

GOALS & STRATEGIES

Alexandria Library
Rose T. Dawson, Director of Libraries

Program & Headline Indicators	FY 2013 Actual	FY 2014 Actual	FY 2015 Actual	FY 2016 Estimate	TARGET
Library Resources Program					
Number of library visitors and web users (favorable trend: ▲)	1,233,203	▼ 1,219,936	▲ 1,288,629	▲ 1,310,064	1,400,000
Number of materials owned by the Library (favorable trend: ▲)	499,246	▲ 513,858	▼ 478,459	▲ 493,500	525,000
Number of materials borrowed by customers (in thousands) (favorable trend: ▲)	1,378	▼ 1,338	▲ 1,339	▲ 1,500	1,500
Number of electronic resources used (subscription databases, eJournals etc.) (favorable trend: ▲)	-	346,699	▲ 373,435	▲ 375,000	400,000
Number of website visits (favorable trend: ▲)	435,215	▲ 485,977	▲ 561,102	▲ 613,684	600,000
Number of reference questions asked by library customers (favorable trend: N/A)	480,792	— 480,792	— 480,792	▼ 475,000	480,000
Number of youth and adult programs hosted (favorable trend: ▲)	1,798	▲ 2,279	▼ 2,271	▲ 2,325	2,500

Key:

▲ Favorable trend in year-to-year performance	▲ Unfavorable trend in year-to-year performance	▲ Year-to-year performance (no favorable trend)	— Performance trend is the same year-to-year
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