria will be economically vibrant.
- In 2022, Alexandria will be healthy.
- In 2022, Alexandria will be inclusive.
- In 2022, Alexandria will be connected and mobile.
- In 2022, Alexandria will enhance its unique identity.
- In 2022, Alexandria will help children and youth thrive.



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About Tonight's Open House

- The FY2017-2022 City Strategic Plan will include performance indicators that will help the City track its progress toward its strategic goals
- These indicators will be monitored for the life of the Plan, and will help inform City government work and budget priorities
- The exercise includes 40 such indicators divided into their respective City Strategic Plan themes
- **Please select the ten indicators that you believe are the most important for the City to focus on improving in the next six years**



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Next Steps

- **Indicator prioritization office hours throughout the city (locations and general times are subject to change):**
 - Tuesday, July 19, 7:30-9:30 a.m., ESP Coffee, 1012 King Street
 - Tuesday, July 19, 5:30-7:30 p.m., Ben Brenman Park, 4800 Brenman Park Drive
 - Wednesday, July 20, 5:30-7:30 p.m., YMCA, 420 East Monroe Avenue
 - Thursday, July 21, 7:30-9:30 a.m., Starbucks at Bradlee, 3690 King Street
 - Thursday, July 21, 5:30-7:30 p.m., Charles Houston Rec Center, 901 Wythe Street
 - Sunday, July 24, 10 a.m.-12 p.m., Four Mile Run Farmers & Artisans Market, 4109 Mount Vernon Avenue
- **A draft will be developed** by staff that includes community input, City Council input, an action plan, and indicator targets informed by community input
- **A draft will be shared with the community** by the City for residents to provide input and feedback
- **A City Council public hearing** for consideration of adoption will occur in September/October



Find Out More...

- Sign-up/follow eNews updates about meetings and AlexEngage topics
- Check out the website:
www.alexandriava.gov/strategicplan
- Facebook:
www.facebook.com/alexandriavagov
- Twitter: @alexandriavagov



Questions?



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