

Alexandria Food Safety Advisory Council Minutes for Meeting held 7/21/2010 at 2:15 pm

- 2:18PM Meeting comes to order.
- Introduction of Participants
Bob Custard
Kristin Garcia
Stephen Hughes
Jeff Duvall
Heather Jones
Jim Sizemore
Bobby Crogan
Stiles Peabody
Bill Eger
Maribeth Brewster
Wendy Albert
Lauren Methurst
Elizabeth Jones
Nora Partlow
- 2:20PM Eco-Friendly Expo Event Description
- Event will be evaluated/assessed through the use of survey monkey.
 - It was suggested that participation in specific tables should be tracked to gauge interest in specific topics.
- 2:30PM Exhibitor Application Form
- It was suggested that AFSAC solicit the help of the Alexandria Chamber of Commerce in order to get the word out via their newsletter.
 - Exhibitor form should be posted online (PDF).
 - It was suggested that distribution of these forms should be eco-friendly (i.e. electronic distribution and minimizing paper waste would be good).
- 2:41PM Award Application
- The method of distribution was discussed (electronic vs. mail vs. newsletter).
 - Participants discussed who the target audience was for the award application (customers vs. restaurants).
 - It was suggested that Facebook and Alexandria's E-News could be used to distribute information on the award application.
 - The method of collection was discussed by participants. Electronic collection was proposed, as was dropping off hard-copies. Questions were raised about where hard-copies would be dropped off (restaurants vs. City Hall).
- 2:53PM Brainstorming for the Energy Table
- Topic suggestions were made, such as:

- Measure energy usage and then manage the usage.
- Providing general guidance to restaurants which will enable them to further investigate energy-saving ideas.
- Provide examples of facilities that have implemented energy-saving measures.

- 3:15PM Discussion of Brochure
- Reduce the amount of information on the brochure.
 - Highlight specific topics and areas.
 - Participants suggested removing the coffee break from the event schedule.
- 3:20PM Discussion of Solid Waste table topics
- Example of local grower who drops off produce and takes restaurant-generated compost back to farm to use.
 - Discussion of school-based compost programs.
- 3:30PM Discussion of liquid waste disposal topics
- Intersection of solid and liquid waste (i.e. grease).
- 3:37PM Discussion of work plan
- Participants discussed the timeline for award design, exhibitor approval (approve before the final approval date so that exhibitor's have time to design exhibit materials, and exhibitor placement (i.e. don't place competitors next to each other).
- 3:45PM Meeting adjourned.