

STRATEGIC THREE YEAR PLAN

CALENDAR YEAR 2020-2023

PREVENTION & EDUCATION

ADDICTION TREATMENT SUPPLY REDUCTION

OVERDOSE RESPONSE & RECOVERY DIVERSION INTO TREATMENT

FOCUS AREA 1 Utilize Prevention and Education Efforts to Reduce Opioid Misuse and its Harmful Effects Throughout the City of Alexandria

GOAL

Create and maintain continuing education opportunities and resources for prescribers and providers across the City

- Reduce high-risk opioid prescribing through provider education and guidelines
- Create and release a statement/policy regarding safe needle disposal; work with providers and prescribers to promote with patients
- Work with the veterinary community to educate patients about the harm of opioids, drug take back opportunities and provide drug disposal kits

GOAL

Provide education and support to the community around opioid use and abuse

- Partner with Home Owners Associations, Civic Associations and others to offer educational programs regarding the signs and dangers of opioid abuse, Narcan and treatment resources
- Develop a presence at citywide community events with educational materials, Narcan and treatment information
- Conduct at least one town hall/community conversation per year
- Update City's opioid website and communication plan
- Partner with the faith-based community to provide education and support
- Work with local media outlets to promote stories and materials related to opioid misuse

GOAL

Implement comprehensive school-based prevention programs aimed at education about the dangers of opioids and OTC medication

- Attend school-based events (e.g., Back to School nights) to educate students, parents and staff
- Partner with the Alexandria **City Public Schools (ACPS) FACE Program to bring opioid** prevention education to community meetings
- Work with ACPS, colleges in the city and the private school community to develop and share messages about drug use and risks, including fentanyl

GOAL

Strengthen data collection, sharing and analysis to better identify opportunities for intervention

- Develop a streamlined accurate data collection system
- Develop a regional data sharing collaborative with neighboring jurisdictions

GOAL

Expand awareness of substance use disorders as treatable diseases

- Develop a public education campaign to address misinformation and stigma
- Identify strategies to support efforts to decrease the number of substance exposed infants
- Develop a program to distribute fentanyl test strips





FOCUS AREA 2

Provide Evidence Based and Effective Treatment Services to Promote Long Term Recovery

GOAL

Increase availability
of Medication Assisted
Treatment (MAT) in currently
under-served locations

- Ensure collaborative and supportive access to MAT for Guest House residents
- Complete a comprehensive analysis of potential models, barriers and cost of providing MAT in the Adult Detention Center (ADC)
- Implement MAT Program in ADC
- Implement MAT Bridge
 Program in partnership with
 Inova Alexandria Hospital

GOAL

Increase Peer Support work related to opioid treatment and recovery

- Expand partnership with the Inova Alexandria Hospital Peer Support Specialist
- Research various approaches to utilizing Peer Support in the treatment of opioid addiction
- Increase the number of community and treatmentbased Peer Recovery coaches
- Meet with Peers from other regional agencies and learn about their roles in opioid response
- Identify ways in which Peer Support Specialists can operate within the city of Alexandria





FOCUS AREA 3

Reduce Excess and Illegal Opioid Supply Throughout the City of Alexandria

GOAL

Expand current drug disposal options and events and increase public participation across the city

- Develop communications strategy to advertise Drug Take Back events, along with a list of appropriate venues
- Encourage pharmacies to promote Drug Take Back events and permanent medication drop box locations in the city
- Increase the number and availability of permanent drop off boxes throughout the city from three to four
- Continue to educate funeral homes about proper drug disposal methods
- Plan education campaign aimed at families about the importance of cleaning medication cabinets and prompt and safe medication disposal

GOAL

Continued focused law enforcement work on opioid supply reduction

- Continue to focus on distribution/investigation (identifying drug trafficking organizations)
- Conduct operational activities to disrupt street level use/dealing
- Reduce the overall supply of illegal drugs in the city of Alexandria
- Track and map overdoses in real time to gain information on trends and overdose spike alerts as needed

FOCUS AREA 4

Provide Opportunities for Diversion from the Criminal Justice System into the Treatment System

GOAL

Maintain the Alexandria
Treatment Court

 Continue to support the development of the Alexandria Treatment Court, to include refining the Court's processes and procedures, data collection and analysis, etc.

GOAL

Expand the Alexandria
Treatment Court

 Research outside funding streams (grants, etc.) to expand the Alexandria Treatment Court's capacity





FOCUS AREA 5

Implement Immediate, Effective and Collaborative Responses to all Opioid Overdoses

Expand the Recovery Bag Program

- Develop a warm handoff protocol from Inova Alexandria Hospital to the **Department of Community** and Human Services and other treatment services
- Increase the number of people who engage in recovery support and treatment following a nonfatal overdose
- Incorporate EMS overdose outreach and provide linkage to treatment

GOAL

Develop and promote a robust REVIVE! training schedule

- Implement targeted **REVIVE!** trainings for all City employees
- Hold twice monthly REVIVE! trainings for community members

GOAL

Expand Narcan distribution

- Reach into identified areas of need (high rise complexes, business community, barber shops, etc.) to distribute Narcan
- Ensure all City of Alexandria **buildings** have Narcan on hand

Develop a role for EMS participation in overdose response

• Identify and expand opportunities for EMS engagement following an overdose



