

3060 Williams Drive, Suite 510  
Fairfax, VA 22031  
www.novaregion.org



Voice: 703 642-0700  
FAX: 703 642-5077

Northern Virginia Regional Commission

## **PUBLIC SERVICE ANNOUNCEMENT**

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Contact: Peggy Tadej  
703-642-0700

# **September Ridesharing Month**

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Are you sitting in traffic while the HOV lanes are clear and free flowing? Wondering how to find other commuters going to your military installation so you can start carpooling with them? Is the price of gas and vehicle maintenance eating away your dwindling paycheck due to sequestration?

Check out *WeGoMil* – a free app for real-time ridesharing available to the DoD community at installations in Northern Virginia. Using *WeGoMil*, you can find other commuters, coordinate rides through the app, and log your trips to earn money for driving! Download the latest in commuter technology and find ridematches at precisely the time and place you want to travel.

September has historically high levels of traffic congestion – which will be even worse this year due to large construction projects along major corridors. Ridesharing with *WeGoMil* is your way to commute faster, greener, cheaper and safer – for more information, check us out on [www.WeGoMil.com](http://www.WeGoMil.com) today!

— MORE —

# WeGoMil: Real-Time Ridesharing for the DoD Community

Real-Time Rideshare uses smartphone technology to make on-the-spot driver and rider matches for commuters at the very time they need to travel. Download the app for your smartphone today!

## What does WeGoMil do for you?

### Fast Ridematching

WeGoMil makes ridesharing easy by matching riders with drivers going to the same destination. Commuters can search for other drivers or riders in advance through the app, or locate other nearby users for fast coordination.

### Save Time

Planned construction work along I-95/395/495 corridors means that delays may impact commute times. Ridesharing allows commuters to use dedicated high-occupancy lanes, bypassing traffic congestion. WeGoMil can quickly match people living in the same community and going to the same work location to help cut commute time.

### Travel Safely and Sustainably

Having additional passengers in a vehicle provides greater situational awareness, especially in the event of traffic delays, construction, or rerouting. WeGoMil is also a safe choice because it is a closed system: this program is available only to DoD personnel. Ridesharing is also environmentally friendly - combining trips reduces gasoline consumption and emissions.

### Save Money

It's estimated that the annual cost of owning and operating a car is about \$9,000. Why not save on fuel costs and vehicle maintenance by sharing costs with fellow commuters? WeGoMil tracks a journey from pick-up to drop-off, provides automated security features, and electronic micropayments that allow riders and drivers to share the cost of the ride.

## Find Out More and Sign Up

**Kristin Ferriter**  
kristin@wegomil.com  
[www.wegomil.com](http://www.wegomil.com)



@wegomil



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WeGoMil is a public, nonprofit program sponsored by the Northern Virginia Regional Commission, with additional support from the following:

