

Historic Alexandria

Mission Statement: The Office of Historic Alexandria (OHA) enhances the quality of life for City residents and visitors by preserving and interpreting Alexandria's historic properties, archaeological sites, cultural resources, artifact collections, objects, archives, records, and personal stories, and by encouraging audiences to appreciate Alexandria's diverse historic heritage and its place within the broader context of American history.

Expenditure and Revenue Summary

Expenditure By Classification	FY 2011 Actual	FY 2012 Approved	FY 2013 Approved	% Change 2012-2013
Personnel	\$2,341,294	\$2,343,974	\$2,456,479	4.8%
Non-Personnel	\$711,946	\$958,297	\$770,548	-19.6%
Capital Goods Outlay	\$0	\$4,500	\$4,500	0.0%
Total Expenditures	<u>\$3,053,240</u>	<u>\$3,306,771</u>	<u>\$3,231,527</u>	<u>-2.3%</u>
Funding Sources				
Internal Service	\$0	\$0	\$0	
Special Revenue Fund	\$492,318	\$510,901	\$461,618	-9.6%
Total Designated Funding Sources	<u>\$492,318</u>	<u>\$510,901</u>	<u>\$461,618</u>	<u>-9.6%</u>
Net General Fund Expenditures	<u>\$2,560,922</u>	<u>\$2,795,870</u>	<u>\$2,769,909</u>	<u>-0.9%</u>
Total Department FTE's	26.0	26.0	26.2	0.8%

Highlights

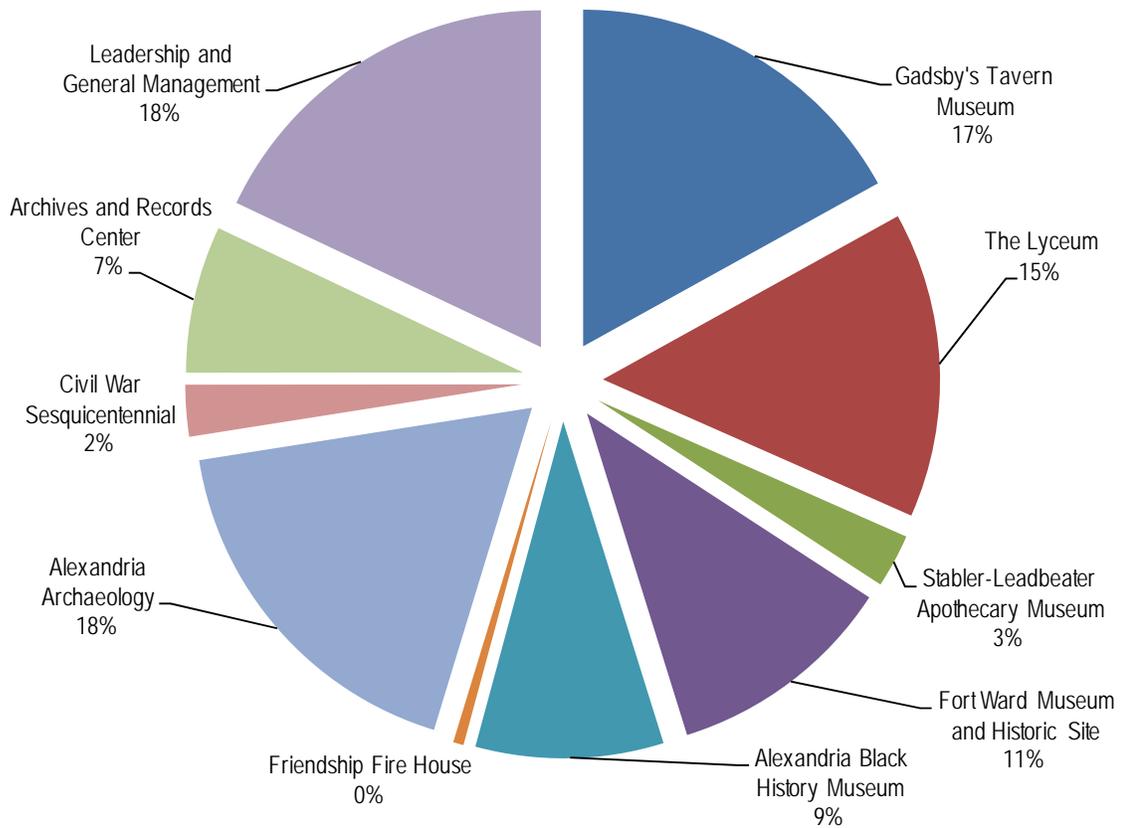
- In FY 2013 the General Fund budget for the Office of Historic Alexandria decreases by \$25,961, or -0.9%.
- Personnel costs increase by \$112,505, or 4.8%, attributable to employee step adjustments, increases in benefits costs and the 1% increase in the General Government pay scale to offset the 1% shift in the VRS contribution rate from the employer to the employee. An increase in 0.2 FTE is attributable to converting an existing position to a lower grade and step in order to provide additional part-time hours without an increase in personnel costs associated with the position.
- Total non-personnel costs decrease by \$187,749, or -19.6%. One-time FY 2012 funding (\$150,000) for the Fort Archaeological Study Stages II-A and B is not required in FY 2013, as the current funding will fund all activities associated with the current study, but not subsequent stages of study. A reduction of \$20,000 in funding for Civil War Sesquicentennial is included (reducing funding from \$100,000 in FY 2012 to \$80,000 in FY 2013), with City staff continuing to look for opportunities for private contributions to supplement City funds.
- Additionally in non-personnel, \$5,000 was transferred from the Historic Alexandria Capital Facilities Maintenance Program (CFMP) in the Approved FY 2013 – 2022 CIP to the FY 2013 Operating Budget for annual maintenance costs associated with erosion control at the Ft. Ward bastions. Additional non-personnel reductions reflect adjustments of Special Revenue accounts based on anticipated revenues.
- Revenues from Special Revenues decrease by \$49,283 or -9.6% based on FY 2011 actual revenues and FY 2012 projected revenues.

Historic Alexandria

Selected Performance Measures

Selected Performance Measures	FY 2011 Actual	FY 2012 Approved	FY 2013 Approved
% of visitors to City historic sites rating their overall experience as good to excellent	95%	95%	95%
% of visitors who state they have gained an appreciation of local history	97%	95%	95%
Total number of visitors/program participants served	192,708	185,000	191,500

FY 2013 Approved Expenditure by Activity



Historic Alexandria

Program Level Summary Information

Expenditure Summary

Expenditure By Program	FY 2011 Actual	FY 2012 Approved	FY 2013 Approved	% Change 2012-2013
Historic Resources	\$3,053,240	\$3,306,771	\$3,231,527	-2.3%
Total Expenditures	\$3,053,240	\$3,306,771	\$3,231,527	9.8%

Staffing Summary

Authorized Positions (FTE's) by Program	FY 2011 Actual	FY 2012 Approved	FY 2013 Approved	% Change 2012-2013
Historic Resources	26.0	26.0	26.2	0.8%
Total Full Time Equivalents	26.0	26.0	26.2	0.0%

Historic Alexandria Programs and Activities	Dept Info
<p>Historic Resources</p> <ul style="list-style-type: none"> Gadsby's Tavern Museum The Lyceum Stabler-Leadbeater Apothecary Museum Fort Ward Museum & Historic Site Alexandria Black History Museum Friendship Fire House Alexandria Archaeology Archives & Records Center Leadership & General Management/ Lloyd House Civil War Sesquicentennial 	<p>Department Contact Info 703.746.4554 http://oha.alexandriava.gov/</p> <p>Department Head Lance Mallamo 703.746.4554 Lance.Mallamo@alexandriava.gov</p>

Historic Alexandria

Historic Resources Program

The goal of Historic Resources is to preserve significant buildings, places, sites, documents and artifacts on behalf of City residents, and to foster an appreciation for Alexandria's significant role in American history through public use, education and enjoyment of these resources.

Program Totals	FY 2011 Actual	FY 2012 Approved	FY 2013 Approved
Total Expenditures	\$3,053,240	\$3,306,771	\$3,231,527
Less Revenues	\$492,318	\$510,901	\$461,618
Net General Fund Expenditures	\$2,560,922	\$2,795,870	\$2,769,909
Program Outcomes			
% of visitors to City historic sites rating their overall experience as good to excellent	95%	95%	95%
% of visitors who state they have gained an appreciation of local history	97%	95%	95%

Activity Data

LEADERSHIP AND GENERAL MANAGEMENT/Lloyd House – The goal of Leadership and General Management is to administer and promote public access to the City-owned historic resources in order to enhance and encourage public use. This function is housed in and also manages Lloyd House. This activity also includes the new National Harbor initiatives operated by OHA.	FY 2011 Actual	FY 2012 Approved	FY 2013 Approved
Expenditures	\$560,982	\$594,826	\$580,238
FTE's	2.9	2.9	2.9
*Total number of visitors/program participants served	192,708	185,000	191,500
OHA operating costs per resident	\$15.73	\$17.87	\$16.87
% of department outcomes achieved	87%	95%	95%

* FY 2011 attendance includes 24,898 visitors/participants not reflected in a specific activity (Historic Alexandria History Center and Waterfront Shop). FY 2012 & FY 2013 do not include projected attendance at that facility, as there is uncertainty regarding occupancy of the space in FY 2012. FY 2012 & FY 2013 totals include 11,500 visitors/participants not reflected in a specific activity (events at Market Square, programs at NVCC, and programs at City parks other than Fort Ward.)

GADSBY'S TAVERN MUSEUM – The goal of Gadsby's Tavern Museum is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.			
Expenditures	\$565,078	\$520,880	\$547,764
FTE's	4.1	4.1	4.1
# of visitors/program participants	24,235	23,000	24,000
Cost per visitor/program participant	\$15.28	\$22.65	\$22.82
% of visitors who rated their experience as good to excellent	99%	95%	98%

THE LYCEUM – The goal of The Lyceum is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.			
Expenditures	\$442,279	\$470,733	\$474,193
FTE's	4.8	4.8	4.8
# of visitors/program participants	23,703	35,000	35,000
Cost per visitor/program participant	\$17.32	\$13.45	\$13.55
% of visitors who rated their experience and good to excellent	98%	95%	95%

Historic Alexandria

Historic Resources Program, continued

Activity Data

STABLER-LEADBEATER APOTHECARY MUSEUM – The goal of the Stabler-Leadbeater Apothecary Museum is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.	FY 2011 Actual	FY 2012 Approved	FY 2013 Approved
Expenditures	\$110,908	\$78,282	\$83,179
FTE's	1.0	1.0	1.0
# of visitors/program participants	11,447	8,500	10,000
Cost per visitor/program participant	\$4.73	\$9.21	\$8.32
% of visitors who rated their experience and good to excellent	99%	95%	98%

FORT WARD MUSEUM AND HISTORIC SITE – The goal of Fort Ward is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.			
Expenditures	\$304,511	\$328,891	\$355,367
FTE's	3.1	3.1	3.3
# of visitors/program participants*	40,363	40,000	40,000
Cost per visitor/program participant	\$7.15	\$8.22	\$8.88
% of visitors who rated their experience as good to excellent	98%	95%	95%

*Includes visitors or program participants to main museum building only.

ALEXANDRIA BLACK HISTORY MUSEUM – The goal of the Alexandria Black History Museum is to present programs that foster tolerance and understanding among all cultures and to stimulate appreciation for the diversity of the African American experience.			
Expenditures	\$300,275	\$273,550	\$291,161
FTE's	2.6	2.6	2.6
# of visitors/program participants	11,093	7,000	8,000
Cost per visitor/program participant	\$24.66	\$39.08	\$36.40
% of visitors who rate their experience as good to excellent	94%	90%	92%

FRIENDSHIP FIRE HOUSE – The goal of Friendship Fire House is to actively preserve and interpret this historic landmark and its collections in order to foster an appreciation by City residents and the general public of its historic value.			
Expenditures	\$15,956	\$15,521	\$16,045
FTE's	0.2	0.2	0.2
# of visitors/program participants	2,745	3,000	3,000
Cost per visitor/program participant	\$5.81	\$5.17	\$5.35
% of visitors who rated their experience as good to excellent	92%	90%	92%

Historic Alexandria

Historic Resources Program, continued

Activity Data

ALEXANDRIA ARCHAEOLOGY – The goal of Alexandria Archaeology is to discover and preserve our 13,000-year heritage in order to enhance the City's historic character and public appreciation of Alexandria's diverse past and significant archaeological collection.	FY 2011 Actual	FY 2012 Approved	FY 2013 Approved
Expenditures	\$533,612	\$719,217	\$575,500
FTE's	5.0	5.0	5.0
# of cubic feet of archaeological collections	3,300	3,200	3,200
# of visitor/program participants	42,724	27,000	30,000
Cost per resident	\$3.32	\$5.06	\$4.05
% of visitors who rated their experience as good to excellent	99%	98%	98%

ARCHIVES AND RECORDS CENTER – The goal of the Archives and Records Center is to manage the records created by all City of Alexandria agencies, and to document the activities and functions of City government.			
Expenditures	\$208,095	\$204,871	\$228,080
FTE's	2.4	2.4	2.4
# of boxes received and destroyed	3,381	2,500	2,500
# of research/records requests processed	1,742	1,200	1,200
Cost per box received and destroyed	\$61.55	\$81.95	\$91.23
% of boxes processed that met governmental standards	94%	98%	98%
% of requests fulfilled within five days	99%	95%	95%

CIVIL WAR SESQUICENTENNIAL - The goal of providing funding for the Civil War Sesquicentennial commemoration is to promote heritage tourism activities associated with the Civil War 150th commemoration. Activities and events will take place from FY 2012 to FY 2015.			
Expenditures	\$11,544	\$100,000	\$80,000
FTE's	0.0	0.0	0.0
# of visitors/program participants	0	30,000	30,000
% of visitors who rated their experience as good to excellent	0%	95%	95%
% of visitors who express an increase in their understanding of the Civil War	0%	95%	95%

Historic Alexandria

Summary of Budget Changes

Adjustments to Maintain Current Service Levels

Activity	Adjustment	FTE	FY 2013 Approved
Fort Ward	<i>Landscaping</i>		\$5,000
<p>Beginning in FY 2013, \$5,000 is transferred from the Historic Alexandria Capital Facilities Maintenance Program (CFMP) in the Approved FY 2013 – 2022 CIP to the FY 2013 Operating Budget for annual maintenance costs associated with erosion control at the Ft. Ward bastions. The costs associated with annual maintenance are more appropriately charged to the operating budget.</p>			

Expenditure Reductions

Activity	Reduction Option	FTE	FY 2013 Approved
Archaeology	<i>Fort Ward Archaeological Study (II A & B)</i>		(\$150,000)
<p>In FY 2012, \$150,000 in one-time funding was approved for Stages II A & B of the Fort Ward Archaeological Study. The study is still on-going, and additional funding is not included in FY 2013 for future study phases.</p>			
Civil War Sesquicentennial Funding	<i>Printing & Binding</i>		(\$20,000)
<p>In FY 2012, \$100,000 was provided for heritage tourism activities associated with the Civil War Sesquicentennial. A reduction in the amount of \$20,000 in printing and binding (publications) is approved for FY 2013. Historic Alexandria staff will continue to pursue private contributions to supplement City funding. To date, over \$12,000 has been received in private contributions for heritage tourism activities associated with the Civil War Sesquicentennial.</p>			