

FALL 2012



LOCAL MOTION

WWW.ALEXANDRIAVA.GOV/LOCALMOTION

CAPITAL BIKESHARE IS HERE!



The City of Alexandria and Local Motion will celebrate the launch of Capital Bikeshare (CaBi) to Old Town Alexandria on September 19, at 11:45 a.m. in front of Alexandria City Hall in Market Square.



Come join Mayor Euille and members of City Council and check out the new CaBi bikes, locations, and station information.

The City joins the District of Columbia and Arlington County, which implemented the popular bike sharing system in September 2010.

To use CaBi, you must first become a member. There are five options: 24-hour, 3-day, 30-day, annual or annual installment. After joining, you get the first 30 minutes of each trip free and pay an additional fee for every 30 minute period thereafter. For details visit the "Programs" section at alexandriava.gov/LocalMotion.

"The City of Alexandria is thrilled to be joining our neighbors in D.C. and Arlington County to offer this innovative transportation system to our residents and visitors."

— City of Alexandria Mayor William Euille

DASH BUS UPDATES

DASH – NEW SERVICE CHANGES: EFFECTIVE SEPTEMBER 30, 2012

Effective September 30, 2012, DASH will be implementing new service changes to the AT1, AT3/4 Loop, AT4, AT6, AT7 and AT8 routes. Notices of detailed changes will be placed on all DASH buses, dashbus.com and on Local Motion's Facebook page at facebook.com/LocalMotionAlexandriaVA.

DASH PASS GOES ELECTRONIC!

The DASH Pass is now electronic and still only \$35! Enjoy the same money-saving, economical DASH Pass without the paper. Simply load the DASH Pass directly onto your SmarTrip® Card! If you load your DASH Pass onto your SmarTrip® Card between the 1st and 15th of the month, your Pass will be valid for the current calendar month. If you load your DASH Pass onto your SmarTrip® Card between the 16 and 31 of the month, your Pass will be valid for the following calendar month.

The electronic DASH pass is available only on SmarTrip® Cards and valid for unlimited rides on all DASH and Fairfax Connector buses during the calendar month.



You can purchase your DASH PASS at the Old Town Transit Shop; Alexandria City Hall; the SunTrust bank branches, the Ballston, Crystal City, Mobile and Rosslyn Commuter Stores and the Springfield Connector Store.

Visit dashbus.com/Fares for a list of participating retailers.



Photo courtesy of Richard Nowitz

NEW WALKING AND BICYCLING ROUTES IN ALEXANDRIA

COMPLETED:

- Jones Point Park improvements with reconstruction of the Mount Vernon Trail and a trail connection from North Royal Street to the Mount Vernon Trail and the Woodrow Wilson Bridge Trail
- Trail at Dora Kelly Nature Park
- On-road bicycle facilities on Old Dominion Boulevard and Commonwealth Avenue

STARTING CONSTRUCTION:

- Chambliss Crossing, a trail crossing over Holmes Run at Chambliss Street, which links the Alexandria and Fairfax trail systems
- Charles Barrett Elementary School Pedestrian and Bicycle Improvements

**CAR
FREE
DAY**
METRO DC

9 . 2 2 . 1 2

While Local Motion encourages you to go car-lite every day, **Car Free Day is the international one-day event that is celebrated every year on September 22.** We encourage you to get around without a car, and instead ride a train, bus, bicycle, carpool, subway, or walk. Join the international revolution!

To participate in this easy and worthwhile event, all you need to do is fill out the pledge form at CarFreeMetroDC.org, or **1.800.745. RIDE** then go car-free or rely less on your car by going car-lite on September 22. Once you pledge, you are automatically entered for a chance to win great prizes such as an **Apple iPad!**



Like

LOCAL MOTION IS NOW ON FACEBOOK

You can now follow Local Motion on Facebook! Make sure to stay up-to-date on everything related to commuting and transportation in our community. Read, share, comment and provide your feedback.

This new communications outlet provides residents and commuters who live and work in the City of Alexandria an easy and fun way to interact with us and each other.

[f/LocalMotionAlexandriaVA](https://www.facebook.com/LocalMotionAlexandriaVA)

OLD TOWN TRANSIT SHOP

Remember to stop by the newly renovated Old Town Transit Shop located across from the King Street Metro for all of your transit information and fare needs. You can pick up your DASH, Metro or VRE passes and SmarTrip cards, too! You can also learn about car and vanpooling.

The Old Town Transit Shop is located at 1775-C Duke Street (across from the King St. Metro and next to the Embassy Suites) and is open Monday thru Friday from 7 a.m. to 7 p.m.

Call **703.299.6227** or visit alexandriava.gov/LocalMotion (under Resources) for more info.

WHAT'S IN STORE ON THE TRANSIT SCENE IN ALEXANDRIA?

All aboard! Love the King Street Trolley? This fall, the City will begin new trolley service to Del Ray-Arlandria from the King Street Metro. The free trolley service will serve Rosemont, Braddock Road Metro, Del Ray, and Arlandria on Thursday-Friday evenings and all day Saturday-Sunday. To get more information visit alexandriava.gov/Trolley.



Looking for faster, more reliable transit service? Construction began this summer on the region's first premium bus service line – the Crystal City/Potomac Yard Transitway. A 0.8 mile segment of Route 1 between Potomac Avenue and East Glebe Road is being upgraded to include dedicated transit lanes, signal prioritization for transit, and enhanced passenger amenities. **You can look forward to higher frequency, more reliable service, and additional transit capacity in the corridor by early 2014.**

The King Street Metrorail station is the most used transit facility in the City, serving over 2 million passengers in 2011. In winter 2013, the City and the Washington Metropolitan Area Transit Authority will break ground on major improvements to the station that will enhance safety and provide better access to the station for all users. Visit alexandriava.gov/LocalMotion or wmata.com for information about staying connected during construction.

CITY'S TRANSPORTATION STRATEGIES BENEFIT THE ENVIRONMENT



With the implementation of the Transportation Master Plan (under the Resource section of alexandriava.gov/LocalMotion) and the Eco-City Alexandria Initiative, the City has been proactive in creating innovative transportation options aimed at reducing Alexandrians' dependence on single-occupancy vehicles. **By promoting alternatives to driving the City is not only reducing traffic congestion but also reducing the harmful impacts of air pollutants including greenhouse gases (GHG).**

Scientific evidence shows that GHG emissions are the main contributor to climate change. A 2005 GHG inventory report issued by the City's Office of Environmental Quality indicates that transportation GHG emissions

account for 32% of the total GHG emissions attributed to the Alexandria community. Several transportation strategies can be used to reduce these emissions such as (i) use more fuel efficient gasoline vehicles and (ii) reduce the number of vehicle-miles traveled through a combination of strategies, including improved public transportation, coordinated transportation and land use strategies, and greater opportunities for walking and biking. As we work to implement these transportation strategies, our efforts are also helping to improve air quality and reduce our impact on climate change. You can do your share by using more public transportation or biking and walking to work whenever possible.



SO WHY AREN'T YOU TELEWORKING?

First, the bad news ... there are many myths, stumbling blocks, and prejudices that simply get in the way of companies implementing telework. Now, the good news ... Local Motion can help your business or organization overcome all those obstacles and get on the path to embrace telework for what it is, a win-win for just about everyone.

The benefits are far too many to list, but when an organization begins a telework program, their costs and more importantly their bottom line is positively affected, employees get closer to that elusive work/life balance, the environment benefits, and road congestion is reduced.

Local Motion can work with your employers and help them get on the path to implementing a successful telework program including Virginia's new telework tax credit!

Contact Local Motion to come out to your site and discuss teleworking.



The CHOICE is YOURS!

Refuse to pay high fuel prices. Choose to bike, walk, rideshare, and use public transit to save time and money.

CALENDAR OF EVENTS

Go to alexandriava.gov/LocalMotion for more event details.



- SEPT 5** Transportation Commission
- 20** Bicycle & Pedestrian Advisory Committee (BPAC)
- 22** Car Free Day
- 22** Feet in the Street (goDCgo Event)
- OCT 3** Walk to School Day
- 3** Transportation Commission
- 16** Bicycle & Pedestrian Advisory Committee (BPAC)
- 25** Got Lights? Bike Event
- NOV 7** Transportation Commission
- 20** Bicycle & Pedestrian Advisory Committee (BPAC)
- DEC 5** Transportation Commission
- 17** Bicycle & Pedestrian Advisory Committee (BPAC)
- JAN 2** Transportation Commission
- 22** Bicycle & Pedestrian Advisory Committee (BPAC)

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DID YOU KNOW?

- The number of congested freeway lane miles in the D.C. region increased 31% between 2008 and 2011. (source: Transportation Planning Board)
- Pedestrian and bicyclist fatalities represent nearly 30% of all traffic-related deaths in the region, compared to just 19% in 2001. (source: Street Smart)
- According to the American Automobile Association (AAA), in 2011 the average cost of owning and operating a personal vehicle was 58.5 cents per mile.
- 87% of potential employees look for flexible hours in a new job. (source: 2004 survey by Lee Hecht Harrison)
- During a 3-hour morning rush period, 37,000 vehicles commute through I-395 and I-66 (source: Arlington County's TDM Research Center)
- Did you know that helmet laws vary by location? People under 16 must wear helmets in DC and MD, under 14 in VA.
- Did you know that helmets are good for one crash only? Additionally, they need to be replaced every 4-6 years whether you have been involved in a crash or not.
- Did you know that residents of compact, urban neighborhoods tend to drive less (typically 20 - 60%) than residents of automobile-oriented suburban neighborhoods?
- Did you know in our area there are four carsharing companies? Zipcar, car2Go, Hertz Connect, and WeCar (Enterprise).