City Strategic Plan
Alexandria 2022

Community Meeting: Refining Vision & Goals
Saturday, April 9th, 2016
George Washington Middle School

Meeting Agenda

10:00-10:10	Welcome & Overview
10:10-10:20	Recap of the Visioning Meeting
10:20-10:30	Questions
10:30-11:10	Small Group Activity
11:10-11:50	Rotating Stations Activity
11:50-12:00	Next Steps

Document Draft Framework

In 2022 Alexandria will be **SAFE**

What is a Safe City?

Alexandria is a safe City when City residents, businesses, employees, and visitors are protected from crime, fire, and disasters. Being safe from crime means that the City has a **low amount of crime** and people feel safe throughout the community...

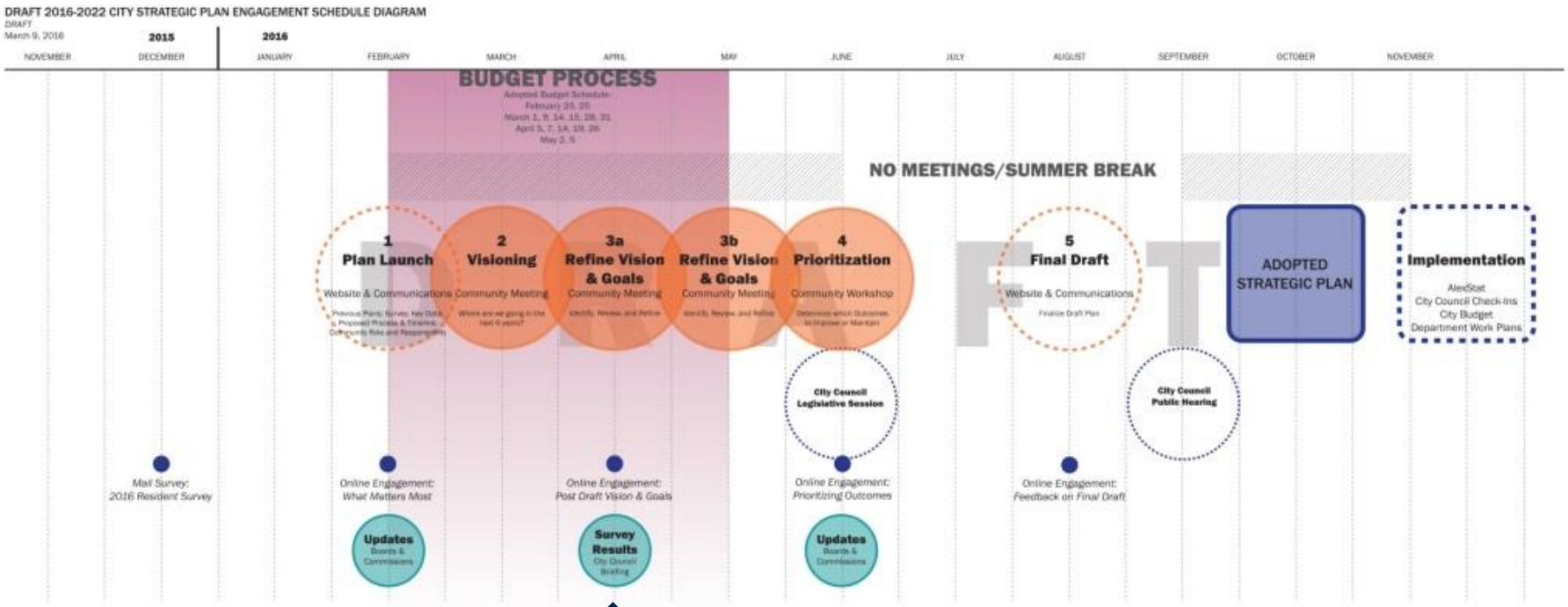
What Goals are we Striving to Achieve?

Low crime	Reduce all incidents of crime to 1 per 1,000 by 2022

What Adopted Plans help us Achieve this?

- Public safety master plan

Civic Engagement Process



What We Need from You

- Today: Feedback on draft vision and goals
- Next Week: AlexEngage online engagement
- Next Month: Prioritization workshops online, rec center, libraries; City Council check-in

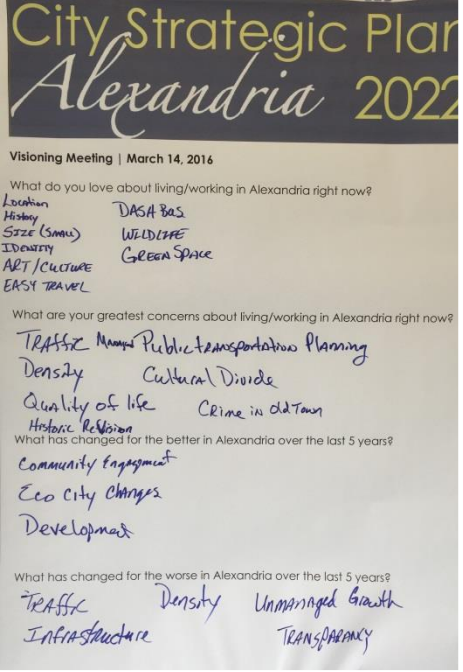
Recap: Visioning Meeting & AlexEngage Topic

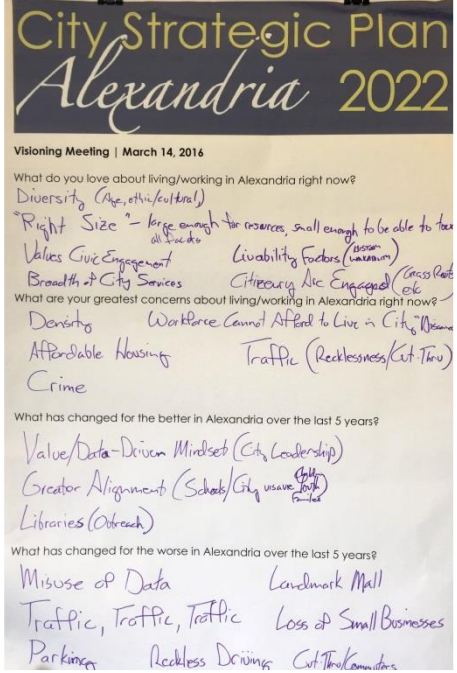
March 14th Visioning Meeting Objective:

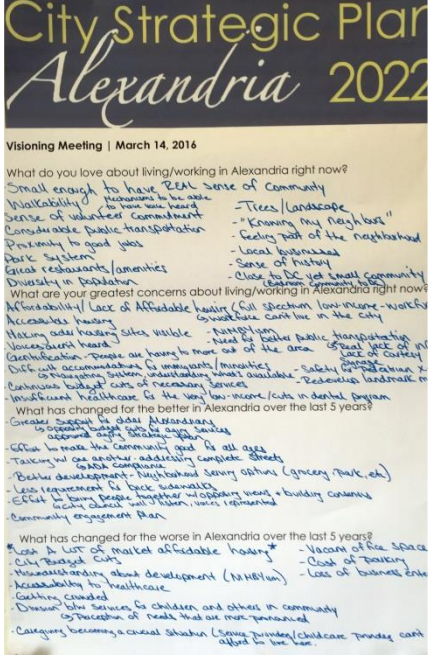
- **Develop the themes for the Strategic Plan**
  - **Small group activity:** Alexandria over the past five years and today
  - **Large group activity:** What should Alexandria be like in 2022?

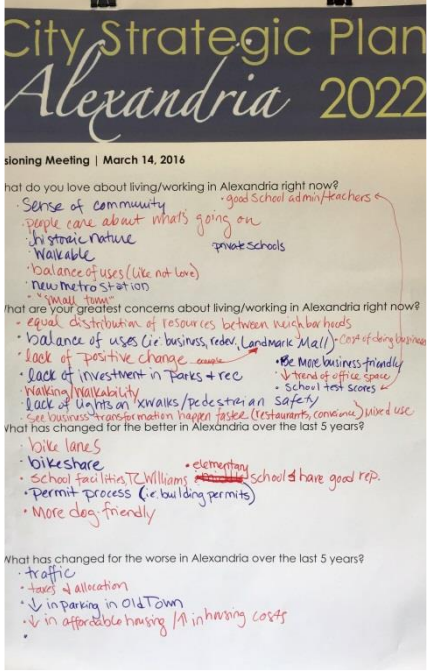
Small Group Activity:
Alexandria Today and Over the Last 5 Years

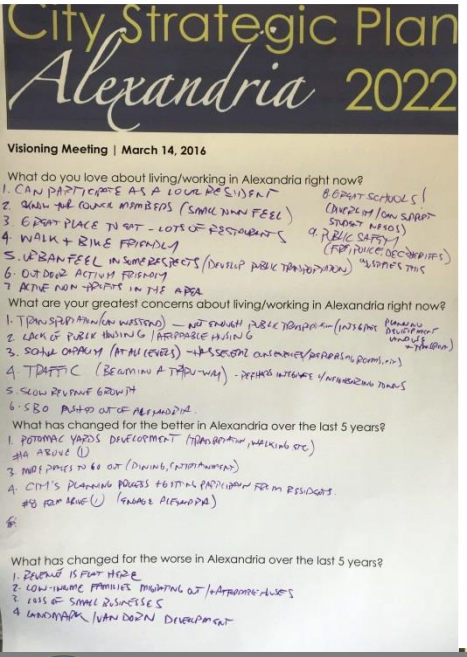
FY 2017- FY 2022 City Strategic Plan

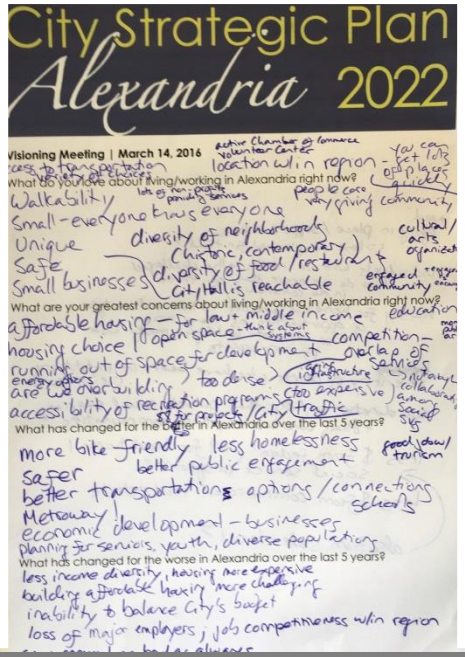


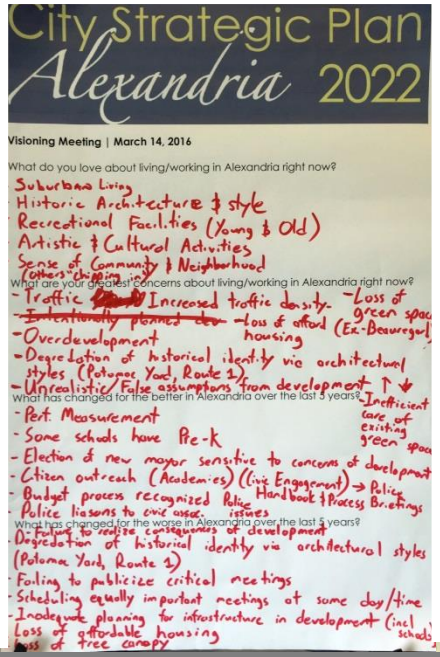


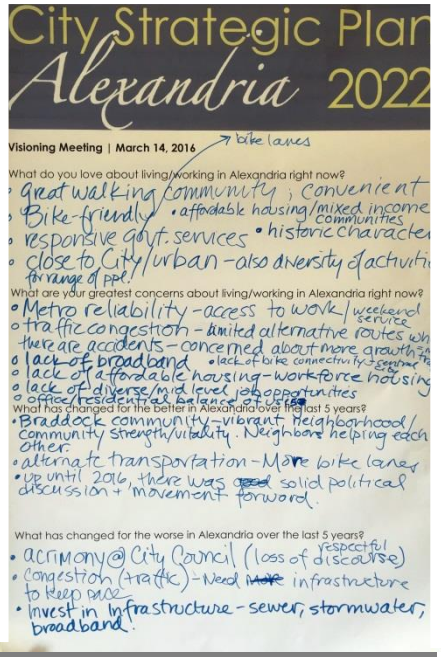




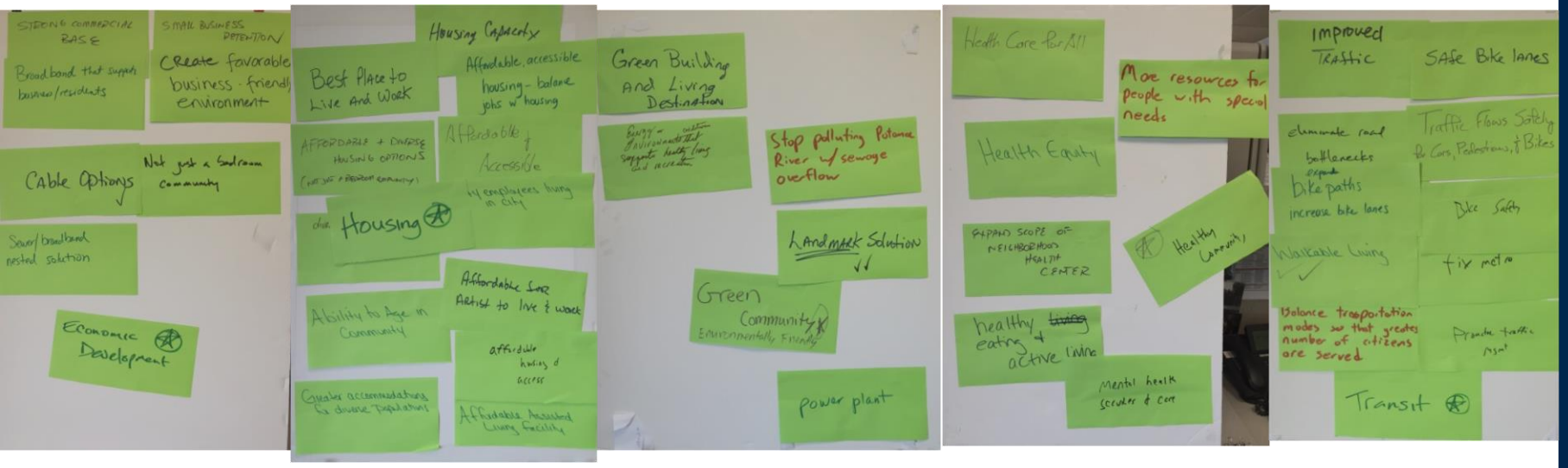








Large Group Activity: Alexandria in 2022


Strong commercial base
Small business retention
Broadband that supports business/residents
Create favorable business-friendly environment
Cable Options
Not just a bedroom community
Sewer/broadband nested solution
Economic Development
Housing Capacity
Best Place to Live And Work
Affordable, accessible housing - balance jobs w/ housing
Affordable & Accessible
Affordable & Diverse Housing Options
Housing
Ability to Age in Community
Affordable Space Artist to live & work
affordable housing & access
Greater accommodations for diverse populations
Affordable Assisted Living Facility
Green Building And Living Destination
Stop polluting Potomac River w/ sewage overflow
Landmark Solution
Green Community
Environmentally Friendly
power plant
Health Care For All
More resources for people with special needs
Health Equity
Expand scope of neighborhood health center
Healthy Community
healthy eating & active living
Mental health services & care
Improved Traffic
Safe Bike lanes
eliminate road bottlenecks
expand bike paths
increase bike lanes
Traffic Flows Safely for Cars, Pedestrians, & Bikes
Bike Safety
Walkable Living
fix metro
Balance transportation modes so that greatest number of citizens are served
Provide traffic relief
Transit

Good Governance
Multi faith Organization to address community issues
evident in all public decisions
Voice of community is very evident in decisions
Values Civic Engagement
Stagnate residential taxes
Open & Responsive Gov't
Debt Service Trend Reversal
Inclusive / Accessible
Values Diversity
Access to civil services on the west end
(equal civil services across the city)
More inter-generational activities
Culture
Seniors
Volunteer
Excellent Police Department
no tolerance for drugs
Feel Safe
Strong emergency Preparedness Plan
Public Safety
Celebrate Alexandria's history, maintain it
development projects
Community Comes together: Model For Future
Parks
Green Spaces Preserved (Not on Rooftops)
Pride in community
Quality of life
Pre-K for all students in public schools
95% graduation rate
High School Improvement
UNCROWDED SCHOOLS
Alexandria is a place where Children & Families can THRIVE
Youth

AlexEngage Feedback

- Online engagement opportunity from February 26-March 20
- Asked same questions
- 395 people visited the page
- 236 responses

How did we use this information?

What Will it Look Like?

(draft framework for presentation purposes only)

In 2022 Alexandria will be **SAFE**

What is a Safe City?

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What Goals are we Striving to Achieve?

Low crime	Reduce all incidents of crime to 1 per 1,000 by 2022

What Adopted Plans help us Achieve this?

- Public safety master plan

Our Draft Vision

Vision: In 2022, Alexandria will be a safe, well-managed, economically vibrant, healthy, and inclusive city that is connected and mobile, enhances its unique identity, and helps children and youth thrive.

Vision Themes (In 2022, Alexandria will…):

- … Be Safe
- … Be Well-Managed
- … Be Economically Vibrant
- … Be Healthy
- … Be Inclusive
- … Be Connected and Mobile
- … Enhance its Unique Identity
- … Help Children and Youth Thrive

What Will it Look Like?

(draft framework for presentation purposes only)

In 2022 Alexandria will be **SAFE**

Today

What is a Safe City?

Alexandria is a safe City when City residents, business, employees, and visitors are protected from [illegible] disasters. Being safe from crime means [illegible] **low amount of crime** and people feel safe thro[illegible] community...

What Goals are we Striving to Achieve?

Low crime	Reduce all incidents of crime to 1 per 1,000 by 2022

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Questions

Small Group Activity: Identifying Goals

Draft Goals

- In 2022, Alexandria will be safe.
- In 2022, Alexandria will be well-managed.
- In 2022, Alexandria will be economically vibrant.
- In 2022, Alexandria will be healthy.
- In 2022, Alexandria will be inclusive.
- In 2022, Alexandria will be connected and mobile.
- In 2022, Alexandria will enhance its unique identity.
- In 2022, Alexandria will help children and youth thrive.

Rotating Stations Activity: Refining Goals

Next Steps

What part did we build tonight?
(draft framework for presentation purposes only)

In 2022 Alexandria will be **SAFE**

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Next Steps: Prioritization

Please join us for the next stage and help us to continue to build our City Strategic Plan through:

- Online discussion: alexandriava.gov/StrategicPlan
- Prioritization Workshops, Location and Time TBD

Want to Know More?

www.alexandriava.gov/StrategicPlan

Radhika Mohan:

radhika.mohan@alexandriava.gov

703-746-3850