FY2013 Proposed Interdepartmental Planning Work Program

City of Alexandria

Housing - Planning and Zoning - Recreation, Parks and Cultural Activities - Transportation and Environmental Services – Office of Historic Alexandria

with

Alexandria Economic Development Partnership and Alexandria Convention and Visitors Association
Proposed FY2013 Alexandria Interdepartmental Planning Work Program

Talking points

- Complete plans now underway
- Strengthen public engagement
- Implement plans to realize promised public benefits
- Keep commitment on long-scheduled plans
- Recognize resources are constrained
- Coordinate land use and transportation
**2010 Strategic Plan**

- **Goal 1** Alexandria has quality development and redevelopment, support for local businesses and a strong, diverse and growing local economy.

- **Goal 2** Alexandria respects, protects and enhances the health of its citizens and the quality of its natural environment.

- **Goal 3** A multimodal transportation network that supports sustainable land use and provides internal mobility and regional connectivity for Alexandrians.

- **Goal 7** Alexandria is a caring and inclusive community that values its rich diversity, history and culture, and promotes affordability.
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**Highlights**

- Complete the Waterfront and Beauregard Plans in FY2012
- Between plans, developed shared expectations for the public engagement process
- Seize opportunities at Landmark and GenOn/Old Town North
- Begin Eisenhower West Small Area Plan
- Continue progress on Transit Corridors A and C
- Begin Waterfront Plan implementation with focus on flood mitigation
Proposed FY2013 Alexandria Interdepartmental Planning Work Program

**Landmark/Van Dorn** implementation

- Infrastructure costs and financing
- Landmark Mall Redevelopment
- Creation of CDDs

*Also related: Transit Corridor C planning, Housing Master Plan implementation*

Departments contributing resources: Housing, P&Z, RPCA, and T&ES
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Public engagement and the long range planning process

Shared expectations for process and products

Approaches for broad and meaningful participation

Understanding of trends shaping city and future planning

Also related: all long range planning projects across departments

Departments contributing resources: Housing, P&Z, RPCA, and T&ES
Build on public engagement discussion

Issues include:

• Existing industrial uses
• Transportation
• Market demand
• Public benefits

Also related: Transit planning

Departments contributing resources: Housing, P&Z, RPCA, and T&ES
GenOn/Old Town North small area plan

Build on public engagement discussion
Create a community vision for GenOn site
Redevelopment sites in Old Town North

Issues include:

- Environment
- Open space
- Transportation
- Neighborhood compatibility

Departments contributing resources: P&Z, RPCA, and T&ES
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Transit Corridors A & C studies and planning

Potomac Yard Metro EIS

Crystal City/Potomac Yard/Braddock transitway studies

Route 1 Streetcar

Transit Corridor C planning – Beauregard and Landmark

Also related: Landmark and Beauregard implementation

Departments contributing resources: T&ES and P&Z
Waterfront Plan implementation

**Level 1**
- Flood mitigation phase 1
- Parking
- Beachcomber
- Open space acquisition
- Development projects

**Level 2**
- Preliminary design & engineering plan
- Flood mitigation phase 2
- Marina

*Also related: King Street Initiatives, GenOn/Old Town North plan*

Departments contributing resources: P&Z, T&ES and RPCA
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Other Long Range Planning projects

Small Area Plan Implementation and Community Development:
- Arlandria
- Braddock
- Beauregard
- King Street

Master Plan and Strategic Plan Implementation
- ARHA Strategic Plan
- Housing Master Plan
- Sanitary Sewer Master Plan

School Facilities Planning and School Construction

Census, Demographics and Forecasting
## Proposed FY2013 Alexandria Interdepartmental Planning Work Program

### Non-Residential Development existing and planned

#### Existing Non-Residential Development

<table>
<thead>
<tr>
<th>Category</th>
<th>Size</th>
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</thead>
<tbody>
<tr>
<td>Retail</td>
<td>13.7 M sf</td>
</tr>
<tr>
<td>Hotel</td>
<td>4,500 rooms</td>
</tr>
<tr>
<td>Office</td>
<td>16.7 M sf</td>
</tr>
<tr>
<td>Industrial</td>
<td>7.2 M sf</td>
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</tbody>
</table>

#### Planned Non-Residential Development

<table>
<thead>
<tr>
<th>Project</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Braddock</td>
<td>0.2 M sf</td>
</tr>
<tr>
<td>Eisenhower East</td>
<td>3.2 M sf</td>
</tr>
<tr>
<td>Landmark/Van Dorn</td>
<td>6.2 M sf</td>
</tr>
<tr>
<td>Potomac Yard</td>
<td>4.9 M sf</td>
</tr>
<tr>
<td>Beauregard*</td>
<td>2.2 M sf</td>
</tr>
<tr>
<td>Waterfront*</td>
<td>0.8 M sf</td>
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</table>

*proposed

<table>
<thead>
<tr>
<th>Region</th>
<th>Workers/household</th>
<th>Jobs/housing unit</th>
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</thead>
<tbody>
<tr>
<td>Alexandria</td>
<td>1.44</td>
<td>1.49</td>
</tr>
<tr>
<td>Arlington</td>
<td>1.54</td>
<td>1.75</td>
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<tr>
<td>Fairfax</td>
<td>1.62</td>
<td>1.48</td>
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</table>

Jobs/Housing Balance

*About 80% of planned non-residential development is office*
### Proposed FY2013 Alexandria Interdepartmental Planning Work Program

**Base Staff Resource Plan**

<table>
<thead>
<tr>
<th>Project</th>
<th>Outside Technical Assistance</th>
<th>Capital Improvement Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Landmark/Van Dorn Implementation</td>
<td>$100,000</td>
<td>--</td>
</tr>
<tr>
<td>Public Engagement Process</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Eisenhower West Small Area Plan</td>
<td>$175,000*</td>
<td>--</td>
</tr>
<tr>
<td>GenOn/Old Town North Small Area Plan</td>
<td>$375,000*</td>
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</tr>
<tr>
<td>Waterfront Implementation (lower level effort)</td>
<td>--</td>
<td>$750,000</td>
</tr>
<tr>
<td>Transit Corridor C Planning</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td>Beauregard Corridor Implementation</td>
<td>--</td>
<td>--</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$650,000</strong></td>
<td><strong>$750,000</strong></td>
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</tbody>
</table>

* represents total need but would be less in FY 2013 as project would continue into FY2014
## Added Staff Resource Plan

<table>
<thead>
<tr>
<th>Project</th>
<th>FTEs</th>
<th>Outside Technical Assistance</th>
<th>Capital Improvement Program</th>
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</thead>
<tbody>
<tr>
<td>Eisenhower West Small Area Plan (if accelerated to July 2012 start)</td>
<td>2</td>
<td>Included above</td>
<td>--</td>
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<tr>
<td>Waterfront Implementation (higher level of effort)</td>
<td>3</td>
<td>--</td>
<td>$500,000</td>
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</table>
### Proposed FY2013 Alexandria Interdepartmental Planning Work Program

**SMALL AREA PLANNING & IMPLEMENTATION**
- Arlandria Action Plan (P&Z) and 4MR implementation (RPCA/T&ES)
- Beauregard Corridor Small Area Plan (P&Z)
- Braddock Plan Implementation (P&Z)
- Eisenhower West Small Area Plan (P&Z)
- Gen-On/Old Town North Small Area Plan (P&Z)
- Landmark/Van Dom Corridor Plan (P&Z)
- Public Engagement Process (P&Z)
- Waterfront Small Area Plan (P&Z/RPCA/T&ES)

**OTHER LONG RANGE PLANNING & IMPLEMENTATION**
- ARHA Strategic Plan (Housing)
- Housing Master Plan (Housing)
- Sanitary Sewer Master Plan (T&ES)
- School Facilities Planning (City/ACPS)
- Transit Corridor Feasibility Studies (T&ES)
- Transit Corridor C Implementation (T&ES)
- Transit Corridor A Implementation (T&ES) (see note 1)

**ONGOING IMPLEMENTATION WORK/SPECIAL PROJECTS**
- AEDP Strategic Plan
- BRAC-133 Road and Transit Improvements (T&ES)
- Census, Forecasting and Demographics (P&Z)
- Eco-City Alexandria/Green Building Phase II/Changing and Climate Change (P&Z/T&ES/General Services)
- Fort Ward Park (RPCA/OHA/T&ES)
- Parking (T&ES, P&Z)
- Wayfinding Signage (T&ES)
- Historic Preservation Management
- King Street Initiatives (P&Z)
- Public Art Master Plan (RPCA)

### Key
- Preparatory staff work for a planning project
- Plan development/Plan implementation (significant public participation throughout)
- Plan approval process

### Note 1:
Includes Potomac Yard Metro EIS, Crystal City/Potomac Yard/Braddock Transitway environmental review, and Streetcar planning.
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