

**CHILDREN, YOUTH & FAMILIES COLLABORATIVE COMMISSION**  
**MEETING NOTES – NOVEMBER 13, 2013**  
**CITY HALL, SISTER CITIES ROOM**

**ATTENDANCE**

**Present**

Bill Campbell	Councilman Timothy Lovain	Joyce Rawlings
Rosario Casiano	Mike Mackey	Cynthia Skinner
William Chesley	Tammy Mann	Dan Solomon
Andria Cook	Gwen Mullen	Margaret Walsh
Mike Gilmore	Jeffrey Murphy	Emma West
Samuel Hanoura	Timothy Peterson	Eric Williams
Stacey Joyner	Sonia Price	

**Excused Absent**

Councilman John Chapman	J. Glenn Hopkins	Gerald Mann
Rose Dawson	Sean McEneaney	Marc Williams

**Guests**

Tom Gates	Allen Lomax	Greg Useem
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**Staff**

Deborah Warren	Carol Farrell	Ron Frazier
Jacqueline Coachman	Barbara Farrington	Shanna Samson

**WELCOME**

Chair Tim Peterson welcomed Eric Williams, the newest member of the Children, Youth & Families Collaborative Commission (CYFCC). Mr. Williams is enrolled in an accelerated Master's in Education program at George Mason and represents young adults.

**REVIEW AND APPROVAL OF DRAFT OCTOBER MEETING NOTES**

On a motion by Gwen Mullen, seconded by Tammy Mann, the minutes of the October meeting were approved as submitted.

**PRESENTATION: RESULTS ALEXANDRIA & COMMUNITY INDICATORS**

Deputy City Manager Tom Gates, with the assistance of Greg Useem, Chief Performance Officer, presented on Results Alexandria. The goal of Results Alexandria is to foster accountable, transparent and informed decisions rather than make decisions and the budget process is being revised accordingly. Innovate Alexandria encourages, fosters and supports the implementation of creative solutions. In response, staff submitted 50-60 ideas, 30 of which progressed to the final discussion round. The implementation of the AlexStats initiative will be very different from the way it was employed in Baltimore and New York City. As opposed to calling department heads on the carpet, it will be used to help departments do a better job of delivering services. Six to seven AlexStats reviews have been conducted to date.

Allen Lomax reported on the community indicators initiative launched by the Partnership for a Healthier Alexandria. Eleven themes were developed by the community, which resulted in 127 potential indicators. A partnership with the City of Alexandria and Virginia Tech culled the list of indicators to 60. Community indicators for children and families were intentionally weak to allow CYFCC the opportunity to identify and develop indicators. A report on progress associated with the eleven themes will be released when the City Manager releases the budget. In addition, work is underway with various groups in the City to determine how best to build a data warehouse.

Chair Tim Peterson stated one of the challenges to the children and youth master plan is the metrics needed to measure movement towards goals during the implementation phase. The recommendation of Mr. Gates was that CYFCC draw on departmental efforts already underway. At the same time, the City will have to ensure its work connects to work underway in the community. Dan Solomon asked how collaborations across departments/schools will be incorporated and the response of Mr. Gates was this will be dealt with at a senior level. Indicators will be measured against the logic model and there is to be a connection between master plans and the logic model. He also noted the City is moving expeditiously to incorporate ACPS in the process. Mr. Solomon inquired as to what extent customer satisfaction is an indicator; Mr. Useem indicated lines of business will be mapped to larger goals.

Tammy Mann asked where children and youth fit into the eleven themes governing the community indicators. Mr. Lomax stated that did not come up as an issue, but noted the report on community indicators will address the low-profile of youth among proposed indicators. Mr. Lomax also stated CYFCC will not have to be concerned with data collection because the community indicators initiative is undertaking that task.

#### **UPDATE ON DRAFT CHILDREN AND YOUTH MASTER PLAN ROLL OUT**

Chair Peterson noted few attended the first two forums and asked each commissioner to reach out to people individually. He also asked that the website be updated to enable those making comments on the plan to do so anonymously. At the recommendation of Chair Peterson, the comment period was extended to December 31. Deborah Warren informed the commission that the focus of the November meeting of the Youth Services Coordinating Council was the strategies and action steps of the children and youth master plan.

#### **COMMITTEE REPORTS**

Deborah Warren announced there are three CYFCC vacancies – representatives of youth, young adults, and school staff.

#### **ANNOUNCEMENT: RISK & REACH STUDY**

The Risk and Reach Study will be released by ACT and the Early Care & Education Work Group on November 19 at the Durant Center.