Proposed FY 2017- FY 2022
City Strategic Planning Process

City Council Presentation
February 23, 2016
Information for Discussion and Recommendation

- Engagement Approach
- Draft Engagement Schedule
Council Action Requested

- Review Draft Engagement Schedule
- Provide guidance to the City Manager in regard to Council’s preferred approach to the City Strategic Plan and direction to staff to proceed with approach
Our Current Strategic Plan

- Our City Strategic Plan was effective from 2004 – 2015

- Updated by the community and adopted by City Council in 2004, 2006, and 2010

- Arrived at document through an open community engagement process

- Since implementation, the City has developed a robust performance management system – Results Alexandria (RA)
What’s Next for the City Strategic Plan?

Proposed Approach:

• Use **community input** as the foundation of the City Strategic Plan

• Communicate a **clear direction and vision for 2022** to the public and City Government

• Include **measures and targets** so we can be transparent with the community on our progress and challenges

• Set a **six year plan** to correspond with City Council election cycle (FY 2017-2022 with a mid-point check-in in FY 2019)

• **Continuously improving** in order to achieve results through the City’s Performance Management system, Results Alexandria
Engagement Schedule

<table>
<thead>
<tr>
<th>Draft 2016-2022 City Strategic Plan Engagement Schedule Diagram</th>
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<tbody>
<tr>
<td><strong>2015</strong></td>
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<tr>
<td>NOVEMBER</td>
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<tr>
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<tr>
<td><strong>BUDGET PROCESS</strong></td>
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<tr>
<td>Adopted Budget Schedule:</td>
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<tr>
<td>February 22, 23</td>
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<tr>
<td><strong>NO MEETINGS/SUMMER BREAK</strong></td>
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What to Expect Next

- Webpage and AlexEngage Launch
- Begin working with key staff, boards, and commissions
- March 14th Visioning Meeting
- April TBD Refining Vision & Goals Meeting
Discussion