

City Council Strategic Plan
Goal #2 Health and the Environment
Key Stakeholder Meeting
Charles Houston Recreation Center
Wednesday, November 4, 2009
7:00 pm

Attendees:

Table 1: Annear, Sharon
Custard, Bob
Kendall, Gene
Riley, Mary
Weber, Mary Anne

Table 2: Baker, Lisa
Barstow, Scott
Holman, Shay
Pepper, Councilwoman Del
Skrabak, Bill

Table 3: Fesperman, Carrie
Griesse, Becky
Krupicka, Councilman Rob
Merritt, Richard
Moir, Bob
Pennington, Peter
Wixson, Liz

Table 4: Gilmore, Dr.
Hewitt, Arlene
Kaplowitz, Dr.
Langlykke, Kristin
Lomax, Alan
Rodgers, Tricia

I. Welcome and Introductions

Emily Baker, City Engineer from the Department of Transportation and Environmental Services, Councilman Rob Krupicka and Councilwoman Del Pepper welcomed the attendees and thanked them for coming and working with staff on the Strategic Plan. Ms. Baker presented information about this evening's work group using a Power Point presentation. She defined the terms goal, objective, and initiative. She said goals are a broad statement about what the City wants to achieve. Objectives identify what has to be done under each goal, and the initiatives are the specific activities that need to be done in order to achieve this goal. She noted that initiatives need to be measurable and that the criteria for this measurement is called the SMART criteria. Each goal is limited to three objectives associated with five to seven initiatives. She said that because of the diversity of the group the challenge would be to find a total of only twenty initiatives for the objectives and the focus of the work group should be on the City's top priorities.

II. Overview of Strategic Planning Process

Ms. Baker explained that that the process for this evening would consist of a brief explanation of each department's initiatives. The departments presenting would be MH/MR/SA, the Department of Health, the Office of Environmental Quality, and the Department of Recreation, Parks and Cultural Activities. The Stakeholders would then be

asked for their ideas and could suggest additional initiatives. The initiatives would be grouped and each table could then present three objectives. She noted the date had changed for the next public meeting from December 3, 2009 to December 1, 2009.

III. Departmental Presentations of Key Initiatives

John Noelle, Carrie Fesperman, Bob Custard, Dr. Gilmore and Bob Skrabak each briefly described their proposed initiatives. Each department's proposed initiatives were distributed to the attendees.

IV. Identification/Discussion of Additional Initiatives

Emily Baker explained that each table was a mixed group and this was to encourage the exchange of ideas. She said in this exercise the Stakeholders would review the initiatives from each department and then write their own initiatives on a separate piece of paper. One of the participants asked if this exercise would mean that objectives or initiatives not presented at this meeting would not be considered. Ms. Baker explained that the development of objectives for the Strategic Plan doesn't mean that other ideas and proposals won't be considered for City programs or won't get funding.

Another participant asked how do these initiatives interconnect and relate to the City's Strategic Plan. Emily Baker explained that all of the initiatives developed by the different departments are the basis and foundation for the Strategic Plan. This exercise was an attempt to determine how key priorities could be taken from different plans.

Councilman Krupicka reminded everyone that "achievable" means the City has the resources to do what is proposed. It is not a wish list. The Strategic Plan is meant to identify initiatives and the Council will use the plan to determine the most achievable goals given the current budget. He said this exercise is needed to help Council to group ideas so things can be evaluated and a determination made about achievability. He asked the participants not to worry about funding when doing the exercise.

V. Sorting of Initiatives into Broad Objectives

The different tables worked in groups and arrived at nine additional initiatives.

#23 HIV/AIDS

#24 Teen Pregnancies

#25 Prevention Programs

#26 How Do We Restore Funding in Areas that have been cut when the financial picture improves?

- #27 What Environmental Factors affect health, especially obesity
- #28 What is the Role of the Schools in Promoting Healthy Lifestyles
- #29 Access to Health Care/How do we plug holes in the safety net
- #30 Sea Level Rise
- #31 Web Based System for Referrals Promote Healthy Lifestyles
- # 32 Promoting Healthy Lifestyles

The goal areas were as follows:

Table #1

- Health Access and Treatment
- Health and Environmental Promotion and Disease Promotion
- Environmental Quality and Improvement
- Data Mining and Benchmarks

Table #2

- Prevention and Education
- Healthy Environment.
- Healthy Population

Table #3

- Leader in Environmental Sustainability
- Environment Promotes Healthy Living and Disease Prevention
- Alexandria State Leader in Providing Health Services

Table #4

- Integrate App. to Health Services

- Promote Healthy Lifestyles
- Assuring Healthy Environment

V1. Wrap Up & Next Steps

Ms. Baker thanked the Stakeholders for coming, said that staff would work with Council to review the information provided and reminded the attendees that the next meeting would be December 1, 2009 at George Washington Middle School.