City Council Strategic Plan

Goal #2 Health and the Environment

Charles Houston Recreation Center
905 Wythe Street, Alexandria, Virginia
November 4, 2009
Council Strategic Planning Process

☐ An effort by City Council to move the City forward in realizing the Goals of the Community

☐ An effort to update the Strategic Plan adopted by City Council in 2004
Strategic Planning Goal Areas

Goal 1: There is Quality Development and Redevelopment, Support for Local Businesses, and a Strong, Diverse, and Growing Local Economy

Goal 2: The City Respects, Protects and Enhances the Health of its Citizens and the Quality of its Natural Environment
Strategic Planning Goal Areas

Goal 3: There is an Integrated, Multimodal Transportation System that Efficiently and Effectively Gets People from Point "A" to Point “B”

Goal 4: Alexandria is a Community with Public Schools Amongst Northern Virginia’s Best and Where Our Recreational Programs Provide Youth the Opportunity to Succeed

Goal 5: The City Government is Financially Sustainable, Efficient, Community Oriented and Values its Employees
Strategic Planning Goal Areas

Goal 6: The City Protects the Safety and Security of its Residents, Businesses and Visitors

Goal 7: Alexandria Is a Caring Community That is Affordable and Diverse With a Rich History and Culture
Goal #2

The City Respects, Protects and Enhances the Health of its Citizens and the Quality of its Natural Environment

☐ Identify Objectives and Initiatives
Strategic Planning Process

Definitions:

Goals – Broad statements of outcomes to be achieved on behalf of our community – where we wish to be at some time in the future

Strategic Objectives – what must be done in order to achieve our Goals

Strategic Initiatives – specific activities undertaken to accomplish Objectives

Measures – indicators that allow progress towards goals and objectives to be assessed
Criteria for Strategic Planning Objectives and Initiatives

- **Sustainable** – the recommendation is financially sustainable, resources exist or it is reasonable to expect they may exist

- **Measurable** – the recommendation is measurable, it is possible to assess progress, positively or negatively

- **Achievable** – the recommendation is politically achievable, a consensus exists or can be developed in support of the recommendation

- **Realistic** – the recommendation is cognizant of the “environment”, it can be accomplished given the “environment”

- **Time Bound** – the recommendation is associated with a time or schedule for completion
Criteria for Strategic Planning Initiatives

Other Considerations

☐ Limitations on the number of strategic objectives – maximum of three

☐ Limitations on the number of strategic initiatives – five to seven

☐ Time period in which initiatives will be accomplished – three to five years
Action Plan for Tonight

- Staff suggested Initiatives
- Brainstorming for additional Initiatives
- Sorting Initiatives into Objectives
Next Steps

- Community Meeting on December 1, 2009 at George Washington Middle School

- Recommendation to City Council
Interconnectivity

AIR QUALITY

URBAN FORESTRY

OPEN SPACE

HEALTHY LIFESTYLES

MENTAL HEALTH

WATER QUALITY
Interconnectivity

- Increase Open Space and Tree Canopy
  - Improve Air Quality
  - Improve Respiratory Health
  - Decrease Obesity
  - Reduce Greenhouse Gasses
Strategic Planning Process

☐ Staff Proposed Initiatives
Sorting Initiatives into Objectives

Sample Objectives:

- Increase public awareness by means of enhanced community education and outreach of environmental, physical, and mental health issues in order to change behavior resulting in healthier community and greener environment.

- All citizens will have access to parks and open spaces and enhanced tree canopy throughout the City, providing opportunities for improved health and quality of life.
Thank You