

**CHILDREN, YOUTH & FAMILIES COLLABORATIVE COMMISSION**  
**MEETING NOTES – FEBRUARY 10, 2021**  
**VIRTUAL**

**ATTENDANCE**

Councilman Canek Aguirre	Laura Durham	Kurt Huffman	Kelley Organek
Ingrid Bynum	Kate Garvey	Councilwoman Amy Jackson	Maile Organek
Dana Chambers	Angela Green	Davina Littles	Javan Owens
Julie Crawford	Nicola Harris	Jamica Littles	Dianara Saget
Jessica Cuddy	Garrison Hayes	Mike Mackey	Christina Sherlock
Rose Dawson	J. Glenn Hopkins	Annabelle O’Keefe	Lou Whiting

**Excused Absent**

Jacinta Greene	Heather Thornton
Claudette Haynes	Justin Williams
Amanda Hazelwood	

**Staff**

Shawn Brown	Chelsea Eickert
Noraine Buttar	Dr. Stacey Hardy-Chandler
Robin Crawley	

**Guest:**

Allen Lomax  
Helen Morris

**WELCOME**

Kelley Organek welcomed everyone to the meeting.

**REVIEW CYFCC JANUARY MINUTES**

The January minutes were reviewed and approved.

**OLD BUSINESS - CITY’S RACIAL EQUITY RESOLUTION**

The Director of Alexandria’s Department of Community and Human Services, Kate Garvey provided a brief overview of the City’s Resolution. The Resolution was developed through a community-wide process to gather input on what to include in the resolution. This input from the community was helpful in developing concrete steps forward. The Resolution sets forth measurable goals and expectations of directors across all City Departments to examine their policies and initiatives in relation to racial equity. There is a commitment to ongoing dialogue and reciprocal communications with community members on how well things are going with the actions in the resolution. Members of Council were thanked for unanimously supporting the Resolution.

**OLD BUSINESS - COMMITTEE UPDATES**

Committees provided the following updates on their work.

**RACIAL EQUITY COMMITTEE**

The Racial Equity Committee has not yet met but have prepared a presentation and a tool for their first meeting. The Committee will focus on creating a collegial atmosphere for the purpose of fostering

relationships, active engagement, reflection, and the best ideas for our community. The Committee welcomes more voices to join.

### **COMMUNICATIONS COMMITTEE**

The Communications Committee met and decided to ask each goal group to develop talking points related to each of the Plan's goals and determine their target audience across three buckets: 1. General Public, 2. Service Providers, and 3. Recipients of Services. Talking points will be impactful and be tailored to specific stakeholders by addressing the question, "what's in it for them?" This will ensure that the public understands why Commissioners are informing them about the Children and Youth Master Plan.

Once each Goal Group submits their talking points to the Communications Committee, the Committee will compile those talking points into a shareable document. Commissioners will be trained with best practices. Commissioners have been randomly matched up into pairs to serve as the Plan's Ambassador. People can opt out. Commissioners will be provided with all talking points for each Goal and assigned stakeholder groups to engage. If Commissioners have connections to specific stakeholder groups, they should let Mike Mackey know. The assignments for Plan Ambassadors will be finalized during the next Communications Committee meeting.

Rolling out the Communications Plan will begin with a community forum/kickoff. With consideration of the pandemic and an intentional eye on equity, a presentation will be recorded and used for outreach to stakeholder groups.

Representing the CYMP's Developmental Assets Work Group, community members Allen Lomax and Helen Morris were invited to speak to the Commission about advocacy opportunities in the Plan. The Commission was asked to serve as the owner of the advocacy actions throughout the Plan. The Commission can partner with other organizations, commissions, and groups in the City to effect change. The request was received positively. The Commission will be identified as "Tactic Owners" of key advocacy items in the Action Plans and as things bubble up, the Chair and members of the Work Group will bring more advocacy opportunities to the Commission's Executive Committee.

### **GOAL 1 UPDATES**

Goal group 1 is scheduling a meeting.

### **GOAL 2 UPDATES**

Goal Group 2 is tentatively scheduled to meet on February 24th. The Group will focus on chronic absenteeism data from ACPS and begin identifying talking points for the Communications Committee.

### **GOAL 3 UPDATES**

Goal Group 3 is scheduled to meet on February 10th.

### **NEW BUSINESS - CYMP INTRODUCTION AND ENDORSEMENT BY CITY COUNCIL**

The Youth Master Plan will be introduced to City Council on March 9th at 7PM, followed by a public hearing on March 13th. Commissioners interested in speaking in support of the Plan at the public hearing are encouraged to sign up quickly once the link is posted on the City calendar.

### **ADJOURNMENT**

Meeting adjourned at 7:58PM.