

FY2013 Proposed Interdepartmental Planning Work Program

City of Alexandria

Housing - Planning and Zoning - Recreation, Parks and
Cultural Activities - Transportation and Environmental
Services – Office of Historic Alexandria

with

Alexandria Economic Development Partnership *and* Alexandria
Convention and Visitors Association

Talking points

- Complete plans now underway
- Strengthen public engagement
- Implement plans to realize promised public benefits
- Keep commitment on long-scheduled plans
- Recognize resources are constrained
- Coordinate land use and transportation

2010 Strategic Plan

- **Goal 1** Alexandria has quality development and redevelopment, support for local businesses and a strong, diverse and growing local economy.
- **Goal 2** Alexandria respects, protects and enhances the health of its citizens and the quality of its natural environment.
- **Goal 3** A multimodal transportation network that supports sustainable land use and provides internal mobility and regional connectivity for Alexandrians.
- **Goal 7** Alexandria is a caring and inclusive community that values its rich diversity, history and culture, and promotes affordability.

Highlights

- Complete the Waterfront and Beauregard Plans in FY2012
- Between plans, developed shared expectations for the public engagement process
- Seize opportunities at Landmark and GenOn/Old Town North
- Begin Eisenhower West Small Area Plan
- Continue progress on Transit Corridors A and C
- Begin Waterfront Plan implementation with focus on flood mitigation

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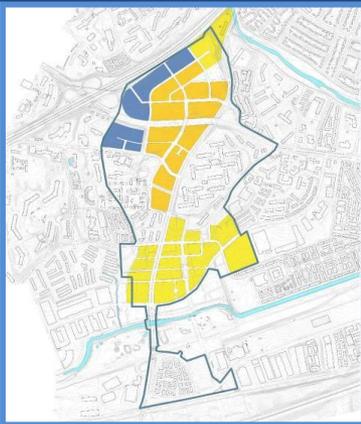
Landmark/Van Dorn implementation

Infrastructure costs and financing

Landmark Mall Redevelopment

Creation of CDDs

Also related: Transit Corridor C planning, Housing Master Plan implementation



Departments contributing resources : Housing, P&Z, RPCA, and T&ES

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Public engagement and the long range planning process

Shared expectations for process and products

Approaches for broad and meaningful participation

Understanding of trends shaping city and future planning

Also related: all long range planning projects across departments



Departments contributing resources : Housing, P&Z, RPCA, and T&ES

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Eisenhower West plan

Build on public engagement discussion

Issues include:

- **Existing industrial uses**
- **Transportation**
- **Market demand**
- **Public benefits**

Also related: Transit planning



Departments contributing resources : Housing, P&Z, RPCA, and T&ES

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GenOn/Old Town North small area plan

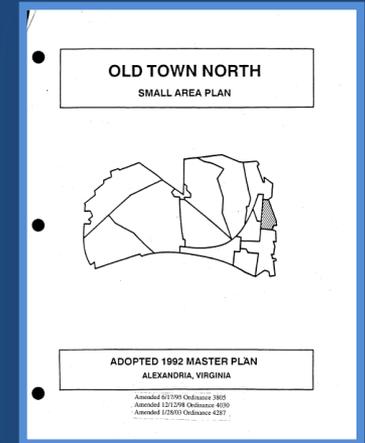
Build on public engagement discussion

Create a community vision for GenOn site

Redevelopment sites in Old Town North

Issues include:

- **Environment**
- **Open space**
- **Transportation**
- **Neighborhood compatibility**



Departments contributing resources : P&Z, RPCA, and T&ES

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Transit Corridors A & C studies and planning

Potomac Yard Metro EIS

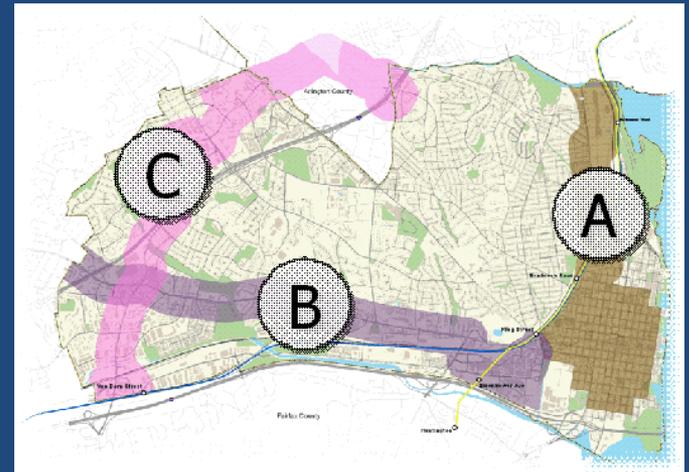
Crystal City/Potomac Yard/Braddock transitway studies

Route 1 Streetcar

Transit Corridor C planning – Beauregard and Landmark

Also related: Landmark and Beauregard implementation

Departments contributing
resources: T&ES and P&Z



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Waterfront Plan implementation

Level 1

Flood mitigation phase 1

Parking

Beachcomber

Open space acquisition

Development projects

Level 2

Preliminary design & engineering plan

Flood mitigation phase 2

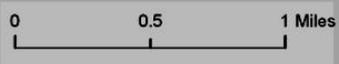
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Also related: King Street Initiatives, GenOn/Old Town North plan

Departments contributing resources: P&Z, T&ES and RPCA



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Other Long Range Planning projects

Small Area Plan Implementation and Community Development:

- *Arlandria*
- *Braddock*
- *Beauregard*
- *King Street*

Master Plan and Strategic Plan Implementation

- *ARHA Strategic Plan*
- *Housing Master Plan*
- *Sanitary Sewer Master Plan*

School Facilities Planning and School Construction

Census, Demographics and Forecasting

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Non-Residential Development existing and planned

| Existing Non-Residential Development | |
|--------------------------------------|--------------------|
| Retail | 13.7 M sf |
| Hotel | 4,500 rooms |
| Office | 16.7 M sf |
| Industrial | 7.2 M sf |

| Planned Non-Residential Development | |
|-------------------------------------|----------|
| Braddock | 0.2 M sf |
| Eisenhower East | 3.2 M sf |
| Landmark/Van Dorn | 6.2 M sf |
| Potomac Yard | 4.9 M sf |
| Beauregard* | 2.2 M sf |
| Waterfront* | 0.8 M sf |

* *proposed*

| Jobs/Housing Balance | | |
|----------------------|-----------------------|-----------------------|
| | Workers/ household | Jobs/ housing unit |
| Alexandria | 1.44 | 1.49 |
| Arlington | 1.54 | 1.75 |
| Fairfax | 1.62 | 1.48 |

About 80% of planned non-residential development is office

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Base Staff Resource plan

| Project | Outside Technical Assistance | Capital Improvement Program |
|--|------------------------------|-----------------------------|
| Landmark/Van Dorn Implementation | \$100,000 | -- |
| Public Engagement Process | -- | -- |
| Eisenhower West Small Area Plan | \$175,000* | -- |
| GenOn/Old Town North Small Area Plan | \$375,000* | -- |
| Waterfront Implementation (lower level effort) | -- | \$750,000 |
| Transit Corridor C Planning | -- | -- |
| Beauregard Corridor Implementation | -- | -- |
| Total | \$650,000 | \$750,000 |

** represents total need but would be less in FY 2013 as project would continue into FY2014*

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Added Staff Resource plan

| Project | FTEs | Outside Technical Assistance | Capital Improvement Program |
|---|----------|------------------------------------|-----------------------------------|
| Eisenhower West Small Area Plan (if accelerated to July 2012 start) | 2 | Included above | -- |
| Waterfront Implementation (higher level of effort) | 3 | -- | \$500,000 |

DRAFT FY2013 Interdepartmental Long Range Planning Work Program

| | ar 2011 | | | | Calendar 2012 | | | | | | | | Calendar 2013 | | | | | | | | | | | | | | | | |
|--|---------|-----|-----|-----|---------------|-----|-----|-----|-----|-----|-----|-----|---------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--|--|--|
| | | | | | FY2012 | | | | | | | | FY2013 | | | | | | | | | | | | | | | | |
| | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | | | |
| SMALL AREA PLANNING & IMPLEMENTATION | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Arlandria Action Plan (P&Z) and 4MR implementation (RPCA/T&ES) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Beauregard Corridor Small Area Plan (P&Z) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Braddock Plan Implementation (P&Z) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Eisenhower West Small Area Plan (P&Z) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Gen-On/Old Town North Small Area Plan (P&Z) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Landmark/Van Dorn Corridor Plan (P&Z) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Public Engagement Process (P&Z) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Waterfront Small Area Plan (P&Z/RPCA/T&ES) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| OTHER LONG RANGE PLANNING & IMPLEMENTATION | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| ARHA Strategic Plan (Housing) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Housing Master Plan (Housing) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Sanitary Sewer Master Plan (T&ES) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| School Facilities Planning (City/ACPS) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Transit Corridor Feasibility Studies (T&ES) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Transit Corridor C Implementation (T&ES) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Transit Corridor A Implementation (T&ES) (see note 1) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

ONGOING IMPLEMENTATION WORK/SPECIAL PROJECTS

| | | |
|---|--------------------------------|----------------------------------|
| AEDP Strategic Plan | Fort Ward Park (RPCA/OHA/T&ES) | FUNDING DEPENDENT |
| BRAC-133 Road and Transit Improvements (T&ES) | Parking (T&ES, P&Z) | Historic Preservation Management |
| Census, Forecasting and Demographics (P&Z) | Wayfinding Signage (T&ES) | King Street Initiatives (P&Z) |
| Eco-City Alexandria/Green Building Phase II/Energy and Climate Change (P&Z/T&ES/General Services) | | Public Art Master Plan (RPCA) |

KEY

- Preparatory staff work for a planning project
- Plan development/Plan implementation (significant public participation throughout)
- Plan approval process
- Plan implementation

Note 1: includes Potomac Yard Metro EIS, Crystal City/Potomac Yard/Braddock Transitway environmental planning, and Streetcar planning.

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