

Appendix A: Community Engagement

Alexandria Health Department (AHD) worked with community partners and developed public meetings, pop-up events, and targeted outreach plans to engage residents who are not always represented. Below are the core strategies AHD used to capture a wide variety of community perspectives and priorities.

Community Health Assessment Steering Committee

The Steering Committee—comprised of community members—guided Alexandria's CHA focus, process, and decision-making. A full list of participants is in Figure A1. Through monthly meetings, the Steering Committee advised AHD staff on outreach strategies, public meeting structure, and how to prioritize data using equity as a primary lens. The Steering Committee also collected the “Alexandria Voices” quotes throughout the CHA report.

Figure A1. List of CHA Steering Committee Participants and Organizations

Last Name	First Name	Organization
Aguirre	Canek	Anthem HealthKeepers Plus
Diaz	Gaynelle	Alexandria Redevelopment and Housing Authority
Durham	Jim	Alexandria Bicycle and Pedestrian Advisory Committee
Flynn	Laurie	Partnership for a Healthier Alexandria
Gillette	Matthew	Theater Church
Haering	Stephen	Alexandria Health Department
Harbour	Ann	Inova Health System
Karczmarczyk	Diana	Partnership for a Healthier Alexandria
King	Jane	Alexandria Commission on Aging
Knops	Jane	Neighborhood Health
Lomax	Allen	Partnership for a Healthier Alexandria
Martello	Kendra	Alexandria Commission for Women
Martinez	Liz	Neighborhood Health
Mayhan	Jean	Medical Reserve Corps
Omer	Asma	Medical Reserve Corps
Rodgers	Tricia	Northern Virginia Health Foundation
Padilla	Sadie	Alexandria City Public Schools
Salgado	Marissa	Casa Chirilagua
Saroor	Nasreen	Medical Reserve Corps
Sumpter	Charles	Alexandria Commission on HIV/AIDS
Sweeney	Dan	Friends of Alexandria Mental Health Center
Talis	Natalie	Alexandria Health Department
Temple	Brandie	Alexandria Health Department
Terrell	Nechelle	Alexandria Health Department
Torre	Andrew	Alexandria Commission on HIV/AIDS
Whiteside	Sam	Motley Fool
Ziemann	Meg	Friends of Guest House

Public Meetings

AHD hosted four large community meetings to ensure transparency and engage community members in the CHA process. Meeting locations were selected deliberately for geographic diversity, proximity to public transit, and easy accessibility for those with limited mobility. AHD provided meals and interpreter services in Spanish, Arabic, and Amharic at all meetings. These public meetings were advertised through City of Alexandria media channels, local newspapers, Medical Reserve Corps volunteer flyer distribution, tabling at community events, and email outreach to various partners and other local government agencies.

- [Kickoff and Creating a Vision for Health](#)
 - April 26, 2018, First Baptist Church
- [Intro to Data Collection](#)
 - July 26, 2018, Oswald Durant Arts Center
- [Gathering Evidence and Examining Results](#)
 - November 3, 2018, George Washington Middle School
- [Building a Healthier Alexandria Together: Community Health Assessment Report Release](#)
 - June 26, 2019, Beth El Hebrew Congregation

PhotoVoice

PhotoVoice is a method to crowdsource information using pictures. AHD introduced the concept during the July 26, 2018 public meeting and asked attendees to submit photos that capture either what people are proud of in Alexandria or what could be improved. Participants were invited to submit up to five photos with captions through email or text message.

PhotoVoice participants submitted more than 70 pictures and captions. A subset of this group [met on August 9, 2018](#) to discuss the images and sort them into categories: equitable access to green space, accessibility in our food system, community cohesion, children and youth, environment, and mobility. A full gallery of the images are on Instagram [@AlexHealthMatters](#).

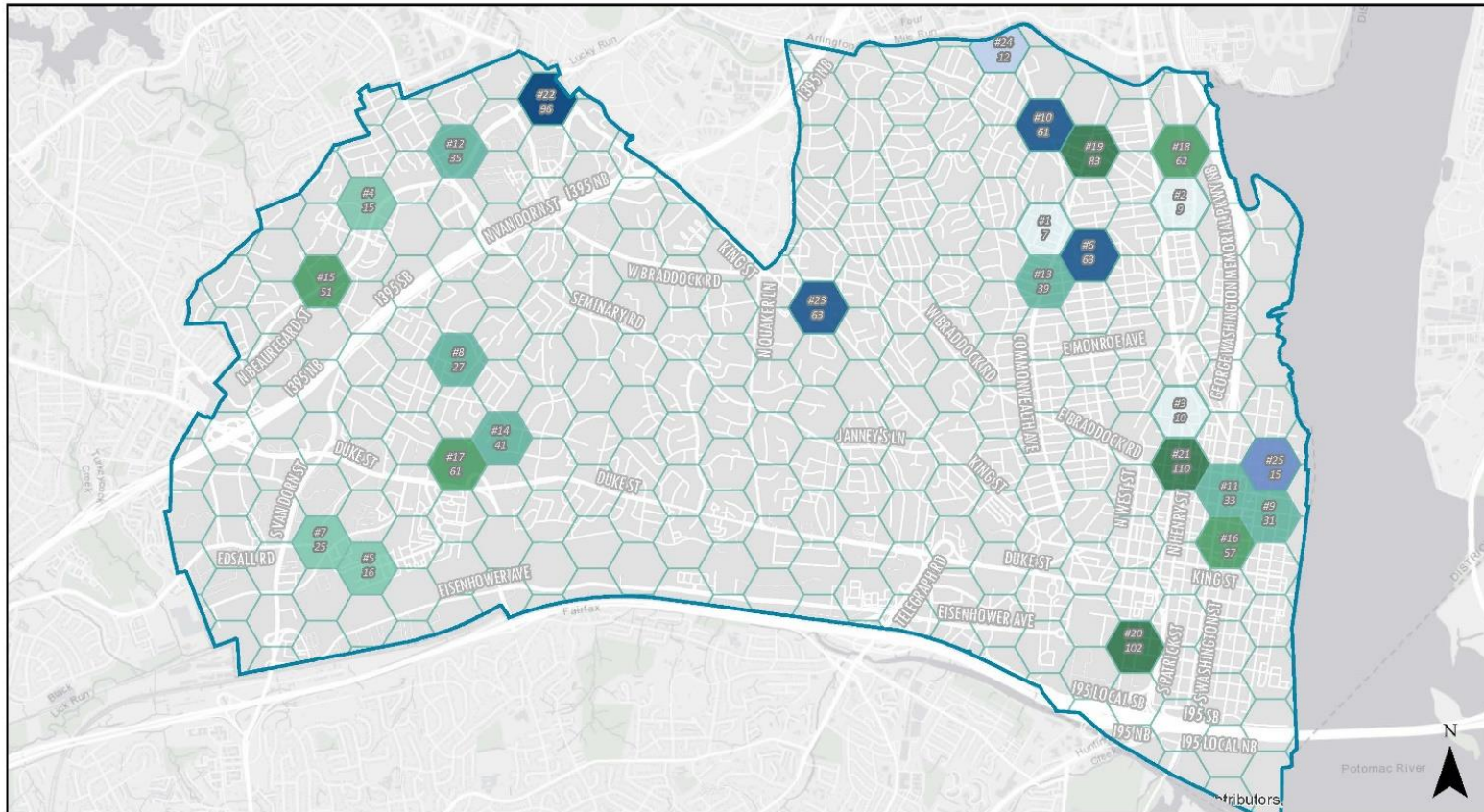
Public Health Pop-Ups

During the Community Themes and Strengths Assessment (CTSA) public survey, AHD staff organized 26 public health pop-ups to collect surveys and promote the November 3, 2018 community meeting. These pop-up locations were selected to meet residents where they are and encourage survey participation from community members who may not be fully engaged in civic processes because of time constraints, awareness, literacy, or language barriers. A combination of AHD employees and Medical Reserve Corps volunteers staffed all of the pop-ups, which were mostly held on evenings and weekends.

Of the nearly 1,800 completed CTSA surveys, almost half were collected during public health pop-ups.

In addition to the pop-ups, AHD staff also worked with a number of local organizations to administer and collect surveys on their premises on an ongoing basis. Figure A2 shows locations of pop-ups and partner organization survey collection.

Figure A2. Location of Pop Up and Community Partner Survey Collection



Surveys Collected		AHD Community Health Survey Collection							
Pop-Up Locations 0 1 - 10 11 - 25 26 - 50 51 - 75 76 - 110	Pop-Up Locations						Partner Survey Collection		
	Number	Name	Surveys Collected	Number	Name	Surveys Collected	Number	Name	Surveys Collected
	1	Alexandria Food Day	7	12	ALIVE! Food Distribution	35	6	DCHS	44
	2	AHDC Community Garden	9	13	Duncan Library	39	10	Tenants and Workers United	28
	3	Citizen Corps Council	10	14	St. Martin de Porres Senior Center	41	22	WIC Clinic	65
	4	Global Food	15	15	William Ramsay Recreation Center	51	22	AHD Registration	26
5	Mediterranean Bakery	16	16	American Legion Post 24	15	22	Neighborhood Health Dental Clinic	5	
6	First Thursdays in Del Ray	19	16	Barrett Library	42	23	Teen Wellness Center	63	
7	Fair Price Market	25	17	Beatley Library	61	24	Casa Chirilagua	12	
8	Campagna Center	27	18	Petsmart	62	25	ARHA HQ	15	
9	Annie B. Rose House	31	19	Leonard "Chick" Armstrong Recreation Center	35				
10	Food Star	33	19	Neighborhood Health - Health Fair	48				
Partner Locations 1 - 12 13 - 25 26 - 50 51 - 75 76 - 100	11	St. Joseph's Catholic Church	33	20	Alexandria City Employee Work n' Well Field Day	102			
	11	ARA School Board Forum	N/A	21	Community Baby Shower	10			
				21	STEAM Fest	52			
				21	Charles Houston Recreation Center	48			