2020 Census
Sierra Latham
Planning & Zoning
2020 Census

In March 2020, the Census Bureau will mail invitations to all households to participate in the 2020 Census.

Participating in the Census:

• Ensures fair representation in the U.S. House of Representatives.

• Ensures that each community gets its fair share of the $675 billion in federal resources allocated to state and local governments each year.

• Helps City departments and non-profits best serve the community.
2020 Census

For every person not counted in the Census, their community loses $1,200 in federal funding per year.

If we miss only one percent of Alexandria residents in this Census, the City would miss out on more than $18 million over ten years.
2020 Census

Responding to the 2020 Census is:

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<th>Safe.</th>
<th>• Your personal information is confidential, even from other government agencies</th>
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<td>Easy.</td>
<td>• You can complete the Census online, by phone, or by mail</td>
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<td>Fast.</td>
<td>• Most households can complete the Census in only 6 minutes</td>
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City of Alexandria’s Complete Count Committee

Our Complete Count Committee is supporting the 2020 Census by

• **Educating** Alexandria residents about the 2020 Census

• **Motivating** Alexandria residents to participate in the 2020 Census
How You Can Support the 2020 Census

• Display brochures or a poster promoting the 2020 Census
• Attend Census Ambassador Training
• Distribute flyers through case manager or caseworkers
• Integrate messaging about the Census into existing outreach
• Promote the Census at events
For more information on the 2020 Census

Learn how you can help count every Alexandria resident at:
alexandriava.gov/Census2020

Questions?
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