

Historic Alexandria

Mission Statement: The mission of the Office of Historic Alexandria (OHA) is to inspire, educate, and foster an appreciation among members of the public for Alexandria's unique history and historic places in Alexandria.

Expenditure and Revenue Summary

Expenditure By Classification	FY 2009 Actual	FY 2010 Approved	FY 2011 Approved	% Change 2010-2011
Personnel	\$2,623,130	\$2,306,365	\$2,311,179	0.2%
Non-Personnel	\$749,485	\$730,365	\$694,909	-4.9%
Capital Goods Outlay	\$0	\$4,500	\$4,500	0.0%
Total Expenditures	\$3,372,615	\$3,041,230	\$3,010,588	-1.0%
Funding Sources				
Internal Service	\$0	\$0	\$0	0.0%
Special Revenue Fund	\$465,981	\$507,907	\$509,013	0.2%
Total Designated Funding Sources	\$465,981	\$507,907	\$509,013	0.2%
Net General Fund Expenditures	\$2,906,634	\$2,533,323	\$2,501,575	-1.3%
Total Department FTE's	29.5	26.9	26.2	-2.7%

Highlights

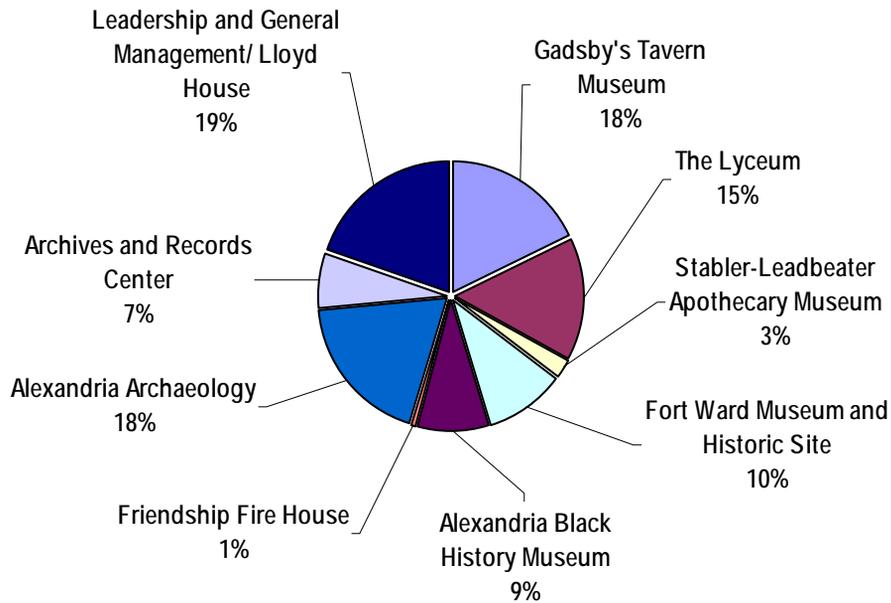
- In FY 2011, General Fund budget decreases by \$31,748 (1.3%).
- FY 2011 personnel costs decrease \$4,814 or 0.9% due to the reduction of positions totaling 0.7 FTEs. More information on these position reductions is provided on the OHA summary of budget changes page. This reduction is offset by increases in benefit costs and a step increase.
- Total non-personnel costs decrease \$35,456 or 4.9% primarily due to various non-personnel reductions at all of OHA's facilities. These reductions are discussed on the OHA summary of budget changes pages.
- As a result of these reductions, public access hours will be reduced at the Fort Ward Museum, the Stabler-Leadbeater Apothecary and at Gadsby's Tavern.
- The City Manager's Proposed Budget included the elimination of a 0.5 FTE Museum Technician at Fort Ward. During the Add-Delete process funding for this positions was restored.

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Selected Performance Measures

Selected Performance Measures	FY 2009 Actual	FY 2010 Approved	FY 2011 Approved
% of visitors to City historic sites rating their overall experience as good to excellent	95%	95%	95%
% of visitors who state they have gained an appreciation of local history	95%	95%	95%
Total number of visitors/program participants served	149,572	136,500	120,000
Lyceum \$ of revenue earned	\$ 82,018	\$ 100,000	\$ 100,000

FY 2011 Approved Expenditures by Activity



Historic Alexandria

Program Level Summary Information

Expenditure Summary

Expenditure By Program	FY 2009 Actual	FY 2010 Approved	FY 2011 Approved	% Change 2010-2011
Historic Resources	\$3,372,615	\$3,041,230	\$3,010,588	-1.0%
Total Expenditures	\$3,372,615	\$3,041,230	\$3,010,588	-1.0%

Staffing Summary

Authorized Positions (FTE's) by Program	FY 2009 Actual	FY 2010 Approved	FY 2011 Approved	% Change 2010-2011
Historic Resources	29.5	26.9	26.2	-2.7%
Total Full Time Equivalents	29.5	26.9	26.2	-2.7%

Historic Alexandria Programs and Activities

Historic Resources
 Gadsby's Tavern Museum
 The Lyceum
 Stabler-Leadbeater Apothecary
 Museum
 Fort Ward Museum & Historic Site
 Alexandria Black History Museum
 Friendship Fire House
 Alexandria Archaeology
 Archives & Records Center
 Leadership & General Management/
 Lloyd House

Dept Info

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Historic Resources Program

The goal of Historic Resources is to preserve significant buildings, places, sites, documents and artifacts on behalf of City residents, and to foster an appreciation for Alexandria's significant role in American history through public use, education and enjoyment of these resources.

Program Totals	FY 2009 Actual	FY 2010 Approved	FY 2011 Approved
Total Expenditures	\$3,372,615	\$3,041,230	\$3,010,588
Less Revenues	\$465,981	\$507,907	\$509,013
Net General Fund Expenditures	\$2,906,634	\$2,533,323	\$2,501,575
Program Outcomes			
% of visitors to City historic sites rating their overall experience as good to excellent	95%	95%	95%
% of visitors who state they have gained an appreciation of local history	95%	95%	95%

Activity Data

LEADERSHIP AND GENERAL MANAGEMENT/Lloyd House – The goal of Leadership and General Management is to administer and promote public access to the City-owned historic resources in order to enhance and encourage public use. This function is housed in and also manages Lloyd House. This activity also includes the new National Harbor initiatives operated by OHA.	FY 2009 Actual	FY 2010 Approved	FY 2011 Approved
Expenditures	\$710,852	\$587,256	\$592,167
FTE's	3.9	2.9	2.9
Total number of visitors/program participants served	149,572	136,500	120,000
OHA operating costs per resident	\$22.55	\$22.28	\$25.09
% of department outcomes achieved	95%	95%	75%

GADSBY'S TAVERN MUSEUM – The goal of Gadsby's Tavern Museum is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.			
Expenditures	\$532,585	\$532,017	\$533,502
FTE's	4.6	4.1	4.1
# of visitors/program participants	23,371	25,000	18,000
Cost per visitor/program participant	\$22.79	\$21.28	\$29.64
% of visitors who rated their experience as good to excellent	98%	95%	95%

THE LYCEUM – The goal of The Lyceum is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.			
Expenditures	\$474,587	\$460,355	\$454,550
FTE's	4.8	4.8	4.8
# of visitors/program participants	32,186	32,000	32,000
\$ of revenue earned	\$82,018	\$100,000	\$100,000
Cost per visitor/program participant	\$14.75	\$14.39	\$14.20
% of visitors who rated their experience and good to excellent	95%	95%	95%

Historic Alexandria

Historic Resources Program, continued

Activity Data

STABLER-LEADBEATER APOTHECARY MUSEUM – The goal of the Stabler-Leadbeater Apothecary Museum is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.	FY 2009 Actual	FY 2010 Approved	FY 2011 Approved
Expenditures	\$125,535	\$81,619	\$78,060
FTE's	1.0	1.0	1.0
# of visitors/program participants	9,515	8,000	7,000
Cost per visitor/program participant	\$13.19	\$10.20	\$11.15
% of visitors who rated their experience and good to excellent	97%	95%	95%

FORT WARD MUSEUM AND HISTORIC SITE – The goal of Fort Ward is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.			
Expenditures	\$345,809	\$304,444	\$298,903
FTE's	3.6	3.1	3.1
# of visitors/program participants*	25,058	32,000	30,000
Cost per visitor/program participant	\$13.80	\$9.51	\$9.96
% of visitors who rated their experience as good to excellent	96%	95%	95%

*Includes visitors or program participants to main museum building only.

ALEXANDRIA BLACK HISTORY MUSEUM – The goal of the Alexandria Black History Museum is to present programs that foster tolerance and understanding among all cultures and to stimulate appreciation for the diversity of the African American experience.			
Expenditures	\$353,309	\$287,253	\$267,866
FTE's	3.1	3.1	2.6
# of visitors/program participants	7,226	8,500	6,500
# of public programs provided	84	65	70
Cost per public program provided	\$4,206	\$4,419	\$4,300
Cost per visitor	\$48.89	\$33.79	\$41.21
% of visitors who rate their experience as good to excellent	99%	95%	90%

FRIENDSHIP FIRE HOUSE – The goal of Friendship Fire House is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.			
Expenditures	\$27,499	\$29,291	\$17,377
FTE's	0.5	0.5	0.3
# of visitors	4,215	5,000	2,500
Cost per visitor	\$6.52	\$5.86	\$6.95
% of visitors who rated their experience as good to excellent	91%	96%	95%

Historic Alexandria

Historic Resources Program, continued

Activity Data

ALEXANDRIA ARCHAEOLOGY – The goal of Alexandria Archaeology is to discover and preserve our 13,000-year heritage in order to enhance the City's historic character and public appreciation of Alexandria's diverse past and significant archaeological collection.	FY 2009 Actual	FY 2010 Approved	FY 2011 Approved
Expenditures	\$576,274	\$560,079	\$567,854
FTE's	5.0	5.0	5.0
# of cubic feet of archaeological collections	3,210	3,300	3,300
# of visitor/program participants	29,570	26,000	24,000
Cost per resident	\$4.06	\$3.94	\$4.00
% of visitors who rated their experience as good to excellent	100%	98%	98%
ARCHIVES AND RECORDS CENTER – The goal of the Archives and Records Center is to manage the records created by all City of Alexandria agencies, and to document the activities and functions of City government.			
Expenditures	\$226,165	\$198,916	\$200,309
FTE's	3.0	2.4	2.4
# of boxes received and destroyed	4,251	2,500	2,500
# of research/records requests processed	2,750	1,200	1,200
Cost per box received and destroyed	\$53.20	\$79.57	\$80.12
% of boxes processed that met governmental standards	99%	98%	98%
% of requests fulfilled within five days	98%	95%	95%

Historic Alexandria

Summary of Budget Changes

Expenditure Reductions			
Activity	Reduction Option	FTE	FY 2011 Approved
Multiple	<i>Various Non-Personnel</i>	(0 FTE)	(\$37,334)
<p>OHA will reduce numerous non-personnel expenditures which include: professional services, building maintenance, printing, subscriptions, and the elimination of the \$5,130 annual contribution to Alexandria Pipe and Drums. Relating to professional services, OHA will no longer be able to complete various research and interpretive projects at the Lloyd House, Black History Museum, Lyceum, Fort Ward, Gadsby's Tavern and Archaeology Facility. Additionally, the Archives and Records Center will reduce expenditures to attend best practices conferences.</p>			
Black History Museum	<i>Unfund Curator I Position</i>	(0.5 FTE)	(\$28,798)
<p>One 20 hour part time Curator I position at the Black History Museum has been unfunded for FY 2011. This action will result in a reduction of curatorial services, exhibits and programs at the Black History Museum. Curatorial duties necessary to maintain collections at Black History will be assumed by the remaining staff at the museum. The position will remain unfilled until funding is restored in the future.</p>			
Friendship Firehouse	<i>Reduced Operating Hours</i>	(.23 FTE)	(\$8,573)
<p>OHA will reduce the hours (9.2 hours) of a guide position at Friendship Firehouse. Eliminating these hours will result in a reduction of days the museum will be open. The following schedule details the previous and new operating hours: <u>Friday</u>- Previous - 10:00 am to 4:00 pm; New - Closed <u>Saturday</u>- Previous - 10:00 am to 4:00 pm; New - 1:00 to 4:00 pm <u>Sunday</u>- Previous - 1:00 pm to 4:00 pm; New - No Change</p>			
Fort Ward	<i>Eliminate Museum Technician Position</i>	(0.0 FTE)	\$0
<p>The City Manager proposed to eliminate one 20 hour part-time Museum Technician position at Fort Ward. City Council approved restoring the funding for this position (\$25,516) This position performs a wide variety of maintenance and exhibit preparation tasks throughout the facility and at other OHA facilities.</p>			
Archaeology Museum	<i>Seasonal Staffing</i>		(\$3,500)
<p>OHA will reduce the part time roster staff on Thursdays and Sundays at the Alexandria Archaeology Museum. Existing full time staff already work these hours and will work to offset this reduction. The Museum will be closed on Sundays.</p>			

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Summary of Budget Changes

Expenditure Reductions, continued

Expenditure Reductions			
Activity	Reduction Option	FTE	FY 2011 Approved
Multiple	<i>Reduced Operating Hours (Seasonal Staffing)</i>	(0.0 FTE)	(\$10,311)
OHA will reduce its operating hours at Fort Ward, Stabler-Leadbeater Apothecary, and Gadsby's Tavern. This will result in part time roster staff (seasonal) savings. The reduction in hours is structured to have the least impact on visitor attendance and when possible are reductions to weekday hours.			
Fort Ward			
<u>Previous Hours:</u>	April-October: Tues-Sat 9-5 and Sun 12-5 November-March: Tues-Sat 10-5 and Sun 12-5		
<u>New Hours:</u>	Reduce hours on Tuesdays keep other days the same: April-October: Tues - 12-5 November-March: Tues - 1-4		
Stabler-Leadbeater Apothecary			
<u>Previous Hours:</u>	April-October: Tues-Sat 10-5 and Sun-Mon 1- 5 November-March: Wed-Sat 11-4 and Sun 1-5		
<u>New Hours:</u>	Year-Round Reduced Hours Thurs-Sat 1-5 and Sun 1-5		
Gadsby's Tavern			
<u>Previous Hours:</u>	April-October: Tues-Sat 10-5 and Sun-Mon 1-5 November-March: Wed-Sat 11-4 and Sun 1- 4		
<u>New Hours:</u>	Close during January and February (Will remain available for school programs, private tours, and special events)		
Add-Delete Adjustments			
Activity	Add-Delete	FTE	FY 2011 Approved
Fort Ward	<i>Museum Technician Position</i>	0.5	\$25,516
The City Manager proposed to eliminate one 20 hour part-time Museum Technician position at Fort Ward. City Council approved restoring the funding for this position (\$25,516) This position performs a wide variety of maintenance and exhibit preparation tasks throughout the facility and at other OHA facilities.			