

Civic Engagement Framework

City Department: ITS, Julie Kanzler, Principal Planner, 703.746.3825	Project: Interactive Map Updates for City Website	Goal : Update City's online system of interactive maps to be more meaningful, usable and interactive for the community.	Overall project timeline: April 2014 - August 2014
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Phase 1 Information <i>(Gathering, Organizing, Understanding)</i>	2 Options <i>(Discuss and Evaluate Options)</i>	3 Recommendations	4 Implementation and maintenance
<p>Tasks: Create early basic, low-budget "prototype" mapping tools for testing with representative users Collect usability data to help guide revisions to the interactive maps.</p> <p>Communication: Conduct ongoing outreach via eNews and the web page, to clearly present the Civic Engagement framework, background, project goals, time line, and scope.</p> <p>Engagement Activities: Involve community members in review/testing of applications and solicit feedback - via in-person testing throughout community as well as access to on-line participation.</p> <p>Products: --Civic engagement framework and process schedule, including description of project tasks and goals. --Background information --Test mapping tools</p>	<p>Tasks: - Modify mapping tools iteratively to take into account consolidated feedback - Provide alternative designs for testing, where feedback is mixed.</p> <p>Communication: Update community regarding progress and any additional opportunities for feedback.</p> <p>Engagement Activities: Involve community members in review/testing of revised applications and solicit feedback - via in-person testing throughout community as well as access to online participation.</p> <p>Products: --Revised mapping tools</p>	<p>Communication: Update community on progress.</p> <p>Engagement Activities: Incorporate community feedback and finalize applications.</p> <p>Products: --Community feedback verbatim and summary/synthesized, plan showing how input will be used to inform design of the mapping tools.</p>	