



# 2020 Census

Sierra Latham

Planning & Zoning



# 2020 Census

**In March 2020, the Census Bureau will mail invitations to all households to participate in the 2020 Census.**

Participating in the Census:

- Ensures fair representation in the U.S. House of Representatives.
- Ensures that each community gets its fair share of the \$675 billion in federal resources allocated to state and local governments *each year*.
- Helps City departments and non-profits best serve the community.



# 2020 Census

For every person not counted in the Census, their community loses **\$1,200 in federal funding per year.**

If we miss only **one percent** of Alexandria residents in this Census, the City would miss out on **more than \$18 million** over ten years.

# 2020 Census

Responding to the 2020 Census is:

**Safe.**

- Your personal information is confidential, even from other government agencies

**Easy.**

- You can complete the Census online, by phone, or by mail

**Fast.**

- Most households can complete the Census in only 6 minutes



# City of Alexandria's Complete Count Committee

Our Complete Count Committee is supporting the 2020 Census by

- **Educating** Alexandria residents about the 2020 Census
- **Motivating** Alexandria residents to participate in the 2020 Census



# How You Can Support the 2020 Census

- Display brochures or a poster promoting the 2020 Census
- Attend Census Ambassador Training
- Distribute flyers through case manager or caseworkers
- Integrate messaging about the Census into existing outreach
- Promote the Census at events



# For more information on the 2020 Census

Learn how you can help count every  
Alexandria resident at:

**[alexandriava.gov/Census2020](https://alexandriava.gov/Census2020)**

Questions?

**[sierra.latham@alexandriava.gov](mailto:sierra.latham@alexandriava.gov)**