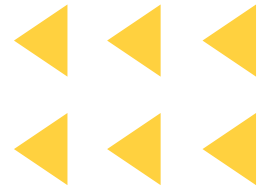


# WHY SHOULD I GET THE COVID-19 VACCINE?



## BECAUSE IT'S EFFECTIVE

In clinical trials of more than 40,000 people who varied in age, race, gender, and health condition, the Pfizer and Moderna vaccines were more than 90% effective at preventing COVID-19. The vaccines do not contain live virus cells and cannot infect you with COVID-19.



## BECAUSE IT'S FREE

The vaccine will be available at no cost to every person in the U.S. (although some providers may charge an administrative fee). Over time, it will be offered in multiple locations to ensure anyone who wants the vaccine can get it, including primary care providers, public health clinics and pharmacies.

## BECAUSE EVERYONE IN YOUR CIRCLE WILL BE SAFER

Young or healthy adults may think they don't need the vaccine because their risk of serious illness is low. If you become infected you may expose more vulnerable people to the virus, so getting vaccinated has a positive ripple effect that helps protect loved ones, coworkers and neighbors.

## BECAUSE ENDING THE PANDEMIC DEPENDS ON MOST OF US GETTING VACCINATED

Experts do not yet know the percentage of immune people needed for herd immunity, which is the point when so many people are protected that the virus can't spread. However, without widespread vaccination, reaching this point could take years, resulting in many more deaths.



## BECAUSE THE COVID-19 VACCINE FIGHTS MORE THAN JUST THE VIRUS

The pandemic has taken a toll on many aspects of our lives. Widespread vaccination also fights the impacts of the pandemic, including unemployment, loss of housing, hunger, loneliness and drug overdose. It helps return children to school, brings families back into balance and reduces risks of violence. As a result, it fights for communities that have been hit hardest by COVID-19, including our elders and Black, Latino, undocumented and tribal communities.