

# City Strategic Plan *Alexandria* FY2017 to FY2022



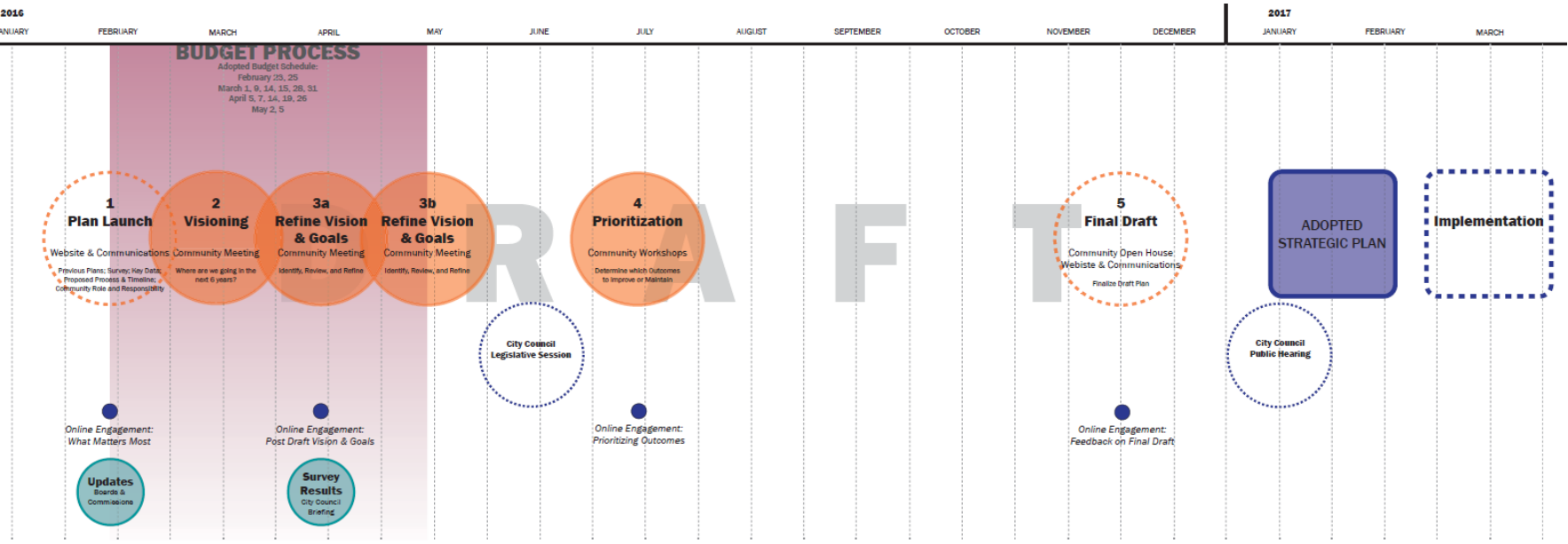
City Strategic Plan  
City Council  
January 28, 2017

# Tonight

- Staff will provide an overview of the City Strategic Plan to be considered for adoption
- This presentation focuses on highlights, details for your consideration can be found in two locations:
  - Docket attachments:
    - Attachment 1. Proposed FY 2017 to FY 2022 City Strategic Plan
    - Attachment 2. Strategic Plan Amendments since the June 2016 City Council meeting
  - Website: [www.alexandriava.gov/StrategicPlan](http://www.alexandriava.gov/StrategicPlan)



# Engagement Overview



# Engagement by the Numbers

**14** in-person and online meetings

**919** views of online meeting material

**537** online AlexEngage responses

**159** attendees at community meetings

**4** City Council meetings to-date (including this one)

**100%** of city departments provided input

**12** staff members managed and worked on this from Planning & Zoning, Communications, and OPA over the last year



# Recent Engagement

- City Council provided their input at the June 28, 2016 legislative meeting
- In-person and online meetings were held in November and December
  - Participants were asked if they agreed with the draft Strategic Plan being the City's direction for 2022, of the 64 who answered this question, most (49), agreed or somewhat agreed; nine disagreed or somewhat disagreed; and six were neutral
  - Participants also provided specific input on the Strategic Plan, which focused one or more of the following areas:
    - Indicators and targets
    - Plans and action items
    - Accountability
    - Text edits and additions
- This feedback and input was incorporated as much as possible in the final draft



# Incorporated Changes Highlights

## Vision

- Added to the vision statement “historic”, “city of kindness”, and “neighborhoods”

## Themes

- Updated the “Unique Identity” theme into “Distinctive and Vibrant Neighborhoods” and “Flourishing, Arts, Culture, and Recreation”
- Tuned and added important language to the descriptions

## Key Indicators

- Included baseline data and targets (numerical and/or directional), clarified language and methodology, and added eight indicators

## Added new sections

- The City has added an introduction section, key indicator data sources, and acknowledgements
- Included supporting city plans, documents and policies as well as added action items for each theme

