



FALL / WINTER 2015

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LOCAL MOTION

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POTOMAC YARD METRORAIL STATION



The Potomac Yard Metrorail Station project reached an important milestone this spring on May 20, when the Alexandria City Council voted unanimously to select “Alternative B” as the preferred location for the station. This vote followed a period

of public outreach that included publication of the Draft Environmental Impact Statement (EIS) on March 27. Public input was sought on the content of the Draft EIS, which included all of the Alternatives, including B, the staff-recommended preferred alternative that was announced on April 24.

Alternative B was selected because it puts the Metrorail station within walking distance of the portions of Potomac Yard planned for the most development and creates the best opportunity for smart growth and a walkable, compact, urban community.

Now that City Council has identified the preferred alternative, the environmental process has moved into the Final EIS phase. This phase includes

addressing the public comments received from the publication of the Draft EIS, as well as further development of measures to avoid, minimize, or mitigate adverse impacts. Mitigation measures will be discussed this fall at a meeting of the Potomac Yard Metrorail Implementation Work Group (also known as PYMIG).

This fall, staff will also begin work on the development of conceptual design for the station. A design team comprised of staff from the City, the Washington Metropolitan Transit Authority (WMATA), and the National Park Service will be meeting regularly. There will also include a series of design workshops where the public will be asked for their input on the design of the station. The goal is to develop a plan that can be approved by City Council in Spring 2016.

Please check alexandriava.gov/PotomacYard for further information and for the details of meetings and workshops.

DASH SUPPORTS TRY TRANSIT WEEK: SEPTEMBER 21 – 25

To help you save money and time on your commute, DASH will join Virginia and other transit agencies across the Commonwealth to support Try Transit Week, September 21–25, in coordination with the Virginia Department of Rail and Public Transportation (DRPT). This is a great time to discover new alternatives to your commute and how to get around while saving time, money and energy.

In addition to the State's grand prize of one year of free transit and two round trip tickets on Amtrak, DASH is offering three chances for you win prizes—during Try Transit Week:

1. Answer this simple question: "Why Do You Take Transit?" Create a one-minute video or submit your answer in writing, and email it to DASHContest@alexandriava.gov.



The winner will receive a DASH Gift Basket that includes an unlimited DASH Pass valid for one month. Entries are due by September 30.

2. "Like" DASH on Facebook, follow DASH on Twitter and/or subscribe to DASH eNews and you can also be entered to win an unlimited DASH Pass, valid for one month.

f www.Facebook.com/DASHBUS

t www.Twitter.com/DASHBus

g www.dashbus.com/eNews

3. Join DASH onsite at various Alexandria and Shirlington locations for transit give-a-ways and enter for a chance to win a DASH Pass when you pledge to try transit and learn the importance of practicing pedestrian safety!

PURCHASE YOUR ELECTRONIC DASH PASS ONLINE

To purchase, reload or set up for auto-load, visit wmata.com/fares/smartrip/. Create or log in to your account and purchase your DASH Pass for the low price of \$40 per month. Enjoy the same money-saving, economical DASH Pass

without the paper. Simply load your DASH Pass directly onto your regional SmarTrip Card! Available only on SmarTrip Cards and valid for unlimited rides on all DASH buses during the calendar month. Visit dashbus.com/DASHPass for more information.

CAPITAL BIKESHARE EXPANSION

City Council approved funding to pay for the operation of 16 new Capital Bikeshare stations in Fiscal YearFY 2016. Proposed station locations were presented to the Transportation Commission in December 2014. **Alexandria station locations are selected from suggestions from the public** and preferences shown on the interactive crowdsourcing map, which can be found online. Locations are evaluated using

criteria including connectivity to transit to expand between Metrorail stations, mixed-use activity centers, potential bicycle activity, proximity to other Capital Bikeshare stations, as well technical considerations. Staff attended 5 community meetings to gain input from residents on Capital Bikeshare expansion in Alexandria. To see the draft map of proposed locations for the next 16 stations, visit alexandriava.gov/55082.

BIKE CLASSES

This fall, the City of Alexandria offers two types of bike classes taught by instructors from the Washington Area Bicyclist Association. The classes teach biking for transportation, fun, and fitness. Sessions are offered for adults of all skill levels throughout the Washington area. To find an upcoming class in Alexandria and to register, visit alexandriava.gov/LocalMotion.

.....CLASSES OFFERED.....

CITY CYCLING

City Cycling is an essential class for all skill levels — if you're a seasoned city rider, there are new tips and tricks for you. If you're new to biking, this class will help you master the fundamentals. WABA instructors teach tactics to help you deal with traffic, communicate effectively, and transition from trails to roads and back again.

ADULT LEARN TO RIDE

This class is for adults who have never ridden a bike before. WABA's technique is intuitive and has a very high success rate. The instructors take students through a progressive curriculum, with the goal of riding with two pedals by the end of the session. A bike and helmet for the class are included with your registration.



Try Transit Week



Get out your DASH and Metro maps and find the best route to take to the office in September! Virginia's eighth annual Try Transit Week is the perfect opportunity to try the bus, Metro or Virginia Railway Express (VRE). The City's Local Motion program and DASH will be celebrating Try Transit Week from September 21 through 25. See DASH story on pg. 2 and visit alexandriava.gov/LocalMotion for details.



**LIKE US ON
FACEBOOK!**

Are you a friend of the Local Motion Facebook page? Like us today and get updated information about local transportation alternatives that *save time and money*, such as public transit, ridesharing, bicycling, and walking. We will also keep you informed about special programs and discounts to help reduce automobile dependence, increase mobility, and improve air quality.

METRO SEEKS INPUT & FEEDBACK ON BUS ROUTE CHANGES

Metro is continuously working to create better bus service for the commuters of this region. Metro is proposing service changes to select bus routes based on input from customers and the region, and an analysis of on-time performance, ridership, corridor studies and cost efficiency.

They want to hear from you. Your input will be given to Metro's Board of Directors for their consideration before any changes are approved. Approved service changes will go into effect in 2016. Take the survey at wmata.com/betterbus or provide written or audio comments to writtentestimony@wmata.com.

Building a Better Bus Experience

BIKERS NEEDED TO HELP TRANSPORT FOOD

The Old Town Farmers' Market is looking for bicyclists to transport donated fresh, locally grown food from the farmer's market, to area locations serving low-income and at-risk Alexandria residents. **The Farmers' Market is especially looking for experienced bicyclists interested in promoting bicycling in the City, food justice, and reducing food waste!** Remaining opportunities



to help out are September 19 and October 31. Please sign up at Volunteer Alexandria (type in "Bike for Good" in the Keyword Search) or email BikeforGood@alexandriava.gov for more information.

COMMUTER CONNECTIONS[®]

A SMARTER WAY TO WORK

Commuter Connections—a Local Motion partner—offers several free services for commuters in our area. You can visit the Local Motion website or CommuterConnections.org to learn about their great programs. Through their ride matching database, Commuter Connections can help you join, or find riders for, carpools and vanpools. If you create a brand new carpool or vanpool, make sure to check out Pool Rewards, Commuter Connections' cash incentive program for new carpools and vanpools.

If you are already a commuter, you can also sign up for Commuter Connections' free Guaranteed Ride Home program. **Not only can Commuter Connections provide you with the best commute options to get to work, they will also get you home in an emergency.**

Don't waste another minute in traffic or another cent on rising gas prices – visit commuterconnections.org to find "a smarter way to work."

CAR FREE DAY

Car Free Day is an international event celebrated every year on September 22. Participants are encouraged to get around without cars by riding a train, bus, bicycle, carpool, subway, or walking.

To participate in this fun and worthwhile event, simply fill out the pledge form at CarFreeMetroDC.org, or call 1.800.745. RIDE, then go car free or rely less on your car by going "car lite" on Monday, September 22. It's that simple! Once you pledge, you're automatically entered for a chance to win great prizes.

Carshare Alexandria!



Jump-start your carsharing experience with a free one-year membership to Zipcar or free driving credits with Enterprise Carshare. The City of Alexandria has teamed up with both services to offer membership and usage discounts for residents

and businesses through a special program called Carshare Alexandria! Carshare stations can be found at all Metro stations in Alexandria and at various reserved on-street parking spots. For more information go to alexandriava.gov/LocalMotion, email localmotion@alexandriava.gov or call 703.746.4084.

LOCALMOTION
WWW.ALEXANDRIAVA.GOV/LOCALMOTION



YOUR DRIVING COSTS

2015



DEPRECIATION
\$3,654/year
42%



FUEL
\$1,681.50/year
19.3%



INSURANCE
\$1,115/year
12.8%



TIRES
\$147/year
1.7%



MAINTENANCE
\$766.50/year
8.8%



LICENSE, TAXES & REGISTRATION
\$665/year
7.7%



FINANCE CHARGES
\$669/year
7.7%



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